File No.	250421	Committee Item No	3
		Board Item No	

### **COMMITTEE/BOARD OF SUPERVISORS**

AGENDA PACKET CONTENTS LIST

Committee:	Rules Committee	<b>Date</b> June 9, 2025
	pervisors Meeting	Date
Cmte Boar		t Report ter and/or Report g (MOU)
OTHER	(Use back side if additional spa	ace is needed)
Completed I	oy: Victor Young	Date <u>June 5, 2025</u> Date

#### AMENDED IN COMMITTEE 6/2/2025 ORDINANCE NO.

FILE NO. 250421

1	[Administrative Code - Valencia Street, Pier 39, Folsom Street, and Ellis Street, <u>Yosemite</u> Avenue, and Hayes Valley Entertainment Zones and Yerba Buena Lane Downtown Activation		
2	Location]		
3			
4	Ordinance amending the Administrative Code to create the Valencia Street		
5	Entertainment Zone, on Valencia Street between 16th Street and 21st Street; the Pier 39		
6	Entertainment Zone, on and around Pier 39, including the northern waterfront of The		
7	Embarcadero, between The Embarcadero on the south, Kearny Street on the east,		
8	Powell Street on the west, and the San Francisco shoreline on the north; the Folsom		
9	Street Entertainment Zone, on Folsom Street between 7th Street and 8th Street, Hallam		
10	Street between Folsom Street and Brush Place, and Langton Street between Folsom		
11	Street and Decker Alley; the Ellis Street Entertainment Zone, on Ellis Street between		
12	Stockton Street and Powell Street; the Yosemite Avenue Entertainment Zone, on		
13	Yosemite Avenue, between Mendell Street and 3rd Street, and Lane Street, between 3rd		
14	Street and Armstrong Avenue; the Hayes Valley Entertainment Zone, in the area		
15	bounded by Franklin Street from Grove to Market Streets, Market Street from Franklin		
16	to Haight Streets, Haight Street from Market Street to Octavia Boulevard, Octavia		
17	Boulevard from Haight to Fell Streets, Fell Street from Octavia Boulevard to Laguna		
18	Street, Laguna Street from Fell to Grove Streets, and Grove Street from Laguna to		
19	Franklin Streets, and on Gough Street from Grove to McAllister Streets; and the Yerba		
20	Buena Lane Downtown Activation Location, on Yerba Buena Lane between Market		
21	Street and Mission Street, and on the northern side of Mission Street only, excluding		
22	the public street portion of Mission Street, between Yerba Buena Lane and 3rd Street,		
23	including Jessie Square; making clarifying amendments; and affirming the Planning		
24	Department's determination under the California Environmental Quality Act.		
25	NOTE: Unchanged Code text and uncodified text are in plain Arial font.  Additions to Codes are in <u>single-underline italics Times New Roman font</u> .		

1	Deletions to Codes are in <i>strikethrough italics Times New Roman font</i> .  Board amendment additions are in <u>double-underlined Arial font</u> .
2	Board amendment deletions are in strikethrough Arial font.  Asterisks (* * * *) indicate the omission of unchanged Code
3	subsections or parts of tables.
4	Be it ordained by the People of the City and County of San Francisco:
5	Section 1. Environmental Findings.
6	(a) The Planning Department has determined that the actions contemplated in this
7	ordinance comply with the California Environmental Quality Act (California Public Resources
8	Code Sections 21000 <i>et seq</i> .). Said determination is on file with the Clerk of the Board of
9	Supervisors in File No. 250421 and is incorporated herein by reference. The Board affirms
10	this determination.
11	Section 2. Port of San Francisco Actions
12	Port of San Francisco staff intends request that the Port Commission support the
13	formation of the Pier 39 Entertainment Zone and adopt rules and regulations for said
14	Entertainment Zone.
15	
16	Section 3. Chapters 94B and 94D of the Administrative Code are hereby amended by
17	revising Sections 94B.4 and 94D.3, to read as follows:
18	SEC. 94B.4. ENTERTAINMENT ZONE LOCATIONS.
19	(a) The Board of Supervisors hereby establishes all of the Downtown Activation
20	Locations set forth in Administrative Code Section 94D.3, including all public streets, public
21	rights-of-way, and sidewalks in front of storefronts abutting both sides of said locations, and al
22	establishments holding permits or licenses from ABC that are located on either side of said
23	locations, as Entertainment Zones under Sections 23039.5 and 25690 of the California
24	Business and Professions Code.

(b) Additional Entertainment Zones.

1	* * * *
2	(3) Cole Valley Entertainment Zone. All public streets, public rights-of-way,
3	and sidewalks in front of storefronts abutting both sides of Cole Street, between Frederick
4	Street and Parnassus Avenue, and abutting both sides of Carl Street, between Shrader Street
5	and Clayton Street, and all premises specified in Section 94B.2(c) that are adjacent thereto,
6	are hereby designated as the Cole Valley Entertainment Zone under Sections 23039.5 and
7	25690 of the California Business and Professions Code.
8	* * * *
9	(4) Castro Upper Market Entertainment Zone.
10	(A) All public streets, public rights-of-way, and sidewalks in front of
11	storefronts abutting the following locations, and all premises specified in Section 94B.2(c) that
12	are adjacent thereto, are hereby designated as the Castro Upper Market Entertainment Zone
13	under Sections 23039.5 and 25690 of the California Business and Professions Code:
14	(i) 18th Street between Diamond and Sanchez Streets;
15	(ii) Castro Street between 19th and States Streets;
16	(iii) Market Street between Collingwood and Church Streets;
17	(iv) Church Street between 14th and 15th Streets;
18	(v) 14th Street between Belcher and Landers Streets;
19	(vi) Noe Street between Beaver and Market Streets; and
20	(vii) 16th Street between Market and Pond Streets.
21	* * * *
22	(6) Valencia Street Entertainment Zone.
23	(A) All public streets, public rights-of-way, and sidewalks in front of storefronts
24	abutting both sides of Valencia Street, between 16th Street and 21st Street, and all premises specified in

