

File No. 250421

Committee Item No. 3

Board Item No. 20

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date June 9, 2025

Board of Supervisors Meeting

Date June 17, 2025

Cmte Board

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| <input type="checkbox"/> | <input type="checkbox"/> | Resolution |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Ordinance |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Legislative Digest |
| <input type="checkbox"/> | <input type="checkbox"/> | Budget and Legislative Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Youth Commission Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Introduction Form |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Memorandum of Understanding (MOU) |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Information Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Subcontract Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Contract/Agreement |
| <input type="checkbox"/> | <input type="checkbox"/> | Form 126 - Ethics Commission |
| <input type="checkbox"/> | <input type="checkbox"/> | Award Letter |
| <input type="checkbox"/> | <input type="checkbox"/> | Application |
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| <input type="checkbox"/> | <input type="checkbox"/> | Information/Vacancies (Boards/Commissions) |
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Completed by: Victor Young Date June 5, 2025

Completed by: _____ Date _____

[Administrative Code - Valencia Street, Pier 39, Folsom Street, ~~and Ellis Street, Yosemite Avenue, and Hayes Valley~~ Entertainment Zones and Yerba Buena Lane Downtown Activation Location]

Ordinance amending the Administrative Code to create the Valencia Street Entertainment Zone, on Valencia Street between 16th Street and 21st Street; the Pier 39 Entertainment Zone, on and around Pier 39, including the northern waterfront of The Embarcadero, between The Embarcadero on the south, Kearny Street on the east, Powell Street on the west, and the San Francisco shoreline on the north; the Folsom Street Entertainment Zone, on Folsom Street between 7th Street and 8th Street, Hallam Street between Folsom Street and Brush Place, and Langton Street between Folsom Street and Decker Alley; the Ellis Street Entertainment Zone, on Ellis Street between Stockton Street and Powell Street; the Yosemite Avenue Entertainment Zone, on Yosemite Avenue, between Mendell Street and 3rd Street, and Lane Street, between 3rd Street and Armstrong Avenue; the Hayes Valley Entertainment Zone, in the area bounded by Franklin Street from Grove to Market Streets, Market Street from Franklin to Haight Streets, Haight Street from Market Street to Octavia Boulevard, Octavia Boulevard from Haight to Fell Streets, Fell Street from Octavia Boulevard to Laguna Street, Laguna Street from Fell to Grove Streets, and Grove Street from Laguna to Franklin Streets, and on Gough Street from Grove to McAllister Streets; and the Yerba Buena Lane Downtown Activation Location, on Yerba Buena Lane between Market Street and Mission Street, and on the northern side of Mission Street only, excluding the public street portion of Mission Street, between Yerba Buena Lane and 3rd Street, including Jessie Square; making clarifying amendments; and affirming the Planning Department's determination under the California Environmental Quality Act.

NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.
Additions to Codes are in single-underline italics Times New Roman font.

1 **Deletions to Codes** are in ~~*striketthrough italics Times New Roman font.*~~
2 **Board amendment additions** are in double-underlined Arial font.
3 **Board amendment deletions** are in ~~striketthrough Arial font.~~
4 **Asterisks (* * * *)** indicate the omission of unchanged Code
5 subsections or parts of tables.

6 Be it ordained by the People of the City and County of San Francisco:

7 Section 1. Environmental Findings.

8 (a) The Planning Department has determined that the actions contemplated in this
9 ordinance comply with the California Environmental Quality Act (California Public Resources
10 Code Sections 21000 *et seq.*). Said determination is on file with the Clerk of the Board of
11 Supervisors in File No. 250421 and is incorporated herein by reference. The Board affirms
12 this determination.

13 Section 2. Port of San Francisco Actions

14 Port of San Francisco staff intends request that the Port Commission support the
15 formation of the Pier 39 Entertainment Zone and adopt rules and regulations for said
16 Entertainment Zone.

17 Section 3. Chapters 94B and 94D of the Administrative Code are hereby amended by
18 revising Sections 94B.4 and 94D.3, to read as follows:

19 **SEC. 94B.4. ENTERTAINMENT ZONE LOCATIONS.**

20 (a) The Board of Supervisors hereby establishes all of the Downtown Activation
21 Locations set forth in Administrative Code Section 94D.3, including all public streets, public
22 rights-of-way, and sidewalks in front of storefronts abutting both sides of said locations, and all
23 establishments holding permits or licenses from ABC that are located on either side of said
24 locations, as Entertainment Zones under Sections 23039.5 and 25690 of the California
25 Business and Professions Code.

 (b) **Additional Entertainment Zones.**

1 * * * *

2 (3) **Cole Valley Entertainment Zone.** All public streets, public rights-of-way,
3 and sidewalks ~~in front of storefronts~~ abutting both sides of Cole Street, between Frederick
4 Street and Parnassus Avenue, and abutting both sides of Carl Street, between Shrader Street
5 and Clayton Street, and all premises specified in Section 94B.2(c) that are adjacent thereto,
6 are hereby designated as the Cole Valley Entertainment Zone under Sections 23039.5 and
7 25690 of the California Business and Professions Code.

8 * * * *

9 (4) **Castro Upper Market Entertainment Zone.**

10 (A) All public streets, public rights-of-way, and sidewalks ~~in front of~~
11 ~~storefronts~~ abutting the following locations, and all premises specified in Section 94B.2(c) that
12 are adjacent thereto, are hereby designated as the Castro Upper Market Entertainment Zone
13 under Sections 23039.5 and 25690 of the California Business and Professions Code:

- 14 (i) 18th Street between Diamond and Sanchez Streets;
15 (ii) Castro Street between 19th and States Streets;
16 (iii) Market Street between Collingwood and Church Streets;
17 (iv) Church Street between 14th and 15th Streets;
18 (v) 14th Street between Belcher and Landers Streets;
19 (vi) Noe Street between Beaver and Market Streets; and
20 (vii) 16th Street between Market and Pond Streets.

21 * * * *

22 **(6) Valencia Street Entertainment Zone.**

23 (A) All public streets, public rights-of-way, and sidewalks ~~in front of storefronts~~
24 abutting both sides of Valencia Street, between 16th Street and 21st Street, and all premises specified in
25

1 Section 94B.2(c) that are adjacent thereto, are hereby designated as the Valencia Street Entertainment
2 Zone under Sections 23039.5 and 25690 of the California Business and Professions Code.

