

**LIQUOR LICENSE
PUBLIC CONVENIENCE OR
NECESSITY REFERRAL**

TO: Planning Department
Phone No. (415) 558-6371

DATE: July 19, 2021
AP Block/Lot Nos.: 0644/012
Zoning: Polk Street NCD 65-X
Quad: NE Planning Team
Record No.: _____

TO: Police Department
Inspector Georgia Sawyer
Phone No. (415) 553-9550

Please submit your response within three weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in September of 2021.

PLEASE EMAIL YOUR RESPONSE BY August 6, 2021, to John Carroll,
Public Safety and Neighborhood Services Committee Clerk.
john.carroll@sfgov.org - Phone No: 554-4445

Applicant name: Bitter Badger Inc.
Business name: Soda Popinski's
Application address: 1548 California Street
San Francisco, CA 94109
Applicant contact info: Mark E. Rennie
870 Market Street Suite 1260
(415) 981-4500
rennie23@gmail.com

PLANNING REVIEW: Approval Denial or HOLD

Planning Staff Contact: Michelle Langlie 628.652.7410

Please print review comments on a trailing page.

POLICE REVIEW: Approval Denial

Please print review comments in a trailing report.

MARK E. RENNIE
ATTORNEY AT LAW
870 MARKET STREET
THE FLOOD BUILDING, SUITE 1260
SAN FRANCISCO, CALIFORNIA 94102

(415) 981-4500
TELECOPIER (415) 981-3334

July 5, 2021

Angela Calvillo
Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Re: Bitter Badger, Inc. dba Soda Popinski's
California ABC Liquor License Transfer
1548 California St., San Francisco, CA 94109-47082

Public Convenience and Necessity Determination Request

ABC Type 21 License—Off-Sale General


*Premise to Premise Transfer from 1100 Valencia Street to 1548 California St.,
SF CA 94109 [reduction of current bar/lounge to allow an adjacent small liquor store].*

Dear Ms. Calvillo:

This office represents Bitter Badger, Inc. ("Bitter Badger") dba **Soda Popinski's**. My clients have applied to the California Department of Alcoholic Beverage Control (ABC) for a premise-to-premise transfer of a Type 21 Off-Sale General license. Bitter Badger currently operates a Type-48 On-Sale General Public Premises license at this premise and plans to build a small craft spirits package store on adjacent to their bar business. Soda Popinski's will, if approved, shrink the size of their current bar/lounge to allow room for a small (200 sq ft.) store.

There are surrounding residences within 100 ft. of the proposed new package store. The area is densely populated. Our location has been a bar and lounge for many years and has served the community well for many years. This request is to allow Soda Popinski's to create a small off-sale liquor store at the same address.

The area is properly zoned [NCD-Polk: Polk Street Neighborhood Commercial] but requires a conditional use authorization (CU) from San Francisco Planning. This CU for this type of license is pending and we do not foresee any problems with the San Francisco Police Department approving this new ABC license, with conditions. We have the support for this application from many of our neighbors, and are open to the imposition of conditions, if necessary, to this license. We have the support also from the Discover Polk CBD.

BY 
2021 JUL 13 PM 4:12
RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO

This new craft spirits package store will benefit many residents who might otherwise have to travel to another neighborhood for a similar shopping experience. The Soda Popinski's store will also serve visitors from other San Francisco neighborhoods.

Soda Popinski's is locally owned, and thus revenue and taxes will stay in the community. This ABC license will also maintain jobs for local residents. This new ABC license will allow us to remain open and we believe will sustain the pedestrian traffic to the café which keeps more eyes on the street and makes the neighborhood safer. Like many small businesses in San Francisco, the COVID-19 shutdown has had devastating to the business. .

Soda Popinski's is part of the Tonic Beverage Group which has owned and managed ten bars and restaurants in San Francisco, including Tonic and Dr. Teeth. All these businesses have been well-managed and non-problematic. The Soda Popinski's package store will give also give back to the community. The Tonic Group regularly offers their spaces at no cost to community groups. Their most effective fundraising has been their "Guest Bartending" program which has raised over \$500,000.00 to non-profits and charities since 2009. Partner Ben Bleiman is active in the SF entertainment community and currently serves as the President of the San Francisco Entertainment Commission.

In summary, allowing this license to issue to this new location, in accordance with § 23958.4 of the California Business and Professions code, will allow the nearby residents and visitors from the surrounding neighborhood to have a quality purveyor with a great selection of wines and spirits. Approval of this transfer will definitely serve the *public convenience and necessity* of our neighbors and of the people of the City and County of San Francisco, California.

Thank you for your consideration of this request.

Yours Truly,

A handwritten signature in cursive script that reads "Mark E. Rennie". The signature is written in dark ink and is positioned above the printed name.

Mark E. Rennie

MER/mb



San Francisco Planning

49 South Van Ness Avenue, Suite 1400
San Francisco, CA 94103
628.652.7600
www.sfplanning.org

8/4/2021

Assistant Clerk of the Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Re: BOS referral - Liquor License Public Convenience or Necessity Referral
Planning Department File No. 2021-007257MIS

To Whom It May Concern:

The Planning Department is recommending disapproval or a hold of the pending Type 21 Off-Sale General application for Soda Popinski's at 1548 California Street. Per the attached ABC referral response, a Liquor Store in the Polk Street Neighborhood Zoning District requires a Conditional Use Authorization per Planning Code Section 723.

If you have any questions related to Planning's evaluation, please contact me at 628-652-7410.

Sincerely,

A handwritten signature in black ink that reads "Michelle M. Langlie".

Michelle M. Langlie (she/her/hers)
Senior Preservation Planner | PIC Specialist
Northeast Team | Current Planning

San Francisco Planning
49 South Van Ness Avenue, Suite 1400, San Francisco, CA 94103
Direct: 628.652.7410 | General Inquiries: pic@sfgov.org | www.sfplanning.org
[San Francisco Property Information Map](#)

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)

ABC 211 (6/99)

Mark Rennie

TO: Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: 523357
Receipt Number: 2663682
Geographical Code: 3800
Copies Mailed Date: March 3, 2021
Issued Date:

(415) 981-5400

DISTRICT SERVING LOCATION: SAN FRANCISCO NE
First Owner: BITTER BADGER INC. 0644/012
Name of Business: SODA POPINSKI'S NCD
Location of Business: 1548 CALIFORNIA ST 2021-002224MIS
SAN FRANCISCO, CA 94109-4708
County: SAN FRANCISCO
Is Premises inside city limits? Yes Census Tract: 0111.00
Mailing Address:(If different from premises address) 2961 MISSION ST
SAN FRANCISCO, CA 94110-3917
Type of license(s): 21 Dropping Partner: Yes No
Transferor's license/name: 18980 / LUCCA RAVIOLI COMPANY INC

Table with columns: License Type, Transaction Type, Master, Secondary LT And Count, License Type, Transaction Description, Fee Code, Dup, Date, Fee. Includes rows for Application Fee and ANNUAL FEE, and a Total row.

Have you ever been convicted of a felony? No
Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? No

STATE OF CALIFORNIA County of SAN FRANCISCO Date: March 3, 2021

Applicant Name(s)

BITTER BADGER INC.

Recommend disapproval or hold of ABC Type 21 -(Package Store) referral for existing bar DBA Soda Popinski's. Liquor Stores require a Conditional Use Authorization in the Polk Street Neighborhood Commercial District per PC Section 723.

Michelle M. Langlie
Michelle Langlie, Senior Planner
SF Planning
628.652.7410