1	Section 94B.2(c) that are adjacent thereto, are hereby designated as the Valencia Street Entertainment		
2	Zone under Sections 23039.5 and 25690 of the California Business and Professions Code.		
3	(B) Notwithstanding subsection (c), if an Entertainment Zone Event within the		
4	Valencia Street Entertainment Zone does not involve the closure of a public street, it need not receive a		
5	permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or		
6	Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.		
7	(7) Pier 39 Entertainment Zone.		
8	(A) The area on and around Pier 39, including the northern waterfront of The		
9	Embarcadero, between the Embarcadero on the south, Kearny Street on the east, Powell Street on the		
10	west, and the San Francisco shoreline on the north, including all sidewalks and public rights-of-way		
11	but excluding public streets, and all premises specified in Section 94B.2(c) that are adjacent thereto,		
12	are hereby designated as the Pier 39 Entertainment Zone under Sections 23039.5 and 25690 of the		
13	California Business and Professions Code.		
14	(B) The establishment of the Pier 39 Entertainment Zone pursuant to this		
15	subsection (b)(7) shall in no way affect the land use authorizations for or ownership or control of any		
16	private property within the Pier 39 Entertainment Zone.		
17	(C) The Pier 39 Entertainment Zone shall be subject to any controls imposed by		
18	the Port of San Francisco. To the extent any inconsistency exists between controls imposed by the Port		
19	of San Francisco and controls imposed by this Chapter 94B or the Management Plan issued pursuant		
20	to Section 94B.3, the controls imposed by the Port of San Francisco shall take precedence.		
21	(D) An Entertainment Zone Event within the Pier 39 Entertainment Zone shall		
22	not involve the closure of a public street, and therefore notwithstanding subsection (c), it need not		
23	receive a permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16		
24	or Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.		
25	(8) Folsom Street Entertainment Zone.		

1	(A) All public streets, public rights-of-way, and sidewalks in front of storefronts
2	abutting both sides of Folsom Street, between 7th Street and 8th Street, both sides of Hallam Street,
3	between Folsom Street and Brush Place, and both sides of Langton Street, between Folsom Street and
4	Decker Alley, and all premises specified in Section 94B.2(c) that are adjacent thereto, are hereby
5	designated as the Folsom Street Entertainment Zone under Sections 23039.5 and 25690 of the
6	California Business and Professions Code.
7	(B) Notwithstanding subsection (c), if an Entertainment Zone Event within the
8	Folsom Street Entertainment Zone does not involve the closure of a public street, it need not receive a
9	permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or
10	Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.
11	(9) Ellis Street Entertainment Zone.
12	All public streets, public rights-of-way, and sidewalks in front of storefronts-abutting
13	both sides of Ellis Street, between Stockton Street and Powell Street, and all premises specified in
14	Section 94B.2(c) that are adjacent thereto, are hereby designated as the Ellis Street Entertainment
15	Zone under Sections 23039.5 and 25690 of the California Business and Professions Code.
16	(10) Yosemite Avenue Entertainment Zone.
17	(A) All public streets, public rights-of-way, and sidewalks abutting both
18	sides of Yosemite Avenue, between Mendell Street and 3rd Street, and both sides of Lane
19	Street, between 3rd Street and Armstrong Avenue, and all premises specified in Section
20	94B.2(c) that are adjacent thereto, are hereby designated as the Yosemite Avenue
21	Entertainment Zone under Sections 23039.5 and 25690 of the California Business and
22	Professions Code.
23	(B) Notwithstanding subsection (c), if an Entertainment Zone Event within
24	the Yosemite Avenue Entertainment Zone does not involve the closure of a public street, it
25	need not receive a permit for the use of a public street under Transportation Code Division I,

1	Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable
2	authority of the SFMTA.
3	(11) Hayes Valley Entertainment Zone.
4	(A) Except as otherwise specified herein, all public streets, public rights-
5	of-way, and sidewalks in the area bounded by the eastern side of Franklin Street from Grove
6	to Market Streets, the northern side of Market Street from Franklin to Haight Streets, the
7	southern side of Haight Street from Market Street to Octavia Boulevard, the western side of
8	Octavia Boulevard from Haight to Fell Streets, the southern side of Fell Street from Octavia
9	Boulevard to Laguna Street, the western side of Laguna Street from Fell to Grove Streets, and
10	the northern side of Grove Street from Laguna to Franklin Streets; all public streets, public
11	rights-of-way, and sidewalks on Gough Street from Grove to McAllister Streets; and all
12	premises specified in Section 94B.2(c) that are adjacent thereto, are hereby designated as the
13	Hayes Valley Entertainment Zone under Sections 23039.5 and 25690 of the California
14	Business and Professions Code.
15	(B) Patricia's Green.
16	(i) Notwithstanding subsection (A) above, the Hayes Valley
17	Entertainment Zone shall not include any portion of the park known as Patricia's Green,
18	located on Octavia Boulevard between Hayes Street and Fell Street.
19	(ii) To the extent there is any inconsistency between the
20	provisions of this Chapter 94B and the provisions of the Park Code applicable to Patricia's
21	Green, the Park Code shall control.
22	(iii) Any Management Plan for the Hayes Valley Entertainment
23	Zone shall contain measures to address the impacts of entertainment zone events on
24	Patricia's Green, including but not limited to alcohol consumption in and around the
25	playground area, sanitation, and security. Before adopting such a Management Plan, OEWD

shall obtain approval from the Recreation and Park Department regarding the provisions of
the Management Plan that relate to impacts on Patricia's Green.
(C) Notwithstanding subsection (c) of this Section 94B.4, if an
Entertainment Zone Event within the Hayes Valley Entertainment Zone does not involve the
closure of a public street, it need not receive a permit for the use of a public street under
Transportation Code Division I, Section 6.6 or 6.16 or Transportation Code Division II, Section
206, or other applicable authority of the SFMTA.
(c) Except as otherwise specified in this Section 94B.4, an Entertainment Zone Event
must receive a permit for the use of a public street under Transportation Code Division I,
Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable
authority of the SFMTA.
(d) Outdoor consumption of alcoholic beverages is authorized within an Entertainment
Zone during any Entertainment Zone Event on any day of the year between the hours of noon
and 11:59 p.m., inclusive, subject to any additional limitations imposed by any ABC permit or
license and by the Management Plan, or if none, the Downtown Activation Permit, for the
Entertainment Zone, including but not limited to more restrictive days and hours during which
outdoor consumption of alcoholic beverages is authorized.
(e) A Downtown Activation Permit is not required to hold an Entertainment Zone Event
SEC. 94D.3. ELIGIBLE ACTIVATION LOCATIONS.
Downtown Activation Locations are limited to the following:
* * * *
(k) "Second Street" located on Second Street between Market Street and
Howard Street.

