

File No. 180371 Committee Item No. 4
 Board Item No. 29

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Land Use and Transportation Committee Date June 11, 2018

Board of Supervisors Meeting Date JUNE 19, 2018
 Cmte Board

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| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Digest |
| <input type="checkbox"/> | <input type="checkbox"/> | Budget and Legislative Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Youth Commission Report |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Introduction Form |
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| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Hearing Notice 052918</u> |
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Completed by: Erica Major Date June 7, 2018
 Completed by: Erica Major Date 6/14/18

1 [Street Name Change - From Phelan Avenue to "Frida Kahlo Way"]

2
3 **Resolution renaming Phelan Avenue, between Flood Avenue and Ocean Avenue, to**
4 **"Frida Kahlo Way."**

5
6 WHEREAS, Phelan Avenue is the name of the public right-of-way between Flood and
7 Ocean Avenues; and

8 WHEREAS, Phelan Ave was named in approximately 1906 after James Phelan, the
9 father of James Duval Phelan; and

10 WHEREAS, James Duval Phelan served as the Mayor of San Francisco from 1897 to
11 1902; and

12 WHEREAS, James Duval Phelan ("Phelan") (1861-1930) served as a U.S. Senator
13 from 1915 to 1921; and

14 WHEREAS, Phelan supported racist, xenophobic and anti-immigration policies; and

15 WHEREAS, Phelan supported the Chinese Exclusion Act of 1882 and the Immigration
16 Act of 1924, which halted immigration from China and Japan to the United States; and

17 WHEREAS, Phelan ran unsuccessfully for a second term and during this senatorial
18 campaign using anti-Asian rhetoric, such as "Keep California White" and "Save Our State from
19 Oriental Aggression;" and

20 WHEREAS, Phelan supported laws banning interracial marriage between Asians and
21 Caucasians; and

22 WHEREAS, In the 1970s, James D. Phelan State Beach was restored to its original
23 name, China Beach, when the National Park Service acquired the land; and

1 WHEREAS, The City College of San Francisco's main campus, at Ocean and Phelan
2 Avenues, was once named Phelan campus but was renamed the Ocean campus due to
3 Phelan's racist legacy; and

4 WHEREAS, In 2017, University of San Francisco students successfully lobbied to
5 rename the school's Phelan Hall to Burt A. Toler Hall, after an African-American alumnus; and

6 WHEREAS, Under the current Presidential administration, anti-immigrant, racist,
7 bigoted and white supremacist rhetoric and acts of violence have drastically increased; and

8 WHEREAS, Across the country, public statues, parks, plazas, buildings and streets
9 have been renamed to remove names that honored influential Confederate figures; and

10 WHEREAS, San Francisco remains a city that is founded on the principles of inclusion,
11 tolerance and diversity; and

12 WHEREAS, San Francisco is proud to be a Sanctuary City that protects and supports
13 our immigrants; and

14 WHEREAS, There is a local, national and international movement to publically
15 recognize women in public offices and public places; and

16 WHEREAS, Supervisor Norman Yee's office conducted extensive community outreach
17 starting nine months ago and formed a Renaming Committee for Phelan Avenue that involved
18 residents and stakeholders to create a shortlist of names to replace Phelan Avenue; and

19 WHEREAS, The community voted on this list and elected to rename Phelan Avenue to
20 Frida Kahlo Way, in recognition of her contribution to San Francisco art and culture; and

21 WHEREAS, Frida Kahlo was a queer, Mexican woman of color with disabilities; and

22 WHEREAS, Frida Kahlo is an internationally recognized painter; and

23 WHEREAS, Frida Kahlo was married to the famous muralist, Diego Rivera, whose
24 world famous Pan American Unity mural is located on City College of San Francisco's Ocean
25 campus; and

1 WHEREAS, Frida Kahlo's portrait is the one of the most widely recognized images in
2 the Pan American Unity mural; and

3 WHEREAS, In 1930, Diego Rivera and Frida Kahlo first lived and worked in San
4 Francisco when Rivera painted murals at The City Club of San Francisco and at the California
5 School of Fine Arts (now the San Francisco Art Institute); and

6 WHEREAS, During this time in San Francisco, Frida Kahlo befriended San Francisco
7 photographers, Ansel Adams, Imogen Cunningham, and Edward Weston, and also painted
8 her "Frida and Diego Rivera" double portrait which is on display in the San Francisco Museum
9 of Modern Art; and

10 WHEREAS, Diego Rivera and Frida Kahlo deepened their connection to San Francisco
11 when Diego Rivera returned to the City in 1940 to paint the Pan American Unity mural at the
12 Golden Gate International Exposition on Treasure Island (intended as a gift to City College of
13 San Francisco), while Frida Kahlo visited and the couple remarried in San Francisco; and

14 WHEREAS, The Department of Public Works, in full compliance, with its regulations on
15 street name changes, conducted its investigation on a street name change for Phelan Avenue
16 between April 20 and May 21, 2018; results of such investigation are on file with the Clerk of
17 the Board of Supervisors in File No. 180371, and are incorporated herein by reference; and

18 WHEREAS, The Board of Supervisors recognizes that the Department of Public
19 Works, on behalf of the City, has taken all necessary actions to effect this name change,
20 including fully complying with regulations regarding street name changes under California
21 Streets and Highways Code, Section 970.5, which requires posted notice on the street for at
22 least 10 days prior to the Board of Supervisors hearing on this resolution, Public Works Code,
23 Section 423, California Government Code, Section 34091.1, and California Streets and
24 Highways Code, Sections 970.5 and 5026; now, therefore, be it

1 RESOLVED, That the Board of Supervisors hereby changes the name of Phelan
2 Avenue to "Frida Kahlo Way" to recognize Kahlo's influence as a leader in the Latinx, feminist
3 and the LGBTQ communities; and, be it

4 FURTHER RESOLVED, That the Board of Supervisors in accordance with
5 Transportation Code, Section 2.2, directs the Municipal Transportation Agency to prepare
6 street signs indicating both the new and former names of the street, with the new name "Frida
7 Kahlo Way" in large letters, and the old name "Phelan Avenue" in smaller letters above or
8 beneath the new name; and, be it

9 FURTHER RESOLVED, That both of the street names shall remain posted on street
10 signs for five years, and then the street signs shall be replaced with signs indicating only the
11 new street name, "Frida Kahlo Way;" and, be it

12 FURTHER RESOLVED, That in adopting this legislation, the Board of Supervisors
13 does not intend to effectuate any change in City department jurisdictional control over the
14 subject portion of "Phelan Avenue" to be known as "Frida Kahlo Way"; and, be it

15 FURTHER RESOLVED, That the Board of Supervisors directs the Clerk of the Board
16 to promptly forward a copy of this Resolution to the County Surveyor in accordance with
17 California Streets and Highways ,Code Section 5026, and that the County Surveyor include
18 the new street name on the Official Map of the City.

From: Steeves, Asja (POL)
Sent: Monday, May 21, 2018 2:19 PM
To: Major, Erica (BOS)
Cc: Demafeliz, Kristine (POL)
Subject: RE: RESPONSE REQ - Referral STREET NAME CHANGE - (180371) Resolution of Intention - Street Name Change - Phelan Avenue - "Frida Kahlo Way"

Erica:

I just received confirmation that SFPD does not have any objections.

Thanks!

Asja Steeves
Special Assistant to the Chief of Police, William Scott
San Francisco Police Department – Chief's Office
1245 – 3rd Street, 6th Floor | San Francisco, CA 94158
Desk: 415.837.7014 | Cell: 415.606.5125
Asja.Steeves@sfgov.org | <http://sanfranciscopolice.org/>

From: Steeves, Asja (POL)
Sent: Monday, May 21, 2018 9:37 AM
To: Major, Erica (BOS) <erica.major@sfgov.org>; Demafeliz, Kristine (POL) <kristine.demafeliz@sfgov.org>
Subject: Re: RESPONSE REQ - Referral STREET NAME CHANGE - (180371) Resolution of Intention - Street Name Change - Phelan Avenue - "Frida Kahlo Way"

Thanks Erica.
I'm working on it now.
In will have a response for you soon.

----- Original message -----

From: "Major, Erica (BOS)" <erica.major@sfgov.org>
Date: 5/21/18 9:30 AM (GMT-08:00)
To: "Demafeliz, Kristine (POL)" <kristine.demafeliz@sfgov.org>, "Steeves, Asja (POL)" <asja.steeves@sfgov.org>
Subject: RESPONSE REQ - Referral STREET NAME CHANGE - (180371) Resolution of Intention - Street Name Change - Phelan Avenue - "Frida Kahlo Way"

The sponsor is trying to get this agendized asap, anyway the Police could put together a formal response on letterhead/email for the required response by end of day? Let me know thanks!

ERICA MAJOR

Assistant Clerk

Board of Supervisors

Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, CA 94102

Phone: (415) 554-4441 | Fax: (415) 554-5163

Erica.Major@sfgov.org | www.sfbos.org



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From: Major, Erica (BOS)

Sent: Wednesday, April 18, 2018 3:37 PM

To: Nuru, Mohammed (DPW) <mohammed.nuru@sfdpw.org>; Scott, William Chief (POL) <william.scott@sfgov.org>; Reiskin, Ed (MTA) <Ed.Reiskin@sfmta.com>; Hayes-White, Joanne (FIR) <joanne.hayes-white@sfgov.org>

Cc: Steinberg, David (DPW) <david.steinberg@sfdpw.org>; Spitz, Jeremy (DPW) <jeremy.spitz@sfdpw.org>; Blot, Jennifer (DPW) <jennifer.blot@sfdpw.org>; Thomas, John (DPW) <John.Thomas@sfdpw.org>; Liu, Lena (DPW) <lena.liu@sfdpw.org>; Carr, Rowena (POL) <rowena.carr@sfgov.org>; Steeves, Asja (POL) <Asja.Steeves@sfgov.org>; Kilshaw, Rachael (POL) <rachael.kilshaw@sfgov.org>; Martinsen, Janet (MTA) <Janet.Martinsen@sfmta.com>; Breen, Kate (MTA) <Kate.Breen@sfmta.com>; Auyoung, Dillon (MTA) <Dillon.Auyoung@sfmta.com>; Alves, Kelly (FIR) <kelly.alves@sfgov.org>

Subject: Referral STREET NAME CHANGE - (180371) Resolution of Intention - Street Name Change - Phelan Avenue - "Frida Kahlo Way"

Greetings,

Attached please find proposed legislation that requires your department's response, pursuant to San Francisco Public Works Code, Section 423, California Streets and Highways Code, Sections 970.5, 971, 1806, and 5026, and California Government Code, Section 34091.1. Please forward your response to me, as this matter will be scheduled upon receipt of all the required response.

ERICA MAJOR

Assistant Clerk

Board of Supervisors

1 Dr. Carlton B. Goodlett Place, City Hall, Room 244 San Francisco, CA 94102

Phone: (415) 554-4441 | Fax: (415) 554-5163

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180371
RECEIVED VIA EMAIL
5/21/2018



May 21, 2018

Ms. Angela Calvillo
Clerk of the Board
1 Dr. Carlton B. Goodlet Place
City Hall – Room 244
San Francisco, CA 94102

Mark Farrell
Mayor

Mohammed Nuru
Director

Jerry Sanguinetti
Bureau of Street Use & Mapping
Manager

RE: Official street name change of Phelan Ave. to Frida Kahlo Way.

Bruce R. Storrs P.L.S.
City and County Surveyor

Dear Ms. Calvillo:

Bureau of Street Use & Mapping
1155 Market St., 3rd floor
San Francisco, CA 94103
tel (415) 554-5827

Public Works has completed its investigation to rename Phelan Avenue between Ocean Avenue and Flood Avenue to Frida Kahlo Way.

sfpublicworks.org
facebook.com/sfpublicworks
twitter.com/sfpublicworks

There were no objections from City Agencies. We have also verified that the proposed name does not exist in our currently list of official street names.

The fronting property owners along Phelan Ave were contacted and given the opportunity to comment on the proposed name change. Out of the 23 fronting property owners 7 responded to our inquiry. All 7 responses were against the street name change. The objections to the name change were less than 50% of the fronting property owners, which allows Public Works to recommend moving forward with the proposed name change.

Sincerely,

A handwritten signature in black ink, appearing to read "Bruce R. Storrs".

