

File No. 240440

Committee Item No. 8

Board Item No. 6

COMMITTEE/BOARD OF SUPERVISORS

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Committee: Rules Committee

Date June 17, 2024

Board of Supervisors Meeting

Date June 25, 2024

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OTHER (Use back side if additional space is needed)

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Completed by: Victor Young Date June 14, 2024

Completed by: _____ Date _____

1 [Administrative Code - Downtown University Attraction and Retention Fund]

2
3 **Ordinance amending the Administrative Code to establish the Downtown University**
4 **Attraction and Retention Fund to provide financial incentives to attract public colleges**
5 **or universities interested in having a physical location in the South of Market, Union**
6 **Square, and Financial District neighborhoods, and to purchase or lease property for**
7 **public college or university campuses in those neighborhoods.**

8 NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.
9 **Additions to Codes** are in *single-underline italics Times New Roman font*.
10 **Deletions to Codes** are in *strikethrough italics Times New Roman font*.
11 **Board amendment additions** are in double-underlined Arial font.
12 **Board amendment deletions** are in ~~strikethrough Arial font~~.
13 **Asterisks (* * * *)** indicate the omission of unchanged Code
14 subsections or parts of tables.

15 Be it ordained by the People of the City and County of San Francisco:

16 Section 1. Article XIII of Chapter 10 of the Administrative Code is hereby amended by
17 adding Section 10.100-65, to read as follows:

18 **SEC. 10.100-65. DOWNTOWN UNIVERSITY ATTRACTION AND RETENTION FUND.**

19 *(a) Establishment of Fund. The Downtown University Attraction and Retention Fund (the*
20 *“Fund”) is hereby established as a category four fund to receive any monies appropriated or donated*
21 *for the following purposes: (1) to provide financial incentives to attract public colleges or universities*
22 *interested in having a physical presence in the South of Market, Union Square, and Financial District*
23 *neighborhoods (“Campus Neighborhoods”), and (2) to purchase or lease property that is 100,000*
24 *square feet or larger for use as campuses (including classrooms, housing, administrative space, and/or*
25 *other uses) for public colleges or universities in those neighborhoods. For the purposes of this Section*
10.100-65, a “public college or university” is an accredited college or university operated by a State,

1 subdivision of a State, or governmental agency within a State, including but not limited to universities
2 in the University of California and California State University systems and community colleges.

3 **(b) Use and Administration of the Fund.**

4 (1) The Office of Economic and Workforce Development (“OEWD”) shall approve all
5 expenditures from the Fund, consistent with subsections (b)(2) and (b)(3) of this Section 10.100-65.

6 (2) OEWD may use monies in the Fund to provide financial incentives to attract public
7 colleges or universities interested in having a physical presence in the Campus Neighborhoods.

8 OEWD shall promulgate rules defining the types and amounts of incentives that are available, the
9 eligibility criteria for public colleges or universities to receive those incentives, and OEWD’s criteria
10 for deciding which applicants will receive incentives. In developing these rules, OEWD shall consult

11 with other City agencies, including but not limited to the Real Estate Division of the City
12 Administrator’s Office, the Planning Department, and the Controller’s Office. OEWD shall publish on
13 its website rules it adopts and shall submit a copy of the rules to the Board of Supervisors and the
14 Mayor within 30 days after promulgating the rules.

15 (3) With the consent of OEWD and subject to the applicable provisions of Chapter 23 of
16 this Code, and any required approvals thereunder, including Board of Supervisors approval, the Real
17 Estate Division may use monies in the Fund, including monies appropriated from bond financing
18 proceeds, to purchase or lease property that is 100,000 square feet or larger if the Real Estate
19 Division and OEWD have a written plan describing the City’s intention to lease or otherwise convey
20 the property as a campus for a public college or university in those neighborhoods.

21 **(c) Sunset and Termination.** Any monies in the Fund that the City has not expended or
22 encumbered by July 31, 2034 shall be returned to the General Fund, and thereafter the City Attorney is
23 authorized to cause this Section 10.100-65 to be removed from the Administrative Code unless the City
24 enacts an ordinance extending it beyond that date.

