



December 2, 2021

San Francisco Board of Supervisors
1 Dr. Carlton B Goodlett Place
City Hall, Room 244
San Francisco, CA 94102

RE: Support for Sheriff's 10A Program

Dear San Francisco Board of Supervisors,

The San Francisco Travel Association is writing to support the proposed Sheriff's 10A Program to allow private businesses to employ off-duty sheriff deputies to increase their security services. This new proposed tool will be an important way for San Francisco to be able to increase security especially at times when the demand for the SFPD officers in the 10B program is higher than supply of available officers.

In 2019, San Francisco welcomed over 25 million visitors who spent over \$11 Billion during their stay and generated over \$770 Million in taxes and fees for our City's General Fund. In order for San Francisco and its tourism industry to recover to pre-pandemic levels, business owners, employees, and their visitors need to feel safe in San Francisco.

Recent high-profile theft and burglary incidents have tarnished San Francisco's reputation as a safe and welcoming place for all. The 10A program is an opportunity to demonstrate our shared commitment to protecting our businesses and the public, as well as restore our city's global image.

We look forward to continuing to partner with the city to improve public safety in San Francisco.

Thank you,

Joe D'Alessandro
President and CEO