

# SAN FRANCISCO POLICE DEPARTMENT

## TRAFFIC COMPANY



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# TRAFFIC COMPANY OVERVIEW



- Commitment to Eliminate Traffic Fatalities and Reduce Severe Injuries
- Traffic Collision Investigations
- Vision Zero Partnership
- Engage in Community Events and Meetings
- Education and Enforcement
- Dignitary Escorts
- Event Management
- Crime Suppression

# CITYWIDE ISSUED VIOLATIONS BY UNIT

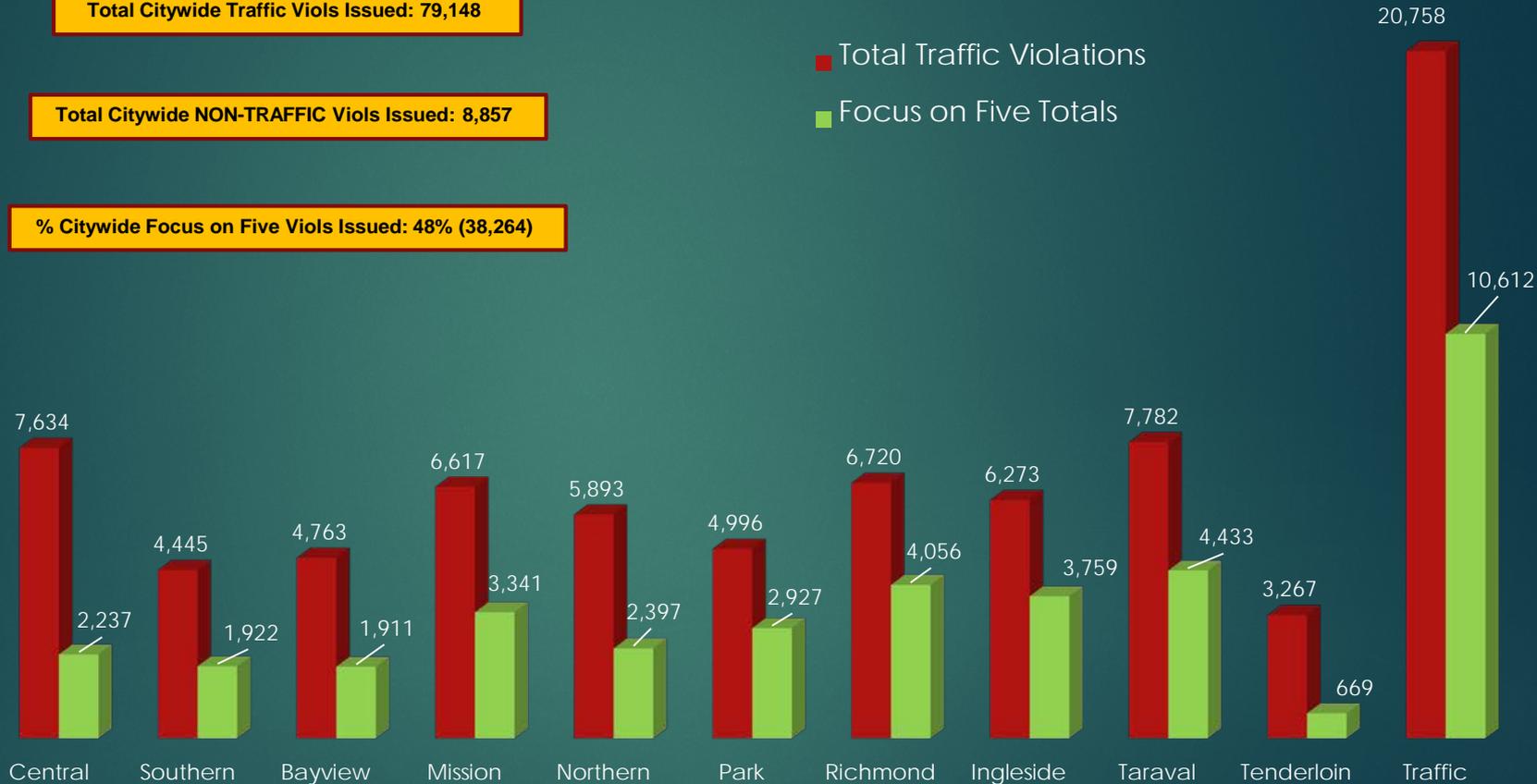
## JANUARY 1, 2017 – DECEMBER, 2017

Total Citywide Traffic Viols Issued: 79,148

Total Citywide NON-TRAFFIC Viols Issued: 8,857

% Citywide Focus on Five Viols Issued: 48% (38,264)