3 (B) Notwithstanding subsection (c), if an Entertainment Zone Event within the
4 Valencia Street Entertainment Zone does not involve the closure of a public street, it need not receive a
5 permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or
6 Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

7 **(7) Pier 39 Entertainment Zone.**

8 (A) The area on and around Pier 39, including the northern waterfront of The
9 Embarcadero, between the Embarcadero on the south, Kearny Street on the east, Powell Street on the
10 west, and the San Francisco shoreline on the north, including all sidewalks and public rights-of-way
11 but excluding public streets, and all premises specified in Section 94B.2(c) that are adjacent thereto,
12 are hereby designated as the Pier 39 Entertainment Zone under Sections 23039.5 and 25690 of the
13 California Business and Professions Code.

14 (B) The establishment of the Pier 39 Entertainment Zone pursuant to this
15 subsection (b)(7) shall in no way affect the land use authorizations for or ownership or control of any
16 private property within the Pier 39 Entertainment Zone.

17 (C) The Pier 39 Entertainment Zone shall be subject to any controls imposed by
18 the Port of San Francisco. To the extent any inconsistency exists between controls imposed by the Port
19 of San Francisco and controls imposed by this Chapter 94B or the Management Plan issued pursuant
20 to Section 94B.3, the controls imposed by the Port of San Francisco shall take precedence.

21 (D) An Entertainment Zone Event within the Pier 39 Entertainment Zone shall
22 not involve the closure of a public street, and therefore notwithstanding subsection (c), it need not
23 receive a permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16
24 or Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

25 **(8) Folsom Street Entertainment Zone.**

1 (A) All public streets, public rights-of-way, and sidewalks in front of storefronts
2 abutting both sides of Folsom Street, between 7th Street and 8th Street, both sides of Hallam Street,
3 between Folsom Street and Brush Place, and both sides of Langton Street, between Folsom Street and
4 Decker Alley, and all premises specified in Section 94B.2(c) that are adjacent thereto, are hereby
5 designated as the Folsom Street Entertainment Zone under Sections 23039.5 and 25690 of the
6 California Business and Professions Code.

7 (B) Notwithstanding subsection (c), if an Entertainment Zone Event within the
8 Folsom Street Entertainment Zone does not involve the closure of a public street, it need not receive a
9 permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or
10 Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

11 **(9) Ellis Street Entertainment Zone.**

12 All public streets, public rights-of-way, and sidewalks in front of storefronts abutting
13 both sides of Ellis Street, between Stockton Street and Powell Street, and all premises specified in
14 Section 94B.2(c) that are adjacent thereto, are hereby designated as the Ellis Street Entertainment
15 Zone under Sections 23039.5 and 25690 of the California Business and Professions Code.

16 **(10) Yosemite Avenue Entertainment Zone.**

17 (A) All public streets, public rights-of-way, and sidewalks abutting both
18 sides of Yosemite Avenue, between Mendell Street and 3rd Street, and both sides of Lane
19 Street, between 3rd Street and Armstrong Avenue, and all premises specified in Section
20 94B.2(c) that are adjacent thereto, are hereby designated as the Yosemite Avenue
21 Entertainment Zone under Sections 23039.5 and 25690 of the California Business and
22 Professions Code.

23 (B) Notwithstanding subsection (c), if an Entertainment Zone Event within
24 the Yosemite Avenue Entertainment Zone does not involve the closure of a public street, it
25 need not receive a permit for the use of a public street under Transportation Code Division I,

1 Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable
2 authority of the SFMTA.

3 **(11) Hayes Valley Entertainment Zone.**

4 (A) Except as otherwise specified herein, all public streets, public rights-
5 of-way, and sidewalks in the area bounded by the eastern side of Franklin Street from Grove
6 to Market Streets, the northern side of Market Street from Franklin to Haight Streets, the
7 southern side of Haight Street from Market Street to Octavia Boulevard, the western side of
8 Octavia Boulevard from Haight to Fell Streets, the southern side of Fell Street from Octavia
9 Boulevard to Laguna Street, the western side of Laguna Street from Fell to Grove Streets, and
10 the northern side of Grove Street from Laguna to Franklin Streets; all public streets, public
11 rights-of-way, and sidewalks on Gough Street from Grove to McAllister Streets; and all
12 premises specified in Section 94B.2(c) that are adjacent thereto, are hereby designated as the
13 Hayes Valley Entertainment Zone under Sections 23039.5 and 25690 of the California
14 Business and Professions Code.

15 (B) Patricia's Green.

16 (i) Notwithstanding subsection (A) above, the Hayes Valley
17 Entertainment Zone shall not include any portion of the park known as Patricia's Green,
18 located on Octavia Boulevard between Hayes Street and Fell Street.

19 (ii) To the extent there is any inconsistency between the
20 provisions of this Chapter 94B and the provisions of the Park Code applicable to Patricia's
21 Green, the Park Code shall control.

22 (iii) Any Management Plan for the Hayes Valley Entertainment
23 Zone shall contain measures to address the impacts of entertainment zone events on
24 Patricia's Green, including but not limited to alcohol consumption in and around the
25 playground area, sanitation, and security. Before adopting such a Management Plan, OEWD

1 shall obtain approval from the Recreation and Park Department regarding the provisions of
2 the Management Plan that relate to impacts on Patricia's Green.

3 (C) Notwithstanding subsection (c) of this Section 94B.4, if an
4 Entertainment Zone Event within the Hayes Valley Entertainment Zone does not involve the
5 closure of a public street, it need not receive a permit for the use of a public street under
6 Transportation Code Division I, Section 6.6 or 6.16 or Transportation Code Division II, Section
7 206, or other applicable authority of the SFMTA.

8 (c) Except as otherwise specified in this Section 94B.4, an Entertainment Zone Event
9 must receive a permit for the use of a public street under Transportation Code Division I,
10 Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable
11 authority of the SFMTA.

