

Entertainment Zones

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Entertainment Zones

- Area designated by the San Francisco Board of Supervisors through an ordinance
- Adjacent restaurants and bars may sell open “to-go” beverages for consumption in outdoor areas (such as on a street or in a plaza) within the zone
- Only during special events that are permitted by the Department of Alcoholic Beverage Control (ABC)
- Tool to help activate streets with entertainment and community-driven events to accelerate economic recovery

State Requirements

- Only restaurants, bars, breweries and wineries may sell to-go beverages for consumption in the zone, not liquor stores
- Beverages must be served in non-metal or non-glass containers and there must be a process implemented to identify patrons that are over 21
- Open beverages must not leave the zone and must not be brought inside businesses

Local Implementation

- The Office of Economic and Workforce Development will develop a management plan for each entertainment zone
- Management plan will include additional operating requirements for the zone
- Management plan will be designed to align with other required permits (e.g., street closure, PW permitting, ABC event permit)

Proposing Two New Entertainment Zones

This ordinance would establish two new entertainment zones.

- Mid-Market Entertainment Zone: Sidewalks on Market Street between 5th and 6th Streets
- Arena Entertainment Zone: Single block containing the Chase Center and Thrive City and all public sidewalks

Questions