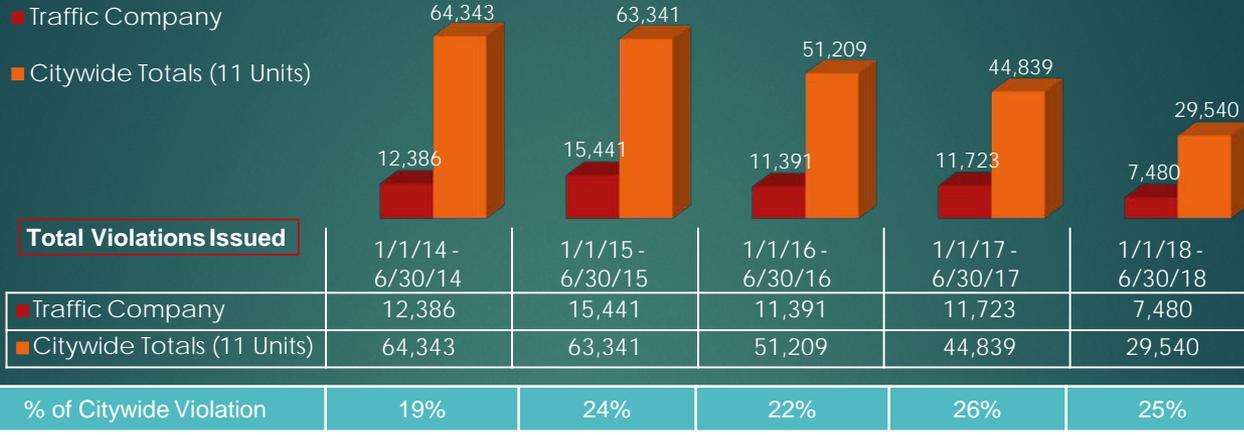
■ Total Traffic Violations  
■ Focus on Five Totals



Traffic Viols. Totals	<b>7,634</b>	<b>4,445</b>	<b>4,763</b>	<b>6,617</b>	<b>5,893</b>	<b>4,996</b>	<b>6,720</b>	<b>6,273</b>	<b>7,782</b>	<b>3,267</b>	<b>20,758</b>
% Focus on 5 Viols.	<b>29%</b>	<b>43%</b>	<b>40%</b>	<b>50%</b>	<b>41%</b>	<b>59%</b>	<b>60%</b>	<b>60%</b>	<b>57%</b>	<b>20%</b>	<b>51%</b>

