

1 [Rejection of Anti-Gay Ads]

2 URGING LOCAL TELEVISION STATIONS TO NOT BROADCAST ANTI-GAY TELEVISION  
3 ADVERTISEMENTS.

4

5 WHEREAS, The majority of Americans believe in fair and equal treatment of gays and  
6 lesbians with respect to basic rights such as employment and housing; and,

7 WHEREAS, San Francisco supports and accepts an active and self-respecting gay  
8 and lesbian community; and,

9 WHEREAS, A coalition of religious political conservative organizations have introduced  
10 a nation-wide television advertisement campaign to encourage gays and lesbians to change  
11 their sexual orientation; and,

12 WHEREAS, This coalition includes the Family Research Council, the Concerned  
13 Women for America, and the Center for Reclaiming America; and,

14 WHEREAS, The aforementioned organizations promote an agenda which denies basic  
15 equal rights for gays and lesbians and routinely state their opposition to toleration of gay and  
16 lesbian citizens; and,

17 WHEREAS, The radical religious political conservative coalition previously introduced  
18 a printed advertisement campaign which a prominent San Francisco newspaper chose to  
19 accept and publish; and,

20 WHEREAS, The vast majority of medical, psychological, and sociological evidence  
21 supports the conclusion that sexual orientation can not be changed; and,

22 WHEREAS, Advertising campaigns which insinuate sexual orientation can be changed  
23 by conversion therapy or other means are erroneous and full of lies; and,

24

25

SUPERVISORS

\*\*LENO, KATZ, AMMIANO, BIERMAN, KAUFMAN, YEE, BROWN, NEWSOM, TENG\*\*

BOARD OF SUPERVISORS MEDINA

1           WHEREAS, Advertising campaigns which insinuate a gay or lesbian sexual orientation  
2 is immoral and undesirable create an atmosphere which validates oppression of gays and  
3 lesbians and encourages maltreatment of gays and lesbians; and,

4           WHEREAS, There is a marked increase in anti-gay violence which coincides with  
5 defamatory and erroneous campaigns against gays and lesbians; and,

6           WHEREAS, An unfortunate, extreme result of these anti-gay campaigns is violence  
7 and even death; now, therefore, be it

8           RESOLVED, That the Board of Supervisors of the City and County of San Francisco  
9 urges local television stations not to broadcast advertising campaigns aimed at "converting"  
10 homosexuals.



# City and County of San Francisco

Veterans Building  
401 Van Ness Avenue, Room 308  
San Francisco, CA 94102-4532

## Tails

## Resolution

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**File Number:** 981715

**Date Passed:**

Resolution urging local television stations to not broadcast anti-gay television advertisements.

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October 19, 1998 Board of Supervisors — ADOPTED

Ayes: 10 - Ammiano, Bierman, Brown, Katz, Kaufman, Leno, Medina, Teng,  
Yaki, Yee

Absent: 1 - Newsom

File No. 981715

I hereby certify that the foregoing Resolution was ADOPTED on October 19, 1998 by the Board of Supervisors of the City and County of San Francisco.



Gloria L. Young  
Clerk of the Board

OCT 30 1998

Date Approved



Mayor Willie L. Brown Jr.