

1 [Accept and Expend Gift - World Cup Live 2010 at Civic Center Plaza - \$96,000]

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3 **Resolution authorizing the San Francisco Recreation and Park Department to**  
4 **retroactively accept and expend an in-kind gift valued at \$96,000 from America Scores**  
5 **Bay Area to support operating costs associated with presenting World Cup Live 2010**  
6 **in Civic Center Plaza.**

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8 WHEREAS, Since 2001, America Scores Bay Area, a non-profit organization, has  
9 worked to empower students in urban communities using soccer, writing, creative expression,  
10 and service-learning; and

11 WHEREAS, The World Cup soccer tournament is the biggest sporting event in the  
12 world, drawing international audiences in the tens of billions; and,

13 WHEREAS, RPD partnered with America Scores Bay Area to present 17 of the 2010  
14 FIFA World Cup games, broadcast live at Civic Center Plaza; and,

15 WHEREAS, These events brought tens of thousands of people of all ages together to  
16 celebrate the world's game as well as San Francisco's diversity and healthy, active lifestyles  
17 in the shadow of City Hall; and,

18 WHEREAS, As co-presenter, America Scores Bay Area agreed to process and  
19 administer the sponsorship funds awarded to produce this event; and,

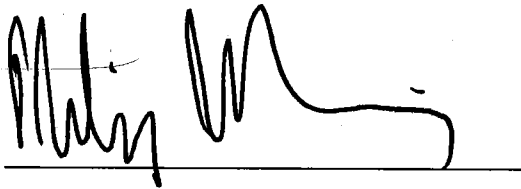
20 WHEREAS, Sponsorship funds awarded to produce World Cup Live 2010 at Civic  
21 Center Plaza included gifts from the San Francisco 49ers (\$50,000), Verizon (\$15,000), Visa  
22 (\$10,000), Ron Conway and Family (\$10,000), SF Fire Fighters-Local 798 (\$5,000), The  
23 Dutch Consulate (\$5,000), and FC Gold Pride (\$1,000); and,

1           WHEREAS, The Recreation and Park Commission recommends that the San  
2 Francisco Board of Supervisors retroactively accept and expend the in-kind gift, valued at  
3 \$96,000; and,

4           WHEREAS, The City recognizes the generosity of America Scores Bay Area with  
5 sincere appreciation; now, therefore, be it

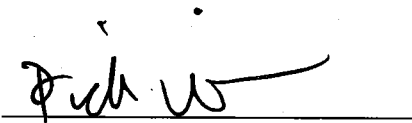
6           RESOLVED, That the Board of Supervisors approves the Gift and authorizes the  
7 Recreation and Park Department General Manager to retroactively accept and expend the in-  
8 kind Gift, valued at \$96,000, from America Scores Bay Area to support operating costs  
9 associated with presenting World Cup Live 2010 in Civic Center Plaza.

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11 Recommended:

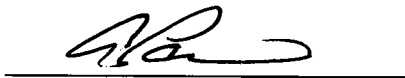
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15 General Manager, Recreation and Park Department

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17 Approved:

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22 Mayor

23   
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25 Controller



City and County of San Francisco

Tails  
Resolution

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

File Number: 111347

Date Passed: January 10, 2012


Resolution authorizing the San Francisco Recreation and Park Department to retroactively accept and expend an in-kind gift, valued at \$96,000 from America Scores Bay Area to support operating costs associated with presenting World Cup Live 2010 in Civic Center Plaza.

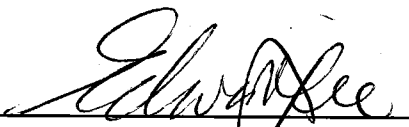
January 10, 2012 Board of Supervisors - ADOPTED

Ayes: 11 - Avalos, Campos, Chiu, Chu, Cohen, Elsbernd, Farrell, Kim, Mar, Olague and Wiener

File No. 111347

I hereby certify that the foregoing  
Resolution was ADOPTED on 1/10/2012 by  
the Board of Supervisors of the City and  
County of San Francisco.

  
Angela Calvillo  
Clerk of the Board

  
Mayor

  
Date Approved