




San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience and
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Jane Kim
Supervisor John Avalos
Supervisor David Campos

From: Lieutenant Dave Falzon 
Officer in Charge
ABC Liaison Unit (ALU) 415-837-7287

Date: October 5, 2016

Subject: P.C.N. Investigation Regarding: 3499 Mission St
DBA: Billy Goat Liquor
3499 Mission St
(650) 284-6321

Jonh Gavin on behalf of Billy Goat Liquor LLC, has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 21 (Off Sale- Package Store) License for 3499 Mission st (Located between Cortland and Kingston Streets).

Hours of Operation:

Daily

7 a.m to 12:00 midnight

Digest:

Billy Goat Liquor would like to operate a grocery store that also provides liquor. If approved, this license will allow them to sell off sale beer, wine, and spirits.

Letters of Protest:

0

Letters of Support:

0

Police Calls for Service:

From February 2015 to February 2016

1 Call for service

Police Reports:

From February 2015 to February 2016: **0**

San Francisco Plot Information:

This premise is located in Plot **867**

A High Crime area is defined as **99** or more police incidents in a plot for the year of **2015**.

This plot had **39** police incidents for **2015**, which is **60 under** the Citywide “**High Crime**” average.

State Census Tract Information:

This premise is located in Census Tract **253.00**

Population for this tract is: 4,362.

On-sale license authorized by census tract: **15**

Active on-sale licenses: 48

Off-sale licenses authorized by census tract: **4**

Active off-sale licenses: 7

Departmental Recommendation:

Points of consideration: 2-Jesus Christor Si Senior Church, Nottesmes El Senor Contigo Church`

Ingleside station approves

Applicant premise **is** located in a “**low crime**” area.

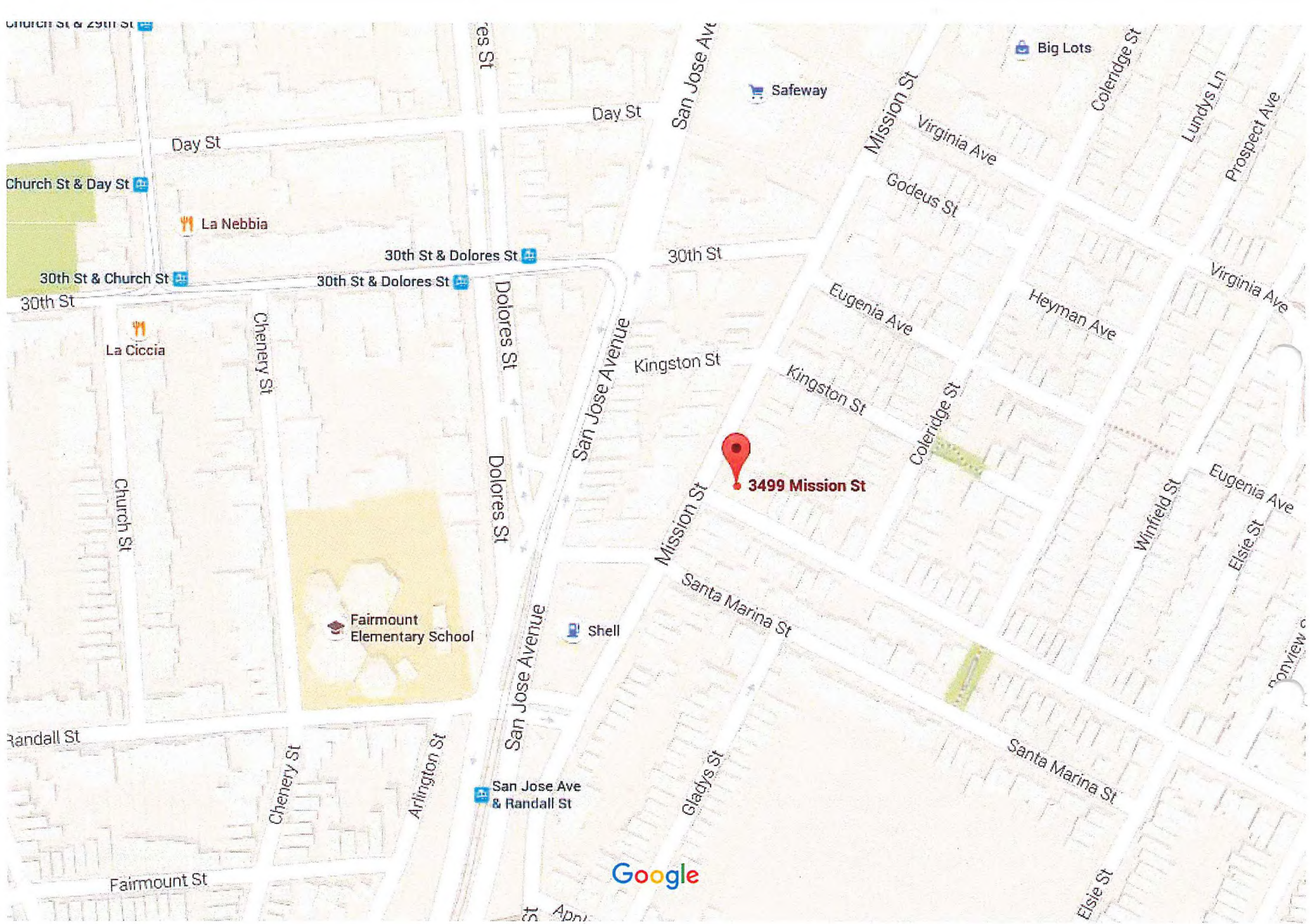
Applicant premise **is** located in an “**undue concentration**” area.

