

Anson B. Moran

Background

Consulting Practice providing water resource development services since July 01.

Senior Policy Advisor to U.S. Senator Dianne Feinstein with a focus on San Francisco Bay-Delta issues.

Twenty six years with the **City and County of San Francisco** including:

- Seven years as **General Manager of the San Francisco Public Utilities Commission**; responsible to a Commission, Mayor and Board of Supervisors for the general management of three utilities. The utilities encompassed hydroelectric generation; "source to tap" water supply; storm and sanitary waste water services; and associated administrative and engineering functions.
- Five years as **General Manager of Hetch Hetchy Water and Power**; responsible for power contracts, preservation of water rights and system operation.
- Five years as **Assistant General Manager, Public Utilities Commission, Finance**; responsible for accounting, budgeting, reporting, grants and debt issuance.

Seven years as **Marketing Representative for IBM**

Anson B. Moran
Resume

Home Address

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Phone Numbers

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7/2001-Current: Consulting Practice providing water resource development services.

4/2000-6/2001: Senior Policy Advisor to Senator Dianne Feinstein

Advise Senator Feinstein on water issues. Special focus on Bay/Delta issues; the Bay/Delta Framework for Action, the CALFED EIR/EIS and Record of Decision and CALFED reauthorization. (CALFED is a joint state and federal program for resolving water supply and environmental conflicts in the Sacramento/San Joaquin Delta.)

12/93-1/2000: General Manager, Public Utilities Commission

2/93-12/93: Acting General Manager, Public Utilities Commission

Responsible for Hetch Hetchy, the Water Department and the Clean Water Program; four operating divisions and five support bureaus comprising 1,700 employees.

- Produced over \$25 million in surplus power revenues for the General Fund annually
- Served high quality water to 2.3 million customers in San Francisco, San Mateo, Santa Clara and Alameda Counties
- Collected and treated storm water and waste water in compliance with all permits and regulations

Until 6/28/94 also responsible for MUNI Railway (San Francisco's public transportation system)

Leader in local, State and Federal water policy

- Served two terms as Chairman of California Urban Water Agencies
- Executive Committee of Western Urban Water Agencies
- Board of Directors of California Water Education Foundation
- Participant in December 1994 Bay/Delta Accord
- Lead negotiation and litigation effort to settle disputes with Modesto and Turlock Irrigation Districts in FERC proceedings
- Fought Federal attempts to increase Hetch Hetchy's Raker Act fees

Sponsored major planning efforts:

- System Planning and Regulatory Compliance Bureau
- Water Quality Study
- Vulnerability Study (to assess infrastructure needs)

- Integrated Resource Planning (to deal with long term supply issues for City and Suburban customers)
- Watershed Management Program
- Sunol Valley Mining and Reservoir Development Plan
- Specific Plan and entitlements for Water Department's Bernal property in Pleasanton
- Clean Water Strategic Plan (including alternate treatment technologies)

Reorganized PUC

- Separated MUNI from the PUC after Prop. M
- Flattened organization to increase organizational clarity and improve communication
- Reduced senior management
- Increased emphasis on basics of water treatment and supply
- Worked with PUC to develop more aggressive and profitable management of land leases and permits
- Added Clean Water Program and fully integrated operating and support functions with existing PUC organization

6/88-2/93: General Manager of Hetch Hetchy Water and Power

Implemented new power contracts

- Increased power revenues to City
- Created ability to buy and sell power on the open market
- Upgraded staff capabilities to handle new, market driven job responsibilities

Initiated aggressive and comprehensive effort with the City Attorney to identify and protect Hetch Hetchy's water rights and related interests

- Authorized effort to document contractual relationships and water rights
- Recognized threat posed to City interests by Modesto and Turlock Irrigation Districts operation of New Don Pedro Reservoir
- Developed strategic plan which resulted in successful litigation and mediation with the Districts

Ended Hetch Hetchy's history of isolation from the water industry

- Joined industry associations
- Founding member of California Urban Water Agencies
- Active participant in "three way" and other efforts to find solutions to Bay/Delta problems
- Earned a seat for San Francisco at the water policy table

Flattened Hetchy's organization

- Eliminated two layers of management after Proposition A (early retirement)
- Subsequently eliminated Deputy General Manager position.

Placed emphasis on preventive maintenance programs

- Strengthened Maintenance Engineering function
- Developed on-going facilities maintenance programs

8/83-6/88: Assistant General Manager, Finance for the Public Utilities Commission

Improved service relationship between PUC Finance and its client departments; MUNI, Hetch Hetchy and Water

Improved organizational performance in areas of "basic decencies"

Initiated creative financing of MUNI vehicles with "safe harbor" leases

Conducted first competitive selection of financial advisors and underwriters

Issued revenue bonds

Advised in negotiation of power agreements with Modesto and Turlock Irrigation Districts and support services contract with PG&E

Created durable and effective mechanism for funding dry year and emergency power purchases

6/80-8/83: Director of Budgets and Grants, PUC Finance Bureau

Implemented new budgeting programs for all PUC departments

Built staff creating new function within the PUC

Represented PUC/MUNI interests at the Metropolitan Transportation Commission

11/77-6/80: San Francisco District Attorney's Office

Worked on DA's use of criminal justice computer systems

Consolidated case files and eliminated manual indexing system

Implemented new post-Prop. 13 budgeting systems

3/77-11/77: San Francisco Police Department, Planning and Research Section

Worked on SFPD use of criminal justice computer systems

3/74-12/76: San Francisco Superior Court, Criminal Justice Information Systems Project

Tested and installed integrated court calendaring and case information system for joint use by Municipal and Superior Courts, Public Defender, District Attorney, Adult Probation, Sheriff and Police Department

Automated reporting of criminal justice statistics to State

9/73-6/74: CORO Fellow

6/66-4/73: Marketing Representative for IBM Corporation

Education:

1966 BS Electrical Engineering from Worcester Polytechnic Institute (Worcester, Mass)

1975 MA Urban Studies from Occidental College (Los Angeles)