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Board of Su	pervisors Meeting	Date _	
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	Grant Information Form		
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Completed b	y: Andrea Ausberry	Date	02/14/13
Completed b		Date	



San Francisco Police Department ABC Liaison Unit



Alcoholic Beverage License -Public Convenience and Necessity Recommendation

To:

The San Francisco Board of Supervisors' Committee on City

Operations & Neighborhood Services

Supervisor Sean Elsbernd Supervisor Carmen Chu Supervisor Christina Olague

From:

Inspector Julie Lazar

ABC Liaison Unit (ALU) 553-1049

Date:

June 20, 2012

Subject:

P.C.N. Investigation Regarding:

Lewis, Case Aynesly

DBA: Folsom Street Foundry

1425 Folsom Street Christina West (310) 893-1117

Christina West, on behalf of Lewis, Case Aynesly, has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 42 (On-Sale Beer and Wine) bar license for 1425 Folsom Street, located between 10th Street and 11th Street.

It should be noted that during the application process, notification date for the 500' mailer was on March 7, 2012. The Notice to the Public was posted on March 7, 2012.

For the purposes of this hearing, the California Department of Alcoholic Beverage Control (ABC) seeks a determination from the Board of Supervisors as to the approval or denial of this license.

Police Calls for Service:

From March 2011 to March 2011

One (1) Call

Police Reports:

From March 2011 to March 2011

No Record

San Francisco Plot Information:

This premise is located in Plot 242

The High Crime area is defined as 215 or more police reports in a plot.

This plot had 293 police reports recorded for 2010. This is over the High Crime area definition by 78 police reports.

Applicant premise is located in a "High Crime" area.

State Census Tract Information:

This premise is located in Census Tract 178

Population for this tract is: 5,829

On-sale license authorized by census tract: 21

Active on-sale licenses: 49

Off-sale licenses authorized by census tract: 6

Active off-sale licenses: 15

Applicant premise is located in an "undue concentration" area.

.Letters of Protest:

No record of letters of protest was received by the California Department of Alcoholic Beverage Control, (ABC).

Letters of Support:

No record of letters of support was received by the California Department of Alcoholic Beverage Control, (ABC).

Departmental Recommendation:

Based on recommended conditions for this license, there is no opposition from **Southern Station.**

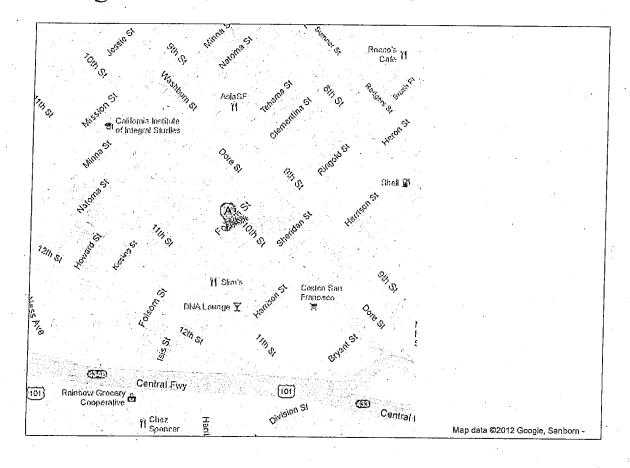
ALU recommends approval. The following conditions have been recommended to the California Department of Alcoholic Beverage Control, (ABC):

- 1. Sales, service and consumption of alcoholic beverages shall be permitted between the hours of 4:00 pm and 12:00 am (midnight) each day of the week.
- 2. The sale of alcoholic beverages for off-sale consumption is strictly prohibited.
- 3. Loitering (loitering is defined as "to stand idly about; linger aimlessly without lawful business") is prohibited on any sidewalks or property adjacent to the licensed premises under the control of the licensee as depicted on the ABC-257.
- 4. No noise shall be audible beyond the area under the control of the licensee as defined on the ABC-257.
- 5. The interior lighting maintained therein shall be sufficient to make easily discernible the appearance and conduct of all persons and patrons in that portion of the premises where alcoholic beverages are sold, served, delivered or consumed.

Thank you

Google

To see all the details that are visible on the screen, use the "Print" link next to the map.



