

1 [Outreach Community-Based Weekly Advertising and Outreach Neighborhood-Based Monthly
2 Advertising - Various Newspapers - FY2026-2027]

3 **Resolution designating Bay Area Reporter to be the outreach community-based weekly**
4 **newspaper of the City and County of San Francisco for the Lesbian, Gay, Bisexual and**
5 **Transgender community; Wind Newspaper to be the outreach community-based**
6 **weekly newspaper of the City and County of San Francisco for the Chinese community;**
7 **Clinton Reilly Communications, dba The San Francisco Examiner to be the outreach**
8 **neighborhood-based monthly newspaper of the City and County of San Francisco for**
9 **the Eureka Valley, Excelsior, Financial Dist., Forest Hill, Haight-Ashbury, Marina,**
10 **Mission, North Beach, Pacific Heights, Presidio Heights, Richmond, Russian Hill, South**
11 **Market, Sunset, and Tenderloin neighborhoods; El Tecolote to be the outreach**
12 **neighborhood-based monthly newspaper of the City and County of San Francisco for**
13 **the Excelsior, Mission, and Potrero Hill neighborhoods; Henry Society Journal to be**
14 **the outreach neighborhood-based monthly newspaper of the City and County of San**
15 **Francisco for the Bayview, Hunters Point, Visitacion Valley, and Western Addition**
16 **neighborhoods; Noe Valley Voice to be the outreach neighborhood-based monthly**
17 **newspaper of the City and County of San Francisco for the Diamond Heights and Noe**
18 **Valley neighborhoods; Potrero View to be the outreach neighborhood-based monthly**
19 **newspaper of the City and County of San Francisco for the Dogpatch, Eastern South of**
20 **Market, Mission Bay, and Potrero Hill neighborhoods; San Francisco Bay Times to be**
21 **the outreach neighborhood-based monthly newspaper of the City and County of San**
22 **Francisco for the Castro, Duboce Triangle, Mission, and Noe Valley neighborhoods;**
23 **San Francisco Chronicle to be the outreach neighborhood-based monthly newspaper**
24 **of the City and County of San Francisco serving the entire City; World Journal to be the**
25 **outreach neighborhood-based monthly newspaper of the City and County of San**

1 **Francisco serving Chinatown, Ingleside, Mission, Richmond, and Sunset**
2 **neighborhoods for Fiscal Year (FY) 2026-2027.**

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4 WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach
5 advertising to those communities which may not be adequately served by the official
6 newspaper, pursuant to Sections 2.80 and 2.80-1 of the Administrative Code; and

7 WHEREAS, In each year, the Board of Supervisors shall designate the
8 outreach newspaper for each outreach community, pursuant to Section 2.81-3 of the
9 Administrative Code; and

10 WHEREAS, The Board of Supervisors may designate neighborhood
11 outreach newspaper, pursuant to Section 2.81-4 of the Administrative Code; now, therefore,
12 be it

13 RESOLVED, That the Board designates the following newspapers, which circulate
14 primarily in the indicated communities and are printed in San Francisco, to be the
15 outreach newspapers for the indicated communities for Fiscal Year (FY) 2026-2027:

16 Bay Area Reporter - Lesbian, Gay, Bisexual, Transgender
17 Wind Newspaper - Chinese; and, be it

18 FURTHER RESOLVED, That the Board designates the following neighborhood
19 outreach newspapers for the indicated neighborhood(s) for FY2026-2027:

20 Clinton Reilly Communications, - Eureka Valley, Excelsior, Financial dist., Forest
21 Dba San Francisco Examiner Hill, Haight-Ashbury, Marina, Mission, North
22 Beach, Pacific Heights, Presidio Heights,
23 Richmond, Russian Hill, South Market, Sunset,
24 Tenderloin
25 El Tecolote - Excelsior, Mission, Potrero Hill

- 1 Henry Society Journal - Bayview, Hunters Point, Visitacion Valley,
- 2 Western Addition
- 3 The Noe Valley Voice - Diamond Heights, Noe Valley
- 4 Potrero View - Dogpatch, Eastern South Of Market,
- 5 Mission bay, Potrero Hill
- 6 San Francisco Bay Times - Castro, duboce triangle, Mission, Noe Valley
- 7 San Francisco Chronicle - All Of San Francisco
- 8 World Journal - Chinatown, Ingleside, Mission, Richmond,
- 9 Sunset ; and, be it

10 FURTHER RESOLVED, That the Office of Contract Administration is hereby
11 authorized to award these designated outreach newspapers to be listed as sub-awards to the
12 Daily Journal, the City’s official Clearinghouse contractor in accordance with all the
13 contracting requirements of the City and County of San Francisco; and, be it

14 FURTHER RESOLVED, That within 30 days of the Clearinghouse contract being fully
15 executed by all parties, the Office of Contract Administration shall provide the final contract to
16 the Clerk of the Board for inclusion into the official file.

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