12 (d) Outdoor consumption of alcoholic beverages is authorized within an Entertainment
13 Zone during any Entertainment Zone Event on any day of the year between the hours of noon
14 and 11:59 p.m., inclusive, subject to any additional limitations imposed by any ABC permit or
15 license and by the Management Plan, or if none, the Downtown Activation Permit, for the
16 Entertainment Zone, including but not limited to more restrictive days and hours during which
17 outdoor consumption of alcoholic beverages is authorized.

18 (e) A Downtown Activation Permit is not required to hold an Entertainment Zone Event.

19
20 **SEC. 94D.3. ELIGIBLE ACTIVATION LOCATIONS.**

21 Downtown Activation Locations are limited to the following:

22 * * * *

23 (k) "Second Street" located on Second Street between Market Street and
24 Howard Street.

1 (l) “Yerba Buena Lane” located on Yerba Buena Lane, between Market Street and
2 Mission Street, and on the northern side of Mission Street only, excluding the public street portion of
3 Mission Street, between Yerba Buena Lane and 3rd Street, and extending to and including Jessie
4 Square.

5 Section 4. Related Legislation.

6 Ordinance No. 50-25, amending Administrative Code Section 94B.4 to add subsection
7 (b)(4), was finally approved on April 25, 2025 and took effect on May 26, 2025.

8 This ordinance was duplicated on April 20, 2025, from Board File No. 250348, which
9 will become effective on June 16, 2025. This ordinance shows all amendments made to the
10 ordinance in Board File No. 250348 as Board amendments.

11 Section 5. Effective Date. This ordinance shall become effective 30 days after
12 enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the
13 ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board
14 of Supervisors overrides the Mayor’s veto of the ordinance.

15 Section 6. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors
16 intends to amend only those words, phrases, paragraphs, subsections, sections, articles,
17 numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal
18 Code that are explicitly shown in this ordinance as additions, deletions, Board amendment
19 additions, and Board amendment deletions in accordance with the “Note” that appears under
20 the official title of the ordinance.

21
22 APPROVED AS TO FORM:
23 DAVID CHIU, City Attorney

24 By: Victoria Wong
25 VICTORIA WONG
 Deputy City Attorney

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LEGISLATIVE DIGEST
(AMENDED 6/2/25)

[Administrative Code - Valencia Street, Pier 39, Folsom Street, and Ellis Street, Yosemite Avenue, and Hayes Valley Entertainment Zones and Yerba Buena Lane Downtown Activation Location]

Ordinance amending the Administrative Code to create the Valencia Street Entertainment Zone, on Valencia Street between 16th Street and 21st Street; the Pier 39 Entertainment Zone, on and around Pier 39, including the northern waterfront of The Embarcadero, between The Embarcadero on the south, Kearny Street on the east, Powell Street on the west, and the San Francisco shoreline on the north; the Folsom Street Entertainment Zone, on Folsom Street between 7th Street and 8th Street, Hallam Street between Folsom Street and Brush Place, and Langton Street between Folsom Street and Decker Alley; the Ellis Street Entertainment Zone, on Ellis Street between Stockton Street and Powell Street; the Yosemite Avenue Entertainment Zone, on Yosemite Avenue, between Mendell Street and 3rd Street, and Lane Street, between 3rd Street and Armstrong Avenue; the Hayes Valley Entertainment Zone, in the area bounded by Franklin Street from Grove to Market Streets, Market Street from Franklin to Haight Streets, Haight Street from Market Street to Octavia Boulevard, Octavia Boulevard from Haight to Fell Streets, Fell Street from Octavia Boulevard to Laguna Street, Laguna Street from Fell to Grove Streets, and Grove Street from Laguna to Franklin Streets, and on Gough Street from Grove to McAllister Streets; and the Yerba Buena Lane Downtown Activation Location, on Yerba Buena Lane between Market Street and Mission Street, and on the northern side of Mission Street only, excluding the public street portion of Mission Street, between Yerba Buena Lane and 3rd Street, including Jessie Square; making clarifying amendments; and affirming the Planning Department's determination under the California Environmental Quality Act.

Existing Law

Under Administrative Code Chapter 94B, open alcoholic beverages can be consumed on any public street, avenue, sidewalk, stairway, alley, or thoroughfare within an Entertainment Zone during an Entertainment Zone Event, subject to state and local law, when those beverages are purchased from a licensed premises within the Entertainment Zone.

Administrative Code Section 94B.1 defines an Entertainment Zone Event as “an event that occurs within the boundaries of an Entertainment Zone established in accordance with this Chapter 94B and within the hours permitted by this Chapter 94B and the Management Plan or the Downtown Activation Permit issued pursuant to Administrative Code Chapter 94D for the Entertainment Zone.” Administrative Code Section 94B.4 establishes Entertainment Zone locations.

Administrative Code Chapter 94D creates the Greater Downtown Community Benefit District Master Permitting for Entertainment Activation Program, under which the Department of Public Works may issue streamlined permits to allow activations that incorporate Entertainment Zones in Downtown Activation Locations.

Amendments to Current Law

The original ordinance in Board File No. 250348, from which this file was duplicated, created the Valencia Street Entertainment Zone, on Valencia Street between 16th Street and 21st Street; the Pier 39 Entertainment Zone, on and around Pier 39, including the northern waterfront of The Embarcadero, between The Embarcadero on the south, Kearny Street on the east, Powell Street on the west, and the San Francisco shoreline on the north; the Folsom Street Entertainment Zone, on Folsom Street between 7th Street and 8th Street, Hallam Street between Folsom Street and Brush Place, and Langton Street between Folsom Street and Decker Alley; the Ellis Street Entertainment Zone, on Ellis Street between Stockton Street and Powell Street; and the Yerba Buena Lane Downtown Activation Location, on Yerba Buena Lane between Market Street and Mission Street, and on the northern side of Mission Street only, excluding the public street portion of Mission Street, between Yerba Buena Lane and 3rd Street, and extending to and including Jessie Square.