Bruce R. Storrs, P.L.S.
City & County Surveyor

JOANNE HAYES-WHITE
CHIEF OF DEPARTMENT



MARK FARRELL
MAYOR

SAN FRANCISCO FIRE DEPARTMENT
CITY AND COUNTY OF SAN FRANCISCO

April 25, 2018

Erica Major
Assistant Clerk, Land Use and Economic Development Committee
Board of Supervisors
City Hall, Room 244
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Re: File 180371

Dear Ms. Major,

I have reviewed your correspondence from April 18, 2018 regarding the resolution proposing to change the Phelan Avenue to "Frida Kahlo Way".

The San Francisco Fire Department has no objections to the proposal and is in support of the resolution.

When the resolution is passed, my recommendation is that the Department of Emergency Management be contacted in order for the street name change to be entered into the Computer Assisted Dispatch (CAD) system.

If I can provide additional information regarding this issue, please do not hesitate to contact me at (415) 558-3401.

Very truly yours,


Joanne Hayes-White
Chief of Department

180371

From: Martinsen, Janet <Janet.Martinsen@sfmta.com>
Sent: Monday, April 23, 2018 11:31 AM
To: Major, Erica (BOS)
Cc: Olea, Ricardo (MTA); Auyoung, Dillon (MTA)
Subject: FW: Referral STREET NAME CHANGE - (180371) Resolution of Intention - Street Name Change - Phelan Avenue - "Frida Kahlo Way"
Attachments: 180371 StreetName.pdf

Hi Erica

- Please note for the record that SFMTA does not have any objections to this legislation.

Janet

Janet L. Martinsen
Local Government Affairs Liaison, Government Affairs Division
San Francisco Municipal Transportation Agency
1 South Van Ness Avenue, 7th Floor
San Francisco, CA 94103
janet.martinsen@sfmta.com
Phone: 415.701.4693
www.sfmata.com



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From: Major, Erica (BOS) [<mailto:erica.major@sfgov.org>]
Sent: Wednesday, April 18, 2018 3:37 PM
To: Nuru, Mohammed (DPW) <mohammed.nuru@sfdpw.org>; Scott, William Chief (POL) <william.scott@sfgov.org>; Reiskin, Ed <Ed.Reiskin@sfmta.com>; Hayes-White, Joanne (FIR) <joanne.hayes-white@sfgov.org>
Cc: Steinberg, David (DPW) <david.steinberg@sfdpw.org>; Spitz, Jeremy (DPW) <Jeremy.Spitz@sfdpw.org>; Blot, Jennifer (DPW) <jennifer.blot@sfdpw.org>; Thomas, John (DPW) <John.Thomas@sfdpw.org>; Liu, Lena (DPW) <lena.liu@sfdpw.org>; Carr, Rowena (POL) <Rowena.Carr@sfgov.org>; Steeves, Asja (POL) <asja.steeves@sfgov.org>; Kilshaw, Rachael (POL) <rachael.kilshaw@sfgov.org>; Martinsen, Janet <Janet.Martinsen@sfmta.com>; Breen, Kate <Kate.Breen@sfmta.com>; Auyoung, Dillon <Dillon.Auyoung@sfmta.com>; Alves, Kelly (FIR) <kelly.alves@sfgov.org>
Subject: Referral STREET NAME CHANGE - (180371) Resolution of Intention - Street Name Change - Phelan Avenue - "Frida Kahlo Way"

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180371

Ellen Song
679 Stanford Ave, Palo Alto Calif. 94306
edsong@berkeley.edu

BY 
2018 JUN 19 PM 4:11
BOARD OF SUPERVISORS
SAN FRANCISCO

6 June 2018

Angela Cavillo
Clerk of the Board
City Hall
1 Dr. Carlton B. Goodlett Place
Room 244
San Francisco, Calif. 94102

To the Land Use and Transportation Committee:

I am writing this letter in support of renaming Phelan Avenue to "Frida Kahlo Way". As a budding art historian, I am aware of Frida Kahlo's talent and feel that others around me are as well. With this being said, I believe that she deserves a special type of recognition in the city of San Francisco due to her value as a woman who epitomizes the spirit of the people who reside here.

Specifically, I am talking about her iconicism as a queer woman artist of color who lived with disabilities. I know from seeing how positively her history is received by the students of my generation that more representation of a female artist like Frida Kahlo gives many groups, particularly underrepresented ones such as women and LGBT+ people, more hope and strength to also be the ones who touch future generations with a similar kind of passion.

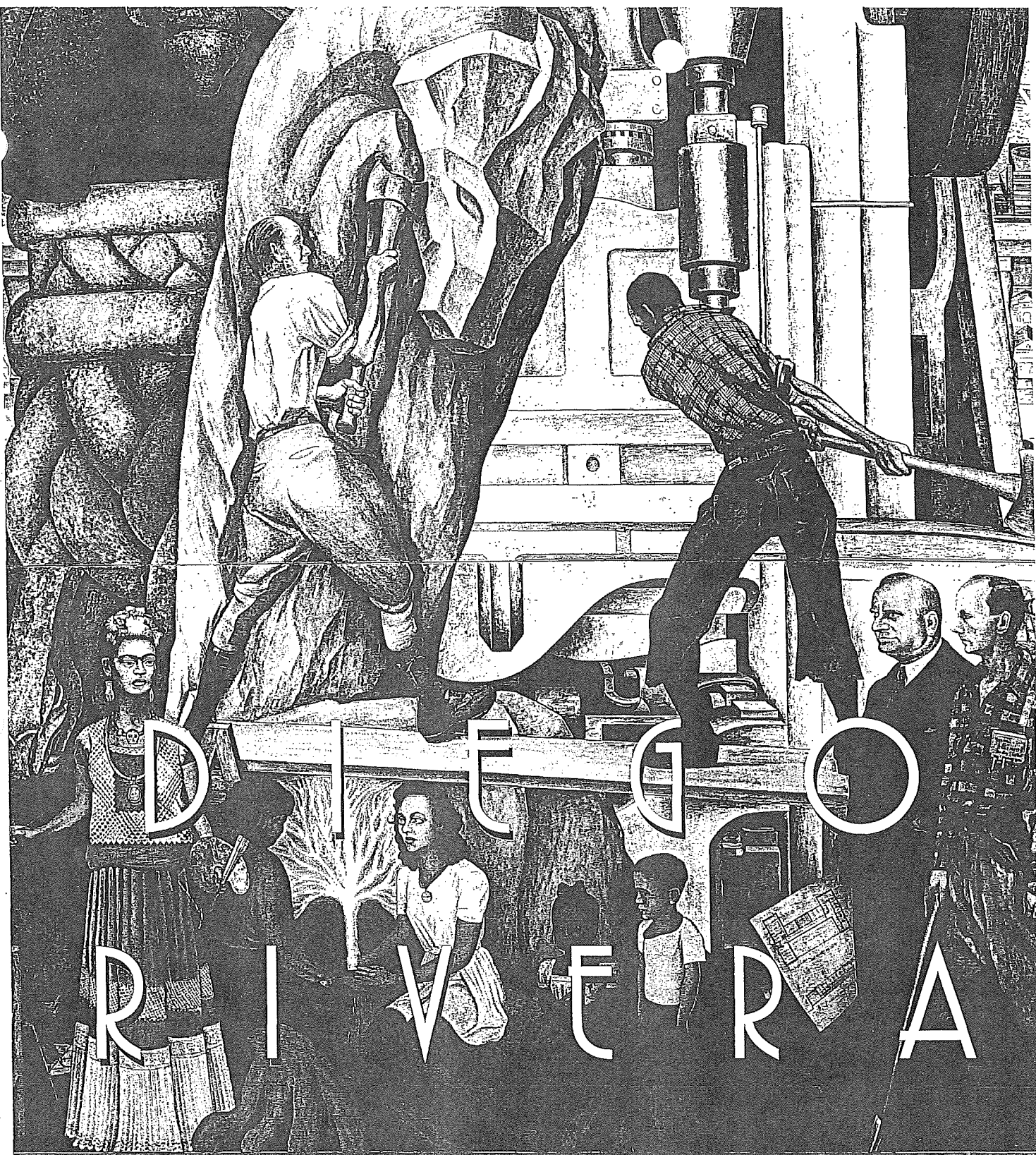
I have been at City College of San Francisco for the past two and a half years. In my last and most recent semester I was able to take a good hard look at how power and art intertwine in public spaces. This was most relevant to my Museum Studies Class with Leslie Simon and Ann Wettrich. The renaming of Phelan Avenue to "Frida Kahlo Way" is a popular notion with us at CCSF not only because it is what Frida Kahlo deserves, but also because it is what we learners and educators want to see happen for the immediate benefit of our community. There is so much beautiful pride from the people of San Francisco about our culture, our art, our vibrant neighborhoods. Why not extend this energy to purposefully and poignantly celebrate one of the great woman artists of the 20th century? Her connections to San Francisco are obvious. Visits with Diego Rivera to San Francisco yielded to some of the greatest works of our time. We should not cast her aside as her husband's partner, but rather we should be the ones who proudly shine a light on her as an inspirational community artist who fit right in with her anti-fascist activism and social justice spirit. Now is the right time.

I am moving on to continue my education at the University of California Berkeley this fall. There I will continue learning about what artists do—what their intentions are and how we as a culture react. There are many mentors who have helped me get as far as I have, including my professors at CCSF. I wouldn't hesitate to also include artists who inspire me. Frida Kahlo is definitely on that list.

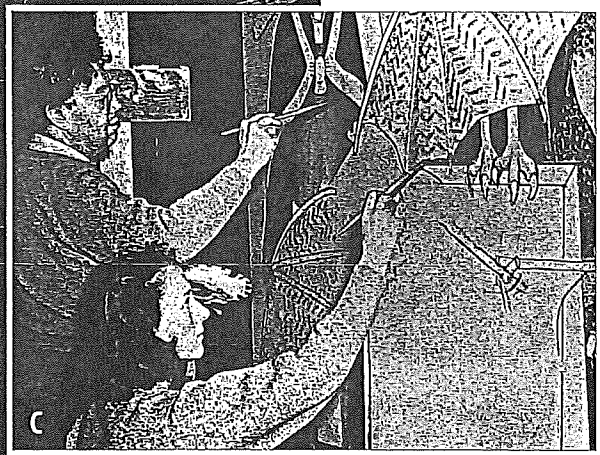
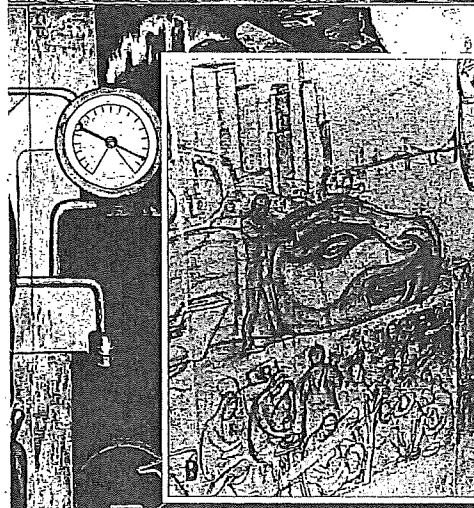
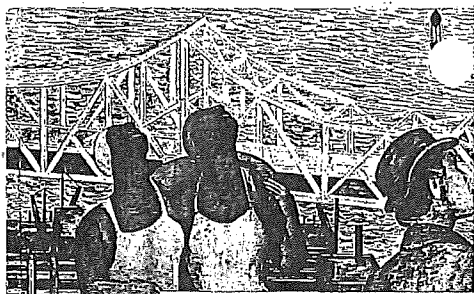
Ellen Song
UC Berkeley Class of 2020



1803-
611118 SUBMITTED IN COMMITTEE



The Pan American Unity Mural
at City College of San Francisco

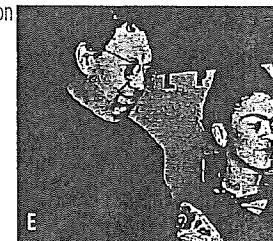


A Brief History of the Mural

City College of San Francisco owns and houses Diego Rivera's "Pan American Unity" mural. Among the many works of public art that grace the buildings and grounds of the City of San Francisco, "Marriage of the Artistic Expression of the North and South on this Continent" is surely one of the most important; but for many years it was withheld from public view. The mural's genesis was in the "Art in Action" project hosted by the 1939-40 Golden Gate International Exposition held on Treasure Island. At the invitation of architect Timothy Pflueger, director of the project, several prominent artists of the day worked at the Exposition site so that the public could directly observe their creative processes.



