

File No. 091424

Committee Item No. 1
Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: City Operations & Neighborhood Ser. Date: February 22, 2010

Board of Supervisors Meeting Date _____

Cmte Board

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| <input type="checkbox"/> | <input type="checkbox"/> | Motion |
| <input type="checkbox"/> | <input type="checkbox"/> | Resolution |
| <input type="checkbox"/> | <input type="checkbox"/> | Ordinance |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Digest |
| <input type="checkbox"/> | <input type="checkbox"/> | Budget Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Introduction Form (for hearings) |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/> | <input type="checkbox"/> | MOU |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Information Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Subcontract Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Contract/Agreement |
| <input type="checkbox"/> | <input type="checkbox"/> | Award Letter |
| <input type="checkbox"/> | <input type="checkbox"/> | Application |
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Completed by: Victor Young
Completed by: Victor Young

Date February 18, 2010
Date _____

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.



**San Francisco Police Department
Vice Crimes Division**

Alcoholic Beverage License

To: The San Francisco Board of Supervisors' Committee on City Operations & Neighborhood Services

**Supervisor Carmen Chu
Supervisor John Avalos
Supervisor Sean Elsbernd**

From: Inspector Dave Falzon 
Vice Crimes Division 415/553-9369

Date: February 19, 2010

Subject: P.C.N. Investigation Regarding: Mr. Nassir Zughayir
dba Sammy's on 2nd
84 Second Street
624-6751

Mr. Nassir Zughayir on behalf of Sammy's on 2nd has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 21 (Off-Sale beer, wine, & distilled spirits) license for 2111 Market Street (located between Church Street and 15th Street).

Proposed Hours of Operation:

Sunday Closed
Monday - Thursday 7:00 a.m. - 10:00 p.m.
Friday - Saturday 7:00 a.m. - 12:00 midnight

Digest

If approved, this license will allow the applicant(s) to sell off-sale beer, wine, and distilled spirits.

Letters of Protest:

No record

Letters of Support:

No record

Police Calls for Service:

From November 2, 2009 to February 2, 2010

No Record

Police Reports:

From February 2, 2009 to February 2, 2010

No Record

San Francisco Plot Information:

This premise is located in Plot 214

486 Police Reports were recorded for this plot in 2009

This plot is 265 Police Report(s) over the citywide average (plus 20%) of 221 Police Reports.

State Census Tract Information:

This premise is located in Census Tract 0176.02

Population for this tract is: 534

On-sale license authorized by census tract: 2

Active on-sale licenses: 70 with 0 pending

Off-sale licenses authorized by census tract: 1

Active off-sale licenses: 6 with 0 pending

District Station Recommendation:

Southern Police Station recommendation: *Approval w/conditions*

Vice Crime Division Recommendation:

Points of consideration:

APPROVAL w/conditions recommendation forwarded by **Southern Police Station**.

Applicant premise is located in a "high crime" area.

Applicant premise is located in an "undue concentration" area.

No Record letters of protest.

No Record letters of support.

Vice Crimes Division concurs with the **APPROVAL w/conditions** recommendation forwarded by **Southern Police Station**.

Proposed Conditions:

Sales of alcoholic beverages shall be permitted between the hours of 9:00 a.m. and 10:00 p.m., Sunday – Thursday and 9:00 a.m. to 12:00 midnight, Friday and Saturday.

No more than 10% of the square footage of the premises will be used for the display of alcoholic beverages.

No noise shall be audible beyond the area under control of the license.

The petitioner shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.

Graffiti shall be removed from the premises and all parking lots under the control of the licensee within seventy-two (72) hours of application. If the graffiti occurs on a Friday or weekend day, or on a holiday, the licensee shall remove the graffiti within seventy-two (72) hours following the beginning of the next weekday.

The exterior of the premises shall be equipped with lighting of sufficient power to illuminate and make easily discernible the appearance and conduct of all persons on or about the premises. Additionally, the position of such lighting shall not disturb the normal privacy and use of any neighboring residences.

