



City and County of San Francisco
Meeting Minutes
Budget and Finance Sub-Committee

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Members: Mark Farrell, Eric Mar, John Avalos

Clerk: Linda Wong (415) 554-7719

Wednesday, July 23, 2014

10:30 AM

City Hall, Legislative Chamber, Room 250

Special Meeting

Motion by Supervisor Mar to excuse Supervisor Avalos from the Budget and Finance Sub-Committee meeting of July 23, 2014. The motion carried by the following vote:

Ayes: 2 - Farrell, Mar

Excused: 1 - Avalos

Present: 2 - Mark Farrell, and Eric Mar

Excused: 1 - John Avalos

MEETING CONVENED

The meeting convened at 10:42 a.m.

REGULAR AGENDA

140795 [Outreach Advertising and Neighborhood Outreach Advertising - FY2014-2015]

Sponsor: Mayor

Resolution designating Central City Extra to be the neighborhood outreach newspaper of the City and County for the Central City neighborhood; Northside Publications/Marina Times to be the neighborhood outreach newspaper of the City and County for the Northern San Francisco neighborhood; West Portal Monthly to be the neighborhood outreach newspaper of the City and County for the West Portal neighborhood; and Potrero View to be the neighborhood outreach newspaper of the City and County for the Potrero Hill, Dogpatch, Bayview, SOMA, Mission Bay neighborhoods to provide outreach advertising for FY2014-2015.

07/22/14; RECEIVED AND ASSIGNED to Budget and Finance Sub-Committee.

Heard in Committee. Speaker: Deirdre Darley (Office of Contract Administration); provided an overview and responded to questions raised throughout the discussion.

AMENDED, AN AMENDMENT OF THE WHOLE BEARING NEW TITLE by the following vote:

Ayes: 2 - Farrell, Mar

Excused: 1 - Avalos

Resolution designating Small Business Exchange to be the outreach newspaper of the City and County of San Francisco for the African American, Chinese and Hispanic communities; Sing Tao Daily and World Journal to be the outreach newspapers of the City and County of San Francisco for the Chinese community; El Reportero to be the outreach newspaper of the City and County of San Francisco for the Hispanic community; San Francisco Bay View to be the outreach newspaper of the City and County of San Francisco for the African American community; Bay Area Reporter to be the outreach newspaper of the City and County of San Francisco for the Lesbian, Gay, Bisexual and Transgender community; Central City Extra to be the neighborhood outreach newspaper of the City and County of San Francisco for the Central City neighborhood; The Western Edition to be the neighborhood outreach newspaper of the City and County of San Francisco for the Western Addition neighborhood; Northside Publications/Marina Times to be the neighborhood outreach newspaper of the City and County of San Francisco for the Northern San Francisco neighborhood; West Portal Monthly to be the neighborhood outreach newspaper of the City and County of San Francisco for the West Portal neighborhood; and Potrero View to be the neighborhood outreach newspaper of the City and County of San Francisco for the Potrero Hill, Dogpatch, Bayview, SOMA, Mission Bay neighborhoods; to provide outreach advertising for FY2014-2015.

RECOMMENDED AS AMENDED by the following vote:

Ayes: 2 - Farrell, Mar

Excused: 1 - Avalos

ADJOURNMENT

The meeting adjourned at 12:21 p.m.

N.B. The Minutes of this meeting set forth all actions taken by the Budget and Finance Sub-Committee on the matters stated, but not necessarily in the chronological sequence in which the matters were taken up.