1	(1) "Yerba Buena Lane" located on Yerba Buena Lane, between Market Street and		
2	Mission Street, and on the northern side of Mission Street only, excluding the public street portion of		
3	Mission Street, between Yerba Buena Lane and 3rd Street, and extending to and including Jessie		
4	<u>Square.</u>		
5	Section 4. Related Legislation.		
6	Ordinance No. 50-25, amending Administrative Code Section 94B.4 to add subsection		
7	(b)(4), was finally approved on April 25, 2025 and took effect on May 26, 2025.		
8	This ordinance was duplicated on April 20, 2025, from Board File No. 250348, which		
9	will become effective on June 16, 2025. This ordinance shows all amendments made to the		
10	ordinance in Board File No. 250348 as Board amendments.		
11	Section 5. Effective Date. This ordinance shall become effective 30 days after		
12	enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the		
13	ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board		
14	of Supervisors overrides the Mayor's veto of the ordinance.		
15	Section 6. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors		
16	intends to amend only those words, phrases, paragraphs, subsections, sections, articles,		
17	numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal		
18	Code that are explicitly shown in this ordinance as additions, deletions, Board amendment		
19	additions, and Board amendment deletions in accordance with the "Note" that appears under		
20	the official title of the ordinance.		
21			
22	APPROVED AS TO FORM:		
23	DAVID CHIU, City Attorney		
24	By: Victoria Wong		
25	VICTORIA WONG Deputy City Attorney		

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### **LEGISLATIVE DIGEST**

(AMENDED 6/2/25)

[Administrative Code - Valencia Street, Pier 39, Folsom Street, and Ellis Street, Yosemite Avenue, and Hayes Valley Entertainment Zones and Yerba Buena Lane Downtown Activation Location]

Ordinance amending the Administrative Code to create the Valencia Street Entertainment Zone, on Valencia Street between 16th Street and 21st Street; the Pier 39 Entertainment Zone, on and around Pier 39, including the northern waterfront of The Embarcadero, between The Embarcadero on the south, Kearny Street on the east, Powell Street on the west, and the San Francisco shoreline on the north; the Folsom Street Entertainment Zone, on Folsom Street between 7th Street and 8th Street, Hallam Street between Folsom Street and Brush Place, and Langton Street between Folsom Street and Decker Alley; the Ellis Street Entertainment Zone, on Ellis Street between Stockton Street and Powell Street; the Yosemite Avenue Entertainment Zone, on Yosemite Avenue, between Mendell Street and 3rd Street, and Lane Street, between 3rd Street and Armstrong Avenue; the Hayes Valley Entertainment Zone, in the area bounded by Franklin Street from Grove to Market Streets, Market Street from Franklin to Haight Streets, Haight Street from Market Street to Octavia Boulevard, Octavia Boulevard from Haight to Fell Streets, Fell Street from Octavia Boulevard to Laguna Street, Laguna Street from Fell to Grove Streets, and Grove Street from Laguna to Franklin Streets, and on Gough Street from Grove to McAllister Streets; and the Yerba Buena Lane Downtown Activation Location, on Yerba Buena Lane between Market Street and Mission Street, and on the northern side of Mission Street only, excluding the public street portion of Mission Street, between Yerba Buena Lane and 3rd Street, including Jessie Square; making clarifying amendments; and affirming the Planning Department's determination under the California Environmental Quality Act.

#### **Existing Law**

Under Administrative Code Chapter 94B, open alcoholic beverages can be consumed on any public street, avenue, sidewalk, stairway, alley, or thoroughfare within an Entertainment Zone during an Entertainment Zone Event, subject to state and local law, when those beverages are purchased from a licensed premises within the Entertainment Zone.

Administrative Code Section 94B.1 defines an Entertainment Zone Event as "an event that occurs within the boundaries of an Entertainment Zone established in accordance with this Chapter 94B and within the hours permitted by this Chapter 94B and the Management Plan or the Downtown Activation Permit issued pursuant to Administrative Code Chapter 94D for the Entertainment Zone." Administrative Code Section 94B.4 establishes Entertainment Zone locations.

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Administrative Code Chapter 94D creates the Greater Downtown Community Benefit District Master Permitting for Entertainment Activation Program, under which the Department of Public Works may issue streamlined permits to allow activations that incorporate Entertainment Zones in Downtown Activation Locations.

#### Amendments to Current Law

The original ordinance in Board File No. 250348, from which this file was duplicated, created the Valencia Street Entertainment Zone, on Valencia Street between 16th Street and 21st Street; the Pier 39 Entertainment Zone, on and around Pier 39, including the northern waterfront of The Embarcadero, between The Embarcadero on the south, Kearny Street on the east, Powell Street on the west, and the San Francisco shoreline on the north; the Folsom Street Entertainment Zone, on Folsom Street between 7th Street and 8th Street, Hallam Street between Folsom Street and Brush Place, and Langton Street between Folsom Street and Decker Alley; the Ellis Street Entertainment Zone, on Ellis Street between Stockton Street and Powell Street; and the Yerba Buena Lane Downtown Activation Location, on Yerba Buena Lane between Market Street and Mission Street, and on the northern side of Mission Street only, excluding the public street portion of Mission Street, between Yerba Buena Lane and 3rd Street, and extending to and including Jessie Square.

This ordinance would create the Yosemite Avenue Entertainment Zone, on Yosemite Avenue, between Mendell Street and 3rd Street, and on Lane Street, between 3rd Street and Armstrong Avenue. Pursuant to this ordinance, if an Entertainment Zone Event within the Yosemite Avenue Entertainment Zone does not involve the closure of a public street, it need not receive a permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

This ordinance would also create the Hayes Valley Entertainment Zone, in the area bounded by the eastern side of Franklin Street from Grove to Market Streets, the northern side of Market Street from Franklin to Haight Streets, the southern side of Haight Street from Market Street to Octavia Boulevard, the western side of Octavia Boulevard from Haight to Fell Streets, the southern side of Fell Street from Octavia Boulevard to Laguna Street, the western side of Laguna Street from Fell to Grove Streets, and the northern side of Grove Street from Laguna to Franklin Streets; and on Gough Street from Grove to McAllister Streets. The ordinance would exclude Patricia's Green, located on Octavia Boulevard between Hayes Street and Fell Street, from the Entertainment Zone, and to the extent there is any inconsistency between the provisions of Chapter 94B and the provisions of the Park Code applicable to Patricia's Green, the Park Code would control. Any Management Plan for the Hayes Valley Entertainment Zone would be required to contain measures to address the impacts of entertainment zone events on Patricia's Green, including but not limited to alcohol consumption in and around the playground area, sanitation, and security. Before adopting such a Management Plan, OEWD would be required to obtain approval from the Recreation and Park Department regarding the provisions of the Management Plan that relate to impacts

BOARD OF SUPERVISORS

on Patricia's Green. If an Entertainment Zone Event within the Hayes Valley Entertainment Zone does not involve the closure of a public street, it need not receive a permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

### **Background Information**

Ordinance No. 50-25, amending Administrative Code Section 94B.4 to add subsection (b)(4), was finally approved on April 25, 2025 and took effect on May 26, 2025.