This ordinance would create the Yosemite Avenue Entertainment Zone, on Yosemite Avenue, between Mendell Street and 3rd Street, and on Lane Street, between 3rd Street and Armstrong Avenue. Pursuant to this ordinance, if an Entertainment Zone Event within the Yosemite Avenue Entertainment Zone does not involve the closure of a public street, it need not receive a permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

This ordinance would also create the Hayes Valley Entertainment Zone, in the area bounded by the eastern side of Franklin Street from Grove to Market Streets, the northern side of Market Street from Franklin to Haight Streets, the southern side of Haight Street from Market Street to Octavia Boulevard, the western side of Octavia Boulevard from Haight to Fell Streets, the southern side of Fell Street from Octavia Boulevard to Laguna Street, the western side of Laguna Street from Fell to Grove Streets, and the northern side of Grove Street from Laguna to Franklin Streets; and on Gough Street from Grove to McAllister Streets. The ordinance would exclude Patricia's Green, located on Octavia Boulevard between Hayes Street and Fell Street, from the Entertainment Zone, and to the extent there is any inconsistency between the provisions of Chapter 94B and the provisions of the Park Code applicable to Patricia's Green, the Park Code would control. Any Management Plan for the Hayes Valley Entertainment Zone would be required to contain measures to address the impacts of entertainment zone events on Patricia's Green, including but not limited to alcohol consumption in and around the playground area, sanitation, and security. Before adopting such a Management Plan, OEWD would be required to obtain approval from the Recreation and Park Department regarding the provisions of the Management Plan that relate to impacts

on Patricia's Green. If an Entertainment Zone Event within the Hayes Valley Entertainment Zone does not involve the closure of a public street, it need not receive a permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

Background Information

Ordinance No. 50-25, amending Administrative Code Section 94B.4 to add subsection (b)(4), was finally approved on April 25, 2025 and took effect on May 26, 2025.

This ordinance was duplicated on April 20, 2025, from Board File No. 250348, which will become effective on June 16, 2025. This ordinance shows all amendments made to the ordinance in Board File No. 250348 as Board amendments.

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BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

MEMORANDUM

Date: June 2, 2025
To: Planning Department / Commission
From: Victor Young, Clerk of the Rules Committee
Subject: Board of Supervisors Legislation Referral - File No. 250421
Administrative Code - Valencia Street, Pier 39, Folsom Street, Ellis Street, Yosemite Avenue, and Hayes Valley Entertainment Zones and Yerba Buena Lane Downtown Activation Location

- ☒ California Environmental Quality Act (CEQA) Determination
(*California Public Resources Code, Sections 21000 et seq.*) Not defined as a project under CEQA Guidelines Sections 15378 and 15060(c)(2) because it would not result in a direct or indirect physical change in the environment.
☒ Ordinance / Resolution
☐ Ballot Measure
6/4/2025 *Joy Navarrete*
- ☐ Amendment to the Planning Code, including the following Findings:
(*Planning Code, Section 302(b): 90 days for Planning Commission review*)
☐ General Plan ☐ Planning Code, Section 101.1 ☐ Planning Code, Section 302
- ☐ Amendment to the Administrative Code, involving Land Use/Planning
(*Board Rule 3.23: 30 days for possible Planning Department review*)
- ☐ General Plan Referral for Non-Planning Code Amendments
(*Charter, Section 4.105, and Administrative Code, Section 2A.53*)
(Required for legislation concerning the acquisition, vacation, sale, or change in use of City property; subdivision of land; construction, improvement, extension, widening, narrowing, removal, or relocation of public ways, transportation routes, ground, open space, buildings, or structures; plans for public housing and publicly-assisted private housing; redevelopment plans; development agreements; the annual capital expenditure plan and six-year capital improvement program; and any capital improvement project or long-term financing proposal such as general obligation or revenue bonds.)
- ☐ Historic Preservation Commission
☐ Landmark (*Planning Code, Section 1004.3*)
☐ Cultural Districts (*Charter, Section 4.135 & Board Rule 3.23*)
☐ Mills Act Contract (*Government Code, Section 50280*)
☐ Designation for Significant/Contributory Buildings (*Planning Code, Article 11*)

Please send the Planning Department/Commission recommendation/determination to Victor Young at Victor.Young@sfgov.org.

Entertainment Zones

Ben Van Houten
Director of Nightlife Initiatives
Office of Economic and Workforce Development



SAN FRANCISCO

OFFICE OF ECONOMIC &
WORKFORCE DEVELOPMENT

April 21, 2025

Entertainment Zones

- Area designated by the San Francisco Board of Supervisors through an ordinance
- Adjacent restaurants and bars may sell open “to-go” beverages for consumption in shared outdoor areas (such as on a sidewalk or street or in a plaza) within the zone
- Tool to help activate streets with entertainment and community-driven events to accelerate economic recovery and support thriving neighborhoods

State Requirements

- Only restaurants, bars, breweries and wineries may sell to-go beverages for consumption in the zone, not liquor stores
- Beverages must be served in non-metal or non-glass containers and there must be a process implemented to identify patrons that are over 21
- Open beverages must not leave the zone and must not be brought inside businesses

Local Implementation

- The Office of Economic and Workforce Development develops a management plan for each entertainment zone
- Management plan includes additional operating requirements for the zone
- Management plans are designed to align with other required permits (e.g., street closure, sidewalk permitting)

Proposing Five New Entertainment Zones

~ This ordinance would establish five new entertainment zones:

- **Valencia Street EZ:** on Valencia Street between 16th Street and 21st Street
- **Pier 39 EZ:** on and around Pier 39, including the northern waterfront of The Embarcadero, between The Embarcadero on the south, Kearny Street on the east, Powell Street on the west, and the San Francisco shoreline on the north

Proposing Five New Entertainment Zones

- **Folsom Street EZ:** On Folsom Street between 7th Street and 8th Street, Hallam Street between Folsom Street and Brush Place, and Langton Street between Folsom Street and Decker Alley
- **Ellis Street EZ:** On Ellis Street between Stockton Street and Powell Street

Proposing Five New Entertainment Zones

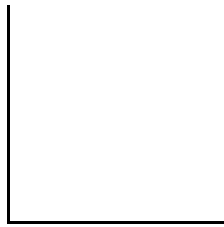
- **Yerba Buena Lane Downtown Activation Location:** On Yerba Buena Lane between Market Street and Mission Street, and on the northern side of Mission Street only, excluding the public street portion of Mission Street, between Yerba Buena Lane and 3rd Street, but including Jessie Square