# Violations Comparison - Traffic Company

Jan to June 2014 ~ 2018

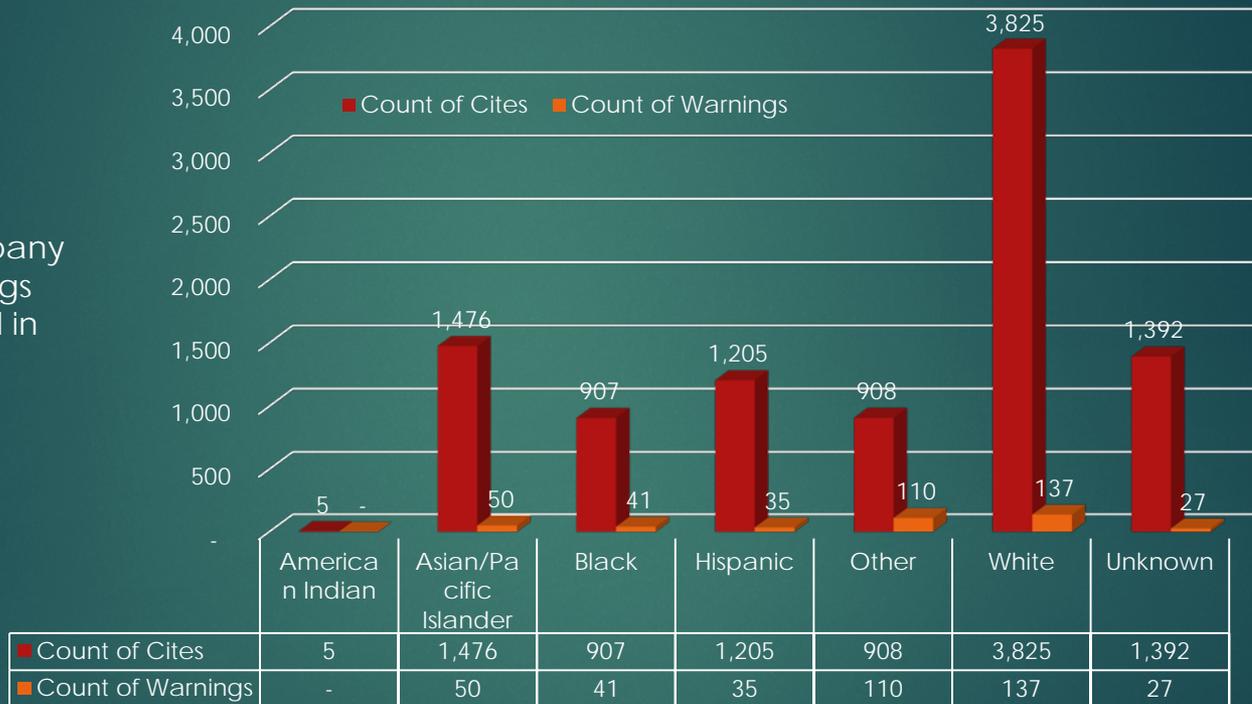


% of Focus on Five Violations – Traffic Company	26%	26%	52%	57%	42%
% of Focus on Five Violations – Citywide	25%	29%	38%	52%	41%

# Citations by Race/Ethnicity

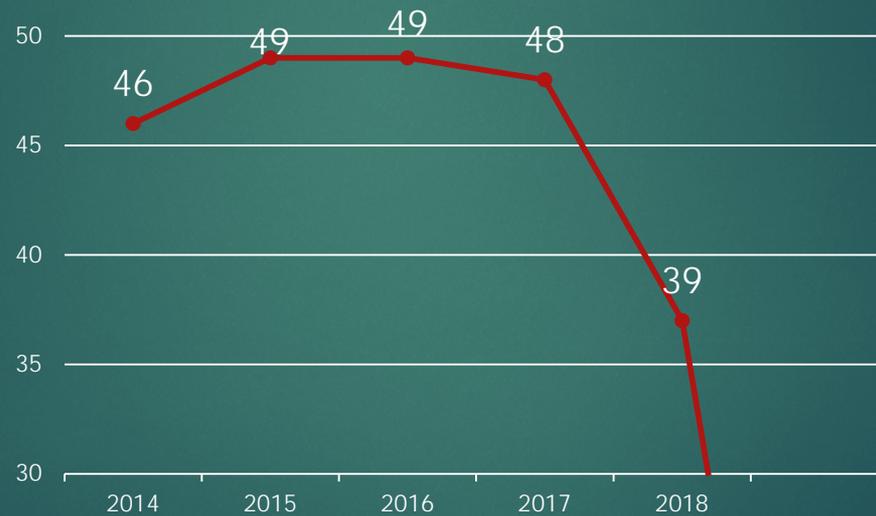
10 Stations + Traffic Company  
January 1, 2018 – June 30, 2018

Traffic Company  
1,648 warnings  
not included in  
this chart.



<b>Total Cites</b>	<b>5</b>	<b>1,526</b>	<b>948</b>	<b>1,240</b>	<b>1,018</b>	<b>3,962</b>	<b>1,419</b>
% of cites	0%	15%	9%	12%	10%	39%	14%

# Traffic Company Staffing 2014 – 2018 (Present)



# Traffic Company Motorcycle Fleet



- 85 operational motorcycles
- 81 Harley Davidson Road Kings/Electra Glides
- 4 Kawasaki Enforcers
- 24 motorcycles are 2015 and 2016 models
- The remaining fleet are 2012 models or older
- Request in the 2018 budget for 10 additional Harley Road King motorcycles

# CHALLENGES

- ❖ Staffing shortages
- ❖ Emerging technology and mandates
- ❖ Strains on unit resources due to staffing

