

File No. 170410 Committee Item No. 2
Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS
AGENDA PACKET CONTENTS LIST

Committee: Public Safety and Neighborhood Services Date May 24, 2017

Board of Supervisors Meeting Date _____
Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Youth Commission Report
- Introduction Form
- Department/Agency Cover Letter and/or Report
- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Form 126 – Ethics Commission
- Award Letter
- Application
- Public Correspondence

OTHER (Use back side if additional space is needed)

- LL Referral 04/11/17
- Planning Response 04/27/17
- Police Response 05/18/17
- _____
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- _____
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- _____

Completed by: Erica Major Date May 19, 2017
Completed by: _____ Date _____



San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience or
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Hillary Ronen
Supervisor Jeff Sheehy
Supervisor Sandra Lee Fewer

From: A/Lieutenant Nelly Gordon 
Officer in Charge
ABC Liaison Unit (ALU) 837-7269

Date: May 17, 2017

Subject: P.C.N. Investigation Regarding:
DBA: Target
233 Winston Drive
Beth Aboulafia
(415) 362-1215

Beth Aboulafia, on behalf of Target Corporation, dba Target has filed an application with the California Department of Alcoholic Beverage Control seeking a -Type 21 (Off-Sale General) License for 233 Winston Drive (located between Winston Drive and 20th Ave).

Hours of Operation:

7 a.m. – 12 a.m.

Daily

Digest:

Target is transferring an existing type 21 license from 757 Larkin Street to 233 Winston Drive. If approved, this license will allow Target to sell Off-Sale Beer, Wine and Spirits at this premises.

Letters of Protest:

0

Letters of Support:

0

Police Calls for Service:

From February 2016 to February 2017

8

Police Reports:

From March 2016 to March 2017

2

San Francisco Plot Information:

This premise is located in Plot **992**

A High Crime area is defined as **93** or more police incidents in a plot for the year of **2016**.

This plot had **292** police incidents for **2016**, which is **199** over the **Citywide "High Crime"** average.

State Census Tract Information:

This premise is located in Census Tract **0332.01**

Population for this tract is: **3,683**

On-sale license authorized by census tract: **13**

Active on-sale licenses: **8** with **0** pending

Off-sale licenses authorized by census tract: **3**

Active off-sale licenses: **1** with **1** pending

Departmental Recommendation:

Points of consideration: 0

No opposition from **Taraval Station**

Applicant premise is located in a "high crime" area.

Applicant premise is **not** located in an "undue concentration" area.

ALU Recommendation: **Approval with the following conditions:**

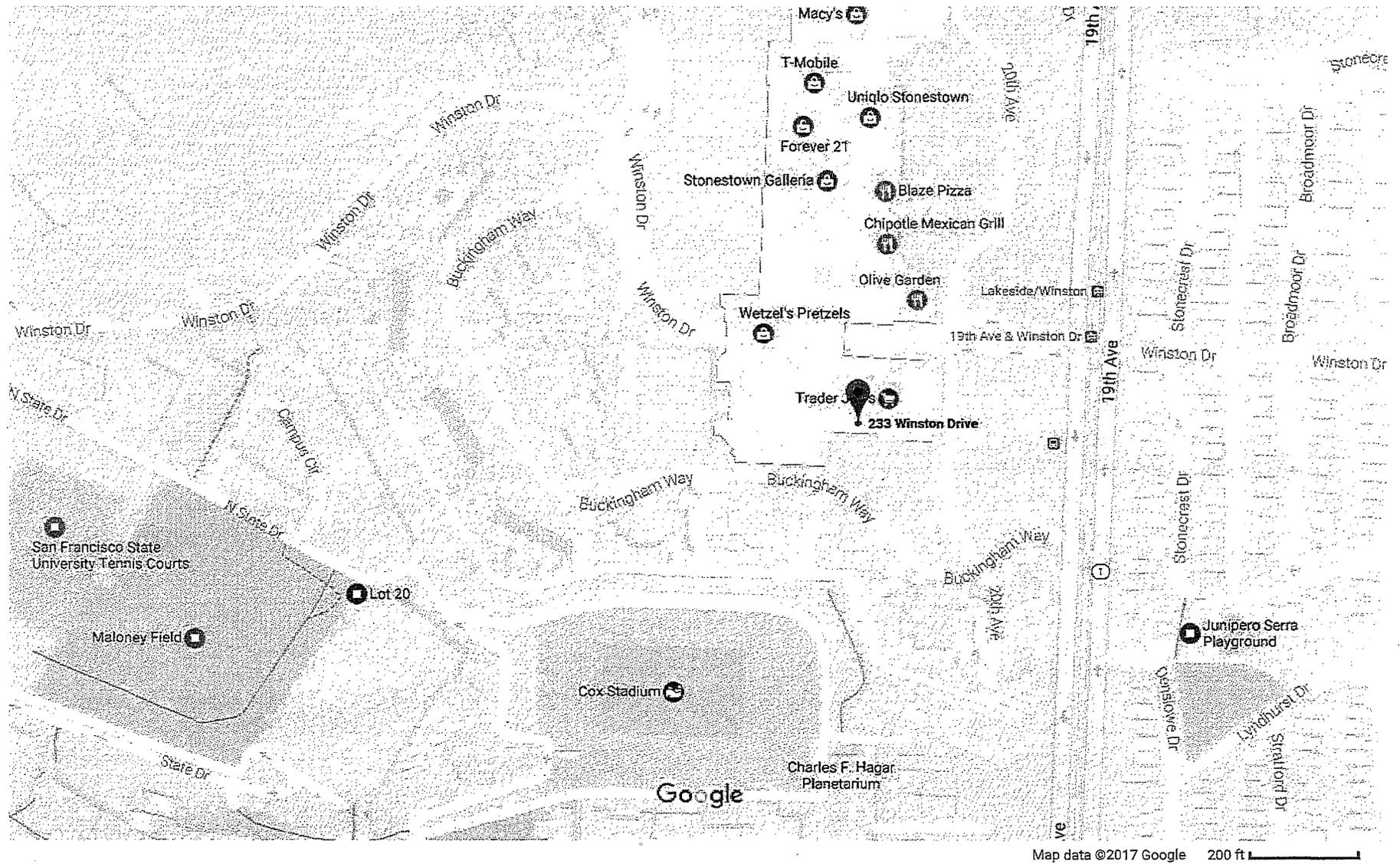
Conditions for Type 21 (Off-Sale General)

