



**RENEW THE GBD!**

# Dogpatch & Northwest Potrero Hill Green Benefit District

## Renewal (2025 - 2040)

City and County of San Francisco  
Board of Supervisors  
July 22, 2025

# DNWPH GBD - Our Impact

**Before**



**After**



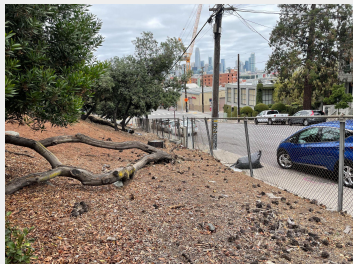
**3x**

**Increased green space by more than 3 times**

The GBD increased the amount of green and public spaces from an original 2 to 7 acres of open space within the district —that's triple!

**Leveraged funding by more than 3 times**

The GBD has raised over \$16M through donations and civic and private sector funds that supplement annual property assessments of \$5M over 8 years.



# Dogpatch & NW Potrero Hill GBD Renewal



- Established January 1, 2016
- New 15 year term (January 1, 2026– December 31, 2040)
- Marginal increase to GBD boundaries
- Continue street and sidewalk trash & debris removal and graffiti patrol and abatement
- Continue to maintain, landscape and green our public open spaces
- Continue to provide capital improvements to the existing public realm and develop new public open green spaces
- Continue community engagement activity





# DNWPH GBD Renewal

## Community Development and Engagement



- Volunteer Events
  - Iowa St. and Minnesota St Flyover Planting
  - Eco-Patch Planting and Weeding
- Community Events in collaboration with community organizations (DNA, PBNA, DBA, PDMA)
  - Dogpatch Music Series
  - Annual Halloween Slow Street Event





# DNWPH GBD Renewal

Continue Gardening and Landscaping Services



- Landscape Maintenance Contractor provides parks and open space landscape management
  - Weeding
  - Tree and Shrub Pruning
  - Watering and Irrigation Maintenance
  - New plantings and landscaping
- Debris cleanup within all landscaped areas and sidewalks adjacent to parks.
- Dog waste maintenance and stocking of dog bags (58K over the last 10 years)



# DNWPH GBD Renewal

Continue street and sidewalk trash & debris removal and graffiti patrol and abatement



- Remove litter, garbage and tidy publicly accessible open spaces, including parks, greenspaces and plazas
- Spot clean sidewalk street furniture, fixtures, and equipment
- Supplement DPW's efforts to remove illegal dumping and overflowing trash cans from public realm areas
- Identify and abate graffiti within 2 business days of its discovery.
- Report overflowing and/or damaged trash cans to 311
- Report discarded bulky items to 311 for removal



# DNWPH GBD Renewal

Continue improvements to existing projects and development of new public green spaces



- Continue improvements to the existing public realm including:
  - new park benches, lighting, new gardens, stormwater retention systems and upgrades to dog runs and dog parks
- Continue developing new public green spaces and green infrastructure including:
  - new public open spaces, street trees and green traffic calming and street furniture
- Continue to maintain a robust project pipeline





# DNWPH GBD - Proposed Boundary

## Green Benefit District

Zone 1 Dogpatch  
Current & Proposed Boundaries



Zone I of the proposed district contains approximately 1612 identified parcels, located on approximately 48 whole or partial blocks.