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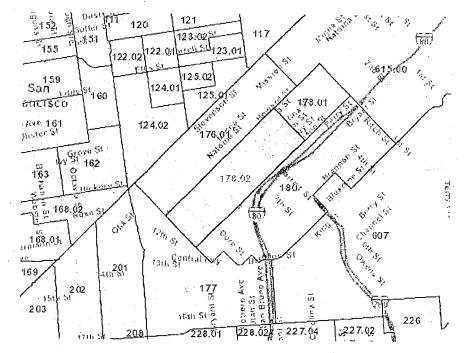
🌠 U.S. Census Bureau

FactFinder (

1425 Folsom St

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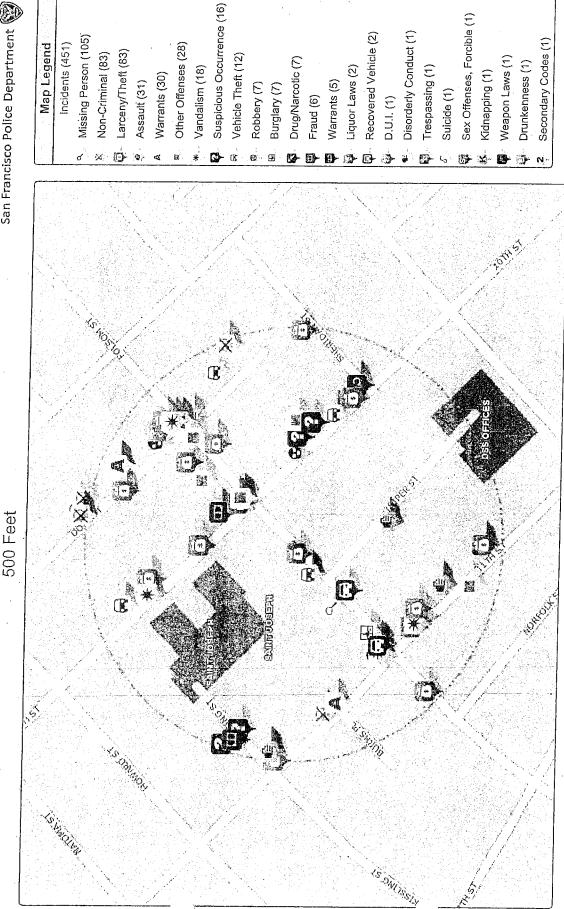
Records 1 through 1 of 1

Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
113480079		12/14/2011	00:51:52	С	917	3B4E		1425 FOLSOM ST

End of document

Call No	Agency	Call Type	Disposition				
Report No	Jurisdiction	Dispatch Area	# Prior Calls				
Unit ID	Origin	Dept ID	Priority				
Rep Area	Area	Sector					
Location 1425 FOLSOM	ST		Ránge				
Apartment	City		_				
Entry Oper	Dispatch Oper						
From Date 03/04/2011	To Date 09/03/2011	From Time	To Time				
Comments							
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No hits found