This ordinance was duplicated on April 20, 2025, from Board File No. 250348, which will become effective on June 16, 2025. This ordinance shows all amendments made to the ordinance in Board File No. 250348 as Board amendments.

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### BOARD of SUPERVISORS



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TDD/TTY No. (415) 554-5227

### **MEMORANDUM**

	Date:	June 2, 2025	
	То:	Planning Department / Commission	
	From:	Victor Young, Clerk of the Rules Commi	ttee
	Subject:		- File No. 250421 er 39, Folsom Street, Ellis Street, Yosemite Zones and Yerba Buena Lane Downtown
$\boxtimes$	(Californi ⊠	a Environmental Quality Act (CEQA) Det a Public Resources Code, Sections 21000 et seq.) Ordinance / Resolution Ballot Measure	Not defined as a project under CEQA Guidelines Sections 15378 and 15060(c)(2) because it would not result in a direct or indirect physical change in the environment.  6/4/2025
	(Planning	Amendment to the Planning Code, including the following Findings:  (Planning Code, Section 302(b): 90 days for Planning Commission review)  General Plan Planning Code, Section 101.1 Planning Code, Section 302	
		Amendment to the Administrative Code, involving Land Use/Planning (Board Rule 3.23: 30 days for possible Planning Department review)	
	(Charter, (Require subdivisi relocatio public ho the annu	General Plan Referral for Non-Planning Code Amendments (Charter, Section 4.105, and Administrative Code, Section 2A.53) (Required for legislation concerning the acquisition, vacation, sale, or change in use of City property; subdivision of land; construction, improvement, extension, widening, narrowing, removal, or relocation of public ways, transportation routes, ground, open space, buildings, or structures; plans for public housing and publicly-assisted private housing; redevelopment plans; development agreements; the annual capital expenditure plan and six-year capital improvement program; and any capital improvement project or long-term financing proposal such as general obligation or revenue bonds.)	
		Preservation Commission  Landmark (Planning Code, Section 1004.3)  Cultural Districts (Charter, Section 4.135 & I  Mills Act Contract (Government Code, Section  Designation for Significant/Contributory I	50280)

Please send the Planning Department/Commission recommendation/determination to Victor Young at <u>Victor.Young@sfgov.org</u>.

# Entertainment Zones

<u>Ben Van Houten</u> <u>Director of Nightlife Initiatives</u> <u>Office of Economic and Workforce Development</u>



### **Entertainment Zones**

- Area designated by the San Francisco Board of Supervisors through an ordinance
- Adjacent restaurants and bars may sell open "to-go" beverages for consumption in shared outdoor areas (such as on a sidewalk or street or in a plaza) within the zone
- Tool to help activate streets with entertainment and community-driven events to accelerate economic recovery and support thriving neighborhoods



### **State Requirements**

- Only restaurants, bars, breweries and wineries may sell to-go beverages for consumption in the zone, not liquor stores
- Beverages must be served in non-metal or non-glass containers and there must be a process implemented to identify patrons that are over 21
- Open beverages must not leave the zone and must not be brought inside businesses

### Local Implementation

- The Office of Economic and Workforce Development develops a management plan for each entertainment zone
- Management plan includes additional operating requirements for the zone
- Management plans are designed to align with other required permits (e.g., street closure, sidewalk permitting)



## **Proposing Five New Entertainment Zones**

This ordinance would establish five new entertainment zones:

- Valencia Street EZ: on Valencia Street between 16th Street and 21st Street
- Pier 39 EZ: on and around Pier 39, including the northern waterfront of The Embarcadero, between The Embarcadero on the south, Kearny Street on the east, Powell Street on the west, and the San Francisco shoreline on the north



## **Proposing Five New Entertainment Zones**

- Folsom Street EZ: On Folsom Street between 7th Street and 8th Street, Hallam Street between Folsom Street and Brush Place, and Langton Street between Folsom Street and Decker Alley
- Ellis Street EZ: On Ellis Street between Stockton Street and **Powell Street**



## **Proposing Five New Entertainment Zones**

Yerba Buena Lane Downtown Activation Location: On Yerba
Buena Lane between Market Street and Mission Street, and on
the northern side of Mission Street only, excluding the public
street portion of Mission Street, between Yerba Buena Lane and
3rd Street, but including Jessie Square



### **THANK YOU**

For more information: sf.gov/entertainmentzones

Email: entertainmentzones@sfgov.org







DANIEL LURIE Mayor

TO: Angela Calvillo, Clerk of the Board of Supervisors FROM: Adam Thongsavat, Liaison to the Board of Supervisors

RE: [Administrative Code - Valencia Street, Pier 39, Folsom Street, and Ellis Street Entertainment

Zones and Yerba Buena Lane Downtown Activation Location]

DATE: April 8, 2025

Ordinance amending the Administrative Code to create the Valencia Street Entertainment Zone, on Valencia Street between 16th Street and 21st Street; the Pier 39 Entertainment Zone, between the northern side of The Embarcadero on the south, Kearny Street on the east, Powell Street on the west, and the San Francisco shoreline on the north; Folsom Street Entertainment Zone, on Folsom Street between 7th Street and 8th Street, Hallam Street between Folsom Street and Brush Place, and Langton Street between Folsom Street and Decker Alley; the Ellis Street Entertainment Zone, on Ellis Street between Stockton Street and Powell Street; and the Yerba Buena Lane Downtown Activation Location, on Yerba Buena Lane between Market Street and Mission Street, and on the northern side of Mission Street only, between Yerba Buena Lane and 3rd Street, including Jessie Square; and affirming the Planning Department's determination under the California Environmental Quality Act.

