

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689  
Tel. No. (415) 554-5184  
Fax No. (415) 554-5163  
TDD/TTY No. (415) 554-5227

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## MEMORANDUM

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Date: March 10, 2025  
To: Planning Department / Commission  
From: Victor Young, Clerk of the Rules Committee  
Subject: Board of Supervisors Legislation Referral - File No. 250212  
Administrative Code - Union Street Entertainment Zone

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- California Environmental Quality Act (CEQA) Determination  
(*California Public Resources Code, Sections 21000 et seq.*)
  - Ordinance / Resolution
  - Ballot Measure
  
- Amendment to the Planning Code, including the following Findings:  
(*Planning Code, Section 302(b): 90 days for Planning Commission review*)
  - General Plan     Planning Code, Section 101.1     Planning Code, Section 302
  
- Amendment to the Administrative Code, involving Land Use/Planning  
(*Board Rule 3.23: 30 days for possible Planning Department review*)
  
- General Plan Referral for Non-Planning Code Amendments  
(*Charter, Section 4.105, and Administrative Code, Section 2A.53*)  
(Required for legislation concerning the acquisition, vacation, sale, or change in use of City property; subdivision of land; construction, improvement, extension, widening, narrowing, removal, or relocation of public ways, transportation routes, ground, open space, buildings, or structures; plans for public housing and publicly-assisted private housing; redevelopment plans; development agreements; the annual capital expenditure plan and six-year capital improvement program; and any capital improvement project or long-term financing proposal such as general obligation or revenue bonds.)
  
- Historic Preservation Commission
  - Landmark (*Planning Code, Section 1004.3*)
  - Cultural Districts (*Charter, Section 4.135 & Board Rule 3.23*)
  - Mills Act Contract (*Government Code, Section 50280*)
  - Designation for Significant/Contributory Buildings (*Planning Code, Article 11*)

Please send the Planning Department/Commission recommendation/determination to Victor Young at [Victor.Young@sfgov.org](mailto:Victor.Young@sfgov.org).



# City and County of San Francisco

## Master Report

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

**File Number:** 250212      **File Type:** Ordinance      **Status:** 30 Day Rule

**Enacted:** \_\_\_\_\_ **Effective:** \_\_\_\_\_

**Version:** 1      **In Control:** Rules Committee

**File Name:** Administrative Code - Union Street Entertainment Zone      **Date Introduced:** 03/04/2025

**Requester:** \_\_\_\_\_ **Cost:** \_\_\_\_\_ **Final Action:** \_\_\_\_\_

**Comment:** \_\_\_\_\_ **Title:** Ordinance amending the Administrative Code to create the Union Street Entertainment Zone, on Union Street between Laguna and Steiner Streets; and affirming the Planning Department’s determination under the California Environmental Quality Act.

**Sponsor:** Sherrill

### History of Legislative File 250212

Ver	Acting Body	Date	Action	Sent To	Due Date	Result
1	President	03/04/2025	ASSIGNED UNDER 30 DAY RULE	Rules Committee	04/03/2025	

1 [Administrative Code - Union Street Entertainment Zone]

2

3 **Ordinance amending the Administrative Code to create the Union Street Entertainment**  
4 **Zone, on Union Street between Laguna and Steiner Streets; and affirming the Planning**  
5 **Department’s determination under the California Environmental Quality Act.**

6 NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.  
7 **Additions to Codes** are in *single-underline italics Times New Roman font*.  
8 **Deletions to Codes** are in *strikethrough italics Times New Roman font*.  
9 **Board amendment additions** are in double-underlined Arial font.  
10 **Board amendment deletions** are in ~~strikethrough Arial font~~.  
11 **Asterisks (\* \* \* \*)** indicate the omission of unchanged Code  
12 subsections or parts of tables.

10

11 Be it ordained by the People of the City and County of San Francisco:

12

13 Section 1. CEQA Findings.

14 The Planning Department has determined that the actions contemplated in this  
15 ordinance comply with the California Environmental Quality Act (California Public Resources  
16 Code Sections 21000 et seq.). Said determination is on file with the Clerk of the Board of  
17 Supervisors in File No. \_\_\_\_ and is incorporated herein by reference. The Board affirms this  
18 determination.

