

**From:** [Carroll, John \(BOS\)](#)  
**To:** [CPC.Referrals](#); [Salmonson, Joel \(POL\)](#); [Paola Horevicz Hurtado](#)  
**Cc:** [Alabanza, Analyn@ABC](#); [amarjit.tamber@abc.ca.gov](#); [Wong, Joanne \(POL\)](#); [Jonas, Stephen \(POL\)](#); [Donovan, Dominica \(BOS\)](#); [Burke, Robyn \(BOS\)](#); [Groth, Kelly \(BOS\)](#); [Gurewitz, Ben \(BOS\)](#); [Hsieh, Frances \(BOS\)](#); [Balba, Ryan \(CPC\)](#)  
**Subject:** Liquor License Transfer - 3239 Balboa Street - Slake - BOS File No. 230729  
**Date:** Friday, July 7, 2023 3:12:00 PM  
**Attachments:** [image001.png](#)

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Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license transfer. I'm referring this matter to you for response via the following linked document:

[Referral Letter - Planning and Police Departments – July 7, 2023](#)

You may review the entire matter on our [Legislative Research Center](#) by following the link below:

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[Board of Supervisors File No. 230729](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

**The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting on September 14, 2023.**

**I request the Planning Department's response before July 28, 2023. Please confirm receipt of this message.**

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

[Liquor License Public Convenience or Necessity Request](#)

Thanks for the review.

**John Carroll**

**Assistant Clerk**

Board of Supervisors

San Francisco City Hall, Room 244

San Francisco, CA 94102

(415) 554-4445

**(VIRTUAL APPOINTMENTS)** To schedule a virtual meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. (415) 554-5184  
Fax No. (415) 554-5163  
TDD/TTY No. (415) 554-5227

## LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

**TO:** Planning Department  
Attn: \_\_\_\_\_  
Phone No. \_\_\_\_\_

**DATE:** July 7, 2023

**AP Block/Lot Nos.:** 1611/001C  
**Zoning:** Outer Balboa NCD  
40-X

**TO:** Police Department  
Joel Salmonson  
Phone No. (415) 553-1115

**District:** District 1  
**Record No.:** \_\_\_\_\_

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Please submit your response within three weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for the regular meeting of September 14, 2023.

**PLEASE EMAIL YOUR RESPONSE by July 28, 2023, to:**  
John Carroll, Public Safety and Neighborhood Services Committee Clerk.  
[john.carroll@sfgov.org](mailto:john.carroll@sfgov.org) ~ (415) 554-4445

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**Applicant name:** Coolwater SF LLC  
**Business name:** Slake San Francisco Bottle and Sundry  
**Application address:** 3239 Balboa Street  
San Francisco, CA 94121  
**Applicant contact info:** Paola Hurtado  
510-788-5881  
[paola@abclicensecompany.com](mailto:paola@abclicensecompany.com)

**PLANNING REVIEW:**  Approval  Denial

Planning Staff Contact: \_\_\_\_\_  
(Please add comments on a trailing page.)

**POLICE REVIEW:**  Approval  Denial  
(Please add comments in a trailing report.)

Coolwater SF LLC

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2023 JUL -3 AM 8:48

BY 

Alisa Somera, Legislative Deputy Director  
San Francisco Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102  
415-554-4445

Re: Liquor License "PCN" Request  
Type 21, Pending License No: 648701  
3239 Balboa Street, San Francisco CA 94121

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's calendar for Public Convenience and Necessity approval with regard to our Type 21 license. We are taking over the premises at 3239 Balboa Street and wish to operate as neighborhood bottle shop, SLAKE. Our operations will be unlike other bottle shops, as we will carefully source exceptional beers, wines, liquors, and specialty dry goods for the enjoyment of our neighbors and the many visitors drawn to our beautiful corner of the city.

SLAKE is the inaugural venture of Coolwater SF LLC, organized for operation in California by Daniel Edmund Lovett, the sole owner and operator of the company. It is the concept and passion project of Daniel alone - no partners, claimants, or outside concerns of any kind are involved in the project.

Our business model proves to be necessary in San Francisco, as we are dedicated to offering the finest service, quality, and value available anywhere in our industry, each in an easy, approachable atmosphere where curiosity and exploration are encouraged and rewarded. Our clientele demand, deserve, and, on each visit, receive well-sourced, well-crafted, delicious products at reasonable prices. We want to be the best bottle shop in San Francisco. This is our commitment to our community.

Nothing else like SLAKE exists in the outer avenues of San Francisco; we're one of a kind. Our guests will be able to walk a couple of blocks for what formerly required a crosstown excursion. Customers from other areas of the city will also make the pilgrimage to SLAKE. They will come for the service and selection; and stay for the park, the beach, the Golden Gate, and the Richmond's laid-back vibe.