Should you have any questions, please contact Adam Thongsavat at adam.thongsavat@sfgov.org

From: <u>Cerica Liam</u>

To: Cooper, Raynell (BOS); Young, Victor (BOS); Andrew Seigner

**Subject:** Re: Raynell / Cerica intro

**Date:** Thursday, May 29, 2025 8:58:23 PM

Hi Raynell & Victor,

Please see my note of support below:

As the Marketing Manager of The Bird Hayes and Afterwork Bar, I'm writing to express my full support for the Hayes Valley Entertainment Zone.

We have loved the events that the Hayes Valley Merchants Association has sponsored and organized and have seen increased foot traffic, great energy, and new customers discovering our neighborhood businesses with each event.

Having a consistent boost in sales we can rely on is a big benefit to our business, especially in a post-pandemic world. We would love to see events like these happen more frequently in Hayes Valley and for more opportunities for visitors to enjoy themselves in the neighborhood. We believe that an entertainment zone in Hayes Valley will bring a significant lift in our business, as a local restaurant and bar, and to our neighbors as well.

**From:** Cerica Liam <cliam@backofthehouseinc.com>

**Sent:** Thursday, May 29, 2025 9:21 AM

**To:** Cooper, Raynell (BOS) <raynell.cooper@sfgov.org>; Andrew Seigner

<andrew@hayespromenade.org> **Subject:** Re: Raynell / Cerica intro

Hi Raynell,

How exciting! Great to know that the entertainment zone is coming along!

I'll unfortunately be OOO on 6/2 but happy to send a note of support to Victor. Are there any requirements for the note or a specific format you'd like it to be in?

Thank you!

**BACKOFTHEHOUSE** 

Cerica Liam

Marketing Manager

e: cliam@backofthehouseinc.com

**From:** Cooper, Raynell (BOS) <raynell.cooper@sfgov.org>

**Sent:** Thursday, May 29, 2025 7:52 AM

To: Cerica Liam <cliam@backofthehouseinc.com>; Andrew Seigner

<andrew@hayespromenade.org>
Subject: RE: Raynell / Cerica intro

#### [EXTERNAL]

Thanks so much Cerica! I am letting you know that the Entertainment Zone will be at the Board of Supervisors' Rules Committee Monday 6/2 at 10am. This will allow your business to sell to-go alcohol under specific rules during specific events. If you are able to attend in person, that would be appreciated. You can also send in a note to Victor Young (victor.young@sfgov.org) in support of the amendment to add a Hayes Valley Entertainment Zone to Item #250421.

Thanks, Raynell

From: Cerica Liam <cliam@backofthehouseinc.com>

**Sent:** Wednesday, May 21, 2025 4:15 PM

**To:** Andrew Seigner <andrew@hayespromenade.org>; Cooper, Raynell (BOS)

<raynell.cooper@sfgov.org>
Subject: Re: Raynell / Cerica intro

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi Andrew,

Thank you for the introduction!

Raynell,

It's great to meet you! Please feel free to reach out or share if there is anything I can do to support the Entertainment Zone. Looking forward to hearing from you soon!

#### **BACKOFTHEHOUSE**

Cerica Liam

Marketing Manager

e: cliam@backofthehouseinc.com

**From:** Andrew Seigner <<u>andrew@hayespromenade.org</u>>

**Sent:** Monday, May 19, 2025 5:14 PM

**To:** Cerica Liam < <a href="mailto:cliam@backofthehouseinc.com">cliam@backofthehouseinc.com</a>>; Cooper, Raynell (BOS)

<<u>Raynell.Cooper@sfgov.org</u>> **Subject:** Raynell / Cerica intro

[EXTERNAL] Hi Raynell,

I'd like to introduce you to Cerica Lam, Marketing Manager from Back Of The House. They represent 3 great spots in Hayes: a Mano, The Bird, and Afterwork Bar, and are supportive of the Entertainment Zone.

Cerica,

Meet Raynell, Supervisor Mahmood's legislative aide. He's been our primary point of contact working towards setting up the Entertainment Zone.

I'll let the two of you take it from here.

Cheers,

Andrew

### Young, Victor (BOS)

From:

Josephine Zhao <team@hvsafe.com>

Sent:

Monday, June 2, 2025 6:06 AM

To:

Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject:

Hayes Valley Entertainment Zone

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Members of the Rules Committee,

As a concerned San Franciscan, I am writing to express strong opposition to the proposal to designate Hayes Street as part of a permanent "Entertainment Zone."

This policy is being fast-tracked with no clear plan, no public input, and no transparency. Supervisor Mahmood announced at last Friday's staged media event on the closure his plan to promote the Hayes Valley Entertainment Zone and a study to permanently close down Hayes Street—yet no legislation has been shared, even as the Supervisor continues to pursue the designation without offering the community any formal opportunity to respond or weigh in. HVSafe has received confirmation that this item will be heard at the Rules Committee on Monday as part of San Francisco's new wave of Entertainment Zones. Yet Hayes Valley is not listed on the Rules Committee agenda—a breach of the Sunshine Ordinance. This is not how legislation that materially affects a neighborhood should be introduced.

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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

From

Josephine Zhao josephine\_zhao@yahoo.com

### Young, Victor (BOS)

From: Judith Parks <team@hvsafe.com>
Sent: Monday, June 2, 2025 6:07 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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From

Judith Parks jayho1208@gmail.com

### Young, Victor (BOS)

From: Megan Adams <team@hvsafe.com>
Sent: Sunday, June 1, 2025 10:25 PM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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From

Megan Adams megoadams@gmail.com

### Young, Victor (BOS)

From:

Susan Cieutat <team@hvsafe.com>

Sent:

Sunday, June 1, 2025 10:22 PM

To:

Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject:

Hayes Valley Entertainment Zone

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From

Susan Cieutat Susan@sfdonors.com

### Young, Victor (BOS)

From: Megan Ray <team@hvsafe.com>

**Sent:** Sunday, June 1, 2025 10:16 PM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

**Subject:** Hayes Valley Entertainment Zone

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From Megan Ray meg@miette.com Miette