LEGISLATIVE DIGEST

6/17/2024

[Administrative Code - Downtown University Attraction and Retention Fund]

Ordinance amending the Administrative Code to establish the Downtown University Attraction and Retention Fund to provide financial incentives to attract public colleges or universities interested in having a physical location in the South of Market, Union Square, and Financial District neighborhoods, and to purchase or lease property for public college or university campuses in those neighborhoods.

Existing Law

There is currently no City fund focused on providing financial incentives to attract colleges or universities to the City.

Amendments to Current Law

The proposed ordinance would establish the Downtown University Attraction and Retention Fund for money appropriated by the Board of Supervisors in the future or donated to the City. Money appropriated or donated to the fund could be used for two purposes: (1) to provide financial incentives to attract public colleges or universities interested in having a physical presence in the South of Market, Union Square, and Financial District neighborhoods, and (2) to purchase or lease property that is 100,000 square feet or larger for use as campuses for public colleges or universities in those neighborhoods. The Office of Economic and Workforce Development would approve all expenditures from the fund.

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BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

MEMORANDUM

TO: Sarah Dennis-Phillips, Executive Director, Office of Economic and Workforce Development
Carmen Chu, City Administrator, Office of the City Administrator
Andrico Penick, Director, City Administrator's Real Estate Division
Rich Hillis, Director, Planning Department
Greg Wagner, City Controller, Office of the Controller

FROM: Brent Jalipa, Assistant Clerk, Budget and Finance Committee

DATE: April 29, 2024

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Budget and Finance Committee has received the following proposed legislation, introduced by Mayor London Breed:

File No. 240440

Ordinance amending the Administrative Code to establish the Downtown University Attraction and Retention Fund to provide financial incentives to attract public colleges or universities interested in having a physical location in the South of Market, Union Square, and Financial District neighborhoods, and to purchase or lease property for public college or university campuses in those neighborhoods.

If you have any comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

c: Anne Taupier, Office of Economic and Workforce Development
Alesandra Lozano, Office of Economic and Workforce Development
Sophie Hayward, Office of the City Administrator
Vivian Po, Office of the City Administrator
Angela Yip, Office of the City Administrator
Dan Sider, Planning Department
Corey Teague, Planning Department
Tina Tam, Planning Department
Lisa Gibson, Planning Department
Devyani Jain, Planning Department
Aaron Starr, Planning Department
Josh Switzky, Planning Department
Joy Navarette, Planning Department
Debra Dwyer, Planning Department
Elizabeth Watty, Planning Department
Todd Rydstrom, Office of the Controller
Ted Egan, Office of the Controller



- June 17, 2024
- SF BOARD OF SUPERVISORS
- RULES COMMITTEE
- Board Members Ronen (Chair), Walton, Safai
- SUBJECT: **Item no. 6- 240501 Administrative Code- Streamlined Contracts for Vision Zero Projects.**
- The San Francisco Latino & Black Builder's Association is in opposition to Item 6. We are requesting, as we testified at last week's hearing, the following:
- Consult the San Francisco LBE Community so we can review nor provide feedback on this amendment.
- Insure that "STREAMLINING" will not impact 14B. Work collaborative with the LBE community in the future in any legislation that would impact the LBE and 14B. (Note we requested that the LBE community be part of the conversation at a hearing on the elimination of 12X, February 13, 2023)
- Lastly the Board should ask for data to support any future removal of 14B and Chapter 6 from procurement, as this is a step that should taken seriously as a last resort and first step
- **Recommendation:** Claw back, rescind and or modify the new reauthorization of the SFPW homeless program, we fail to see any data that would support an extension of the emergency. SFPW should create a similar pool of Contractor ready to respond to this City need. Millions of dollars of opportunity have been lost to San Francisco Based firms for no good reason. As no data supporting the reauthorization Has been provided to the board or this rules committee
- We are opposed to any changes in any economic, equity and social criteria included in any ordinance or construction contracts in the guise of "Streamlining" before consulting the small local business community in Construction and Professional Services.
- With respect,
- Anne Cervantes, AIA & Miguel Galarza, LBE
- Co-chair San Francisco Latino Black Builders Association
- cc. Dr. Matthew Ajioko, President SF African American Chamber of Commerce
- Lamar Heystek, President Asian Inc.
- Bruce Giron, President NAMC California