Loitering (loitering is defined as "to stand idly about; linger aimlessly without lawful business") is prohibited on any sidewalks or property adjacent to the licensed premises under the control of the licensee as depicted on the ABC-257, dated _____.

02/19/2010

13:29

SFPD VICE CRIMES → B OF SUPERVISOR

NO.264

P04

There shall be no cups, glasses, or similar receptacles commonly used for the drinking of beverages, sold, furnished, or given away at the petitioner's premises in quantities of less than twenty-four (24) in their original multi-container package.

All ice shall be sold at or above prevailing prices in the area and in quantities of not less than three (3) pounds per sale and shall not be given away free.

No person under the age of 21 shall sell or deliver alcoholic beverages.

The sale of distilled spirits in sizes smaller than 200 ml is strictly prohibited.

No malt beverage shall be sold with an alcoholic content great than 5.7% by volume.

The sales of beer or malt beverages in quantities of 16 oz., 22 oz., 32 oz., 40 oz., or similar size containers is prohibited.

No beer or malt beverages shall be sold in quantities of less than manufacturer pre-packaged six packs per sale with the exception of wine-coolers, beer coolers which must be sold in manufacturer pre-packaged multi-unit quantities of four (4) or more.

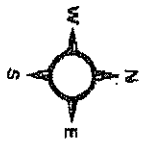
No wine shall be sold with an alcoholic content of great than 15% by volume except for "Dinner Wines" which have been aged two years or more and maintained in corded bottles.

Wine shall not be sold in bottles or containers smaller than 750 ml.

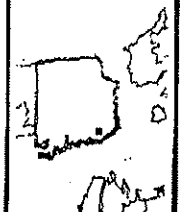
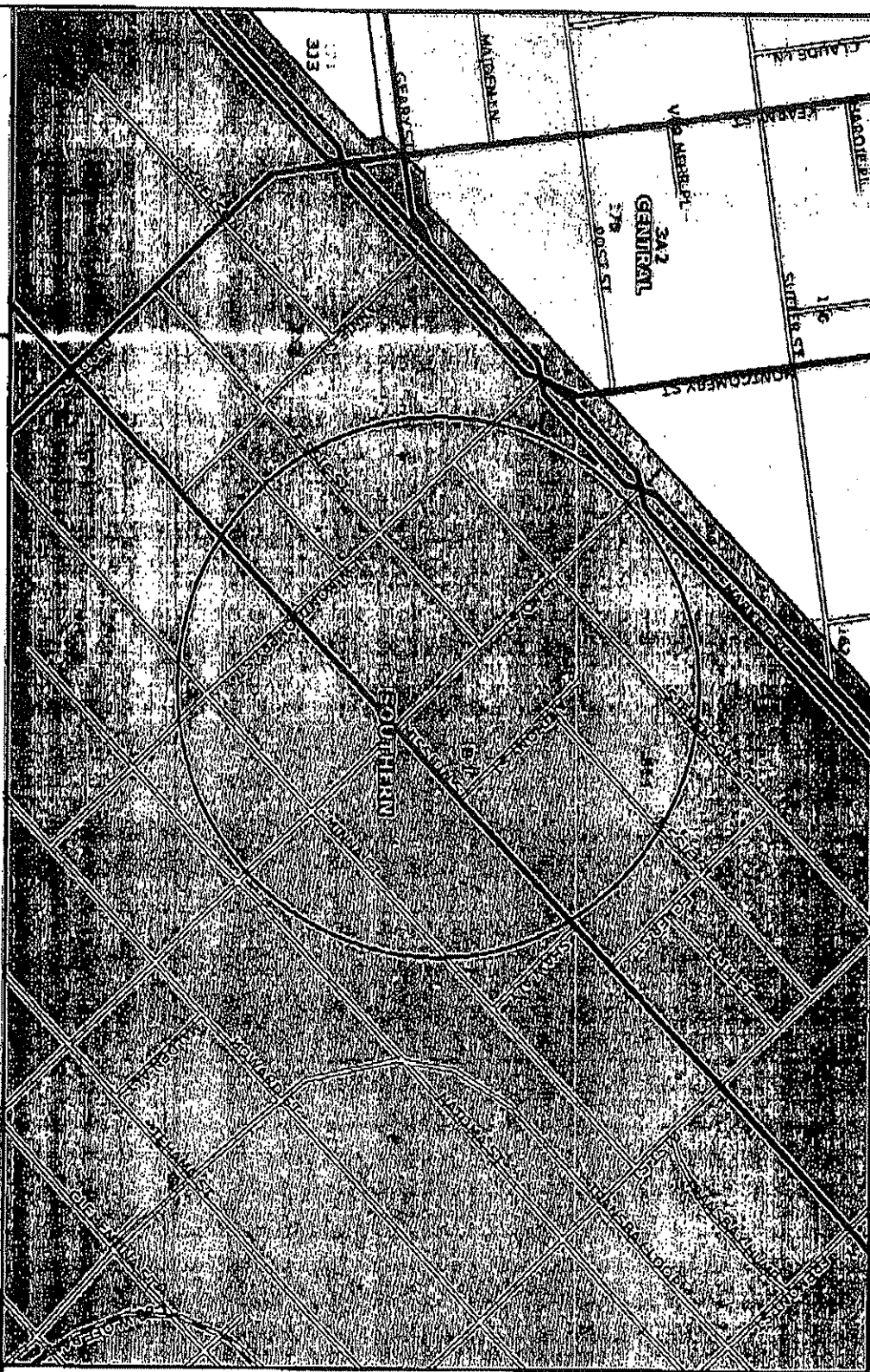
end.

