

City and County of San Francisco

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689



**MEETING MINUTES**  
**Monday, September 22, 2008**  
**1:00 PM**  
**City Hall, Room 263**  
**Regular Meeting**

Land Use and Economic Development Committee

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*Members: Sophie Maxwell, Gerardo Sandoval, Aaron Peskin*

*Clerk: Linda Laws (415) 554-4441*

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**Members Present:** *Sophie Maxwell, Gerardo Sandoval, Aaron Peskin.*  
**Members Excused:** *None.*  
**Members Absent:** *None.*

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**MEETING CONVENED**

The meeting convened at 1:14 p.m.

**REGULAR AGENDA**

**080520 [Below Market Rate Condominium Conversion Program] Mayor, Supervisor McGoldrick**

Ordinance amending the San Francisco Subdivision Code by adding Section 1344 to update and clarify the provisions relating to Below Market Rate Units under the Condominium Conversion Program including provisions related to the calculation of sales price, renting, capital improvements, duration and monitoring of affordability, marketing, and ongoing regulations; and amending Sections 1308, 1309, 1341, 1341B, 1343, 1359, and 1385 to make conforming changes, and making findings including findings under the California Environmental Quality Act (CEQA).

4/15/08, ASSIGNED UNDER 30 DAY RULE to Land Use and Economic Development Committee, expires on 5/15/2008.

4/18/08, REFERRED TO DEPARTMENT. Referred to Planning Department for environmental review.

5/6/08, RESPONSE RECEIVED. Planning Department - non-physical per Section 15060(c)(2) of the CEQA Guidelines.

7/14/08, CONTINUED. Heard in Committee. Speakers: Supervisor McGoldrick; Doug Shoemaker and Myrna Melgar, Mayor's Office of Housing; Mary Ellen Mannix; Richard Henry; Emily Behr; Thomas Blom; Victor Aiuto; Dee; Joanne Woo Knight; Laura Carroll; Paul Utrecht; Patrick Carroll; Phyllis Lund; Soher Youssef; Cornelia Hoppe; Ren Cujak; Heidi Timken; Leslie Johnson; Francisco Da Costa; David

Margolis; Jim Ross; David Schachter, 1220 La Playa HOA; Tracy Parent, SF Community Land Trust; Chad Ryan; Helen Leslie; Kathy O'Laughlin; Peter Horvath, Goldmine Hill HOA; Jay Oakman; Marsha Lee; Robert Mills; Reha Serna, Mission Asset Fund; Rebecca Norelset; Marna Schwartz, Housing Justice; Alex Sasayama; Ricardo Corona and Jane Duong, MEDA; Bob Jeffrey; Matthew Cahill; David Cincotta; Nancy Trogman; Rod Nucella. The Mayor was substituted as sponsor and Supervisor McGoldrick changed to co-sponsor. Continued to August 4, 2008.

8/4/08, CONTINUED. Heard in Committee. Speakers: Doug Shoemaker and Myrna Melgar, Mayor's Office of Housing; Heidi Timken; Leslie Johnson; Kathy Trewin; Laura Carroll; Dee; Rebecca Norelest; Patrick Carroll; David Margolis; Soher Yousef; Tina Tracy; Rose Tracy Reinheimer; Chris Grainger; Tom Blom; Rodney Cella; Paul Utrecht; Marsha Lee; Elsa Dixon; Mohsen Tavakolian; Ben Cujak; Joanne Woo Knight; Jay Oakman; Larry Miller; Barbara Wirth; Matthew Cahill; Cornelia Hoppe; David Schacter; Carlos Alas, Jr.; Ruby Harris. Continued to September 22, 2008.

Speakers: None.

Continued to September 29, 2008.

**CONTINUED by the following vote:**

Ayes: 2 - Maxwell, Peskin

Absent: 1 - Sandoval

**070535 [Status of the Eastern Neighborhoods Plan] Supervisor Maxwell**

Hearing before the Land Use Committee by the Planning Department regarding the status of the Eastern Neighborhoods Plan.

4/24/07, RECEIVED AND ASSIGNED to Land Use and Economic Development Committee.

5/7/07, CONTINUED TO CALL OF THE CHAIR. Heard in committee. Speaker: Amit Ghosh, Planning Department; Ken Rich, Planning Department; Supervisor Maxwell; Doug Shoemaker, Mayor's Office of Housing; Jessie Blout, Mayor's Office of Economic Workforce Development; Francisco Da Costa; Joe Boss; Charles Clary; Silvia Johnson.

7/30/07, CONTINUED TO CALL OF THE CHAIR. Heard in committee. Speakers: Supervisor Maxwell; Ken Rich, Planning Department; Supervisor McGoldrick; Peter Albert, Municipal Transportation Authority; Sarah Dennis, Planning Department; Espanola Jackson; Francisco Da Costa; Sylvia Johnson; Tony Kelly; Robin T.; Calvin Welch; Dennis A.; Katherine Williams; Peter Cohen; Joe Boss.