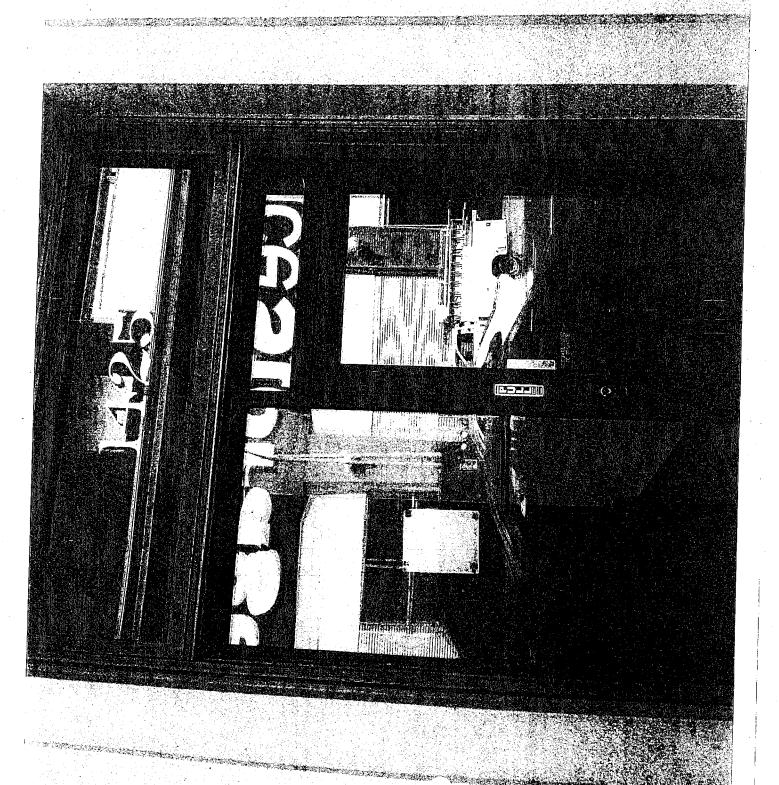


All representations on this map are distributed and transmitted "AS IS" without warranties of any kind, either expressed or implied including without limitation, warranties of title or implied warranties of merchantability or fitness for a particular purpose. In no event shall San Francisco Police Department become liable to users of these data for any loss or damages, consequential or otherwise, including but not limited to time, money, obligation to its users.

WARNING: This map does not meet the national map accuracy standards.

CrimeView Server Printed: 3/27/2012 1:01:07 PM





RECEIVED

MAR 2 2 2012

CITY & COUNTY OF S.F. LIQUOR LICENSE REVIEW PLANNING DEPARTMENT TAIC TEAM

TO:		dgers/CTYPLN/ vell/CTYPLN/SF		•	r. 3520 043	, >	
TO: Inspector Ke Police Depa Fax No.: 55				Quad:	2004/0 WB # 12004/0		
DATE:	March 20, 2	012	•				
EMAIL YOU	R RESPONS and Neighborl	oe heard at a me E BY: April 19, nood Services C nson@sfgov.or	2012, to Gail Jo ommittee.	hnson, Clerk, C			
Applicant N and Busine		Jordan Muir Le Folsom Street	ewis and Case A Foundry	ynesly Lewis			
Applicant A		1425 Folsom S San Francisco (619) 512-7000 (619) 400-9397	, CA 94103) (J. M. Lewis)				
	IG COMM		Approval	☐ Denial			
fecomme in conju Building	nd apprince	nal, chai with exam Application	an aut (In #2012.	e to bar zallery u 00.16.752 Perdio	established sder 27 1/17/13	•	
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File 12025d

Clerk of the Board San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, California 94102 RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO

2012 MAR 16 PM 3: 02

RE:

Application for a Resolution of Public Convenience and Necessity for a type 42 Beer and Wine license for Folsom Street Foundry, located at 1425 Folsom St., San Francisco, CA 94103

APPLICANT NAMES AND DAYTIME PHONE NUMBERS:

Jordan Muir Lewis (619) 512-7000 Case Aynesly Lewis (619) 400-9397

BUSINESS NAME AND ADDRESS:

Folsom Street Foundry 1425 Folsom St. San Francisco, CA 94103

TYPE OF LICENSE:

42 – Beer and Wine

PROPOSED BUSINESS HOURS:

4:00 pm - 2:00 am

To the Clerk of the Board:

In accordance with the provisions of Section 23958.4 of the California Business and Professions Code, this letter is provided to support a finding that Public Convenience and Necessity would be served by the issuance of a type 42 Beer and Wine license for the premises located at 1425 Folsom Street in San Francisco, California.

Folsom Street Foundry will be a creative fusion of digital concept art gallery, working art studio, and lounge. It will feature digitally created concept artwork used in the design and development of video games, movies, and industry. Emerging local and established artists will be showcased on low energy 'green' LED monitor arrays that rotate artwork to offer patrons an ever changing visual experience. Located in the burgeoning SOMA entertainment district, the venue will be a showcase contrasting the classic industrial construction of old San Francisco with the cutting edge technology and creativity of new San Francisco. While the primary purpose of the Folsom Street Foundry will be a meeting place for creative minds and enthusiasts, the investment in a Beer and Wine license is requested as a service and convenience to the customers as an integral part of the experience.

Folsom Street Foundry will expand on the concept of a bar/gallery with strategic use of high quality LED monitors. This allows us to offer dozens, and eventually hundreds of pieces of

digital concept art for viewing. Each of these potentially hundreds of artworks will be available for sale as limited edition prints through our retail store with custom orders available through our printer affiliate.

The Folsom Street Foundry will strive to become a central hub for the growth and development of creative energy in San Francisco. The idea of taking a concept or 'dream' and making it into a reality is the focus of the venue. We have already begun reaching out to our neighbors and plan on helping the SOMA area continue to develop into a place associated with great art and technological creativity.