84 2nd Street

500'



Contents of this map are Copyright 2003, San Francisco Police Department, and may not be reproduced without prior written permission.
WARNING: This map does not meet national map accuracy standards and cannot be used for engineering purposes.



Legend

- Freeway
- Ramp
- Other
- Major Streets
- Streets
- Police Plots
- Police Sectors
- Police Districts
- Bayview
- Central
- Dogpatch
- Mission
- Northern Park
- Richmond
- Saniterra
- Tenderloin

2010
2010
2010

LIQUOR LICENSE REVIEW

TO: Planning Department **File:** 091424
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No: 558-6409

Block/lot: 3707/011
Zoning: C-3-0
Quad: NE
MB# 1000007

TO: Inspector Dave Falzon
Police Department
Fax No: 970-3088

DATE: January 5, 2010

This item is scheduled to be heard at a meeting on January 25, 2010. **PLEASE E-MAIL OR FAX YOUR RESPONSE BY:** January 19, 2010 to Victor Young, Clerk of City Operations and Neighborhood Services Committee.
Fax No: 554-7714 or victor_young@sfgov.org

Applicant Name: Nassir A. Zughayir
and Business Name: Sammy's on 2nd

Applicant Address: 84 Second Street
and Phone No. 415-624-6751

PLANNING COMMENTS: Approval Denial

per P Code section 214 (b)

[Signature]
Rick Crawford

POLICE COMMENTS: Approval Denial

File 091424

**Sammy's on 2nd
84 Second Street
San Francisco, CA 94105
Telephone: (415) 398-7889
Cell: (415) 624-6751**

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO

2009 DEC - 8 PM 1:54

BY _____ *RZ*

December 8, 2009

Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689

Re: Liquor License "PCN" Request

Dear Board Members:

I am writing to request a liquor license for public convenience and necessity for the proposed business named Sammy's on 2nd, located at 84 Second Street, San Francisco, California, 94105, telephone number (415) 398-7889.

The type of license I am applying for is a 21 Off Sale General license premise to premise transfer. I am transferring my current business license from a business named Sammy Snacks and Deli, currently located at 213 Sutter Street, San Francisco, California to the new location at 84 Second Street.