19

20 Section 2. Chapter 94B of the Administrative Code is hereby amended by revising  
21 Section 94B.4, to read as follows (Sections 94B.1 and a portion of Section 94B.2 reprinted for  
22 informational purposes only):

23 **SEC. 94B.1. DEFINITIONS.**

24 For the purposes of this Chapter 94B, the following definitions shall apply:

- 25 (a) “ABC” means the California Department of Alcoholic Beverage Control.

1 (b) "Entertainment Zone" has the meaning set forth in Section 23039.5 of the California  
2 Business and Professions Code, as may be amended from time to time.

3 (c) "Entertainment Zone Event" means a special event permitted or licensed by ABC  
4 that occurs within the boundaries of an Entertainment Zone established in accordance with  
5 this Chapter 94B and within the hours permitted by this Chapter ~~94B~~ and the Management  
6 Plan or the Downtown Activation Permit issued pursuant to Administrative Code Chapter 94D  
7 for the Entertainment Zone.

8 (d) "Management Plan" means a plan approved by the Office of Economic and  
9 Workforce Development (OEWD) for the management and regulation of Entertainment Zone  
10 Events.

11  
12 **SEC. 94B.2. ENTERTAINMENT ZONE CONTROLS.**

13 \* \* \* \*

14 (c) All open alcoholic beverages consumed during an Entertainment Zone Event shall  
15 be purchased only from a premises located within the Entertainment Zone that is authorized  
16 under California Business and Professions Code Section 23357, 23358, or 23396, as may be  
17 amended from time to time, to permit consumers to leave the premises with open containers  
18 of alcoholic beverages for consumption off the premises, or an organization that is authorized  
19 by an ABC special event permit or license to make such sales within the Entertainment Zone.

20  
21 **SEC. 94B.4. ENTERTAINMENT ZONE LOCATIONS.**

22 \* \* \* \*

23 (b) **Additional Entertainment Zones.**

24 \* \* \* \*

25 *(5) Union Street Entertainment Zone.*

1                                    (A) All public streets, public rights-of-way, and sidewalks in front of storefronts  
2 abutting both sides of Union Street, between Laguna Street and Steiner Street, and all premises  
3 specified in Section 94B.2(c) that are adjacent thereto, are hereby designated as the Union Street  
4 Entertainment Zone under Sections 23039.5 and 25690 of the California Business and Professions  
5 Code.

6                                    (B) A maximum of two Entertainment Zone Events per calendar year are  
7 authorized within the Union Street Entertainment Zone.

8  
9                    Section 3. Effective Date. This ordinance shall become effective 30 days after  
10 enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the  
11 ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board  
12 of Supervisors overrides the Mayor’s veto of the ordinance.

13  
14                    Section 4. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors  
15 intends to amend only those words, phrases, paragraphs, subsections, sections, articles,  
16 numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal  
17 Code that are explicitly shown in this ordinance as additions, deletions, Board amendment  
18 additions, and Board amendment deletions in accordance with the “Note” that appears under  
19 the official title of the ordinance.

20  
21 APPROVED AS TO FORM:  
22 DAVID CHIU, City Attorney

23 By: /s/ Victoria Wong  
24        VICTORIA WONG  
25        Deputy City Attorney

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## **LEGISLATIVE DIGEST**

[Administrative Code - Union Street Entertainment Zone]

**Ordinance amending the Administrative Code to create the Union Street Entertainment Zone, on Union Street between Laguna and Steiner Streets; and affirming the Planning Department's determination under the California Environmental Quality Act.**

### Existing Law

Under Administrative Code Chapter 94B, open alcoholic beverages can be consumed on any public street, avenue, sidewalk, stairway, alley, or thoroughfare within an Entertainment Zone during an Entertainment Zone Event, subject to state and local law, when those beverages are purchased from a licensed premises within the Entertainment Zone.

As amended by Board File No. 241197, Administrative Code Section 94B.1 defines an Entertainment Zone Event as "an event that occurs within the boundaries of an Entertainment Zone established in accordance with this Chapter 94B and within the hours permitted by this Chapter 94B and the Management Plan or the Downtown Activation Permit issued pursuant to Administrative Code Chapter 94D for the Entertainment Zone." Administrative Code Section 94B.4 establishes Entertainment Zone locations.