## Green Benefit District

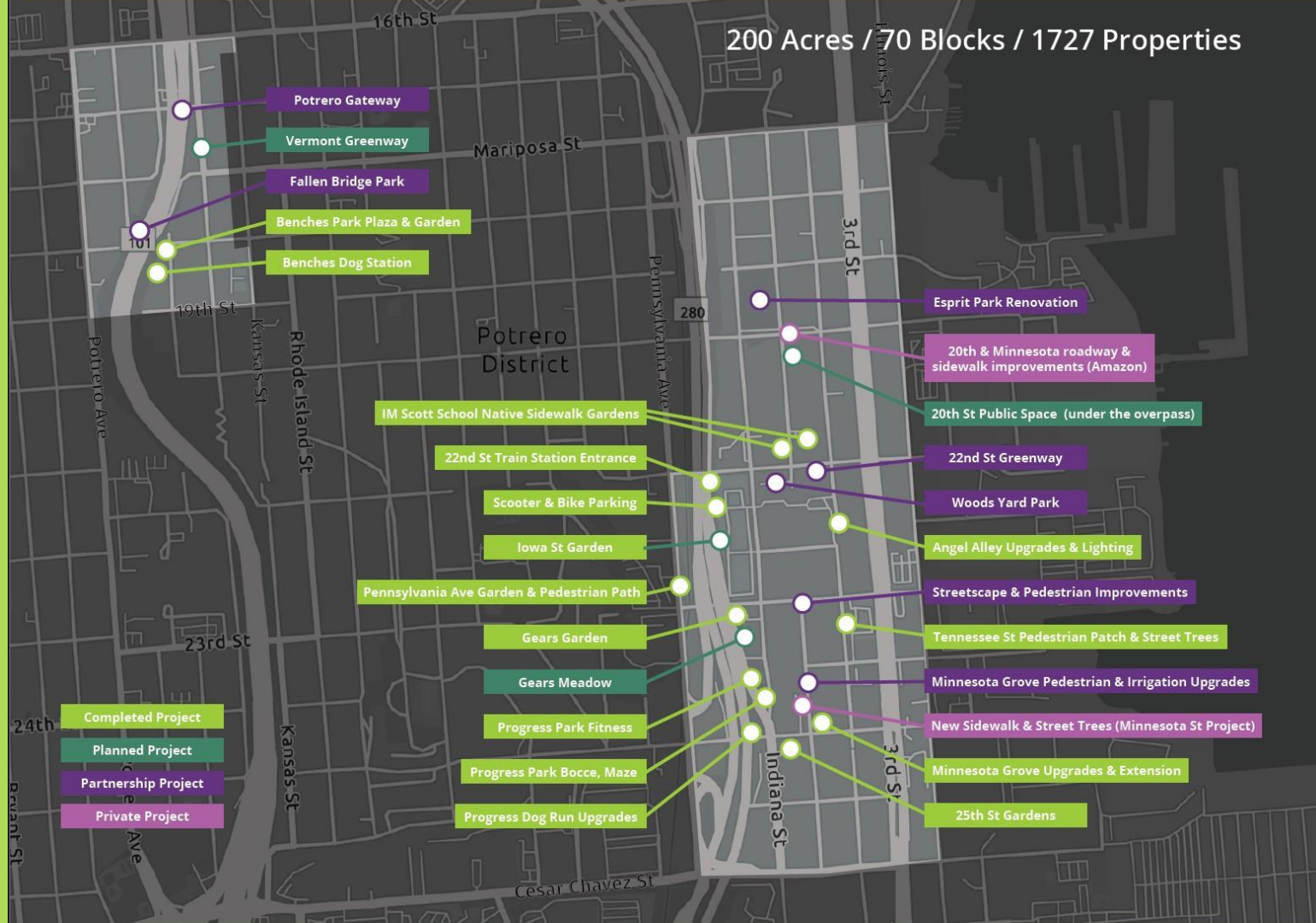
Zone 2 NW Potrero Hill  
Current & Proposed Boundaries



Zone II of the proposed District contains approximately 356 identified parcels, located on approximately 19 whole or partial blocks



# Dogpatch and NW Potrero Hill Projects



# Dogpatch & NW Potrero Hill GBD Renewal Proposed Budget



EXPENDITURES	TOTAL BUDGET	% of Budget
Maintenance & Capital Improvements	\$674,893	75%
Outreach & Advocacy	\$64,086	7%
Operations	\$161,211	18%
<b>Total Expenditures</b>	<b>\$900,190</b>	<b>100.00%</b>
REVENUES		
Assessment Revenues	\$882,186.20	98%
General Benefit (other revenue)	\$18,003.80	2%
<b>Total Revenues</b>	<b>\$900,190</b>	<b>100.00%</b>