THANK YOU

For more information: sf.gov/entertainmentzones

Email: entertainmentzones@sfgov.org

OFFICE OF THE MAYOR
SAN FRANCISCO



DANIEL LURIE
MAYOR

TO: Angela Calvillo, Clerk of the Board of Supervisors
FROM: Adam Thongsavat, Liaison to the Board of Supervisors
RE: [Administrative Code - Valencia Street, Pier 39, Folsom Street, and Ellis Street Entertainment Zones and Yerba Buena Lane Downtown Activation Location]
DATE: April 8, 2025

Ordinance amending the Administrative Code to create the Valencia Street Entertainment Zone, on Valencia Street between 16th Street and 21st Street; the Pier 39 Entertainment Zone, between the northern side of The Embarcadero on the south, Kearny Street on the east, Powell Street on the west, and the San Francisco shoreline on the north; Folsom Street Entertainment Zone, on Folsom Street between 7th Street and 8th Street, Hallam Street between Folsom Street and Brush Place, and Langton Street between Folsom Street and Decker Alley; the Ellis Street Entertainment Zone, on Ellis Street between Stockton Street and Powell Street; and the Yerba Buena Lane Downtown Activation Location, on Yerba Buena Lane between Market Street and Mission Street, and on the northern side of Mission Street only, between Yerba Buena Lane and 3rd Street, including Jessie Square; and affirming the Planning Department's determination under the California Environmental Quality Act.

Should you have any questions, please contact Adam Thongsavat at adam.thongsavat@sfgov.org

From: [CERICA LIAM](#)
To: [Cooper, Raynell \(BOS\)](#); [Young, Victor \(BOS\)](#); [Andrew Seigner](#)
Subject: Re: Raynell / CERICA intro
Date: Thursday, May 29, 2025 8:58:23 PM

Hi Raynell & Victor,

Please see my note of support below:

As the Marketing Manager of The Bird Hayes and Afterwork Bar, I'm writing to express my full support for the Hayes Valley Entertainment Zone.

We have loved the events that the Hayes Valley Merchants Association has sponsored and organized and have seen increased foot traffic, great energy, and new customers discovering our neighborhood businesses with each event.

Having a consistent boost in sales we can rely on is a big benefit to our business, especially in a post-pandemic world. We would love to see events like these happen more frequently in Hayes Valley and for more opportunities for visitors to enjoy themselves in the neighborhood. We believe that an entertainment zone in Hayes Valley will bring a significant lift in our business, as a local restaurant and bar, and to our neighbors as well.

From: CERICA LIAM <cliam@backofthehouseinc.com>
Sent: Thursday, May 29, 2025 9:21 AM
To: Cooper, Raynell (BOS) <raynell.cooper@sfgov.org>; Andrew Seigner <andrew@hayespromenade.org>
Subject: Re: Raynell / CERICA intro

Hi Raynell,

How exciting! Great to know that the entertainment zone is coming along!

I'll unfortunately be OOO on 6/2 but happy to send a note of support to Victor. Are there any requirements for the note or a specific format you'd like it to be in?

Thank you!

BACKOFTHEHOUSE

CERICA LIAM

Marketing Manager

e: cliam@backofthehouseinc.com

From: Cooper, Raynell (BOS) <raynell.cooper@sfgov.org>
Sent: Thursday, May 29, 2025 7:52 AM
To: Cerica Liam <cliam@backofthehouseinc.com>; Andrew Seigner <andrew@hayespromenade.org>
Subject: RE: Raynell / Cerica intro

[EXTERNAL]

Thanks so much Cerica! I am letting you know that the Entertainment Zone will be at the Board of Supervisors' Rules Committee Monday 6/2 at 10am. This will allow your business to sell to-go alcohol under specific rules during specific events. If you are able to attend in person, that would be appreciated. You can also send in a note to Victor Young (victor.young@sfgov.org) in support of the amendment to add a Hayes Valley Entertainment Zone to Item #250421.

Thanks,
Raynell

From: Cerica Liam <cliam@backofthehouseinc.com>
Sent: Wednesday, May 21, 2025 4:15 PM
To: Andrew Seigner <andrew@hayespromenade.org>; Cooper, Raynell (BOS) <raynell.cooper@sfgov.org>
Subject: Re: Raynell / Cerica intro

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi Andrew,

Thank you for the introduction!

Raynell,

It's great to meet you! Please feel free to reach out or share if there is anything I can do to support the Entertainment Zone. Looking forward to hearing from you soon!

BACKOFTHEHOUSE

Cerica Liam

Marketing Manager

e: cliam@backofthehouseinc.com

From: Andrew Seigner <andrew@hayespromenade.org>

Sent: Monday, May 19, 2025 5:14 PM

To: Cerica Liam <cliam@backofthehouseinc.com>; Cooper, Raynell (BOS) <Raynell.Cooper@sfgov.org>

Subject: Raynell / Cerica intro

[EXTERNAL]

Hi Raynell,

I'd like to introduce you to Cerica Lam, Marketing Manager from Back Of The House. They represent 3 great spots in Hayes: a Mano, The Bird, and Afterwork Bar, and are supportive of the Entertainment Zone.

Cerica,

Meet Raynell, Supervisor Mahmood's legislative aide. He's been our primary point of contact working towards setting up the Entertainment Zone.

I'll let the two of you take it from here.

Cheers,

Andrew

Young, Victor (BOS)

From: Josephine Zhao <team@hvsafe.com>
Sent: Monday, June 2, 2025 6:06 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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Dear Members of the Rules Committee,

As a concerned San Franciscan, I am writing to express strong opposition to the proposal to designate Hayes Street as part of a permanent “Entertainment Zone.”

This policy is being fast-tracked with no clear plan, no public input, and no transparency. Supervisor Mahmood announced at last Friday’s staged media event on the closure his plan to promote the Hayes Valley Entertainment Zone and a study to permanently close down Hayes Street—yet no legislation has been shared, even as the Supervisor continues to pursue the designation without offering the community any formal opportunity to respond or weigh in. HVSafe has received confirmation that this item will be heard at the Rules Committee on Monday as part of San Francisco’s new wave of Entertainment Zones. Yet Hayes Valley is not listed on the Rules Committee agenda—a breach of the Sunshine Ordinance. This is not how legislation that materially affects a neighborhood should be introduced.