The hours of operation for Sammy's on 2nd will be Monday thru Thursday from 7:00 a.m. to 8:00 p.m., Fridays from 7:00 a.m. to 12:00 a.m., Saturdays from 10:00 a.m. to 12:00 a.m. and Sundays we will be closed for business.

It is my belief that approval of this license will enhance the neighborhood and bring more reputable businesses in the area. As a result, it will improve the entire image of the neighborhood. My hope is that this business will bring more people and generate more revenue to the neighborhood which in turn will generate more tax dollar to the City and County of San Francisco.

Furthermore, the license will not hinder the neighborhood as there are no residential properties within the business location. This business will be a public convenience as it

Clerk of the Board
San Francisco Board of Supervisors
December 8, 2009
Page Two

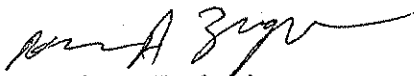
will be beneficial for people who work late and have the option to purchase alcoholic beverages to take home, eliminating an additional stop so they can go directly home.

With respect to the crime issue, I have been very vigilante in my current location and have had an impeccable record and reputation with the local authorities. Therefore, I believe that there will not be an issue with the new business and I will abstain from carrying malt liquor, wine coolers and any other inexpensive alcoholic beverages. Moreover, I envision that my alcohol sales will not exceed 30% of the total business.

As stated above, this license will be practiced in the same identical manner as that at the previous location. Sammy's on 2nd will be a business that envelopes gourmet sandwiches, unique Mediterranean taste and will have an excellent selection of high end wines and spirits. In addition, no violations were issued in the entire 15 years at the 213 Sutter Street location; the Police were never called and/or visited for any unruly incident; and no conditions were imposed on the current license due to the impeccable record and reputation.

Finally, please note that we have already obtained pre-approval for the new location from the Police Captain who is assigned to the Southern District. Thank you for your consideration and I look forward to hearing from you.

Very truly yours,



Nassir A. Zughayir

NAZ:tez

Sammy's at 2nd
84 Second Street, San Francisco

I. The Business

Our overall objective is to open a delicatessen/café and convenience store which includes upscale wine, imported beer and fine selection of liquor.

II. Operating Procedures

Sammy's will be targeting local professionals, retail workers and tourists who are seeking quality food at a reasonable price. In addition, Sammy's will cater to people working the swing shift, since currently the area provides a limited choice to these workers since most eateries in this neighborhood shut down after lunch time. We believe this business will serve the public in a positive and more convenient basis.

III. Management

The management would be led by the owner (Nassir "Sammy" Zughayir), an industry veteran. His café/convenience experience began in the early 1980's. Sammy opened and operated successfully his current business, which is located at 213 Sutter Street, San Francisco, approximately 15 years ago.

IV. Mission Statement

Sammy's is a business that envelopes gourmet sandwiches and unique Mediterranean taste and will have an excellent selection of high end wines and spirits. The mission is not only to have great tasting food, but have efficient and friendly service. The environment will not only be welcoming and sophisticated, it will be unique in design with state of the art equipment, fixtures and cabinetry. We believe that all of these features will leave a good impression on the clientele as well as the neighborhood. We will concentrate on customer satisfaction and quality food that is always fresh and specially selected. We want Sammy's to be a place where people could enjoy a good meal at a good price. Furthermore, we believe the addition of this business at this location will enhance the neighborhood and bring more reputable businesses in the area. As a result, it will improve the entire image of the neighborhood. Our hope is that this business will bring more people and generate more business to the neighborhood which in turn generates more tax dollar to the City and County of San Francisco.

V. Testimonial Statement

- No violations in the entire 15 years at 213 Sutter Street location
- Police were never called and/or visited for any unruly incident
- Abstain from carrying malt liquor, wine coolers or any other inexpensive alcoholic beverages
- Total sales of alcoholic beverages amount to less than 30 percent of total sales
- No conditions were imposed on current license due to impeccable record and reputation