From: Ben Ospital <team@hvsafe.com>
Sent: Sunday, June 1, 2025 10:10 PM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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From Ben Ospital ospitalb@mac.com MAC

From: Marisa Johnson <team@hvsafe.com>

**Sent:** Sunday, June 1, 2025 8:52 PM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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Marisa Johnson where.is.the.cat@gmail.com

From:

Victor Critchfield <team@hvsafe.com>

Sent:

Sunday, June 1, 2025 8:43 PM

To:

Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject:

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Victor Critchfield vcritchfield@gmail.com

From: Christopher Miller <team@hvsafe.com>

**Sent:** Sunday, June 1, 2025 8:20 PM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

**Subject:** Hayes Valley Entertainment Zone

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Christopher Miller chrisdavidmiller@gmail.com

From: Heather Davies <team@hvsafe.com>

**Sent:** Sunday, June 1, 2025 8:20 PM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

**Subject:** Hayes Valley Entertainment Zone

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Heather Davies daviesva@gmail.com

From:

Carmen Patino <team@hvsafe.com>

Sent:

Sunday, June 1, 2025 8:16 PM

To:

Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

**Subject:** 

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Carmen Patino maryflor97@yahoo.com

From:

Marc Roper <team@hvsafe.com>

Sent:

Sunday, June 1, 2025 8:13 PM

To:

Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Subject:

Hayes Valley Entertainment Zone

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Marc Roper ropersf@gmail.com

From: Lisa Arjes <team@hvsafe.com>

**Sent:** Sunday, June 1, 2025 8:13 PM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

**Subject:** Hayes Valley Entertainment Zone

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Lisa Arjes lisa.arjes@gmail.com

From: Dave Nicholson <team@hvsafe.com>

**Sent:** Sunday, June 1, 2025 8:08 PM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

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This policy is being fast-tracked with no clear plan, no public input, and no transparency. Supervisor Mahmood announced at last Friday's staged media event on the closure his plan to promote the Hayes Valley Entertainment Zone and a study to permanently close down Hayes Street—yet no legislation has been shared, even as the Supervisor continues to pursue the designation without offering the community any formal opportunity to respond or weigh in. HVSafe has received confirmation that this item will be heard at the Rules Committee on Monday as part of San Francisco's new wave of Entertainment Zones. Yet Hayes Valley is not listed on the Rules Committee agenda—a breach of the Sunshine Ordinance. This is not how legislation that materially affects a neighborhood should be introduced.

Residents and merchants in Hayes Valley have long raised alarms about the weekend street closure and its harmful effects. Instead of responding to those concerns, Supervisor Mahmood—who inherited an already mismanaged and divisive arrangement—is now attempting to formalize the closure through new legislation, with even less transparency. Over the past couple of months, neighbors have pressed for clarity and raised questions about mounting rumors of new legislation. Rather than respond, the Supervisor has doubled down on pursuing this outcome—while keeping our coalition—including Hayes Valley's long-term small business operators and residents—in the dark. The impacts have been clear: financial harm to small businesses, unfair permitting practices, and a public space dominated by private interests—at the luxury of the permit holder. This includes competing vendor events and non-commerce programming that siphon attention from neighborhood-serving retail. Not to mention: the existing permit has failed to meet basic compliance standards and should have been revoked long ago. Now, instead of ending this failed experiment, the Supervisor is moving to make it permanent under a new label.

I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

Dave Nicholson darksydedave@att.net

From:

Raffi Kondy <team@hvsafe.com>

Sent:

Sunday, June 1, 2025 7:49 PM

To:

Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

**Subject:** 

Hayes Valley Entertainment Zone

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Members of the Rules Committee,

As a concerned San Franciscan, I am writing to express strong opposition to the proposal to designate Hayes Street as part of a permanent "Entertainment Zone."

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Raffi Kondy raffi.kondy@sbcglobal.net

From: Larry Quantz <team@hvsafe.com>
Sent: Sunday, June 1, 2025 7:48 PM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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Dear Members of the Rules Committee,

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Larry Quantz jkj2000@yahoo.com

From: Ananth Subramaniam <team@hvsafe.com>

**Sent:** Sunday, June 1, 2025 6:34 PM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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Dear Members of the Rules Committee,

As a concerned San Franciscan, I am writing to express strong opposition to the proposal to designate Hayes Street as part of a permanent "Entertainment Zone."

This policy is being fast-tracked with no clear plan, no public input, and no transparency. Supervisor Mahmood announced at last Friday's staged media event on the closure his plan to promote the Hayes Valley Entertainment Zone and a study to permanently close down Hayes Street—yet no legislation has been shared, even as the Supervisor continues to pursue the designation without offering the community any formal opportunity to respond or weigh in. HVSafe has received confirmation that this item will be heard at the Rules Committee on Monday as part of San Francisco's new wave of Entertainment Zones. Yet Hayes Valley is not listed on the Rules Committee agenda—a breach of the Sunshine Ordinance. This is not how legislation that materially affects a neighborhood should be introduced.

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Ananth Subramaniam ananth.subramaniam@gmail.com

From: Mark Won <team@hvsafe.com>
Sent: Sunday, June 1, 2025 3:58 PM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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Dear Members of the Rules Committee,

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Mark Won mwon101@hotmail.com

From: Matthew Steinbock <team@hvsafe.com>

**Sent:** Sunday, June 1, 2025 3:27 PM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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Dear Members of the Rules Committee,

As a concerned San Franciscan, I am writing to express strong opposition to the proposal to designate Hayes Street as part of a permanent "Entertainment Zone."

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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

Matthew Steinbock msteinbock@me.com

From: Ignacio Orellana-Garcia <team@hvsafe.com>

**Sent:** Sunday, June 1, 2025 3:20 PM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

**Subject:** Hayes Valley Entertainment Zone

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Dear Members of the Rules Committee,

As a concerned San Franciscan, I am writing to express strong opposition to the proposal to designate Hayes Street as part of a permanent "Entertainment Zone."

This policy is being fast-tracked with no clear plan, no public input, and no transparency. Supervisor Mahmood announced at last Friday's staged media event on the closure his plan to promote the Hayes Valley Entertainment Zone and a study to permanently close down Hayes Street—yet no legislation has been shared, even as the Supervisor continues to pursue the designation without offering the community any formal opportunity to respond or weigh in. HVSafe has received confirmation that this item will be heard at the Rules Committee on Monday as part of San Francisco's new wave of Entertainment Zones. Yet Hayes Valley is not listed on the Rules Committee agenda—a breach of the Sunshine Ordinance. This is not how legislation that materially affects a neighborhood should be introduced.