While digital concept art is an area of significant employment among art school graduates and graphic designers, there is currently no venue for them to showcase their work aside from a few websites. The structure of our gallery will allow us to showcase the work of emerging artists from nearby art schools as well as the broader city of San Francisco. Folsom Street Foundry will provide a venue for these artists, providing a gallery unique not only in the city of San Francisco, but the entire country.

The unique experience we will provide for our patrons, and the unique opportunity we will provide for the emerging artists of San Francisco is perfectly suited to the nature and character of the SOMA area, as well as the greater city of San Francisco. We will work hard to become a valuable member of the SOMA community and continually improve the neighborhood while helping to maintain its unique nature.

We respectfully request that the Board of Supervisors find that Public Necessity and Convenience will be served by the issuance of a type 42 Beer and Wine license to the requested premises.

Thank you for your time and your consideration.

Sincerely,

Jordan Muir Lewis U.S. Navy Seal (ret.) (619) 512-7000 cell

Case Aynesly Lewis Attorney at Law (619) 400-9397 cell

INFORMATION AND INSTRUCTIONS -

SECTION 23958.4 B&P

Instructions This form is to be used for all applications for original issuance or premises to premises transfer of licenses.

- Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.
- Part 2 is to be completed by the applicant, and returned to ABC.
- Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

			ubordinate off	er or body, and returne	a to ABC.		
PART 1 - TO BE COMPLETED BY A	BC						
1. APPLICANT'S NAME	Maria Lauria						
Case Aynesly Lewis & Jordan 2. PREMISES ADDRESS (Street number and name, cit	v zin code)	·		3 LICENSE TYPE			
	3. LICENSE TYPE						
1425 Folsom St., San Francisco, CA 94103-3701 42 4. TYPE OF BUSINESS							
Full Service Restaurant	Hofbrau/Cafeteria	Cocktail Lounge		Private Club			
Deli or Specialty Restaurant	Comedy Club	Night Club		Veterans Club			
Cafe/Coffee Shop	Brew Pub	Tavern: Beer		Fraternal Club			
Bed & Breakfast:	Theater	Tavern: Beer & Wine		Wine Tasting Room			
Wine only All							
Supermarket	Membership Store	Service Station		Swap Meet/Flea Market			
Liquor Store	Department Store	Convenience Market		Drive-in Dairy			
Drug/Variety Store	Florist/Gift Shop	Convenience Market w/	Gasoline		•		
Other - describe:	•			. •			
5. COUNTY POPULATION	6. TOTAL NUMBER OF LICENSES IN	COUNTY	7. RATIO OF LICE	NSES TO POPULATION IN COUNT	Y		
812,820	284	x On-Sale Off-Sale		On-Sale	Off-Sale		
8. CENSUS TRACT NUMBER	9. NO. OF LICENSES ALLOWED IN C	ENSUS TRACT	10. NO. OF LICEN	ISES EXISTING IN CENSUS TRACT			
178	21	x On-Sale Off-Sale	49	x On-Sale	Off-Sale		
11. IS THE ABOVE CENSUS TRACT OVERCONCENT		ratio of licenses to population in the	census tract exceed	the ratio of licenses to population for	the entire county?)		
X Yes, the number of existing licenses e	xceeds the number allowed		3X PUE	2	·		
No, the number of existing licenses is		ن ت	IN POR				
12. DOES LAW ENFORCEMENT AGENCY MAINTAIN	7						
X Yes (Go to Item #13)	No (Go to Item #20)		1				
13. CRIME REPORTING DISTRICT NUMBER 242	14. TOTAL NUMBER OF REPORTING	DISTRICTS	1	ER OF OFFENSES IN ALL REPORTI	NG DISTRICTS		
16. AVERAGE NO. OF OFFENSES PER DISTRICT	654 117,571 17. 120% OF AVERAGE NUMBER OF OFFENSES 18. TOTAL NUMBER OF OFFENSES IN REPORTING DISTRICT						
179	214.8	OTT ENGLO	293	ER OF OFFENSES IN REPORTING I	JISTRICT		
19. IS THE PREMISES LOCATED IN A HIGH CRIME R	EPORTING DISTRICT? (i.e., has a 20% of	greater number of reported crimes th		per of reported crimes as determined	from all crime		
reporting districts within the jurisdiction of the local la	aw enforcement agency)			•			
X Yes, the total number of offenses in the			m #17				
No, the total number of offenses in the		ne total number in item #17					
20. CHECK THE BOX THAT APPLIES (check only one a. If "No" is checked in both item #1		4 R&P does not apply to this	annlication an	d no additional information	لمحامم الثرب		
on this issue. Advise the applicant to	bring this completed form to AE	BC when filing the application	n.	a no additional linolination y	viii be Heeded		
b. If "Yes" is checked in either item #	11 or item #19 and the applica	ent is applying for a non-reto	il liconoc a rata	il hans fids mublis settles als	84		
retail license issued for a hotel, motel	or other lodging establishment	as defined in Section 25503	.16(b) B&P. or a	a retail license issued in coni	ce license, a		
beer manufacturer's license, or wineg	rower's license, advise the <u>appl</u>	icant to complete Section 2	and bring the co	ompleted form to ABC when	filing the		
application or as soon as possible the	reafter.	•					
X c. If "Yes" is checked in either item #	11 or item #19 and the applica	int is applying for an off-sale	beer and wine I	licones es eff sele escenti			
sale beer license, an on-sale beer and	d wine (public premises) license	, or an on-sale general (pub	lic premises) lice	incense, an on-sale general i ense, advise the <i>applicant tr</i>	icense, an on		
form to the local governing body, or it	s designated subordinate officer	or body to have them comp	olete Section 3.	The completed form will nee	ed to be		
provided to ABC in order to process the	ne application.						
Governing Body/Designated Subordina	ate Name:	•		•	•		
FOR DEPARTMENT USE ONLY							
PREPARED BY (Name of Department Employee)	1112						
	willie bulanadi		· · · · · · · · · · · · · · · · · · ·	<u> </u>	_		
ABC-245 (rev. 01-11)							