Our desired hours of operation are 11:00am - 8:00pm five days per week, to start. We will vigilantly monitor the surrounding area to always ensure the safety of our business and customers and maintain a lawful business. We are ready and willing to continue to cultivate very good relationships with community leaders and members.

We seek the SF Board of Supervisor's affirmative ruling that our application serves the public convenience and necessity of our City.

Please send communications about hearings, dates, etc to the following email addresses:

[paola@abclicensecompany.com](mailto:paola@abclicensecompany.com)  
[carrie@abclicensecompany.com](mailto:carrie@abclicensecompany.com)  
[daniel@slakesf.com](mailto:daniel@slakesf.com)

Sincerely,  
Daniel Lovett



3239 Balboa Street, San Francisco CA 94121

230729

Department of Alcoholic Beverage Control  
**APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)**  
 ABC 211 (6/99)

State of California

*Paola Hurtado*

TO: Department of Alcoholic Beverage Control  
 33 NEW MONTGOMERY STREET  
 STE 1230  
 SAN FRANCISCO, CA 94105  
 (415) 356-6500

File Number: 648701  
 Receipt Number: 2803359  
 Geographical Code: 3800  
 Copies Mailed Date: May 23, 2023  
 Issued Date:

(570) 788-5881

DISTRICT SERVING LOCATION: SAN FRANCISCO

First Owner: **COOLWATER SF LLC**  
 Name of Business: **SLAKE SAN FRANCISCO BOTTLE AND SUNDRY**  
 Location of Business: **3239 BALBOA ST  
 SAN FRANCISCO, CA 94121-2731**

County: **SAN FRANCISCO**

Is Premises inside city limits? **Yes** Census Tract: **0478.01**

Mailing Address:(If different from premises address) **778 3RD AVE  
 SAN FRANCISCO, CA 94118**

Type of license(s): **21** Dropping Partner: Yes  No

Transferor's license/name: **11059 / ALIOTO FISH CO LTD**

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>	
21 - Off-Sale General	PER/PRM	Y		

<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	STATE FINGERPRINTS	NA	2	05/23/23	\$78.00
Application Fee	DBL TRF: PREMISES AND PERSON	NA	0	05/23/23	\$1,370.00
Application Fee	FEDERAL FINGERPRINTS	NA	2	05/23/23	\$48.00
21 - Off-Sale General	ANNUAL FEE	NA	0	05/23/23	\$884.00
Total					\$2,380.00

Have you ever been convicted of a felony? **No**

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of SAN FRANCISCO

Date: May 23, 2023

Applicant Name(s)

COOLWATER SF LLC

RECEIVED  
 BOARD OF SUPERVISORS  
 SAN FRANCISCO  
 2023 MAY 30 AM 9:09  
 BY *[Signature]*



CALIFORNIA DEPARTMENT OF

# Alcoholic Beverage Control

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**Report Date:** Friday, July 07, 2023

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## LICENSE INFORMATION

**License Number:** 648701 **Primary Owner:** COOLWATER SF LLC **Office of Application:**

24 - SAN FRANCISCO

## BUSINESS NAME

SLAKE SAN FRANCISCO BOTTLE AND SUNDRY

## BUSINESS ADDRESS

3239 BALBOA ST , SAN FRANCISCO, CA, 94121

**County:** SAN FRANCISCO **Census Tract:** 0478.01

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## LICENSEE INFORMATION

**Licensee:** COOLWATER SF LLC

### Company Information

OFFICER: LOVETT, DANIEL EDMUND (MANAGING MEMBER)

MEMBER: LOVETT, DANIEL EDMUND

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## LICENSE TYPES

Allow up to six weeks for expiration date updates after fee waiver or renewal fee

submittal.

## 21 - OFF-SALE GENERAL

**License Type Status:** PENDING **Status Date:** 23-MAY-2023 **Term:** 12 Month(s)

**Original Issue Date:** **Expiration Date:** **Master:** Y **Duplicate:** **Fee Code:** P40

**Transfers:** From License Number: [47-11059](#)

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### OPERATING RESTRICTIONS:

No Operating Restrictions found

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### DISCIPLINARY ACTION:

No Active Disciplinary Action found

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### DISCIPLINARY HISTORY:

No Disciplinary History found.

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### HOLDS:

**Hold Type:** FORM 220 **Hold Date:** 23-MAY-2023

### ESCROWS:

INNOVATIVE ESCROW INC, 28212 KELLY JOHNSON PKWY STE 110  
VALENCIA,CALIFORNIA 91355