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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

From

Josephine Zhao
josephine_zhao@yahoo.com

Young, Victor (BOS)

From: Judith Parks <team@hvsafe.com>
Sent: Monday, June 2, 2025 6:07 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Judith Parks
jayho1208@gmail.com

Young, Victor (BOS)

From: Megan Adams <team@hvsafe.com>
Sent: Sunday, June 1, 2025 10:25 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Megan Adams
megoadams@gmail.com

Young, Victor (BOS)

From: Susan Cieutat <team@hvsafe.com>
Sent: Sunday, June 1, 2025 10:22 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Susan Cieutat
Susan@sfdonors.com

Young, Victor (BOS)

From: Megan Ray <team@hvsafe.com>
Sent: Sunday, June 1, 2025 10:16 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From
Megan Ray

meg@miette.com
Miette

Young, Victor (BOS)

From: Ben Ospital <team@hvsafe.com>
Sent: Sunday, June 1, 2025 10:10 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From
Ben Ospital

ospitalb@mac.com
MAC

Young, Victor (BOS)

From: Marisa Johnson <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:52 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Marisa Johnson
where.is.the.cat@gmail.com

Young, Victor (BOS)

From: Victor Critchfield <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:43 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Victor Critchfield
vcritchfield@gmail.com

Young, Victor (BOS)

From: Christopher Miller <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:20 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Christopher Miller
chrisdavidmiller@gmail.com

Young, Victor (BOS)

From: Heather Davies <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:20 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Heather Davies
daviesva@gmail.com

Young, Victor (BOS)

From: Carmen Patino <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:16 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Carmen Patino
maryflor97@yahoo.com

Young, Victor (BOS)

From: Marc Roper <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:13 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Marc Roper
roversf@gmail.com

Young, Victor (BOS)

From: Lisa Arjes <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:13 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

From

Lisa Arjes
lisa.arjes@gmail.com

Young, Victor (BOS)

From: Dave Nicholson <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:08 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Dave Nicholson
darksydedave@att.net

Young, Victor (BOS)

From: Raffi Kondy <team@hvsafe.com>
Sent: Sunday, June 1, 2025 7:49 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Raffi Kondy
raffi.kondy@sbcglobal.net

Young, Victor (BOS)

From: Larry Quantz <team@hvsafe.com>
Sent: Sunday, June 1, 2025 7:48 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Larry Quantz
jkj2000@yahoo.com

Young, Victor (BOS)

From: Ananth Subramaniam <team@hvsafe.com>
Sent: Sunday, June 1, 2025 6:34 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Ananth Subramaniam
ananth.subramaniam@gmail.com

Young, Victor (BOS)

From: Mark Won <team@hvsafe.com>
Sent: Sunday, June 1, 2025 3:58 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Mark Won
mwon101@hotmail.com

Young, Victor (BOS)

From: Matthew Steinbock <team@hvsafe.com>
Sent: Sunday, June 1, 2025 3:27 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Matthew Steinbock
msteinbock@me.com

Young, Victor (BOS)

From: Ignacio Orellana-Garcia <team@hvsafe.com>
Sent: Sunday, June 1, 2025 3:20 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From
Ignacio Orellana-Garcia

Volare232@hotmail.com
Overland Lighting

Young, Victor (BOS)

From: Marie Hurabiell <team@hvsafe.com>
Sent: Sunday, June 1, 2025 3:07 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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Dear Members of the Rules Committee,

Having sat through many SFMTA meetings regarding the ill-concieved weekly Hayes Street closures I am concerned about the inclusion of Hayes Valley as an entertainment zone because I am not clear on the impact that designation will have on the irresponsible weekly closures. It is also concerning that this designation might happen without any outreach to the community. It seems premature to consider this.

As a concerned San Franciscan, I am writing to express strong opposition to the proposal to designate Hayes Street as part of a permanent “Entertainment Zone.”

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Marie

From
Marie Hurabiell
mhurabie@yahoo.com

Young, Victor (BOS)

From: Oleg Hansen <team@hvsafe.com>
Sent: Sunday, June 1, 2025 12:22 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Oleg Hansen
oleg.hansen@fisglobal.com

Young, Victor (BOS)

From: Kevin Farrell <team@hvsafe.com>
Sent: Sunday, June 1, 2025 11:23 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Kevin Farrell
kevinfarrell@comcast.net

Young, Victor (BOS)

From: Sandy Lipsett <team@hvsafe.com>
Sent: Sunday, June 1, 2025 10:52 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Sandy Lipsett
sandycj@prodigy.net

Young, Victor (BOS)

From: Karen Kinahan <team@hvsafe.com>
Sent: Sunday, June 1, 2025 10:34 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Karen Kinahan
sfkinahan@gmail.com

Young, Victor (BOS)

From: Marc Roper <team@hvsafe.com>
Sent: Sunday, June 1, 2025 10:28 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

From

Marc Roper
roversf@gmail.com

Young, Victor (BOS)

From: David Driver <team@hvsafe.com>
Sent: Sunday, June 1, 2025 9:41 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

David Driver
davidrandolphdriver@gmail.com

Young, Victor (BOS)

From: Stephanie Sgro <team@hvsafe.com>
Sent: Sunday, June 1, 2025 9:35 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Stephanie Sgro
stephsgro@sbcglobal.net

Young, Victor (BOS)

From: Jackson Kim <team@hvsafe.com>
Sent: Sunday, June 1, 2025 9:32 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Jackson Kim
sanddollarsadie@gmail.com

Young, Victor (BOS)

From: Alyse Ceirante <team@hvsafe.com>
Sent: Sunday, June 1, 2025 9:12 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Alyse Ceirante
honorlabor@hotmail.com

Young, Victor (BOS)

From: Michael Winder <team@hvsafe.com>
Sent: Sunday, June 1, 2025 9:00 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Michael Winder
radamacue5@hotmail.com

Young, Victor (BOS)

From: Robert Schaezlein <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:51 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Robert Schaezlein
rschaezlein@msn.com

Young, Victor (BOS)

From: Louise Whitlock <team@hvsafe.com>
Sent: Sunday, June 1, 2025 8:01 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Louise Whitlock
lcwhitlock@ymail.com