1. Sales of alcoholic beverages shall be permitted between the hours of 7:00 a.m. and 12:00 a.m. Midnight each day of the week.
2. No more than 5% of the square footage of the public retail space (not including the storage area) of the premises will be used for the display of alcoholic beverages.
3. The sale of distilled spirits in sizes smaller than 375ml is strictly prohibited.
4. Beer, malt beverages and wine coolers in containers larger than 32oz. are strictly prohibited.
5. Beer, malt beverages and wine coolers in containers of 16oz. or less cannot be sold by single containers, but must be sold in manufacturer pre-packaged multi-unit quantities.
6. No wine shall be sold with an alcoholic content of great than 15% by volume except for "Dinner Wines" which have been aged two years or more and maintained in corked bottles.

It should be noted that the applicant has agreed to the above listed conditions

End

Google Maps 233 Winston Dr



Google Maps Winston Dr



Image capture: Jun 2015 © 2017 Google

San Francisco, California

Street View - Jun 2015

170410
RECEIVED VIA EMAIL
3/26/2017

LIQUOR LICENSE REVIEW



TO: Planning Department
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: (415) 558-6409

File: 170410

Block/lot: 7296/005

TO: Police Department
Inspector Nelly Gordon
Phone: (415) 837-7273

Zoning: C-2

Quad: SW

DATE: April 11, 2017

Record # 2017-004447

Please submit your response in four to six weeks for the matter to be heard.
PLEASE EMAIL YOUR RESPONSE BY: May 10, 2017, to Erica Major, Public Safety and Neighborhood Services Committee Clerk.

MIS

Erica.Major@sfgov.org - Fax No: 554-7771

Applicant Name: Target Corporation
and Business Name: Target

Applicant Address: 233 Winston Drive
San Francisco, CA 94132
and Phone No. (415) 362-1215

PLANNING COMMENTS: Approval Denial

General / specialty grocery store, aka Target permitted in C-2 zoning District.
Off-sale general alcohol sales permitted in conjunction with formula retail/pretail
sales use per Planning Code 210.1 and 210.2 and established via building permit
application 2016 09.21 .8422

Nancy Tran 4.17.17 415-575-9174
Approved Planning Dept. Nancy Tran

POLICE COMMENTS: Approval Denial



April 10, 2017

By Hand Delivery

Angela Calvillo
Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, California 94102

Re: Request for Resolution of Public Convenience or Necessity
Target Corporation, dba Target
233 Winston Dr., San Francisco, CA 94132

Transfer of Type 21 license from 757 Larkin St., San Francisco, CA 94109

Dear Ms. Calvillo:

Target Corporation ("Target") has applied to the Department of Alcoholic Beverage Control for a Type 21 Off-Sale General license at the new Target store opening this summer in the Stonestown Galleria. Because the new store is located in a census tract that has an "undue concentration" of off-sale licenses under Section 23958.4 of the Business and Professions Code, Target is requesting a determination by the Board of Supervisors that public convenience or necessity will be served by issuance of the license.

Target has applied for a person-to-person, premises-to-premises transfer of an existing Type 21 license to its new store location at the southwest corner of Winston Drive and 20th Avenue, in the space previously occupied by the Sports Authority. The new 32,000 square-foot store will employ approximately 50 team members. The proposed store hours are 7a.m. to midnight, with extended store hours during the holiday season.

The new "flexible-format" store will be similar in concept to the Target stores in downtown San Francisco (225 Bush Street) and Oceanview (1830 Ocean Ave.). Smaller than a typical full-size Target, the flexible-format stores focus on quick-trip shopping targeted to the surrounding population. For example, the new store will offer an assortment of groceries, health, personal care and beauty products, portable technology products and accessories, apparel and home items.

In conjunction with the grocery selections, Target would like to be able to offer customers the ability to purchase alcoholic beverages. While alcoholic beverages will be only a small component of the overall product mix, the ability to purchase alcoholic beverages along with food items is a convenience shoppers expect. Having the ability to sell alcoholic beverages will allow Target to provide its customers with the convenience of one-stop shopping. In addition, the two flexible-format stores on Bush St. and Ocean Ave., as well as the traditional format Target stores in the Metreon and on Geary Blvd. all sell alcoholic beverages; it is a product customers expect to be able to purchase at Target.

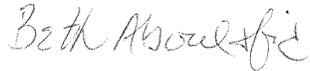
RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2017 APR 10 PM 4:37
BY [Signature]

170410

Angela Calvillo
Clerk of the Board
April 10, 2017
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For these reasons, we respectfully request that the Board of Supervisors make a finding that issuance of the Type 21 license will serve public convenience or necessity. If you have any questions about Target's proposed operations, please do not hesitate to call me.

Sincerely,

A handwritten signature in cursive script that reads "Beth Aboulafia".

Beth Aboulafia

LIQUOR LICENSE REVIEW

TO: Planning Department
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Georgia Powell/CTYPLN/SFGOV@SFGOV
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PLANNING COMMENTS: Approval Denial

POLICE COMMENTS: Approval Denial