It was Pflueger's intent to incorporate one of these works in his planned library building at the San Francisco Junior College on Phelan Avenue—the mural being painted by the renowned Mexican artist Diego Rivera. Rivera and his assistants did not complete the mural until three months after the exposition ended, and the panels were then put in temporary storage on the Island. But first, the completed mural was made available for public viewing in the hangar in which it was created, and nearly 30,000 people went to see it. At 1,800 square feet and rich in symbolism and imagery it was Rivera's largest single standing mural. It would be 21 years, however, before this outstanding example of his work could once again be seen and appreciated. U.S. entry into World War II in 1941 halted all non-essential construction in San Francisco, and so the mural's intended permanent home was never built. In addition, one of the panels was partially damaged when the crate holding it was accidentally axed during the suppression of a fire in the storage facility on the Island. Eventually the panels were moved to a shed on the Junior College campus near the men's gymnasium. But controversy regarding Rivera's communist politics and the depiction of Stalin, Hitler and Mussolini in the mural further delayed installation of the mural at the College. Pflueger had died in 1946; when Rivera died in 1957, the mural still languished in storage, and so neither its creator or principal patron lived to see it properly displayed. After Rivera's death, Milton Pflueger, Timothy's brother and also an architect, proposed to the San Francisco School Board that the mural be installed in the foyer of the new performing arts theater. The lobby was then redesigned, his proposal won acceptance, and the mural was finally permanently installed and made accessible to the public in 1961. The theater was later named in Rivera's honor.



The Mural and Its Symbolism

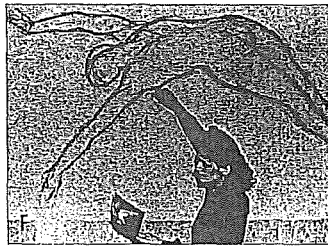
The mural was painted al fresco, in the manner of the Italian Renaissance masters whom Rivera had studied in Italy. This mural was painted on ten steel-framed panels, and arranged to form five vertical sections. All five scenes of the upper level are continuous with each other. The lower two left and lower two right panels appear as discrete scenes; while the lower middle scene is continuous with the five upper sections.

Rivera's intent in creating the mural, consistent with the Exposition's theme of Pan American unity, was to celebrate the fusion of the artistic impulse (represented primarily by depictions of pre-Columbian Mexican artists) with technological innovation (represented by North American motifs depicting modern engineering marvels). In a conversation with Dorothy Puccinelli, Rivera expressed his goal as follows: "I believe in order to make an American art, a real American art, will be necessary this blending of the art of the Indian, the Mexican, the Eskimo with the kind of urq which makes the

machine, the invention in the material side of life, which is also the artistic urge—the same urge primarily but in a different form of expression.” He designed a panorama of the Bay Area that merges with scenes from the Valley of Mexico on the left and Northern California on the right. Each of five adjacent panels presents a subordinate theme and is separately named.

Dominating the mural’s iconography at the center is Coatlicue, the Aztec goddess of the Earth and Death. In this image, “the Serpent-Fanged Machine,” is a blend of flesh and machine. The jade calluses on her raised right hand symbolize earthly toil. Replacing the left hand is a stamping machine, as would appear in a car manufacturing plant. Directly in the center of the mural is a head figure, half skull, half living flesh, overlooking a sculpture in progress by Dudley Carter. On either side of the Coatlicue figure are numerous symmetrical elements. On the left Quetzalcóatl, “the Plumed Serpent” and preeminent god of Aztec mythology who represented the creative force

and the arts, emerges from a temple of Tenochtitlán; the head is being sculpted by Mardonio Magaña, a Mexican Indian artist. As a counterpoint to the stone Quetzalcóatl on the right is a wood sculpture in progress of a ship’s figurehead that is visually continuous with a mine conveyor belt that balances the Quetzalcóatl serpent shape.



At the far left, Olmec sculptors are finishing a column; on the right, in the corresponding position, 19th Century artisans are fashioning a giant screw for a wine press. In the lower left corner is an image of Poet-King Netzahualcóatl with a model of his flying machine; in the lower right corner are images of American inventor-artists Morse, shown with the telegraph, and Fulton, shown with a model of his first steamboat. Other symmetrical elements include the two figures of diver Helen Crlenkovich in the upper parts of the second and fourth panels; and the “Tree of Liberty,” a grouping of U.S. and Latin American patriots in the lower second panel, and the scene of Stalin, Hitler and Mussolini emerging in a poisonous gas cloud (the “Tree of Death”) surrounded by scenes from anti-fascist films in the lower fourth panel.

Rivera had arrived in San Francisco with little more than the concept of Pan American unity as the subject matter of the mural. He, therefore, spontaneously included images of persons he met and worked with at the Exposition, including Dudley Carter, who was working directly across from him; Rivera’s assistants Mona Hofmann and Emmy Lou Packard; and Otto Deichmann, Helen Crlenkovich and others, such as his ex-wife Frida Kahlo, with whom he reconciled and remarried on December 8, 1940. He also included sites in California he visited during his stay, such as the excavation

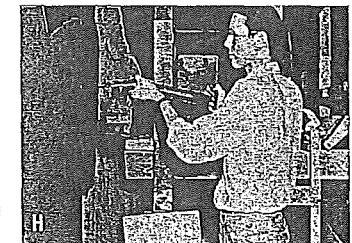
of Shasta Dam that he saw during a visit with Heinz Berggruen; the magnificent new spans across San Francisco Bay; and several of Pflueger’s buildings.

In addition, Rivera included images from his earlier works, such as the portrait of Henry Ford that appears in the Detroit Institute of the Arts mural and the portrait of Delfina Flores as a child that he painted 13 years before. Rivera himself appears three times in the mural: in the lower second panel painting a mural depicting the patriots, in the lower middle panel with Paulette Goddard, and just to their left, as a child holding a painter’s palette.



The key included here identifies many of the persons and scenes included in the mural, but perhaps the observer’s greatest enjoyment can come from simply finding the many subtle details the mural contains and speculating on what they might represent. The figure of Stalin holds a bloody ice ax—a likely reference to the assassination in Mexico, just months before, of Leon Trotsky, estranged friend and house guest of the Riveras in Coyoacán. A man sitting at a table is wearing a Wendell Willkie for President button; is this a subtle tribute to the candidate’s “One World” theory of international cooperation and an echo of the Pan American theme of the mural? On a table lies a match book with the number 666—an ad for a cold remedy, or an oblique reference to the occult? And the anthropomorphic air vents on a building in panel two—ubiquitous in Rivera’s North American murals—were they inspired by Rivera’s early drawing of a half-human, half-ceramic Etruscan figure?

The political and historical context of the mural are key to understanding its significance as the preeminent example of al fresco painting in California. At the time it was conceived and executed, the European Allies were locked in a struggle to the death with the Axis Powers, a contest which in 1940 the Axis was handily winning, as Rivera and the world were keenly aware. The United States, isolationist at the time, was not disposed to intervene; and Rivera was in effect advocating U.S. entry into the war on the side of the Allies. Although he had been excoriated in the past by some of his communist compatriots for his projects in the capitalist north, the urgent need for the world to confront the fascist menace was uppermost in his mind; and whatever negative feelings he may have had toward U.S. capitalist institutions, he subordinated in order to work toward that overriding goal, seeing it as the common cause of the United States and Latin America. This mural stands as his personal contribution to that effort.



“My mural will picture the fusion between the great past of the Latin American lands, as it is deeply rooted in the soil, and the high mechanical developments of the United States.”

Photos:

A Diego Rivera is showing an assistant and Timothy Pflueger a sketch of Frida Kahlo in the central panel of the mural.

B Diego Rivera completing his sketch of the Coatlicue figure in the central panel of the mural.

C Assistant Emmy Lou Packard and her mentor paint the figure of Aztec King Netzahualcóatl with his sixteenth century model of a flying machine.

D Art patron Timothy Pflueger watches his friend Rivera paint one of the Aztec artisans depicted on the first panel.

E Frida Kahlo and Diego Rivera married August 12, 1929. Divorced in 1939 they are shown here after their remarriage on December 8, 1940. They are pictured here at the San Francisco Museum of Art.

F Mural assistant is sketching the figure of national diving champion Helen Crenkovich from a photograph of her taken while she practiced in the pool at the Fairmont hotel.

G Mona Hofmann researches images to be used in the fresco.

H First use of a technique invented by artist Ely de Vescovi to extend the drying time of fresco plaster.

I The college hired Artist Emmy Lou Packard in 1962 to repair damage inflicted to the fresco by a fireman in the warehouse fire on Treasure Island in August 1941.

J Rivera and Pflueger meet in the studio behind the mural at the Golden Gate International exhibition in 1940.

**The Pan American Unity Mural
Diego Rivera Theater
San Francisco City College**

Viewing Hours: 415 / 452-5188

Directions: 415 / 452-5550

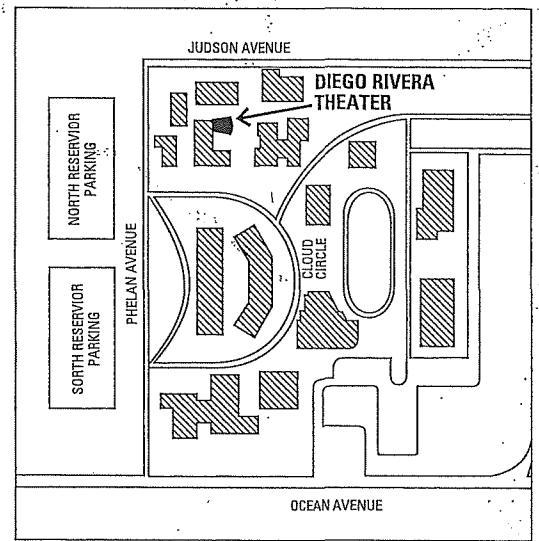
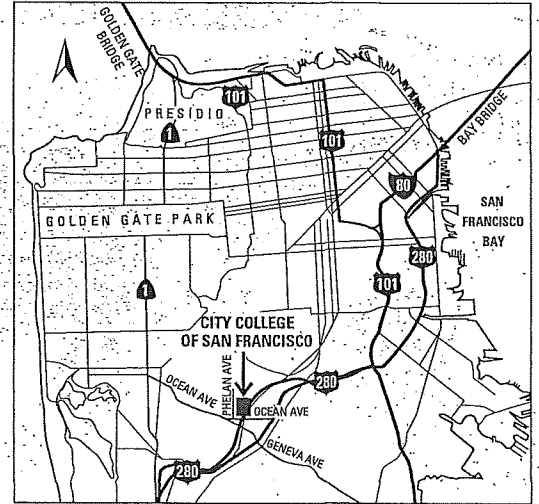
Purchase Posters: 415 / 239-3471

The goals of the **Diego Rivera Mural Project** are to conserve and preserve the mural, expand the viewing audience, enhance the understanding of the mural, and develop educational programs about the mural.