PART 3 - TO BE COMPLETED BY LOCAL OFFICIALS (If box #20c is checked) The applicant named on the reverse is applying for a license to sell alcoholic beverages at a premises where undue concentration exists (i.e., an over-concentration of licenses and/or a higher than average crime rate as defined in Section 23958.4 of the Business and Professions Code). Sections 23958 and 23958.4 of the Business and Professions Code requires the Department to deny the application unless the local governing body of the area in which the applicant premises are located, or its designated subordinate officer or body, determines within 90 days of notification of a completed application that public convenience or necessity would be served by the issuance. Please complete items #24 to #30 below and certify or affix an official seal, or attach a copy of the Council or Board resolution or a signed letter on official letterhead stating whether or not the issuance of the applied for license would serve as a public convenience or necessity. We will public convenience on necessity as served by Issuance of the applied for license would serve as a public convenience or necessity. We will public convenience on necessary as served by Issuance of the applied for license? See Attached (i.e., letter, resolution, etc.) See Attached (i.e., letter, resolution, etc.)	PART 2 - TO BE COMPLETED	BY THE APPLICANT (If	box #20b is checke	d)		
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Re: Liquor License - PCN Request - For Your Review and Approval Board File Nos. 120254 and 120466

Brittany Bendix to: Derek Evans Cc: Julian Banales, Janice Shambray

06/19/2012 04:19 PM

History:

This message has been replied to.

Derek.

The license for 1425 Folsom Street requires that they file a building permit and go through a 30-day public notification process. The applicants have not submitted a building permit at this point, so I wouldn't advise calendaring them for review for at least 2.5 months.

Regarding the proposal at 101 4th Street, I don't see an active permit in our records but it would have likely been assigned to Janice Shambray. I've copied her on this e-mail.

Thanks,

Brittany Bendix
City Planner
Southeast Neighborhood Planning Team
City and County of San Francisco Planning Department
1650 Mission Street, Suite 400
San Francisco, California 94103
tel: 415.575.9114 / fax: 415.558.6409
e-mail: brittany.bendix@sfgov.org
www.sfplanning.org

Derek Evans

Hi Brittany, I am the new committee clerk for the...