### Amendments to Current Law

This ordinance would create the Union Street Entertainment Zone on Union Street between Laguna and Steiner Streets.

### Background Information

The ordinance in Board File No. 241197 creating the Cole Valley Entertainment Zone has been approved and will take effect on March 9, 2025. The ordinance in Board File No. 250126 to create the Castro Upper Market Entertainment Zone has been introduced. This ordinance is drafted on the assumption that those two ordinances will be in effect at the time this ordinance, if approved, takes effect.

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## Introduction Form

*(by a Member of the Board of Supervisors or the Mayor)*



I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- 2. Request for next printed agenda (For Adoption Without Committee Reference)  
*(Routine, non-controversial and/or commendatory matters only)*
- 3. Request for Hearing on a subject matter at Committee
- 4. Request for Letter beginning with "Supervisor  inquires..."
- 5. City Attorney Request
- 6. Call File No.  from Committee.
- 7. Budget and Legislative Analyst Request (attached written Motion)
- 8. Substitute Legislation File No.
- 9. Reactivate File No.
- 10. Topic submitted for Mayoral Appearance before the Board on

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- Small Business Commission       Youth Commission       Ethics Commission
- Planning Commission       Building Inspection Commission       Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- Yes                       No

*(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)*

Sponsor(s):

Subject:

Long Title or text listed:

Signature of Sponsoring Supervisor:

**From:** [Rosas, Lorenzo \(BOS\)](#)  
**To:** [BOS Legislation, \(BOS\)](#); [WONG, VICTORIA \(CAT\)](#)  
**Cc:** [Chung, Lauren \(BOS\)](#); [Sherrill, Stephen \(BOS\)](#)  
**Subject:** Introduction Forms -- Union Street Entertainment Zone  
**Date:** Tuesday, March 4, 2025 3:09:57 PM  
**Attachments:** [01824105 - Union Street Entertainment Zone LeqVer1.DOCX](#)  
[01824035 - Union Street Entertainment Zone Legislative Digest.DOCX](#)  
[Union Street Entertainment Zone Ordinance - Introduction Form.pdf](#)

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Hello,

Please see attached for the introduction forms for a Union Street Entertainment Zone. Attached is an introduction form, legislative draft, and legislative digest. I'm including DCA Vicki Wong who helped with drafting this ordinance to approve this legislation to form.

Please let me know if anything else is needed with this introduction.

Best,

**Lorenzo Rosas** | Legislative Director  
Office of Supervisor Stephen Sherrill  
San Francisco Board of Supervisors, District 2  
City Hall, Room 256  
(415) 554-7752  
<https://sfbos.org/supervisor-sherrill-district-2>



**From:** [Wong, Victoria \(CAT\)](#)  
**To:** [Rosas, Lorenzo \(BOS\)](#); [BOS Legislation, \(BOS\)](#)  
**Cc:** [Chung, Lauren \(BOS\)](#); [Sherrill, Stephen \(BOS\)](#)  
**Subject:** RE: Introduction Forms -- Union Street Entertainment Zone  
**Date:** Tuesday, March 4, 2025 4:35:43 PM

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Approved as to form. Thanks.

PRIVILEGED AND CONFIDENTIAL  
ATTORNEY CLIENT COMMUNICATION  
ATTORNEY WORK PRODUCT

**Victoria Wong** (she/her)  
Deputy City Attorney  
Office of City Attorney David Chiu  
(415) 554-4721 Direct  
[www.sfcityattorney.org](http://www.sfcityattorney.org)  
Find us on: [Facebook](#) [Twitter](#) [Instagram](#)

\*Please note: I am primarily working remotely. The most efficient way to reach me is by email.

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**From:** Rosas, Lorenzo (BOS) <Lorenzo.Rosas@sfgov.org>  
**Sent:** Tuesday, March 4, 2025 3:10 PM  
**To:** BOS Legislation, (BOS) <bos.legislation@sfgov.org>; Wong, Victoria (CAT) <Victoria.Wong@sfcityatty.org>  
**Cc:** Chung, Lauren (BOS) <lauren.l.chung@sfgov.org>; Sherrill, Stephen (BOS) <Stephen.Sherrill@sfgov.org>  
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