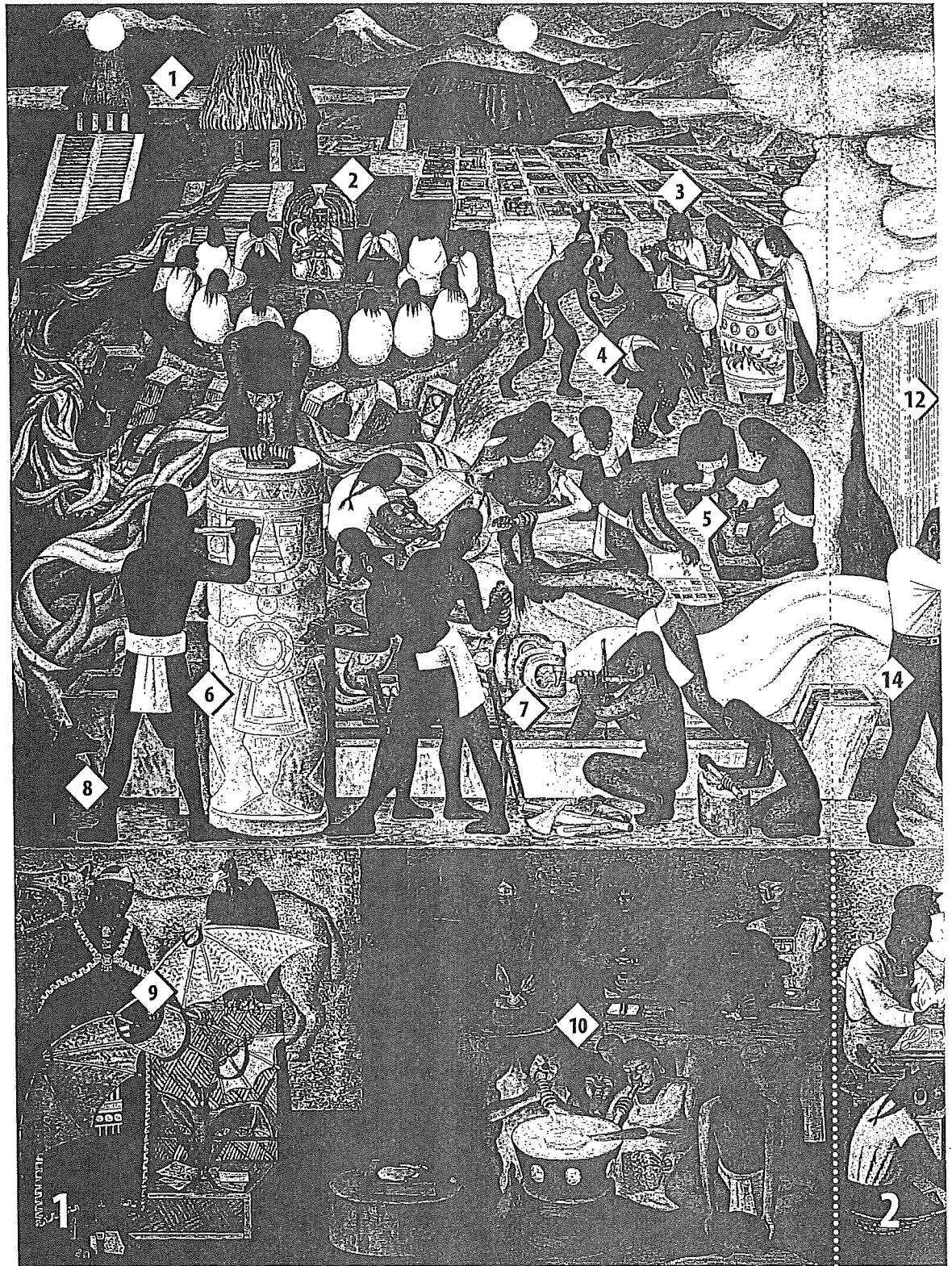
For further information, visit the City College Library and our website at:

www.riveramural.com

Donations to support the mural and mural projects are very happily received. Please call 415 / 239-3014 or send donations to: Research, Planning & Grants, 50 Phelan Ave, San Francisco, CA 94112.



City College of San Francisco
Public Information Office
50 Phelan Avenue
San Francisco, CA 94112



☐ Marriage of the Artistic Expression of the North & South on this Continent

Panel 1

The Creative Genius of the South Growing from Religious Fervor and the Native Talent for Plastic Expression

- 1 Mounts Ixtacchuatl and Popocatepetl, volcanoes to the east of Mexico City.
- 2 Quetzalcóatl as high priest, teaching the ruling council.
- 3 Composite scene representing the temples of Tenochtitlán, ca. 1325 AD, the Aztec capital (present day Mexico City), and Teotihuacán, site of an ancient temple complex, in use about 300-600 AD, where polychrome murals adorned the walls of some buildings, many depicting deities later revered by the Aztec.
- 4 Yaqui deer dancers and musicians (the Yaqui are a tribe of northern Mexico).

5 Group of pre-conquest artists decorating an Olmec figurine, based on one Rivera had in his private collection.

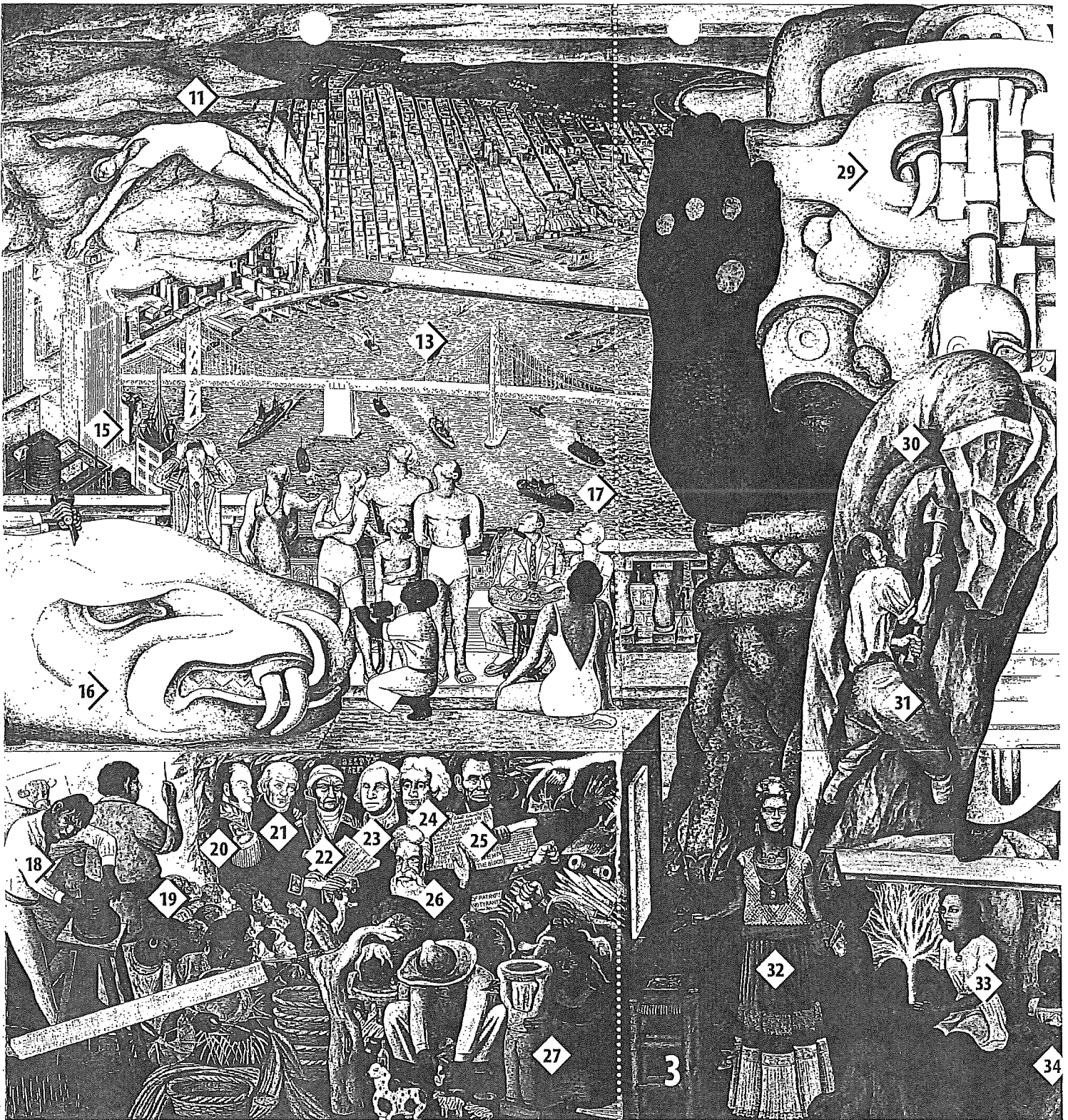
6 Olmec artisans at work on a statue in the round resembling a human figure. One of the artists has a jaguar tattoo

7 Jaguar deity, sacred to the Olmec and Maya.

8 Xoloti, Rivera's pet Xoloitzcuintli dog, a breed developed by the Aztecs whose name means "dog of Xoloti," the god of twins and things deformed. Rivera and Kahlo collected them and used them as models in their paintings.

9 Netzahualcōyotl, 1403-70, poet and King of Texcoco, who developed a model of a flying machine.

10 Mixtec metalworkers. The Aztec referred to Northwest Oaxaca as Mixtlán, "place of the clouds." The work of these artisans was highly regarded and many were brought to Tenochtitlán to make gold jewelry.



Panel 2

Elements from the Past and Present

11 Helen Grienkovich, 1939 national diving champion, 1940 Olympic team member and CCSF graduate.

12 450 Sutter Building, 1929, Timothy Pflueger, architect. Its elaborate entrance lobby is decorated with Mayan motifs.

13 San Francisco Bay Bridge, 1936.

14 Mardonio Magaña, 1868-1947, peasant artist regarded by Rivera to be the greatest contemporary Mexican sculptor, at work on the head of Quetzalcóatl.

15 Pacific Telephone and Telegraph Company Building, 1924, by architect Timothy Pflueger. Located at 140 New Montgomery St., it was San Francisco's tallest building when the mural was painted.

16 Quetzalcóatl, the plumed serpent and supreme Aztec deity. In Aztec mythology, the serpent's movements symbolized water waves, the strata of the soil and lightning.

17 Mona Hofmann, Rivera's assistant on the mural who later left the project. She worked with him on a Mexico City mural in 1934.

18 Contemporary Mexican artists and craftsmen: fresco painters, potters, woodcarvers, tinsmiths, weavers and basketmakers.

19 Rivera painting a mural, "The Tree of Liberty," depicting North and South American patriots.

20 Simón Bolívar, 1783-1830, "the Liberator" and emancipator of the slaves in Venezuela.

21 Miguel Hidalgo y Costilla, 1753-1811, Mexican priest and revolutionary, regarded as the father of Mexican

22 José María Morelos y Pavón, 1765-1815, Mexican priest, military leader and statesman who fought for Mexican independence.

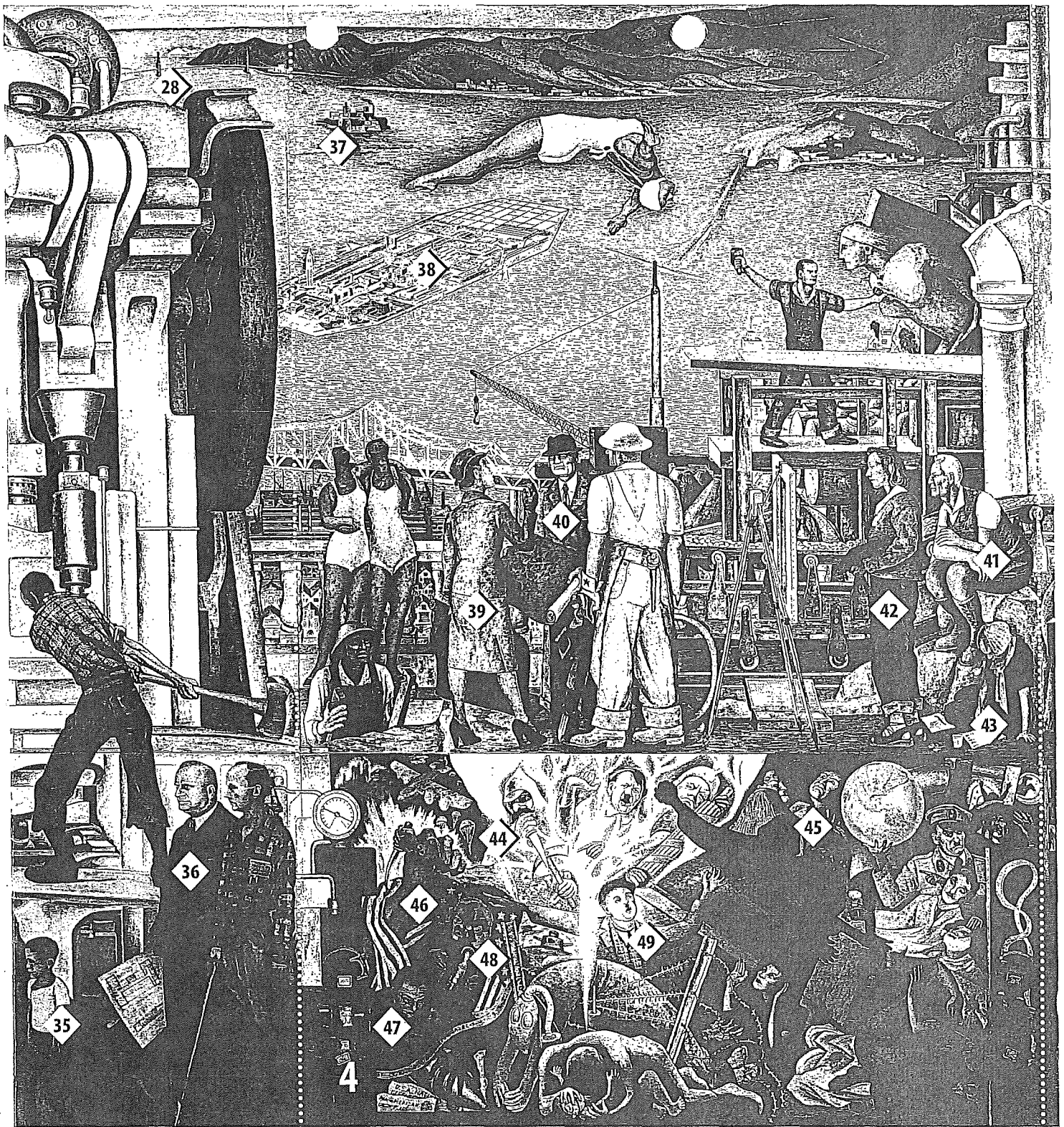
23 George Washington, 1732-99, a leader of the American Revolution and first President of the United States.

