
Cristina N. Rubke

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Professional Experience

Shartsis Friese LLP, Counsel

March 2005-Present

Intellectual Property

May 2012-Present

- Advise clients on intellectual property matters, including branding, trademark clearance, international protection and enforcement, and copyright.
- Prosecute and maintain U.S. trademark applications and registrations.
- Manage U.S. and international trademark portfolios for clients in a wide range of industries.
- Practice before the Trademark Trial and Appeal Board of the USPTO.
- Counsel clients on domestic and international enforcement of trademarks.

Litigation

March 2005-May 2012

- Represented clients in complex business disputes in state court, including appearing at hearings, drafting and arguing motions, conducting discovery, and negotiating settlements.
- Conducted legal and factual research.

*The Impact Fund, Interviewer for *Dukes v. Wal-Mart Stores, Inc.**

September 2004-December 2004

- Interviewed potential class members to gather information in support of class action lawsuit.

MontaVista Software, Intern

January 2003-December 2003

- Analyzed application of open source licenses to individual software files.

Electronic Frontier Foundation, Intern

June 2002-August 2002

- Researched open source and public licenses and designed a web-based database for licenses.

Education

Santa Clara University, School of Law

Juris Doctor, May 2004

University of California, Berkeley

Bachelor of Arts, English, May 2001

Community Activities

San Francisco Municipal Transportation Agency, Board Member

June 2012-Present

Disability Rights Advocates, Board Member (currently Vice-Chair)

January 2009-January 2012, December 2016-Present

San Francisco Intellectual Property Law Association (currently Treasurer)

January 2016-Present

International Trademark Association, Government Officials Training Committee Member

January 2016-Present

Port of San Francisco, Waterfront Land Use Plan Update Working Group, Member

October 2015-October 2019

America's Cup Organizing Committee, Member

September 2010-February 2015