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From Ignacio Orellana-Garcia

Volare232@hotmail.com Overland Lighting

From: Marie Hurabiell <team@hvsafe.com>

**Sent:** Sunday, June 1, 2025 3:07 PM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Members of the Rules Committee,

Having sat through many SFMTA meetings regarding the ill-concieved weekly Hayes Street closures I am concerned about the inclusion of Hayes Valley as an entertainment zone because I am not clear on the impact that designation will have on the irresponsible weekly closures. It is also concerning that this designation might happen without any outreach to the community. It seems premature to consider this.

As a concerned San Franciscan, I am writing to express strong opposition to the proposal to designate Hayes Street as part of a permanent "Entertainment Zone."

This policy is being fast-tracked with no clear plan, no public input, and no transparency. Supervisor Mahmood announced at last Friday's staged media event on the closure his plan to promote the Hayes Valley Entertainment Zone and a study to permanently close down Hayes Street—yet no legislation has been shared, even as the Supervisor continues to pursue the designation without offering the community any formal opportunity to respond or weigh in. HVSafe has received confirmation that this item will be heard at the Rules Committee on Monday as part of San Francisco's new wave of Entertainment Zones. Yet Hayes Valley is not listed on the Rules Committee agenda—a breach of the Sunshine Ordinance. This is not how legislation that materially affects a neighborhood should be introduced.

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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

# Marie

From Marie Hurabiell mhurabie@yahoo.com

From:

Oleg Hansen <team@hvsafe.com>

Sent:

Sunday, June 1, 2025 12:22 PM

To:

Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject:

Hayes Valley Entertainment Zone

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Dear Members of the Rules Committee,

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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

Oleg Hansen oleg.hansen@fisglobal.com

From: Kevin Farrell <team@hvsafe.com>
Sent: Sunday, June 1, 2025 11:23 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

Kevin Farrell & kevinfarrell & comcast.net

From: Sandy Lipsett <team@hvsafe.com>
Sent: Sunday, June 1, 2025 10:52 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

**Subject:** Hayes Valley Entertainment Zone

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Dear Members of the Rules Committee,

As a concerned San Franciscan, I am writing to express strong opposition to the proposal to designate Haves Street as part of a permanent "Entertainment Zone."

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Sandy Lipsett sandycj@prodigy.net

From: Karen Kinahan <team@hvsafe.com>
Sent: Sunday, June 1, 2025 10:34 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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Dear Members of the Rules Committee,

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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

Karen Kinahan sfkinahan@gmail.com

From: Marc Roper <team@hvsafe.com>
Sent: Sunday, June 1, 2025 10:28 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

**Subject:** Hayes Valley Entertainment Zone

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Dear Members of the Rules Committee,

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Marc Roper ropersf@gmail.com

From: David Driver <team@hvsafe.com>
Sent: Sunday, June 1, 2025 9:41 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

David Driver davidrandolphdriver@gmail.com

From: Stephanie Sgro <team@hvsafe.com>

**Sent:** Sunday, June 1, 2025 9:35 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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Stephanie Sgro stephsgro@sbcglobal.net

From: Jackson Kim <team@hvsafe.com>
Sent: Sunday, June 1, 2025 9:32 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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Jackson Kim sanddollarsadie@gmail.com

From:

Alyse Ceirante <team@hvsafe.com>

Sent:

Sunday, June 1, 2025 9:12 AM

To:

Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject:

Hayes Valley Entertainment Zone

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Alyse Ceirante honorlabor@hotmail.com

From: Michael Winder <team@hvsafe.com>

**Sent:** Sunday, June 1, 2025 9:00 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

**Subject:** Hayes Valley Entertainment Zone

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Michael Winder radamacue5@hotmail.com

From: Robert Schaezlein <team@hvsafe.com>

**Sent:** Sunday, June 1, 2025 8:51 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

**Subject:** Hayes Valley Entertainment Zone

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Robert Schaezlein rschaezlein@msn.com

From:

Louise Whitlock <team@hvsafe.com>

Sent:

Sunday, June 1, 2025 8:01 AM

To:

Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

**Subject:** 

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Louise Whitlock lcwhitlock@ymail.com

From:

PATIENCE HUTCHINSON < team@hvsafe.com>

Sent:

Sunday, June 1, 2025 7:26 AM

To:

Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject:

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PATIENCE HUTCHINSON knit1purl1@sbcglobal.net

From: Patricia LaCava <team@hvsafe.com>
Sent: Sunday, June 1, 2025 7:06 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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Patricia LaCava pattylacava@yahoo.com

From: Angela Tickler <team@hvsafe.com>

**Sent:** Sunday, June 1, 2025 6:43 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

**Subject:** Hayes Valley Entertainment Zone

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Angela Tickler tickl1home@yahoo.com

From: John Kim <team@hvsafe.com>
Sent: Saturday, May 31, 2025 6:33 PM

**To:** Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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John Kim gocaljohn@somasf.com

From:

Ginger pepper <team@hvsafe.com>

Sent:

Saturday, May 31, 2025 6:06 PM

To:

Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject:

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Ginger pepper gingerpepper@hotmail.com

From: Kay J <team@hvsafe.com>
Sent: Saturday, May 31, 2025 6:05 PM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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Kay J kayjensen080@gmail.com

From: Elizabeth Shaw <team@hvsafe.com>
Sent: Saturday, May 31, 2025 4:43 PM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

**Subject:** Hayes Valley Entertainment Zone

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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

Elizabeth Shaw littliz@aol.com

From: Kristina Runske <team@hvsafe.com>
Sent: Saturday, May 31, 2025 3:52 PM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

**Subject:** Hayes Valley Entertainment Zone

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From Kristina Runske krunske@gmail.com Minimal

From: Stephen Albair <team@hvsafe.com>
Sent: Saturday, May 31, 2025 3:33 PM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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From Stephen Albair stephenalbair@yahoo.com Combinations

From: Hatun Noguera <team@hvsafe.com>
Sent: Saturday, May 31, 2025 2:15 PM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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Hatun Noguera noguera@changes.world

From: Yolaida Duran <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:21 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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From Yolaida Duran allaprimahayes@att.net Alla Prima