24 Thomas Jefferson, 1743-1826, author of the Declaration of Independence and third President of the United States. The quotation reads "The Tree of Liberty needs to be refreshed from time to time with the blood of patriots and tyrants."

25 Abraham Lincoln, 1809-65, 16th President of the United States and emancipator of the slaves, shown with the Gettysburg Address.

26 John Brown, 1800-59, abolitionist who fought to end slavery in the U.S.

27 Tehuantepec sculptress, representing a matriarchal



Panel 3

The Plastification of the Creative Power of the Northern Mechanism by Union with the Plastic Tradition of the South

28 The Golden Gate Bridge, 1937.

29 Coatlicue, "Goddess of the Serpent Skirt," Aztec goddess of Death and the Earth and the predominant icon of the mural. She is depicted here metamorphosing from an Indian woman into a machine, representing the mural's theme of the melding of the indigenous Mexican artistic impulse with the North American genius for technology. Her right hand shows jade-jewel calluses, symbolic of the necessity and preciousness of working the soil; replacing the left hand is a stamping machine, as in an automobile plant. In the center is a human head, half bone and half covered with flesh, representing death and life next

30 Wood sculpture of a bighorn mountain ram, mascot of City College, being carved by Carter. It is now in the lobby of Conlan Hall at CCSF.

31 Dudley C. Carter, 1891-1993, a Canadian participant in "Art in Action" who worked directly across from Rivera's location at the Exposition. He and Rivera became fast friends and his image would be included three times in the mural by the time it was finished. Originally an engineer, Carter later became a sculptor inspired by the traditions of the Northwest Coast Indians. He worked using primitive implements, such as the wood ax depicted here. On the spine of the book in his pocket is one of several Rivera signatures that appear in the mural.

32 Frida Kahlo, 1907-1954 Mexican artist with a sophisticated European background who has turned to native plastic tradition for inspiration. She personifies the cultural union of the Americas for the South as Carter does for the

33 Paulette Goddard, 1911-90, film star and wife of Charlie Chaplin. Here she is portrayed helping Rivera plant what she called the "Tree of Love and Life." When asked later why he depicted himself holding hands with her in the mural, Rivera answered "It means closer Pan-Americanism."

34 Delfina Flores, daughter of the nanny to Diego's two daughters, as she originally modeled for Rivera's 1926 painting "Indian Girl With Coral Necklace," now in the SF MOMA collection. He reused her image here 13 years later.

35 Donald Cairns, b. 1933, son of Emmy Lou Packard (see No. 42).

36 Timothy L. Pflueger, 1892-1946, San Francisco architect and Rivera's friend, patron and main collaborator on this mural project, as well as the 1931 Pacific Stock Exchange mural, "California Allegory." He is holding the plans for the library reading room for San Francisco Junior College



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secret police) form a cross, as if to show their common purpose. Below them a World War I soldier in a gas mask lays fallen across barbed wire.

45 Jack Oakie, 1903-78, American comic actor, as "Benzi Napaloni, Dictator of Bacteria," a satire of Mussolini in Charlie Chaplin's 1940 film *The Great Dictator*.

46 Hand of an aroused America (emerging from the machine) halting the forces of ruthless aggression.

47. Edward G. Robinson, 1893-1973, Rumanian born actor, and Francis Lederer, b. 1906, Czech-born actor, depicted in a scene from the film *Confessions of a Nazi Spy*. Robinson was also a collector of Mexican art and patron of Rivera and Frida Kahlo.

48 Heinrich Himmler, 1900-45, leader of the Nazi SS.

49 Charlie Chaplin, 1889-1977, in *The Great Dictator*, in which he portrays both Hitler and a Jewish barber. Chaplin appears in the mural six times.

Panel 5

**The Creative Culture of the North
Developing from the Necessity of Making Life
Possible in a New and Empty Land**

50 Mounts Lassen and Shasta, northern California volcanoes of the Cascade Range. Depicted below is the building of Shasta Dam. Symbolizing the pioneering industrial efforts going on in the western United States are oil derricks, hydraulic mining, gold panning, modern agriculture, a train, and pylons carrying electricity.

51 Early artisans fashioning a giant wooden screw for a wine press.

52 "Forty-niner" panning for gold.

53 Sara Gerstel (wife of William Gerstel, president of the San Francisco Art Institute, site of a 1931 Rivera mural), portrayed working on a traditional American art form, the embroidery sampler.

54 Henry Ford, 1863-1947, inventor and industrialist, shown holding a Model A fuel pump, in front of an automobile assembly line, a scene similar to those in Rivera's Detroit Institute of Arts murals.

55 Thomas A. Edison, 1847-1931, shown with his inventions the lightbulb and phonograph. He was also the inventor of the first talking motion pictures. Rivera said in a 1940 interview with Alfred Frankenstein "The motion picture is the ultimate development of mural painting, and is the most important original contribution to art made by North American culture."

56 Albert Pinkham Ryder, 1847-1917, American artist regarded by Rivera as a true American original in that he sought inspiration in his native New England, shown with his painting "Moonlight on the Sea."

57 Samuel Finley Breese Morse, 1791-1872, artist and inventor of the telegraph and Morse code, shown holding telegraph tape and next to a typical portrait in his style.

58 Robert Fulton, 1765-1815, painter of miniatures, engineer and inventor of the steamboat, with a model of the Clermont. Behind him are two miniatures, one depicting Mexican artist José Guadalupe Posada.

59 Translation of paper: "Homage to the American painter Fulton, who invented the steamship; to the American painter Morse, who invented the electric telegraph, both in the 19th Century; and to the Mexican poet Netzahualcóyotl, who, according to tradition, invented the airplane in the 16th Century." Includes Rivera's signature, dated Nov. 29, 1940.

60 Artisan painting a cigar store Indian; here, a composite figure representing the Indians of North America. Many European carvers who made ship's figureheads emigrated to the U.S. and adapted their craft to produce these American folk art figures.

Panel 4

**Trends of Creative Effort in the United States.
The Rise of Woman in Various Fields of Creative
Endeavor Through her Use of the Power of
Manmade Machinery**

37 Alcatraz Island, site of a federal penitentiary, 1933-63.

38 Treasure Island, man-made site of the Golden Gate International Exposition, 1939-40, where the mural was painted. Depicted on the island are the "Tower of the Sun" and Pflueger's Federal Building (the red rectangular structure).

39 A woman architect, modeled by Mary Anthony—forester, botanist and friend of Emmy Lou Packard.

40 Otto Deichmann, 1893-1964, German-born American architect who designed the Shasta-Cascade Building at the

41 Frank Lloyd Wright, 1869-1959, American architect who was inspired to use pre-Columbian motifs in his work.

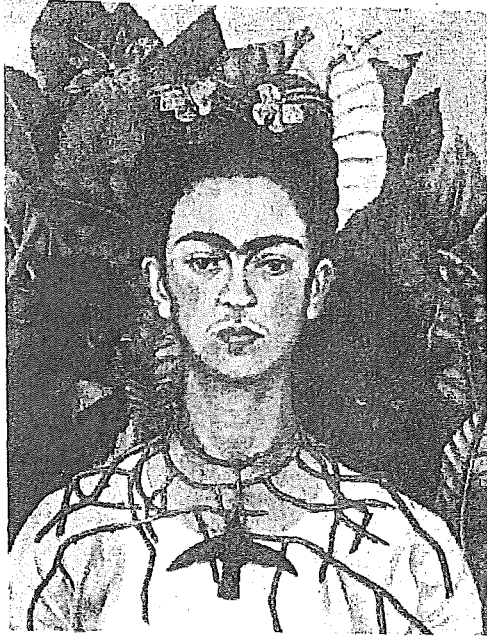
42 Emmy Lou Packard, 1914-98, Rivera's primary assistant in the mural project, a prominent artist in her own right and social activist who led the effort to save the Rivera-inspired Rincon Annex murals in San Francisco.

43 Mona Hofmann's daughter.

44 Joseph Stalin, 1879-1953, Adolf Hitler, 1889-1945, and Benito Mussolini, 1883-1945, depicted as a trinity of tyrants emerging in a gaseous tree-like shape and surrounded by scenes from anti-fascist films. Although regarded as extreme opposites, the Communist Stalin and the fascists Hitler and Mussolini are at this point in time allies through the 1939 Non-Aggression Pact. Stalin holds a knife and a bloody ice ax to echo a hammer and sickle emblem. The bloody ice ax alludes to Stalin's responsibility in the assassi-

180571
611118

Mon, April 18



Philadelphia Museum of Art

Well-deserved honor

Although I regret the inconvenience for anyone having a business along Phelan Avenue, I applaud the proposal to rename it Frida Kahlo Way. I am a longtime admirer of this very talented artist and marvel at her ability to turn out such wonderful art while being in pain all her life from her early streetcar accident and all the health problems that followed. She certainly deserves this honor.

Elizabeth Larson, San Francisco

Legacies of MLK, statue

Mon, April 9, 2018

Regarding "Marches, speeches mark 50th anniversary of assassination" (Nation, April 5) and "Finally a new name for Phelan Avenue?" (Bay Area, April 5): The Chronicle had two articles that pertained to City College, where I taught for 32 years. On the anniversary of Martin Luther King Jr.'s assassination, Supervisor Norman Yee held a news conference to announce that Frida Kahlo Way was the overwhelming winner of a vote administered by his office in February and March to decide on a new name for Phelan Avenue. As Dominic Fracassa points out in City Insider, Frida Kahlo, as a woman of color who became a prolific artist in spite of a disability, is a "fitting contrast to Phelan's racist legacy."

Furthermore, the news conference took place right in front of Beniamino Bufano's sculpture/statue, with a very special legacy of its own. After the assassination of Martin Luther King Jr., then-Mayor Joseph Alioto asked people to turn in their guns, some of which were used for the sculpture.

The mosaic in the sculpture shows Martin Luther King Jr. and Robert F. Kennedy as well as former Presidents John F. Kennedy and Abraham Lincoln. It's good to know that someday soon, Frida Kahlo Way will be leading past that sculpture and to the Diego Rivera Mural of Pan American Unity.

Tina Martin, San Francisco

March 27, 2018



» And while the subject (at least a bit) is women in art and, particularly, Frida Kahlo:

Feminist cartoonist **Trina Robbins** wrote last week to say she has a May 3, 1941, issue of Life magazine, which contains a double-page image of **Diego Rivera's "Pan American Unity" mural** at City College. On the page following, Robbins writes, there's a numbered key in which all the figures in the mural are identified.

"If you find Frida on the key," wrote Robbins, "she is identified as 'Mrs. Diego Rivera.'"

180371
6/11/2018

Most Overdue Renaming of Racist Monument

PHELAN AVENUE

Like the rest of the country in the wake of the deadly white nationalist protests in Charlottesville, Va., San Francisco has been cleaning up shop. Supervisor Norman Yee did some reexamining and it turns out, Phelan Avenue commemorates the racist legacy of our former mayor. Though James D. Phelan — who served as the city's chief executive from 1897-1902 — had a long history of anti-Japanese and -Chinese policies, he is best known for his 1920 Senate reelection campaign promise to "Keep California White." In April, the City College of San Francisco and its surrounding community voted to rename Phelan Avenue as Frida Kahlo Way — honoring the legacy of the famous Mexican artist instead. Kahlo, who CCSF Chancellor Mark Rocha called a "pioneering feminist artist" who was

ahead of her time on questions of social justice, will join her husband Diego Rivera in spirit, whose "Pan American Unity" mural belongs to the campus.