9/17/07, CONTINUED TO CALL OF THE CHAIR. Heard in committee. Speakers: Ken Rich, Planning Department; Supervisor Sandoval; Supervisor McGoldrick; Doug Shoemaker, Mayor's Office of Housing (MOH); Myrna Melgar, MOH; Francisco Da Costa; Judy West, Project Artaud; Espanola Jackson; Charles Brannigan; Shamus Busbey; Frank Schndier; Lew; Greg Markonlis, American Industrial Center; Gary Gee; Sean McArdle, Bay West Group; Tony Kelly; Sue Hestor; Eric; Grace Shanahan, Residential Builders; male speaker; Corinne Woods, Neighborhood Parks Council; Mat Regan, Bay Area Council; John O'Connor; Leo Cassidy; Sean Keeghrein; Dave O'Keeffe; Supervisor Maxwell. Supervisor Sandoval absent for the vote.

4/21/08, CONTINUED TO CALL OF THE CHAIR. Heard in Committee. Speakers: John Rahaim, Director of Planning; Ken Rich and Amit Ghosh, Planning Department.

5/19/08, CONTINUED TO CALL OF THE CHAIR. Heard in Committee. Speakers: John Rahaim, Planning Director; Steve Wertheim, Planning Department; Ken Kirkey, ABAG; Ken Rich, Planning Department; John Malamut, Deputy City Attorney; Espanola Jackson; Ariel Braunstein, Jamie Guarrero, Kate Sofis, Antje Kann, NEMRA; April Veneracion, SOMCAN; Tony Kelly, Potrero Boosters; Beth Weintraub, NEMRA and Weintraub Studios; Fred Snyder, David Allen Trust; Bill Lightner, Lightner Property Group; Tim Colen, SF Housing Action Coalition; John Tedesco; Alexis McNulty; Glenn McNulty; Robert Meyers; Kapa Askenasy; Ingrid Aquino; Carolyn Polikoff, NEMRA; Philip Lessner, Mission Miracle Mile; Sue Hestor; Chris Durazo, SOMCAN; Joe Boss.

6/2/08, CONTINUED TO CALL OF THE CHAIR. Heard in Committee. Speakers: Ken Rich, Planning Department; Michael Yarne and Rhonda Simmons, Office of Economic Workforce Development;

Francisco Da Costa; Jazzie Collins, SOMCAN; Ingrid Aquino; Espanola Jackson; Tony Kelly, Potrero Boosters; Kapa Askenasy; Male Speaker; Bill Lightner, Lightner Property Group; John O'Brien, O'Brien Mechanical; Philip Lessner, Mission Miracle Mile; Eric Acosta; Sue Hestor.

6/9/08, CONTINUED. Heard in Committee. Speakers: Ken Rich, Planning Department; Douglas Shoemaker, Mayor's Office of Housing; Sarah Dennis, Planning Department; Alek Felstiner, Unite Here Local 2; Gillian Gillett, Dan Murphy, Jim Salinas, Steve Aiello, SF Housing Action Coalition (SFHAC); Beth Weintraub, Ariel Braunstein, Antje Kann, NEMRA; David Sternberg, Sternberg Benjamin Architects; Jazzie Collins, SOMCAN; Robert Meyers; Mai Doan, Angelica Cabande, SOMCAN; Brett Gladstone, Gladstone & Associates; Rob Black, SF Chamber of Commerce; Jaime Trejo, MEDA/MAC; Meredyth Skemp, SFHAC; Reuben Hechonova, Mission Housing Development Corp.; Joe Olla, Nibbi Brothers; Joseph Chance, SFHAC; Evan Reeves, Center for Creative Land Recycling; Ali Warner, Urban Housing Group; Tracy Zill, Reuben & Junius; Paul Olsen, Hayes Valley Neighborhood Association; Jon Braun, Hausu Architects; Tom Radulovich, Livable City; Matt Regan, Bay Area Council; Maherah Silmi, Cathedral Hill Plaza; Fred Synder; Tony Kelly, Potrero Boosters; Kapa Askensay; Charles Rightenger; Elizabeth Moore, Shamrock Real Estate; Jerry Acosta; Bryan McGee; Fergus O'Sullivan; Angus McCarthy, Residential Builders Association; Maureen Byrne; Gerald O'Keefe; Steve Rooney; Kiernan Buckley, Dan Kerley, John Kerley, Grace Shanahan, Jeff Rocka, Residential Builders Association; Male Speaker; Yvonne Drucker, SFHAC; Joe Cassidy, Rich McCarthy, John O'Connor, Residential Builders Association; Sue Hestor; Phillip Lessner; Sean Keighran, Residential Builders Association. Continued to June 23, 2008.