Young, Victor (BOS)

From: PATIENCE HUTCHINSON <team@hvsafe.com>
Sent: Sunday, June 1, 2025 7:26 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

PATIENCE HUTCHINSON
knit1purl1@sbcglobal.net

Young, Victor (BOS)

From: Patricia LaCava <team@hvsafe.com>
Sent: Sunday, June 1, 2025 7:06 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Patricia LaCava
pattylacava@yahoo.com

Young, Victor (BOS)

From: Angela Tickler <team@hvsafe.com>
Sent: Sunday, June 1, 2025 6:43 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Angela Tickler
tickl1home@yahoo.com

Young, Victor (BOS)

From: John Kim <team@hvsafe.com>
Sent: Saturday, May 31, 2025 6:33 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

John Kim
gocaljohn@somasf.com

Young, Victor (BOS)

From: Ginger pepper <team@hvsafe.com>
Sent: Saturday, May 31, 2025 6:06 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Ginger pepper
gingerpepper@hotmail.com

Young, Victor (BOS)

From: Kay J <team@hvsafe.com>
Sent: Saturday, May 31, 2025 6:05 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Kay J
kayjensen080@gmail.com

Young, Victor (BOS)

From: Elizabeth Shaw <team@hvsafe.com>
Sent: Saturday, May 31, 2025 4:43 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Elizabeth Shaw
littliz@aol.com

Young, Victor (BOS)

From: Kristina Runske <team@hvsafe.com>
Sent: Saturday, May 31, 2025 3:52 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From
Kristina Runske

krunske@gmail.com
Minimal

Young, Victor (BOS)

From: Stephen Albair <team@hvsafe.com>
Sent: Saturday, May 31, 2025 3:33 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From
Stephen Albair

stephenalbair@yahoo.com
Combinations

Young, Victor (BOS)

From: Hatun Noguera <team@hvsafe.com>
Sent: Saturday, May 31, 2025 2:15 PM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Hatun Noguera
noguera@changes.world

Young, Victor (BOS)

From: Yolaida Duran <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:21 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From
Yolaida Duran

allaprimahayes@att.net
Alla Prima

Young, Victor (BOS)

From: Kevin Rambke <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:21 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
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From

Kevin Rambke
kevinrambke@yahoo.com

Young, Victor (BOS)

From: Magie Crystal <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:20 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From
Magie Crystal

magie@allaprimalingerie.com
Alla Prima

Young, Victor (BOS)

From: Kerry Jo Rizzo <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:18 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Kerry Jo Rizzo
kerry.jo.rizzo1@gmail.com

Young, Victor (BOS)

From: Anna Bockris <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:18 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
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From

Anna Bockris
abockris@gmail.com

Young, Victor (BOS)

From: Marija Maldonado <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:18 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
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From

Marija Maldonado
marijamaldonado@yahoo.com

Young, Victor (BOS)

From: Mary Patino <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:13 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Mary Patino
maryflor97@yahoo.com

Young, Victor (BOS)

From: Mei Ho <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:13 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
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From

Young, Victor (BOS)

From: Zumei Fu <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:13 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

From

Zumei Fu
fuzumei8121@hotmail.com

Young, Victor (BOS)

From: Doug McKirahan <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:13 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Doug McKirahan
ratt57@pacbell.net

Young, Victor (BOS)

From: Ramiz Y <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:12 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Ramiz Y
ramizsf@gmail.com

Young, Victor (BOS)

From: Peggy Baslow <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:12 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

Peggy Baslow
bad@kittywantstoshred.com

Young, Victor (BOS)

From: barbara savitz <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:12 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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From

barbara savitz
barbaranomi@hotmail.com

Young, Victor (BOS)

From: John Hurabiell <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:11 AM
To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, Victor (BOS)
Subject: Hayes Valley Entertainment Zone

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How about just a little transparency and some honesty.

From
John Hurabiell
Lotusman@pacbell.net

Young, Victor (BOS)

From:
Sent:
To:

Richard Johnson <team@hvsafe.com>
Saturday, May 31, 2025 11:10 AM
Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,
Victor (BOS)
Hayes Valley Entertainment Zone

Subject:

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From

Richard Johnson
rlj415@sbcglobal.net

From: [Colton Weeks](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Monday, June 9, 2025 6:38:40 AM

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Dear Rules Committee Members,

As a concerned resident, neighbor, or small business supporter of Hayes Valley, I am writing to urge you to delay or deny advancement of the Hayes Valley Entertainment Zone amendment –a sweeping proposal introduced without community notice, transparency, or proper oversight.

What’s happening here is not just a policy error it’s a fundamental failure of process and representation. Hayes Valley was added to this ordinance through a backdoor maneuver, with no management plan, no CEQA review, and no opportunity for public input. The neighborhood wasn’t even on the agenda when the amendment was introduced.

If passed, this ordinance would:

- Legitimizes the full-time closure of the 400 block of Hayes Street;
- Create a 20-block Entertainment Zone allowing open-container alcohol from noon to midnight;
- Fast track amplified events and street programming with no safety plan or community accountability.

Hayes Valley is a dense residential and commercial district home to nearly 10,000 people and hundreds of small businesses. This isn’t a blank slate for nightlife expansion. It’s a neighborhood already dealing with drug activity, encampments, and civic strain from nearby Civic Center and Market. Turning it into a destination zone would only make those problems worse.

We need planning rooted in community, not backroom deals.

I support calls from neighbors, small businesses, and community advocates to:

- Pause advancement of this ordinance until proper public review is completed;
- Remove Hayes Valley from consideration until there is actual community support.

Please respect the people who live and work here every day. We deserve transparency. We deserve a voice.

From
Colton Weeks
coltonw@msn.com

From: [Tim Lefkowitz](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:24:45 PM

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From
Tim Lefkowitz
tleftkowitz@gmail.com

From: [Josephine Zhao](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 9:46:03 PM

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From
Josephine Zhao
josephine_zhao@yahoo.com

From: [Brown Patsy](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 4:48:24 PM

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From
Brown Patsy
patsybrown573@gmail.com

From: [Mary McFadden](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 1:47:30 PM

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From
Mary McFadden
mmmail2@comcast.net

From: [Masako Ishikawa](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:32:28 AM

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From
Masako Ishikawa
masakoishikawa9@gmail.com

From: [Kay J](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:28:11 AM

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From
Kay J
kayjensen080@gmail.com

From: [Robert Schaezlein](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:27:51 AM

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From
Robert Schaezlein
rschaezlein@msn.com

From: [Dave Nicholson](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:26:50 AM

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- Pause advancement of this ordinance until proper public review is completed;
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Please respect the people who live and work here every day. We deserve transparency. We deserve a voice.