Photo by Shannon Badlee/Wikicommons



6/11/18
Phelan Ave
Bonnie White

Y60371
6/11/2018

PHELAN NAME CHANGE

Good afternoon Mayor Farrell, President Breed, Board of Supervisors, and community:

My name is Bonnie White and I live at 326 Phelan Ave. The first name change meeting that the residents were invited to, was a meeting of the renaming committee. My husband and I went to that meeting to oppose the name change. We were told flatly that it was "a done deal" because Phelan was a racist. I agree that racism and hate have no place here. But the objective at that meeting was to choose a name, and Frida Kahlo Way was already number one on the list.

Our street was actually named after the first James Phelan, an Irish immigrant who came to San Francisco and became a prosperous and wealthy businessman during the gold rush. Phelan Avenue dead ends into Flood Ave. James Flood, another self-made wealthy businessman, was a contemporary of the elder Phelan, so it's no mistake that their streets are together. Many of our street signs reflect the history of San Francisco.

James Phelan had a son, also named James, who was born and raised in San Francisco. He graduated from law school and became a businessman. He was elected mayor of San Francisco in 1897. This is the Phelan who advocated excluding immigrants from some politically adversarial countries.

Mayor James D. Phelan worked to clean up the corruption that had taken over City Hall. He was also a strong advocate of public health, he was the president of the Red Cross, and he is responsible for securing the water rights to Hetch Hetchy for all time. We have the best drinking water in California thanks to Mayor Phelan. Mayor Phelan also served as a U.S. Senator for 6 years. History is full of good and bad events, but it is still the history that makes our city what it is today.

Frida Kahlo and her husband Diego Rivera were members of the Mexican Communist Party. She was a feminist and an internationally recognized artist. She spent some time in San Francisco and other American cities, but she reportedly disliked American society and found Americans boring. One of her many affairs was with Leon Trotsky, a communist Russian Revolutionist.

Our history is full of good and bad, and we don't tolerate racism and hatred, but abolishing the name Phelan from our street is only erasing history and perpetuating hate. Phelan Ave. was named after an Irish immigrant, not a racist. Phelan Avenue residents urge you to please re-consider renaming our street. Thank you!


May 23, 2018

San Francisco Board of Supervisors
1 Dr. Carlton B Goodlett Place, #244
San Francisco, CA 94102

Dear San Francisco Board of Supervisors,

I, Dinh Nguyen Tan a resident of Phelan Avenue, am writing to you about the proposed change of Phelan Avenue to Frida Kahlo Avenue. **I do not support changing the name of the Phelan Avenue to Frida Kahlo Avenue and request that it be stopped, effective immediately.**

Sincerely,

Signature:  Date: 5/23/18

Full Name (Please Print): Dinh Nguyen Tan

Address: 201 Phelan Ave, San Francisco, CA 94112

Additional Comments:

May 23, 2018

San Francisco Board of Supervisors
1 Dr. Carlton B Goodlett Place, #244
San Francisco, CA 94102

Dear San Francisco Board of Supervisors,

I, Eileena Wong, a resident of Phelan Avenue, am writing to you about the proposed change of Phelan Avenue to Frida Kahlo Avenue. **I do not support changing the name of the Phelan Avenue to Frida Kahlo Avenue and request that it be stopped, effective immediately.**

Sincerely,

Signature: Eileena Wong Date: 5/24/2018

Full Name (Please Print): Eileena Wong

Address: 207 Phelan Ave. S.F. CA 94112

Additional Comments:

May 23, 2018

San Francisco Board of Supervisors
1 Dr. Carlton B Goodlett Place, #244
San Francisco, CA 94102

Dear San Francisco Board of Supervisors,

I, PAUL FITZPATRICK, a resident of Phelan Avenue, am writing to you about the proposed change of Phelan Avenue to Frida Kahlo Avenue. **I do not support changing the name of the Phelan Avenue to Frida Kahlo Avenue and request that it be stopped, effective immediately.**

Sincerely,

Signature: Paul Fitzpatrick Date: 5/23/18

Full Name (Please Print): Deborah & PAUL FITZPATRICK

Address: 210 PHELAN AVE

Additional Comments:

Didn't know about the Vote? Didn't get a say in it.

May 23, 2018

San Francisco Board of Supervisors
1 Dr. Carlton B Goodlett Place, #244
San Francisco, CA 94102

Dear San Francisco Board of Supervisors,

I, Maria J Samonte, a resident of Phelan Avenue, am writing to you about the proposed change of Phelan Avenue to Frida Kahlo Avenue. **I do not support changing the name of the Phelan Avenue to Frida Kahlo Avenue and request that it be stopped, effective immediately.**

Sincerely,

Signature: Maria Julia Samonte Date: 5.25.2018

Full Name (Please Print): MARIA JULIA SAMONTE

Address: 215 Phelan Avenue, San Francisco, CA 94112

Additional Comments:

We've gotten ^{used} to "Phelan" ~ all these 40 yrs. of residence.

May 23, 2018

San Francisco Board of Supervisors
1 Dr. Carlton B Goodlett Place, #244
San Francisco, CA 94102

Dear San Francisco Board of Supervisors,

I, Can Ho, a resident of Phelan Avenue, am writing to you about the proposed change of Phelan Avenue to Frida Kahlo Avenue. **I do not support changing the name of the Phelan Avenue to Frida Kahlo Avenue and request that it be stopped, effective immediately.**

Sincerely,

Signature: Can Ho Date: 5/23/18

Full Name (Please Print): CAN DAC HO

Address: 221 PHELAN AVE, SF, CA 94112

Additional Comments:

WE OPPOSED TO THE NAME CHANGE OF OUR
STREET. THIS NEW NAME IS UNACCEPTABLE.

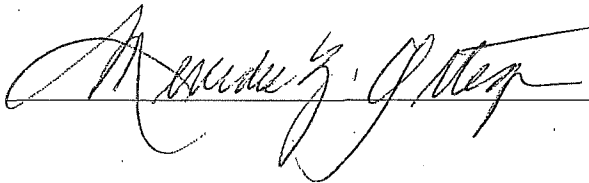
May 23, 2018

San Francisco Board of Supervisors
1 Dr. Carlton B Goodlett Place, #244
San Francisco, CA 94102

Dear San Francisco Board of Supervisors,

I, MERCEDES Z. ORTEGA, a resident of Phelan Avenue, am writing to you about the proposed change of Phelan Avenue to Frida Kahlo Avenue. **I do not support changing the name of the Phelan Avenue to Frida Kahlo Avenue and request that it be stopped, effective immediately.**

Sincerely,

Signature:  Date: 5/23/18

Full Name (Please Print): MERCEDES Z ORTEGA

Address: 239 PHELAN AVE, SF CA 94112

Additional Comments:

May 23, 2018

San Francisco Board of Supervisors
1 Dr. Carlton B Goodlett Place, #244
San Francisco, CA 94102

Dear San Francisco Board of Supervisors,

I, ELISABETH HIPP, a resident of Phelan Avenue, am writing to you about the proposed change of Phelan Avenue to Frida Kahlo Avenue. **I do not support changing the name of the Phelan Avenue to Frida Kahlo Avenue and request that it be stopped, effective immediately.**

Sincerely,

Signature: Elisabeth Hipp Date: 5/23/18

Full Name (Please Print): ELISABETH HIPP

Address: 301 PHELAN AV.

Additional Comments:

VERY INCONVENIENT to change
important papers dealing with address - such
as deed to the house - etc.

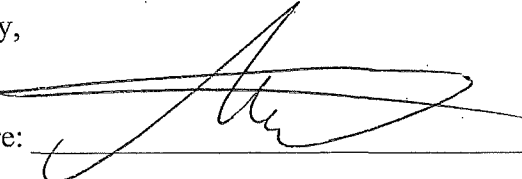
May 23, 2018

San Francisco Board of Supervisors
1 Dr. Carlton B Goodlett Place, #244
San Francisco, CA 94102

Dear San Francisco Board of Supervisors,

I, Kyle & Samantha Nakanishi, a resident of Phelan Avenue, am writing to you about the proposed change of Phelan Avenue to Frida Kahlo Avenue. **I do not support changing the name of the Phelan Avenue to Frida Kahlo Avenue and request that it be stopped, effective immediately.**

Sincerely,

Signature:  Date: 5/23/18

Full Name (Please Print): Kyle & Samantha Nakanishi

Address: 309 Phelan Ave. San Francisco CA 94112

Additional Comments:

Who will pay for the residents change of address on all
legal documents? The residents will. It is unfair and costly for
us.

May 23, 2018

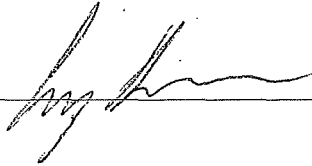
San Francisco Board of Supervisors
1 Dr. Carlton B Goodlett Place, #244
San Francisco, CA 94102

Dear San Francisco Board of Supervisors,

I, CRAIG BERGMAN & JANEKA NAKAGAWA, a resident of Phelan Avenue, am writing to you about the proposed change of Phelan Avenue to Frida Kahlo Avenue. **I do not support changing the name of the Phelan Avenue to Frida Kahlo Avenue and request that it be stopped, effective immediately.**

Sincerely,

Signature:



Date:

5/24/18

Full Name (Please Print): CRAIG BERGMAN, JANEKA NAKAGAWA

Address: 315 PHELAN AVE. S.F., CA 94112

Additional Comments:

Although My wife and I certainly don't share the same misguided and bigoted values as James Phelan we also don't support the changing of our street name just as we don't support this popular fad of changing the names or removing of national monuments. History will not be altered by changing a street name. It will most likely cause people to forget the past which is a huge mistake.

We as a family have used the information we looked up on James Phelan as a learning tool and have discussed it together.

We really feel that this is Norman Yee's little pet project just as it is other politicians, that are jumping on this band wagon to further his political career.

May 23, 2018

San Francisco Board of Supervisors
1 Dr. Carlton B Goodlett Place, #244
San Francisco, CA 94102

Dear San Francisco Board of Supervisors,

I, Bonnie White / Robert White a resident of Phelan Avenue, am writing to you about the proposed change of Phelan Avenue to Frida Kahlo Avenue. **I do not support changing the name of the Phelan Avenue to Frida Kahlo Avenue and request that it be stopped, effective immediately.**

Sincerely,

Signature: Bonnie White / Robert White Date: 5/23/18

Full Name (Please Print): Bonnie White / Robert White

Address: 326 Phelan Ave, San Francisco, CA 94112

Additional Comments:

I agree about the unfairness of this name change. Our street wasn't even named after the person supervisor yee is naming a racist. That was the son and not the father, the immigrant for whom our street is named for. As residents, we were never given a choice. We were ²⁴⁸⁶ told it is a "done deal" and objected to Mr. Yee.

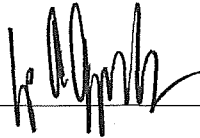
May 23, 2018

San Francisco Board of Supervisors
1 Dr. Carlton B Goodlett Place, #244
San Francisco, CA 94102

Dear San Francisco Board of Supervisors,

I, LOURDES APELLANES, a resident of Phelan Avenue, am writing to you about the proposed change of Phelan Avenue to Frida Kahlo Avenue. **I do not support changing the name of the Phelan Avenue to Frida Kahlo Avenue and request that it be stopped, effective immediately.**

Sincerely,

Signature:  Date: 5/23/18

Full Name (Please Print): LOURDES APELLANES

Address: 333 PHELAN AVE SAN FRANCISCO CA 94112

Additional Comments:

180371

From: Board of Supervisors, (BOS)
Sent: Monday, June 11, 2018 11:11 AM
To: BOS-Supervisors; Major, Erica (BOS)
Subject: FW: Supporting ITEM #4 on today's Land Use & Transportation Committee's Regular Agenda, and going forward

From: Diana Scott [mailto:dmscott01@yahoo.com]
Sent: Monday, June 11, 2018 10:18 AM
To: Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>
Cc: Tang, Katy (BOS) <katy.tang@sfgov.org>; Kim, Jane (BOS) <jane.kim@sfgov.org>; Safai, Ahsha (BOS) <ahsha.safai@sfgov.org>
Subject: Supporting ITEM #4 on today's Land Use & Transportation Committee's Regular Agenda, and going forward

Dear Supervisors Tank, Kim, and Safai, and other members of the Board of Supervisors,

I would like to add my name to the many supporting changing the name of Phelan Ave. at City College of San Francisco's main campus to Friday Kahlo Way. Evoking a Latina woman artist on the street down the center of the campus is a better fit for the college, the long-planned Performing Arts and Education Center to be located on its campus along with the famous Diego Rivera mural, and the artistic aspirations of generations of students, whatever their races or genders.