6/23/08, CONTINUED TO CALL OF THE CHAIR. Heard in Committee. Speakers: Ken Rich, Planning Department; Julie Kirshbaum, Municipal Transportation Agency; Sue Exline, Andres Power, Pilar Lavaley, Claudia Flores, Planning Department; Lili Farhang, Department of Public Health; Espanola Jackson; Francisco Da Costa; Corinne Woods, Neighborhood Parks Council; Tony Kelly; Potrero Boosters; Juan Calaf and Diane Wu, Asian Neighborhood Design; Judy West, Project Artaud; Chris Durazo, SOMCAN; Janet Carpinelli, Dogpatch Neighborhood Association; Fernando Marti, Asian Neighborhood Design; Dan Murphy, Urban Green Devco; Sue Hestor; Sean Keighran, Residential Builders Association; Joe Boss.

7/7/08, CONTINUED TO CALL OF THE CHAIR. Heard in Committee. Speakers: Ken Rich, Steve Wertheim and Dan Sider, John Sway, Sarah Dennis, Planning Department; Philip Lessner; Francisco Da Costa; Sue Hestor.

7/14/08, CONTINUED TO CALL OF THE CHAIR. Heard in Committee. Speakers: Ken Rich and Sarah Dennis, Planning Department; Tony Kelly; Jim Fabris, SF Association of Realtors; Tom Lippe; Sean McArdle, Bay West Group; Lou, Richard, Grace Shanahan, Norinne Byrne, Residential Builders Association; Craig Laporta, Dean Smith, Mark Friedburg, Vanguard Properties; Eva Hom; Thomas Westfall and Amanda Jones, Vanguard Properties; Bryan Maloney, Phil Lessner, Gary Gee, Robert, Residential Builders Association; Kevin Birmingham; Jeanne Carter; Steve Cooney, Kieran Buckley, Steve Buckely, Steve McElroy, Seamus, Jim O'Driscoll, Residential Builders Association; Mark Brennan; Jerry Agosta, Male Speaker; Paul O'Driscoll, Residential Builders Association; John Roach, Jim Taskin; Michael Heavey, Residential Builders Association; Fergus O'Sullivan; Mike Cassidy, Residential Builders Association; John O'Connor; Robert, Paragon Real Estate; Pete Branigan; Sean Keighran, Residential Builders Association; Sue Hestor; Alice Barkley; Brendan Walsh.

8/11/08, CONTINUED. Heard in Committee. Speakers: John Rahaim, Director of Planning; Ken Rich, Planning Department; Espanola Jackson; Francisco Da Costa. Continued to September 15, 2008.

9/15/08, CONTINUED. Speakers: None. Continued to September 17, 2008.

9/17/08, CONTINUED. Heard in Committee. Speakers: John Rahaim, Ken Rich, Steve Wertheim, Sarah Dennis, Planning Department; Michael Yarne, Mayor's Office of Economic and Workforce Development; Kate Sofis, NEMRA; Nick Pagoulatos, MAC; Yolanda Catzaleo, Street Sheet; Skot Kuiper, Western SOMA Task Force; Debra Walker; Kapa Askenasy, Coalition to Save Potrero; Calvin Welch; Judy West; Bill Lightner, Lightner Property Group; Brett Gladstone, Gladstone & Associates; Eagon Terplan, SPUR; Tracy Boxer Zill, Luce Forward; Philip Lessner, Mission Miracle Mile; Glenn McNulty, TTMI Neighborhood Association; Dan Murphy, Urban Green Forestry; James Taskett, Potrero Hill Imaging.

Continued to September 22, 2008.

Heard in Committee. Speakers: John Rahaim, Ken Rich, Sarah Dennis, Planning Department; Doug Shoemaker, Mayor's Office of Housing; Francisco Da Costa; Aaron Goodman, Parkmerced Residents Organization; Tim Colen and Kate Lefkowitz, SF Housing Action Coalition; Sarah Karlinksy, SPUR; Tom Gilberti; Steve Vettel, Steve Aiello, George Williams, Kate O'Brien, Menka Sethi, Neil Sekhri, Brendan Dunnigan, Linda Sabuta, Hadley Hill, SF Housing Action Coalition; Tony Kelly; Mark Slutzkin, SF Housing Action Coalition; Kepa Askenary; Sean Keighran; Matt Regan, Bay Area

**CONTINUED TO CALL OF THE CHAIR by the following vote:**

Ayes: 2 - Maxwell, Sandoval

Absent: 1 - Peskin

## **ADJOURNMENT**

The meeting adjourned at 4:53 p.m.