06/19/2012 11:31:12 AM

From:

Derek Evans/BOS/SFGOV

To:

Brittany Bendix/CTYPLN/SFGOV@SFGOV Julian Banales/CTYPLN/SFGOV@SFGOV

Cc: Date:

06/19/2012 11:31 AM

Subject:

Liquor License - PCN Request - For Your Review and Approval

Board File Nos. 120254 and 120466

Hi Brittany,

I am the new committee clerk for the City Operations and Neighborhood Services Committee. Gail Johnson retired effective June 8.

The following Liquor License hearings have been scheduled for June 25, and I see that we still need departmental input. Can you please respond to the following items:

- 1. 120254 [Liquor License 1425 Folsom Street]
- 2. 120466 [Liquor License 101 4th Street]

I look forward to working with you.

Thank you,

Derek K. Evans

Board of Supervisors Committee Clerk 1 Dr. Carlton B. Goodlett Pl., Room 244 San Francisco CA 94102

P: 415-554-7702 F: 415-554-7714

---- Forwarded by Derek Evans/BOS/SFGOV on 06/19/2012 11:30 AM ----

From:

Gail Johnson/BOS/SFGOV

To:

Derek Evans/BOS/SFGOV@SFGOV.

Date:

06/19/2012 11:22 AM

Subject:

Fw: Liquor License - PCN Request - For Your Review and Approval1425 Folsom Street - Folsom

Street Foundry - Board File No. 120254

Sent by:

Derek Evans

---- Forwarded by Derek Evans/BOS/SFGOV on 06/19/2012 11:26 AM ----

From:

Julian Banales/CTYPLN/SFGOV

To:

Brittany Bendix/CTYPLN/SFGOV@SFGOV,

Cc: Date: Gail Johnson/BOS/SFGOV@SFGOV

05/30/2012 02:45 PM

Subject:

Fw: Liquor License - PCN Request - For Your Review and Approval1425 Folsom Street - Folsom

Street Foundry - Board File No. 120254

Hi Brittany

Can you please get back to Gail on this? Thank you.

Regards,

julian j. bañales city and county of san francisco planning department t. 415.558.6339

f. 415.558.6409

Choose happiness...

-- Forwarded by Julian Banales/CTYPLN/SFGOV on 05/30/2012 02:45 PM -----



Gail Johnson/BOS/SFGOV

05/30/2012 10:29 AM

To Julian Banales/CTYPLN/SFGOV@SFGOV

CC

Subject Fw: Liquor License - PCN Request - For Your Review and Approval1425 Folsom Street - Folsom Street Foundry -Board File No. 120254

Julian,

What was the Planning Department's recommendation on the subject item? We plan to hear this item in

Committee next Monday.

Thanks for your help.

Gail Johnson, 554-4445

---- Forwarded by Gail Johnson/BOS/SFGOV on 05/30/2012 10:28 AM -----

From:

Georgia Powell/CTYPLN/SFGOV

To:

Julian Banales/CTYPLN/SFGOV@SFGOV,

Cc:

Gail Johnson/BOS/SFGOV@SFGOV, AnMarie Rodgers/CTYPLN/SFGOV@SFGOV, Kenneth

Stocker/SFPD/SFGOV@SFGOV, Julie Lazar/SFPD/SFGOV@SFGOV

Date:

03/22/2012 02:11 PM

Subject:

Liquor License - PCN Request - For Your Review and Approval 1425 Folsom Street - Folsom Street Foundry - Board File No. 120254

Julian,

See attached below PCN request for your review and approval. Hard copy is in your mailbox. MB #1200410.

Thanks, Georgia Powell Planning Department 1650 Mission Street, Suite 400 San Francisco, CA 94103 Work (415) 558-6371 Fax: (415) 558-6409

Attached is a Public Convenience and Necessity Request for the subject liquor license. Please review and provide your response.



Thank you.

Gail Johnson, Clerk City Operations and Neighborhood Services Committee Board of Supervisors City Hall, Room 244 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102 Direct: (415) 554-4445 Fax: (415) 554-7714

E-Mail: Gail.Johnson@sfgov.org

Re: Fw: Liquor License - PCN Request - For Your Review and Approval 1425 Folsom Street - Folsom Street Foundry - Board File No. 120254 Julian Banales to: Gail Johnson 05/31/2012 10:43 AM

Hi Gail

Brittany Will be in contact with you about this. However, public notification is required before Planning can approve the PCN request.

Regards,

julian j. bañales city and county of san francisco planning department t. 415.558.6339 f. 415.558.6409

Choose happiness...