From
Dave Nicholson
darksydedave@att.net

From: [David Driver](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:23:33 AM

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From
David Driver
davidrandolphdriver@gmail.com

From: [Sandy Lipsett](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:23:09 AM

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From
Sandy Lipsett
sandycj@prodigy.net

From: [Carmen Patino](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:22:52 AM

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From
Carmen Patino
maryflor97@yahoo.com

From: [Ivy Tong](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:15:59 AM

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From
Ivy Tong
imivanhoe@yahoo.com

From: [Olga Tikhonova](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:11:04 AM

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From
Olga Tikhonova
olgatikh@gmail.com

From: [Keli Dailey](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:09:05 AM

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From
Keli Dailey
keli@vibemap.com

From: [Reza Musavi](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 10:08:12 AM

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From
Reza Musavi
rmusavi@yahoo.com

From: [Oleg Hansen](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 8:11:10 AM

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From
Oleg Hansen
oleg.hansen@fisglobal.com

From: [Raffi Kondy](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 8:10:37 AM

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From
Raffi Kondy
raffi.kondy@sbcglobal.net

From: [Christopher Miller](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 6:42:37 AM

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From
Christopher Miller
chrisdavidmiller@gmail.com

From: [Heather Davies](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 6:33:28 AM

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From
Heather Davies
daviesva@gmail.com

From: [Judith Parks](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 6:28:54 AM

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From
Judith Parks
jayho1208@gmail.com

From: [Magie Crystal](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Sunday, June 8, 2025 6:23:59 AM

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From
Magie Crystal
magie@allaprimalingerie.com
Alla Prima

From: [Sari Natour](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 4:30:36 PM

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From
Sari Natour
Sari.natour@yahoo.com
Tim’s

From: [Stephen Albair](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 4:30:07 PM

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From
Stephen Albair
stephenalbair@yahoo.com
Combinations

From: [Marc Roper](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 3:36:52 PM

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From
Marc Roper
ropersf@gmail.com

From: [Marisa Johnson](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 3:13:07 PM

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Dear Rules Committee Members,

In my own words, please end the various ways San Francisco is being devastated. Allow neighborhoods to grow and change organically, from within. ALREADY, imposed Night Markets, First Thursdays, other events are rough on residents. Little to NO policing. NO CLEAN UP. And now large Entertainment Zones? No input? Just imposed....

Consider the TAX PAYERS!!

Marisa Johnson, 94115. District 2.

As a concerned resident, neighbor, or small business supporter of Hayes Valley, I am writing to urge you to delay or deny advancement of the Hayes Valley Entertainment Zone amendment—a sweeping proposal introduced without community notice, transparency, or proper oversight.

What's happening here is not just a policy error it's a fundamental failure of process and representation. Hayes Valley was added to this ordinance through a backdoor maneuver, with no management plan, no CEQA review, and no opportunity for public input. The neighborhood wasn't even on the agenda when the amendment was introduced. If passed, this ordinance would:

- Legitimizes the full-time closure of the 400 block of Hayes Street;
- Create a 20-block Entertainment Zone allowing open-container alcohol from noon to midnight;
- Fast track amplified events and street programming with no safety plan or community accountability.

Hayes Valley is a dense residential and commercial district home to nearly 10,000 people and hundreds of small businesses. This isn't a blank slate for nightlife expansion. It's a neighborhood already dealing with drug activity, encampments, and civic strain from nearby Civic Center and Market. Turning it into a destination zone would only make those problems worse.

We need planning rooted in community, not backroom deals.

I support calls from neighbors, small businesses, and community advocates to:

- Pause advancement of this ordinance until proper public review is completed;
- Remove Hayes Valley from consideration until there is actual community support.

Please respect the people who live and work here every day. We deserve transparency. We deserve a voice.

From
Marisa Johnson
where.is.the.cat@gmail.com

From: [Peggy Baslow](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 3:11:23 PM

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From
Peggy Baslow
bad@kittywantstoshred.com

From: [Angela Tickler](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 2:48:35 PM

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From
Angela Tickler
ticklhome@yahoo.com

From: [Glen Harvey](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 2:32:19 PM

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From
Glen Harvey
gharveysf@gmail.com

From: [Anna Bockris](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 2:30:34 PM

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From
Anna Bockris
abockris@gmail.com

From: [Anna Bockris](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 2:30:27 PM

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From
Anna Bockris
abockris@gmail.com

From: [Felicia Valmonte](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 1:53:08 PM

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From
Felicia Valmonte
feliciav@sbcglobal.net

From: [Frank Malinaro](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 1:52:52 PM

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From
Frank Malinaro
fmalinaro@gmail.com

From: [Hatun Noguera](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 1:00:08 PM

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From
Hatun Noguera
noguera@changes.world

From: [Pamela Vaughn](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 12:59:59 PM

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From
Pamela Vaughn
plvaughn@gmail.com

From: [Jennifer O'Loughlin](#)
To: [Sherrill, Stephen \(BOS\)](#); [Walton, Shamann \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Young, Victor \(BOS\)](#)
Subject: Hayes Valley Entertainment Zone
Date: Saturday, June 7, 2025 12:31:18 PM

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Dear Rules Committee Members,

As a concerned, longtime resident of Hayes Valley, I am writing to urge you to delay or deny advancement of the Hayes Valley Entertainment Zone amendment –a sweeping proposal introduced without community notice, transparency, or proper oversight.

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- Remove Hayes Valley from consideration until there is actual community support.

Please respect the people who live and work here every day. We deserve transparency. We deserve a voice and this plan is clearly not thought out and will cost the city dearly in cleanup, policing and quality of life issues and crimes.

Thank you,

Jennifer O'Loughlin

From
Jennifer OLoughlin
jennifero2005@gmail.com