

1 [Childhood Cancer Awareness Month - September 2023]

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3 **Resolution recognizing the month of September 2023 as Childhood Cancer Awareness**
4 **Month in the City and County of San Francisco.**

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6 WHEREAS, The American Cancer Fund for Children and Kids Cancer Connection
7 report cancer is the leading cause of death by disease among U.S. children between infancy
8 and age 15; and

9 WHEREAS, This tragic disease is detected in more than 16,000 of our country's young
10 people every year and an estimated 400,000 children and adolescents are diagnosed with
11 cancer globally each year; and

12 WHEREAS, One in five of our nation's children loses his their battle with cancer and
13 many infants, children and teens will suffer from long-term effects of comprehensive
14 treatment, including secondary cancers; and

15 WHEREAS, Founded nearly thirty years ago by Steven Firestein, a member of the
16 philanthropic branch of the Max Factor cosmetics family, the American Cancer Fund for
17 Children, Inc., Kids Cancer Connection, Inc. along with Lions Clubs International are
18 dedicated to helping these children and their families; and

19 WHEREAS, The American Cancer Fund for Children and Kids Cancer Connection
20 provide a variety of vital patient psychosocial services to children undergoing cancer
21 treatment at UCSF Benioff Children's Hospital, Sutter Health California Pacific Medical
22 Center, Lucile Packard Children's Hospital at Stanford, Shriners Children's Northern
23 California, as well as participating hospitals throughout the country, thereby enhancing the
24 quality of life for these children and their families; and

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1 WHEREAS, The American Cancer Fund for Children and Kids Cancer Connection also
2 sponsor toy distributions, family sailing programs, Laughternoon - Laughter is Healing, KCC
3 Supercar Experience, pet-assisted therapy, Home and Hospital Instruction programs and
4 hospital celebrations in honor of a child's determination and bravery to fight the battle against
5 childhood cancer; and

6 WHEREAS, The 2023 sponsor is the Geneva Excelsior Lions Club who volunteers to
7 serve their communities, meet humanitarian needs, encourages peace and promotes
8 international understanding; and

9 WHEREAS, By raising awareness about childhood cancer the overall understanding of
10 the challenges faced by young patients will lead to early detection, advancing research efforts,
11 and promote crucial support to the affected families; now, therefore, be it

12 RESOLVED, That the City and County of San Francisco hereby recognizes the month of
13 September 2023 as Childhood Cancer Awareness Month with the goal to increase awareness
14 for those affected by childhood cancer.

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