

1 [Accept and Expend Grant - Arts Commission - The ARTery Project - \$250,000]

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3 **Resolution authorizing the San Francisco Arts Commission to retroactively accept and**  
4 **expend a grant in the amount of \$250,000 from the National Endowment for the Arts for**  
5 **the Mid Market Cultural District Partnership, now called The ARTery Project.**  
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7 WHEREAS, The City and County of San Francisco has for decades tried to improve  
8 the Mid Market district, seeking solutions to eliminate blight and commercial vacancies while  
9 keeping the neighborhood's integrity intact;

10 WHEREAS, The Arts Commission sought to infuse arts programming into the area's  
11 revitalization efforts in order to spur a renaissance of commercial and cultural activity; and

12 WHEREAS, The Arts Commission sought other City agencies and non-profit arts  
13 organizations to form a collaborative that could bring their assets together to revitalize the  
14 area; and

15 WHEREAS, The Arts Commission as an eligible applicant to the National Endowment  
16 for the Arts' Chairman's first signature project, the NEA MICD25 which celebrates the 25<sup>th</sup>  
17 anniversary of the Mayors' Institute of City Design; and

18 WHEREAS, The Arts Commission was among 21 awards given nationally for this  
19 initiative and one of four nationwide to receive the largest grant amount of \$250,000 which is a  
20 one to one match grant; and

21 WHEREAS, The ARTery Project as funded by the National Endowment for the Arts  
22 with matching dollars from several of the 18 partnering organizations, proposes to implement  
23 four primary activities: 1) Lighting design installations between 6<sup>th</sup> Street and UN Plaza; 2)  
24 Reviving Art in Storefronts between 6<sup>th</sup> Street and UN Plaza; 3) Expansion of arts  
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1 programming by the anchor arts organizations along Mid Market, including more programming  
2 on the street; and 4) An Indy Art Market at UN Plaza; therefore be it

3 RESOLVED, That the Board of Supervisors allows for retroactively accepting and  
4 expending this awarded National Endowment for the Arts MICD25 grant to the Arts  
5 Commission, with a grant cycle of 7/1/10-6/30/11, waiving inclusion of indirect costs in the  
6 grant budget; and, be it

7 FURTHER RESOLVED, That the Arts Commission's request, which has been funded  
8 and involves no ASO amendments, be carried out in accordance with all grant requirements  
9 and may be spent and reported upon accordingly.

10 Recommended: \_\_\_\_\_

11 Department Head: Luis R. Cancel, Director of Cultural Affairs

12 Approved: \_\_\_\_\_

13 Mayor Gavin Newsom

14 Approved: \_\_\_\_\_

15 Controller

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