Please support this item (bill #180371)!

Thank you for moving this item forward.

Diana Scott, Outer Sunset resident and writer
who has taught and studied at CCSF

180371

From: Ish <tokoninala@gmail.com>
Sent: Monday, June 11, 2018 9:36 AM
To: Major, Erica (BOS)
Subject: Re: Frida Kahlo Way

Dear Erica Major:

I have lived in San Francisco's Mission District for almost half a century and have witnessed the growing knowledge of Frida Kahlo and her good works due to the local artists, namely Rene Yanez, founder of Galeria de la Raza, who recently passed away.

I believe Yanez and local residents would be grateful to have Frida Kahlo's name honored on the street sign by CCSF@Phelan where many of our residents and children attend school.

She stood for the values that we want to instill in future generations: equality and justice for all, including people of color, especially women, and those of us with disabilities and different sexual orientations.

Thank you for relaying this message to the Board of Supervisors who are holding a hearing on this matter today.

Respectfully,

Ivan Ishibashi
1363 Alabama
SF, CA 94110

180371

From: Vicki Legion <activistsf@gmail.com>
Sent: Sunday, June 10, 2018 9:27 AM
To: Major, Erica (BOS)
Cc: Tañg, Katy (BOS); Kim, Jane (BOS)
Subject: I strongly support re-naming Phelan Ave Frida Kahlo Way--see Phelan campaign flyer
Attachments: Phelan Flyer ONLY.docx

Dear Supervisors and Erica Major,
Please view the campaign flyer of the junior James Phelan, in a leaflet prepared by City College grad Danny Santamaria, one of my students: "Save our state from Oriental aggression, keep California white."

This name is no longer acceptable, and the idea of renaming the street Frida Kahlo sends the right message in very many ways.

Thank you for supporting this important initiative.

(Ahsha Safai's email address appeared to be corrupted, thank you for forwarding this message to him.)

SAN FRANCISCO'S OWN "CONFEDERATE MONUMENT:" PHELAN AVE. IS NAMED AFTER THIS FAMILY, NAME OF SHAME!

The man pictured right was named after his banker father, James Phelan. Quotes from the son, James D. Phelan: "...California is a White Man's country, and the two races cannot live side-by-side in peace."¹

"They must be excluded because they are non-assimilable; they are a permanently foreign element; they do not bring up families; they do not support churches, schools, nor theatres; in time of trial they will not fight for Uncle Sam, but betray him to the enemy."²

"As soon as Japanese coolies are kept out of the country, there will be no danger of irritating these sensitive and aggressive people."²

Did you know: Previous efforts to change Phelan Ave in 2000 turned out to be unsuccessful. However, Ocean Campus used to be named Phelan Campus, and the name was changed in 2003.³

The name Phelan has got to go.

So, what might be a better name for Phelan Ave?

Frida Kahlo Way

**Save Our State from
Oriental Aggression**

Japanese Population:


1910
41,000

1920
100,000

Acreage Controlled by Japanese:

1909
83,000 acres

1920
458,000 acres



Japanese birth-rate in 18 agricultural counties:
12.3 per cent of all births

In rural Los Angeles county:
33.4 per cent

In rural Sacramento county:
49.7 per cent

Keep California White

RE-ELECT

JAMES D. PHELAN

UNITED STATES SENATOR

This is a 1919 campaign flyer of former San Francisco mayor, running for 2nd term senator.

Flip to the other side for more information about Frida Kahlo.

¹ <http://www.sfmuseum.org/conflag/phelan.html>

² <http://www.sfmuseum.org/hist1/phelanbio.html>

³ https://www.ccsf.edu/dam/ccsf/documents/Student_Activities/bylaws/Ocean_By-laws.pdf (Amendment #26)

⁴ <http://www.theguardian.com/121300/page3.pdf>

Our vision as we move forward to complete the Performing Arts Education Center, the new home of the Diego Rivera mural:

"TAKE 'FRIDA KAHLO WAY' TO SEE THE DIEGO RIVERA MURAL!"

180371

From: Herb Felsenfeld <herbfelsenfeld@gmail.com>
Sent: Sunday, June 10, 2018 11:25 AM
To: Major, Erica (BOS)
Subject: Re-Naming Phelan Avenue

Dear Ms. Major,

Please add my name to the list of those many citizens who support the re-naming of Phelan Avenue to: Frida Kahlo Way. "Phelan" connotes James D. Phelan who tarnished the family name by using the slogan "Keep America White" in his senatorial campaign. He worked to actively limit Japanese immigration to the United States and supported the Chinese Exclusion Act of 1882. Thank goodness times have changed! And, with it our attitudes to be more inclusive and welcoming towards people of color, people with disabilities, women, as well as lesbians, gay, bi-sexual, queer and transgender individuals. Frida Kahlo is both a great artist and great role model, one who embodies the multiple identities that make-up modern-day San Francisco.

She has a solid connection to The City. Frida Kahlo first visited San Francisco in 1930, and again in 1940. At that time she joined Diego Rivera while he was painting the world-famous Pan-American Unity Mural. She continues to be honored and embraced by artists and community activists on the local, national, and international level. Locally we have had major exhibitions of her work at San Francisco's Galleria De La Raza (1978 and 2009), as well as major retrospective at the San Francisco Museum of Modern Art (2008). Her portrait appears in Rivera's iconic Unity mural, and Rivera called her an artist greater than himself.

Frida Kahlo Way will stand as a beacon of inclusiveness, generosity, and artistic excellence lighting the way in these scarily racist xenophobic hate-filled times. I urge the honorable members of The Land Use Committee to support the re-naming of Phelan Avenue. Strike a blow for social justice, against fascism, and stand strong for indigenous people!

Thank you for your consideration,
Herb Felsenfeld
3574 Folsom Street
San Francisco, CA 94110
415-601-5062

180371

From: talat jabbar <talatjabbar@gmail.com>
Sent: Sunday, June 10, 2018 2:58 PM
To: Major, Erica (BOS)
Subject: In Reference to Resolution 180371: Renaming Phelan Avenue to Frida Kahlo Way

I urge you to rename Phelan Avenue to Frida Kahlo Way, for the following reasons:

* It will give a sense of pride to the community. Frida Kahlo was a queer woman of color who lived with several disabilities. Her resilience has inspired people from multiple communities.

*Frida Kahlo is an internationally recognized artist with strong name recognition. Her work was the first by any 20th-century Mexican artist to be purchased by a major international museum when the Louvre purchased her self-portrait "The Frame" in 1939.

*Frida Kahlo's influence is inter-generational, which is reflected in the San Francisco multicultural community by the energy in young artists and scholars who are inspired by her creative practice. "Frida Kahlo Way" has widespread support from students, faculty, and staff at City College of San Francisco.

Talat Jabbar

180371

From: ajabbar102@gmail.com on behalf of Abdul Jabbar <ajabbar@ccsf.edu>
Sent: Sunday, June 10, 2018 5:05 PM
To: Major, Erica (BOS)
Subject: In support of renaming Phelan Avenue to Frida Kahlo Way

Hello Erica,

The name of Phelan is associated with "keeping California white" and similar racist and exclusionist views. It has no place in our diverse community today.

Frida Kahlo, an internationally recognized artist, had the unique honor to be the first 20th-century Mexican artist whose self-portrait "The Frame" was purchased by the Louvre in 1939.

Renaming Phelan Avenue to Friday Kahlo Way will also underscore and celebrate her connection with her famous fellow-artist Diego Rivera and the theme of Pan American unity. The College's Diego Rivera Theater is located just off Phelan Avenue.

It is also high time to start mending the glaring discrepancy between the number of streets named after men and those named after women.

Respectfully submitted.

Abdul Jabbar
Emeritus Professor
Interdisciplinary Studies
City College of San Francisco

180371

From: Madeline Mueller <madelinemueller@gmail.com>
Sent: Sunday, June 10, 2018 8:56 PM
To: Major, Erica (BOS)
Subject: Resolution 180371- renaming Phelan Ave to Frida Kahlo Way

Dear Supervisors Tang, Kim and Safai, Members of the Land Use and Transportation Committee,

In her column in last Saturday's Chronicle titled "Another chance to get rid of demeaning relic", Caille Millner correctly describes how embarrassing it is that San Francisco seems unable to correct things honoring racist forefathers while dozens of cities in Southern States "have all taken down monuments, renamed schools and retitled highways".

How fortunate that you have the opportunity to correct that embarrassment at your Monday's committee meeting by voting to forward a recommendation to change Phelan Ave to Frida Kahlo Way.

Some say that such a change is not really necessary since the Phelan involved was not the notoriously anti-Asian Senator Phelan. However, this would be like excusing a swastika because in some cultures it has not been used to symbolize evil (!)

The Phelan name is toxic and should be replaced immediately! You now have the opportunity to join in the enthusiastic recommendation from many, many citizens to rename the short street which runs primarily in front of City College in honor of an iconic world class woman artist.

Best of all, Frida Kahlo has a particularly personal and artistic history with the College. It's a perfect match!!

Thank you for your careful consideration,

Madeline Mueller
Music Department Chair
City College of San Francisco

180371

From: Harry Bernstein <riquerique@yahoo.com>
Sent: Sunday, June 10, 2018 11:31 PM
To: Major, Erica (BOS)
Subject: In Reference to Resolution 180371: Renaming Phelan Avenue to Frida Kahlo Way

to members of the Board of Supervisors Land Use and Transportation Committee:

I am writing in support of renaming Phelan Avenue as Frida Kahlo Way.

Retaining the present name honors the historical racism associated with members of the Phelan family--"Keep California white!" was a slogan used by Phelan during his 1892 Senatorial re-election campaign. Today this would rightly be characterized as politically incorrect, at the very least; it seems particularly out of place as the name of a street located alongside one of the most ethnically diverse colleges in California. It turns out that two local Latino leaders, CCSF Board of Trustees President Brigitte Davila and City College Chancellor Dr. Mark Rocha, have already clearly articulated numerous reasons that renaming this street is justified. You'll find their contribution at [this link](#):

"The road to social justice: Frida Kahlo Way"

<http://www.sfexaminer.com/road-social-justice-frida-kahlo-way/>

Efforts are expected to be underway once again to complete the Performing Arts Education Center (PAEC) on the Upper Balboa Reservoir site.

It is currently being planned that the Auditorium of the PAEC would be the future home of the celebrated Diego Rivera mural known as Pan-

American Unity--after it returns from being exhibited at the MOMA starting in 2020. It seems particularly fitting for the address of its future home to be on Frida Kahlo Way.

Two final points, though they are somewhat related. It occurs to me that numerous streets in San Francisco have been renamed in honor of local creative artists, writers, poets, etc. associated with San Francisco. Another type of renaming that has occurred has been like the one that converted Army Street to Cesar Chavez Street. It seems to me that there is something of a political character to the intention of converting Phelan Avenue to Frida Kahlo Way. You may be aware that CCSF's main campus--at the intersection of Ocean and Phelan Avenues--is almost universally referred to as the Ocean campus; references to the "Phelan" campus, which were once commonplace, have essentially stopped once the true character of the Phelans was unearthed and revealed to those in the College community. I am not certain about when this change may have happened, but it was no doubt some time ago.

Thank you for considering this matter. I hope you will agree with those who support this name change.

Best regards,

Dr. Harry Bernstein

180371

From: Linda Weiner <lwsf72@gmail.com>
Sent: Sunday, June 10, 2018 11:36 PM
To: Major, Erica (BOS); angela.cavillo@sfgov.org
Subject: PLS READ: Frida Kahlo Way: Land Use & Transportation Mtg, 6/11/18
Attachments: Frida Kahlo Way2.docx

In reference to the meeting of the Land Use and Transportation Committee meeting scheduled for Monday, June 11th, below find the following letter in support of File #180371, 'Renaming Phelan Ave. to Frida Kahlo Way'. I have also included a copy of the letter as an attachment. Thank you.

* * * * *

I am writing this letter to enthusiastically support the resolution to rename Phelan Avenue in front of City College to "Frida Kahlo Way". There are a number of significant reasons to take this action, all equally important.