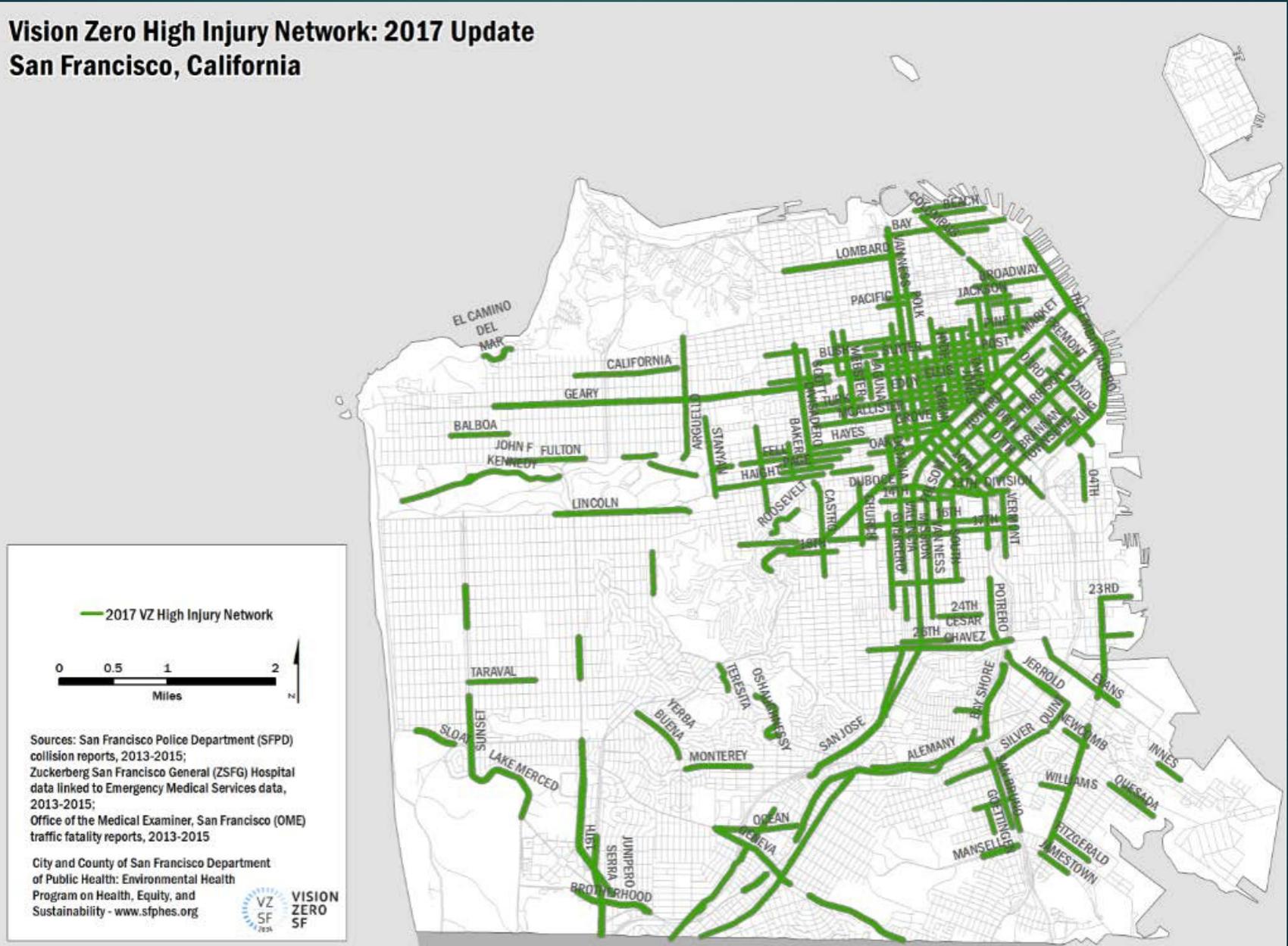


# STAFFING PLANS

- ❖ Current Staffing: 37
- ❖ 2 year plan: 56
- ❖ Ideal Staffing: 84

# Vision Zero High Injury Network

## Vision Zero High Injury Network: 2017 Update San Francisco, California



# TRAFFIC COMPANY ENFORCEMENT EFFORT AND DEPLOYMENT



- Focus on Vision Zero High Injury Corridors
- Prioritize corridors with high incidence of fatalities and severe injuries
- Partnering with City agencies - SFMTA, SFDPH, SFUSD and CHP to name a few
- Operational enforcement of locations identified by citizen complaints, Board of Supervisors, Stations, and Traffic Companies observed locations for operations
- Special Events: Sunday Streets, Facilitating 1<sup>st</sup> Amendment events and Community Outreach events



# Traffic Company Enforcement



Safe Routes to School Program  
14 SFUSD schools located on high  
injury corridors.

2017- 44 Operations  
1,580 Citations

2018- 30 Operations  
602 Citations

Focus- Promote safe and active  
walking and biking to and from  
schools for children and their families.

# Distracted Driving Program



2018- 9 Operations  
167 Citations

Focus- Build better and safer streets, educate the public on traffic safety, and enforce traffic laws that save lives.

# Pedestrian/Bike Enforcement Operations

2017- 52 Operations  
1,316 Citations

2018- 24 Operations  
559 Citations



Focus- Build better and safer street, educate the public on traffic safety, and enforce traffic laws that save lives.



# Speed Enforcement

2017- 61 Operation  
Unknown number of Citation

2018- 8 Operations  
142 Citations

# Special Operations/Events



**buzzed**  
driving is  
**drunk**  
driving  
designate a sober driver



# Questions ?



# THANK YOU