

1 [Adding the Name “Harold ‘Bud’ Moose Lane” to Merchant Street]

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3 **Resolution adding the name “Harold ‘Bud’ Moose Lane” to Merchant Street in**
4 **recognition of Bud Moose and his many contributions to San Francisco.**

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6 WHEREAS, Harold “Bud” L. Moose, Jr. began his entrepreneurial career at age 5
7 selling candles to patients in hospitals; and

8 WHEREAS, Bud Moose had a lifelong optimistic attitude and enjoyed success in a
9 multitude of business ventures, especially commercial real estate and creating with his
10 partner, “Charge-a-Key,” the predecessor of BankAmericard; and

11 WHEREAS, Bud Moose graduated from Galileo High School in San Francisco and the
12 University of California at Berkeley, Haas School of Business; and

13 WHEREAS, Bud Moose and his wife, Lillian, founded Chelsea Development Co.,
14 where they developed many sites in San Francisco, including the Front Street Building, One
15 Holland Court, Yerba Buena West Building and the Round House at the Port; and

16 WHEREAS, One of Bud Moose’s proudest achievements with his partner is the
17 development of the 27-story Hilton Hotel (formerly the Holiday Inn) and the Chinese Cultural
18 Center on Kearny Street adjacent to Merchant Street; and

19 WHEREAS, Bud Moose, who positively impacted the lives of his family, partners, and
20 colleagues, has left a legacy for future generations of San Franciscans; now, therefore, be it

21 RESOLVED, There shall be an honorary naming of “Harold ‘Bud’ Moose Lane” in
22 recognition of his valued contributions to the City of San Francisco and the community of
23 North Beach; and, be it

24 FURTHER RESOLVED, That the Board of Supervisors requests the Municipal
25 Transportation Agency to erect street signs indicating both the honorary and the existing

1 names of the street, either on a single sign or on separate signs, with the honorary name
2 "Harold 'Bud' Moose Lane" in smaller letters, and the existing name "Merchant Street" in
3 larger letters above or beneath the honorary name; and, be it

4 FURTHER RESOLVED, That both of the street names, "Harold 'Bud' Moose Lane" and
5 "Merchant Street", shall remain posted permanently; and, be it

6 FURTHER RESOLVED, That the Department of Public Works is directed to add the
7 honorary street name to its official list of Commemorative Street Names in accordance with
8 Public Works Code 789 et seq.

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