

1 [Lunar New Year 2025]

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3 **Resolution celebrating 2025 as Year of the Snake and recognizing January 29, 2025, as**
4 **the start of Lunar New Year 4723.**

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6 WHEREAS, 2025 marks Lunar New Year 4723, the Year of the Snake, which begins
7 on Wednesday January 29, 2025; and

8 WHEREAS, Celebrations for the Lunar New Year begin with the New Moon on the first
9 day of the new year and end on the full moon 15 days later; and

10 WHEREAS, The first Chinese New Year Parade took place in San Francisco's
11 Chinatown in 1885 with a 15-day celebration and block-long golden dragon preceded by the
12 red pearl of potentiality; and

13 WHEREAS, In an effort to celebrate Chinatown and draw visitors to Chinese-owned
14 businesses, the Chinese Chamber of Commerce transformed the Chinese New Year
15 celebration into a Street Carnival at Portsmouth Square in 1953; and

16 WHEREAS, To further its efforts to promote Chinatown, the Chinese Chamber of
17 Commerce launched the first Miss Chinatown, U.S.A beauty pageant in 1958 as part of the
18 New Year Festivities; and

19 WHEREAS, The Chinese New Year parade draws a larger crowd each year with
20 increasingly more marching units and floats, and the San Francisco Chinese New Year
21 parade is the largest parade celebrating Chinese New Year outside of Asia; and

22 WHEREAS, The celebration of Chinese New Year in San Francisco has become a
23 culturally significant event and its grand parade is now a recognized civic pride event of our
24 city; and

1 WHEREAS, The annual Chinese New Year Festival and Parade that has historically
2 included the Miss Chinatown Pageant and Coronation Ball, has now expanded to nearly
3 month-long festivities that encompass a Flower Market Fair, Choy Sun Doe, Basketball
4 Jamboree, a Chinatown YMCA Run, and Community Street Fair, have provided an economic
5 boost to our local economy beyond just Chinatown; and

6 WHEREAS, The Lunar New year may be known as Chinese New Year, but it is also
7 celebrated as Seollal in Korean communities, with the Tet Festival by the Vietnamese, and as
8 Losar in Tibet; and

9 WHEREAS, The Lunar New Year, also known as the Spring Festival, is a significant
10 holiday for Asian families to gather together, honor their ancestors, welcome the New Year
11 with hopes of prosperity and good health, and celebrate traditions and traditional foods; and

12 WHEREAS, The Year of the Snake promises to bring wisdom, adaptability, and a
13 sense of transformation; now, therefore, be it

14 RESOLVED, That the Board of Supervisors of the City and County of San Francisco
15 bids farewell to 2024, Year of the Dragon, and commits to celebrate Asian families and Lunar
16 New Year Festivities; and, be it

17 FURTHER RESOLVED, That the Board of Supervisors of the City and County of San
18 Francisco wishes all families good luck, prosperity, and continued good health in the Year of
19 the Dragon; and, be it

20 FURTHER RESOLVED, That the Board of Supervisors of the City and County of
21 San Francisco celebrates 2025 as the Year of the Snake and recognizes January 29, 2025,
22 as the start of Lunar New Year 4723.