In these times, it is important to recognize women who have made a public contribution to our culture. Not only is Frida Kahlo a significant artist on an international level, she has a connection to San Francisco and to City College. With her husband, Diego Rivera, she visited the City in 1930 and again in 1940 while he was painting the Pan American Unity Moral, gifted to San Francisco. Indeed, she herself is depicted in this mural. The lobby of the future City College Performing Arts Education Center will house the Rivera mural.

It is during these afore-mentioned visits to San Francisco that Ms. Kahlo developed her style into the iconic work for which she is best known. Just as significant, she has been included in past exhibitions at the Galeria de la Raza and at San Francisco MOMA.

Finally, given the large Latino/Latina population in San Francisco, it would be a fitting tribute to recognize a world-famous Latina artist with connections to San Francisco who reflects current San Francisco values, rather than the father of former Mayor James Phelan, a proponent of the Chinese Exclusion Act, who certainly does *not* represent modern values of San Francisco. Sadly, James D. Phelan besmirched the family name with his xenophobic and racist campaign. This resolution would be an important historical act, reflecting women's history and the contribution of women specifically to San Francisco's history of progress.

Linda Weiner

San Francisco Resident (50 years)

180371

From: Fred Muhlheim <fmuhlheim@yahoo.com>
Sent: Monday, June 11, 2018 12:32 AM
To: Major, Erica (BOS)
Subject: RE: Street rename of Phelan Ave. to Frida Kahlo Way

Dear Supervisors Tang, Kim and Safai, Members of the Land Use and Transportation Committee,
This street should project the inclusive values that anchor City College.
Changing the name removes xenophobic connections and instead honors a renowned international, woman artist of color whose work has personal and artistic links to the college. "Take Frida Kahlo Way to Diego Rivera" is a perfect fit with the completion of the Performing Arts Education Center.
Thank you for your thoughtful consideration,
Fred Muhlheim
Lifelong City College Learner

fmuhlheim@yahoo.com

415-626-5236, 415-516-7425C

180371

From: Christine Hanson <chrisbhanson@gmail.com>
Sent: Monday, June 11, 2018 1:47 AM
To: Major, Erica (BOS)
Subject: Resolution 180371- renaming Phelan Ave to Frida Kahlo Way

Dear Supervisors Tang, Kim and Safai, Members of the Land Use and Transportation Committee,

This street, Phelan Avenue, is one block long. At present it is named for the father of a man who could not fathom any race other than the white race living in his City.

The street fronts and is the entrance to City College, a school that has recently been granted status as a Hispanic serving institution due to its high percentage of students of Latino ancestry.

Diego Rivera's mural is to be installed and viewed finally as the artist intended—in a building that will display it along this street. When the mural is installed it will be a continuing source of great pride for all of the City College Community but in particular it will be a source of pride for the Latino Community. The themes of the mural itself are far from the viewpoints of the person the street is presently named after.

It makes sense to change the name of this street to the name of someone who would vigorously support the efforts of the people who surround it daily. Frida Kahlo and Diego Rivera fought for social justice their whole lives. It makes sense to make this change now.

Please endorse and forward to the full Board of Supervisors the resolution to change the name of Phelan Avenue to Frida Kahlo Way.

Thank you,
Christine Hanson



GUESS WHO?

City Collage Diego Rivera Viva La >

Frida Kahlo in the auditorium of San Francisco City College,...

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

MEMORANDUM

TO: Mohammed Nuru, Director, Public Works
William Scott, Police Chief, Police Department
Ed Reiskin, Executive Director, Municipal Transportation Agency
Joanne Hayes-White, Fire Chief, Fire Department

FROM: Erica Major, Assistant Clerk, Land Use and Transportation Committee

SUBJECT: SUBSTITUTE LEGISLATION INTRODUCED

The Board of Supervisors' Land Use and Transportation Committee has received the following substitute legislation, introduced by Supervisor Yee on April 10, 2018:

File No. 180371

Resolution renaming Phelan Avenue, between Flood Avenue and Ocean Avenue, to "Frida Kahlo Way."

The substitute legislation officially names an unnamed street, pursuant to San Francisco Public Works Code, Section 423, California Streets and Highways Code, Sections 970.5, 971, 1806, and 5026, and California Government Code, Section 34091.1.

Your agency has submitted their official response on this matter. Please submit any additional comments to me directly at Erica.Major@sfgov.org.

c: David Steinberg, Public Works
Jeremy Spitz, Public Works
Jennifer Blot, Public Works
John Thomas, Public Works
Lena Liu, Public Works
Rowena Carr, Police Department
Asja Steeves, Police Department
Sergeant Rachael Kilshaw, Police Department
Janet Martinsen, Municipal Transportation Agency
Kate Breen, Municipal Transportation Agency
Dillon Auyoung, Municipal Transportation Agency
Kelly Alves, Fire Department

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

MEMORANDUM

TO: Mohammed Nuru, Director, Public Works
William Scott, Police Chief, Police Department
Ed Reiskin, Executive Director, Municipal Transportation Agency
Joanne Hayes-White, Fire Chief, Fire Department

FROM: Erica Major, Assistant Clerk
Land Use and Transportation Committee

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Land Use and Transportation Committee has received the following proposed legislation, introduced by Supervisor Yee on April 10, 2018:

File No. 180371

Resolution declaring the intention of the Board of Supervisors to rename Phelan Avenue, between Flood Avenue and Ocean Avenue, to "Frida Kahlo Way."

The proposed legislation officially names an unnamed street, pursuant to San Francisco Public Works Code, Section 423, California Streets and Highways Code, Sections 970.5, 971, 1806, and 5026, and California Government Code, Section 34091.1.

Pursuant to the Code mandates, your department's response to this street naming is required. A hearing for this matter will be scheduled upon receipt of all required department responses.

Please forward your response to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102 or by email at: Erica.Major@sfgov.org.

c: David Steinberg, Public Works
Jeremy Spitz, Public Works
Jennifer Blot, Public Works
John Thomas, Public Works
Lena Liu, Public Works
Rowena Carr, Police Department
Asja Steeves, Police Department
Sergeant Rachael Kilshaw, Police Department
Janet Martinsen, Municipal Transportation Agency
Kate Breen, Municipal Transportation Agency
Dillon Auyoung, Municipal Transportation Agency
Kelly Alves, Fire Department

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

NOTICE OF PUBLIC HEARING

BOARD OF SUPERVISORS OF THE CITY AND COUNTY OF SAN FRANCISCO LAND USE AND TRANSPORTATION COMMITTEE

NOTICE IS HEREBY GIVEN THAT the Land Use and Transportation Committee will hold a public hearing to consider the following proposal and said public hearing will be held as follows, at which time all interested parties may attend and be heard:

Date: June 11, 2018

Time: 1:30 p.m.

Location: Legislative Chamber, Room 250, located at City Hall
1 Dr. Carlton B. Goodlett Place, San Francisco, CA

Subject: File No. 180371. Resolution renaming Phelan Avenue, between Flood Avenue and Ocean Avenue, to "Frida Kahlo Way."

In accordance with Administrative Code, Section 67.7-1, persons who are unable to attend the hearing on this matter may submit written comments to the City prior to the time the hearing begins. These comments will be made part of the official public record in this matter, and shall be brought to the attention of the members of the Committee. Written comments should be addressed to Angela Calvillo, Clerk of the Board, City Hall, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102. Information relating to this matter is available in the Office of the Clerk of the Board. Agenda information relating to this matter will be available for public review on Friday, June 8, 2018.

A handwritten signature in black ink, appearing to read "Angela Calvillo".

Angela Calvillo, Clerk of the Board

DATED/MAILED/POSTED: May 30, 2018

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 544-5227

PROOF OF POSTING

Legislative File No. 180371 - Street Name Change - From Phelan Avenue to "Frida Kahlo Way"

Description of Items:
Resolution renaming Phelan Avenue, between Flood Avenue and Ocean Avenue, to "Frida Kahlo Way."

I, Dragomir Rajic, an employee of the City and County of San Francisco, posted the above described document(s) in at least three (3) public places along the street(s) to be affected at least ten (10) days in advance of the hearing (pursuant to CA Streets and Highways Code, Section 970.5):

Date: 05/29/2018

Time: 8:30 -11:30

Location: Phelan Avenue, between Flood Avenue and Ocean Avenue

Signature: *Dragomir Rajic*

Instructions: Upon completion, original must be filed in the above referenced file.

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 544-5227

PROOF OF MAILING

Legislative File No. (180371) Street Name Change - From Phelan Avenue to "Frida Kahlo Way"

Description of Items:

Resolution renaming Phelan Avenue, between Flood Avenue and Ocean Avenue, to "Frida Kahlo Way."

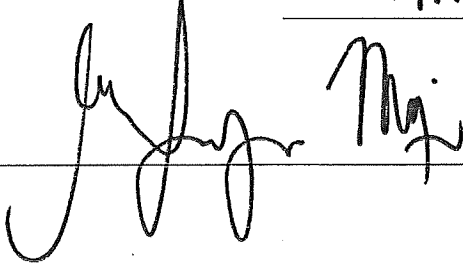
I, Erica Major, an employee of the City and County of San Francisco, mailed the above described document(s) by depositing the sealed items with the United States Postal Service (USPS) with the postage fully prepaid as follows:

Date: 5/30/2018

Time: 8:30 AM

USPS Location: RETRO PICK-UP BOX IN CLERK OF THE BOARD'S (RM 244)

Mailbox/Mail-slot Pick-Up Times (if applicable): N/A

Signature: 

Instructions: Upon completion, original must be filed in the above referenced file.

Introduction Form

By a Member of the Board of Supervisors or Mayor

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO

2018 MAR 22 THU 2:30
Time stamp
or meeting date

BY

AK

I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee. (An Ordinance, Resolution, Motion or Charter Amendment).
- 2. Request for next printed agenda Without Reference to Committee.
- 3. Request for hearing on a subject matter at Committee.
- 4. Request for letter beginning : "Supervisor [] inquiries"
- 5. City Attorney Request.
- 6. Call File No. [] from Committee.
- 7. Budget Analyst request (attached written motion).
- 8. Substitute Legislation File No. [180371]
- 9. Reactivate File No. []
- 10. Question(s) submitted for Mayoral Appearance before the BOS on []

Please check the appropriate boxes. The proposed legislation should be forwarded to the following:

- Small Business Commission
- Youth Commission
- Ethics Commission
- Planning Commission
- Building Inspection Commission

Note: For the Imperative Agenda (a resolution not on the printed agenda), use the Imperative Form.

Sponsor(s):

Yee, Ronen, Fewer

Subject:

Resolution to Rename Phelan Avenue, between Judson Avenue and Ocean Avenue, to Frida Kahlo Way.

The text is listed:

[]

Signature of Sponsoring Supervisor:

[Handwritten Signature]

For Clerk's Use Only

Print Form

Introduction Form

By a Member of the Board of Supervisors or Mayor

RECEIVED
 BOARD OF SUPERVISORS
 SAN FRANCISCO
 2016 APR 10 PM 2:35
 BY _____
 Time stamp
 or meeting date AK

I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee. (An Ordinance, Resolution, Motion or Charter Amendment).
- 2. Request for next printed agenda Without Reference to Committee.
- 3. Request for hearing on a subject matter at Committee.
- 4. Request for letter beginning : "Supervisor [] inquiries"
- 5. City Attorney Request.
- 6. Call File No. [] from Committee.
- 7. Budget Analyst request (attached written motion).
- 8. Substitute Legislation File No. []
- 9. Reactivate File No. []
- 10. Question(s) submitted for Mayoral Appearance before the BOS on []

Please check the appropriate boxes. The proposed legislation should be forwarded to the following:

- Small Business Commission
- Youth Commission
- Ethics Commission
- Planning Commission
- Building Inspection Commission

Note: For the Imperative Agenda (a resolution not on the printed agenda), use the Imperative Form.

Sponsor(s):

Yee

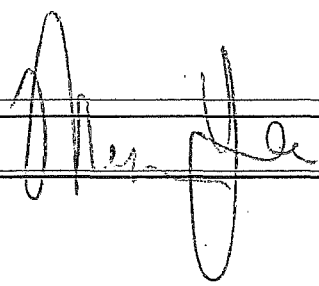
Subject:

Resolution of intent to Rename Phelan Avenue, between Judson Avenue and Ocean Avenue, to Frida Kahlo Way.

The text is listed:

[]

Signature of Sponsoring Supervisor:



For Clerk's Use Only