LIQUOR LICENSE REVIEW

TO: Planning De AnMarie Roo Georgia Pow Fax No.: 558		odgers/CTYP well/CTYPLN	LN/SFGOV V/SFGOV@SFGOV	File: 120254
TO:	Inspector K Police Depa Fax No.: 58		cer .	
DATE:	March 20, 2	2012		
EMAIL YO	UR RESPONS and Neighbor	SE BY: April hood Service	a meeting on April 2 19, 2012, to Gail Jo es Committee. e <u>v.org</u> - Fax No: 55	ohnson, Clerk, City
Applicant Name: and Business Name:			ir Lewis and Case <i>I</i> eet Foundry	Aynesly Lewis
Applicant Address: and Phone No.		(619) 512-	om Street isco, CA 94103 7000 (J. M. Lewis) 9397 (C. A. Lewis)	
PLANNI	NG COMN	IENTS:	☐ Approval	☐ Denial
POLICE	COMMEN	ITS:	☐ Approval	☐ Denial

LL Review Referral Letter

Clerk of the Board San Francisco Board of Supervisors 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, California 94102

RE: Application for a Resolution of Public Convenience and Necessity for a type 42 Beer and Wine license for Folsom Street Foundry,

located at 1425 Folsom St., San Francisco, CA 94103

APPLICANT NAMES AND DAYTIME PHONE NUMBERS:

Jordan Muir Lewis (619) 512-7000

Case Aynesly Lewis (619) 400-9397

BUSINESS NAME AND ADDRESS:

Folsom Street Foundry

1425 Folsom St.

San Francisco, CA 94103

TYPE OF LICENSE:

42 – Beer and Wine

PROPOSED BUSINESS HOURS:

4:00 pm - 2:00 am

To the Clerk of the Board:

In accordance with the provisions of Section 23958.4 of the California Business and Professions Code, this letter is provided to support a finding that Public Convenience and Necessity would be served by the issuance of a type 42 Beer and Wine license for the premises located at 1425 Folsom Street in San Francisco, California.

Folsom Street Foundry will be a creative fusion of digital concept art gallery, working art studio, and lounge. It will feature digitally created concept artwork used in the design and development of video games, movies, and industry. Emerging local and established artists will be showcased on low energy 'green' LED monitor arrays that rotate artwork to offer patrons an ever changing visual experience. Located in the burgeoning SOMA entertainment district, the venue will be a showcase contrasting the classic industrial construction of old San Francisco with the cutting edge technology and creativity of new San Francisco. While the primary purpose of the Folsom Street Foundry will be a meeting place for creative minds and enthusiasts, the investment in a Beer and Wine license is requested as a service and convenience to the customers as an integral part of the experience.

Folsom Street Foundry will expand on the concept of a bar/gallery with strategic use of high quality LED monitors. This allows us to offer dozens, and eventually hundreds of pieces of

1

digital concept art for viewing. Each of these potentially hundreds of artworks will be available for sale as limited edition prints through our retail store with custom orders available through our printer affiliate.

The Folsom Street Foundry will strive to become a central hub for the growth and development of creative energy in San Francisco. The idea of taking a concept or 'dream' and making it into a reality is the focus of the venue. We have already begun reaching out to our neighbors and plan on helping the SOMA area continue to develop into a place associated with great art and technological creativity.

While digital concept art is an area of significant employment among art school graduates and graphic designers, there is currently no venue for them to showcase their work aside from a few websites. The structure of our gallery will allow us to showcase the work of emerging artists from nearby art schools as well as the broader city of San Francisco. Folsom Street Foundry will provide a venue for these artists, providing a gallery unique not only in the city of San Francisco, but the entire country.

The unique experience we will provide for our patrons, and the unique opportunity we will provide for the emerging artists of San Francisco is perfectly suited to the nature and character of the SOMA area, as well as the greater city of San Francisco. We will work hard to become a valuable member of the SOMA community and continually improve the neighborhood while helping to maintain its unique nature.

We respectfully request that the Board of Supervisors find that Public Necessity and Convenience will be served by the issuance of a type 42 Beer and Wine license to the requested premises.

Thank you for your time and your consideration.

Sincerely,

ordan/Muir Lewis

U.S. Navy Seal (ret.)

(015) 512-7000 ccn

Case Aynesly Lewis Attorney at Law

(619) 400-9397 cell

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