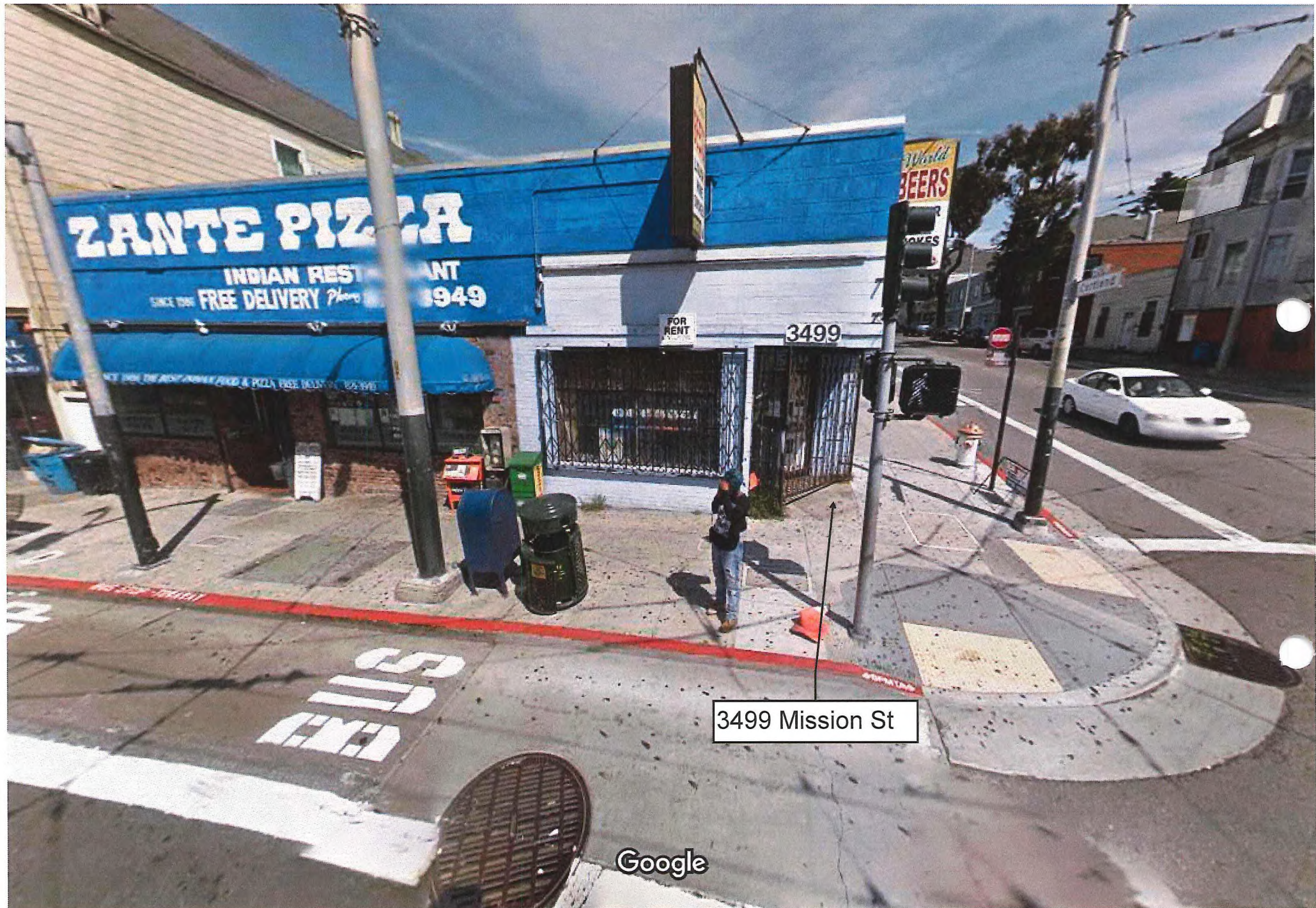
0 - Record of protest.

0 - Record of support.

ALU Recommendation: Approval with the following conditions:

1. There shall be no cups, glasses, or similar receptacles commonly used for the drinking of beverages, sold, furnished, or given away at the petitioner(s) premises in quantities of less than twenty-four (24) in their original multi-container package
2. The sale of beer or malt beverage(s) with an alcoholic content greater than 5.7% by volume is prohibited.
3. The sale of distilled spirits in sizes smaller than 200ml is strictly prohibited.
4. The sales of beer or malt beverages in quantities of quantities of 16oz, 32 oz., 40 oz., size containers is prohibited
5. Wine coolers shall only be sold in manufacturer pre-packaged multi-unit quantities of four (4) or more
6. No wine shall be sold with an alcohol content of greater than 15% by volume except for "Dinner Wines" which have been aged two years or more and maintained in corked bottles
7. Loitering (loitering is defined as "to stand idly about; linger aimlessly without lawful business") is prohibited on any sidewalks or property adjacent to the licensed premises under the control of the licensee as depicted on the ABC 257 dated 3-18-16.
8. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.
9. Sales, and service of alcoholic beverages shall be permitted between the hours of 7:00 a.m. and 12:00 a.m. daily
10. Graffiti shall be removed from the premises and all parking lots under the control of the licensee within 72 hours of application. If the graffiti occurs on a Friday or weekend day, or on a holiday, the licensee shall remove the graffiti within 72 hours following the beginning of the next weekday





3499 Mission St

Google