



Mid-Market Foundation Amendment

December 4, 2024

Presented by the :

San Francisco Office of Economic & Workforce Development

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San Francisco Department of Emergency Management

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Mid-Market/TL Community Based Safety Program

Agreement Purpose and History

- Ambassador programs are part of broader economic recovery efforts
- Designed to increase safety, both actual and perception of, in areas they operate in

Type	Date	Description
Original Agreement	7/1/2022	Term of 9 months from 7/1/2022 – 3/31/2023, amount not to exceed \$9,000,000
1st Amendment	11/8/2022	Extended term through 6/30/2023, increased amount to \$20,490,000
2nd Amendment	3/21/2023	Extended term through 10/15/2023, increased amount to \$33,590,570
3rd Amendment	7/18/2023	Extended term through 6/30/2025, increased amount to \$60,590,570
4th Amendment	11/1/2023	Increased amount to \$61,090,570



Amendment & Going Forward

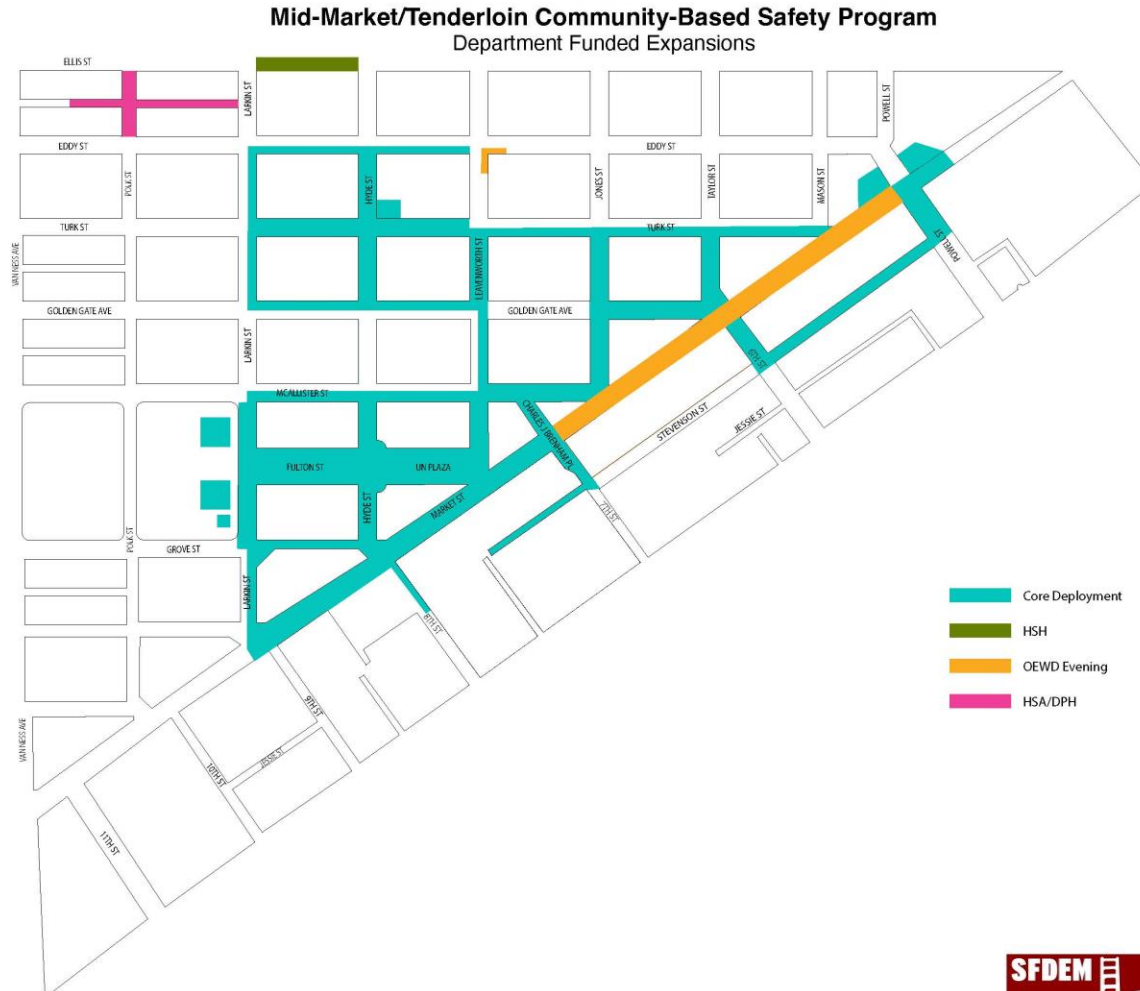
- Proposed amendment would increase grant amount by \$7,761,186 for a total not to exceed \$68,851,756
 - Continues base services
 - Reinstates \$4 million that was reduced in the 2nd year of FY24 budget and restored in FY 25 budget, through June 2025
 - Expands service hours and locations with \$3.7 million already budgeted interagency funding from OEWD, HSA, HSH, and DPH through June 2025
- Revised amendment would increase grant amount by \$3,761,186 for a total not to exceed \$64,851,756
 - Continues base and expanded service through April 2025

Note contract expiration is 6/30/2025. For work continue in the upcoming fiscal year, a new procurement will have to be issued, and a new contract signed.

Mid-Market/TL Community Based Safety Program

Program Operations

The Safety Program



Mid-Market/TL Community Based Safety Program

Program Stats

Outcomes – July 2023 to June 2024

- **1,823,388** Positive Engagements
- **566,889** Inviting Space Interventions
- **79,894** De-escalation Interventions
- **78,461** Needle Disposals
- **55,017** Trash Bags Collected
- **4,002** Reports to 311
- **857** Calls to 911
- **221** Overdose Reversals

Bi-Annual Community Survey (July 2024)

- **87% were familiar** with program
- **86% feel safe** during program hours
- **81% report good experiences** with ambassadors





Coordination

- Operational and Contractual Review, Support, and Improvement
- Incident Tracking and Response Management
- Partnering & Coordination
- Training and Best Practices
- Street Response Integration

THANK YOU



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