From: Kevin Rambke <team@hvsafe.com>

**Sent:** Saturday, May 31, 2025 11:21 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

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Kevin Rambke kevinrambke@yahoo.com

From: Magie Crystal <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:20 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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From Magie Crystal magie@allaprimalingerie.com Alla Prima

From: Kerry Jo Rizzo <team@hvsafe.com>

**Sent:** Saturday, May 31, 2025 11:18 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

**Subject:** Hayes Valley Entertainment Zone

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Kerry Jo Rizzo kerry.jo.rizzo1@gmail.com

From: Anna Bockris <team@hvsafe.com>

**Sent:** Saturday, May 31, 2025 11:18 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

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Anna Bockris abockris@gmail.com

From: Marija Maldonado <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:18 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

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Marija Maldonado marijamaldonado@yahoo.com

From: Mary Patino <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:13 AM

Sent: Saturday, May 31, 2025 11:13 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

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Mary Patino maryflor97@yahoo.com

From: Mei Ho <team@hvsafe.com>

**Sent:** Saturday, May 31, 2025 11:13 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject: Hayes Valley Entertainment Zone

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Mei Ho mei@truesake.com

From: Zumei Fu <team@hvsafe.com>

**Sent:** Saturday, May 31, 2025 11:13 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

**Subject:** Hayes Valley Entertainment Zone

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Zumei Fu fuzumei8121@hotmail.com

From:

Doug McKirahan <team@hvsafe.com>

Sent:

Saturday, May 31, 2025 11:13 AM

To:

Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject:

Hayes Valley Entertainment Zone

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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

Doug McKirahan ratt57@pacbell.net

From:

Ramiz Y <team@hvsafe.com>

Sent:

Saturday, May 31, 2025 11:12 AM

To:

Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject:

Hayes Valley Entertainment Zone

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Members of the Rules Committee,

As a concerned San Franciscan, I am writing to express strong opposition to the proposal to designate Hayes Street as part of a permanent "Entertainment Zone."

This policy is being fast-tracked with no clear plan, no public input, and no transparency. Supervisor Mahmood announced at last Friday's staged media event on the closure his plan to promote the Hayes Valley Entertainment Zone and a study to permanently close down Hayes Street—yet no legislation has been shared, even as the Supervisor continues to pursue the designation without offering the community any formal opportunity to respond or weigh in. HVSafe has received confirmation that this item will be heard at the Rules Committee on Monday as part of San Francisco's new wave of Entertainment Zones. Yet Hayes Valley is not listed on the Rules Committee agenda—a breach of the Sunshine Ordinance. This is not how legislation that materially affects a neighborhood should be introduced.

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Ramiz Y ramizsf@gmail.com

From:

Peggy Baslow <team@hvsafe.com>

Sent:

Saturday, May 31, 2025 11:12 AM

To:

Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

Subject:

Hayes Valley Entertainment Zone

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This policy is being fast-tracked with no clear plan, no public input, and no transparency. Supervisor Mahmood announced at last Friday's staged media event on the closure his plan to promote the Hayes Valley Entertainment Zone and a study to permanently close down Hayes Street—yet no legislation has been shared, even as the Supervisor continues to pursue the designation without offering the community any formal opportunity to respond or weigh in. HVSafe has received confirmation that this item will be heard at the Rules Committee on Monday as part of San Francisco's new wave of Entertainment Zones. Yet Hayes Valley is not listed on the Rules Committee agenda—a breach of the Sunshine Ordinance. This is not how legislation that materially affects a neighborhood should be introduced.

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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

Peggy Baslow bad@kittywantstoshred.com

From: barbara savitz <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:12 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

**Subject:** Hayes Valley Entertainment Zone

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Members of the Rules Committee,

As a concerned San Franciscan, I am writing to express strong opposition to the proposal to designate Haves Street as part of a permanent "Entertainment Zone."

This policy is being fast-tracked with no clear plan, no public input, and no transparency. Supervisor Mahmood announced at last Friday's staged media event on the closure his plan to promote the Hayes Valley Entertainment Zone and a study to permanently close down Hayes Street—yet no legislation has been shared, even as the Supervisor continues to pursue the designation without offering the community any formal opportunity to respond or weigh in. HVSafe has received confirmation that this item will be heard at the Rules Committee on Monday as part of San Francisco's new wave of Entertainment Zones. Yet Hayes Valley is not listed on the Rules Committee agenda—a breach of the Sunshine Ordinance. This is not how legislation that materially affects a neighborhood should be introduced.

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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

barbara savitz barbaranomi@hotmail.com

From: John Hurabiell <team@hvsafe.com>
Sent: Saturday, May 31, 2025 11:11 AM

To: Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young,

Victor (BOS)

**Subject:** Hayes Valley Entertainment Zone

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Dear Members of the Rules Committee,

As a concerned San Franciscan, I am writing to express strong opposition to the proposal to designate Hayes Street as part of a permanent "Entertainment Zone."

This policy is being fast-tracked with no clear plan, no public input, and no transparency. Supervisor Mahmood announced at last Friday's staged media event on the closure his plan to promote the Hayes Valley Entertainment Zone and a study to permanently close down Hayes Street—yet no legislation has been shared, even as the Supervisor continues to pursue the designation without offering the community any formal opportunity to respond or weigh in. HVSafe has received confirmation that this item will be heard at the Rules Committee on Monday as part of San Francisco's new wave of Entertainment Zones. Yet Hayes Valley is not listed on the Rules Committee agenda—a breach of the Sunshine Ordinance. This is not how legislation that materially affects a neighborhood should be introduced.

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I urge the Rules Committee to exclude Hayes Valley from this legislation and to demand a proper public process before any neighborhood is added to a citywide program. If the City insists on moving forward, it must give all communities a chance to opt out through a resident-led process.

How about just a little transparency and some honesty.

From
John Hurabiell
Lotusman@pacbell.net

Richard Johnson <team@hvsafe.com>

Sherrill, Stephen (BOS); Walton, Shamann (BOS); Mandelman, Rafael (BOS); Young, From: Sent:

Victor (BOS)

Hayes Valley Entertainment Zone To: Subject:

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As a concerned San Franciscan, I am writing to express strong opposition to the proposal to designate Dear Members of the Rules Committee, Hayes Street as part of a permanent "Entertainment Zone."

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Richard Johnson rlj415@sbcglobal.net