

1 [Initiating Landmark Designation - Floyd Spreckels Mansion]

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3 **Resolution initiating landmark designation under Article 10 of the Planning Code for**
4 **the Floyd Spreckels Mansion, located at 737 Buena Vista Avenue West, Assessor's**
5 **Parcel Block No. 1256, Lot No. 078.**

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7 WHEREAS, Under Planning Code, Section 1004.1, the Board of Supervisors may by
8 Resolution initiate landmark designations; and

9 WHEREAS, Planning Code, Section 1004.2(b), requires the Historic Preservation
10 Commission to respond to historic district or individual landmark designations initiated by the
11 Board of Supervisors within 90 days, and authorizes the Board, by Resolution, to extend the
12 time within which the Historic Preservation Commission is to render its decision; and

13 WHEREAS, the Floyd Spreckels Mansion, located at 737 Buena Vista Avenue West,
14 Assessor's Parcel Block No. 1256, Lot No. 078, was constructed in 1897 in the Haight
15 Ashbury neighborhood; and

16 WHEREAS, The property is an example of the Classical Revival architectural style; and

17 WHEREAS, The property includes intact features of the Classical Revival style
18 including classically inspired cornice line, entry portico columns, assorted wood and plaster
19 moldings with Classical profiles, wood cladding, and Palladian windows; and

20 WHEREAS, The Floyd Spreckels Mansion was designed by Architect of Merit Edward
21 J. Vogel; and

22 WHEREAS, The 1968 book "Here Today, San Francisco's Architectural Heritage", by
23 the Junior League of San Francisco, Inc. discusses the property; and

24 WHEREAS, In 2023 the San Francisco Historic Preservation Commission adopted the
25 Progressive Era & Early Revival Styles (1890-1930) Historic Context Statement which

1 provided frameworks for identifying and evaluating Early Revival style buildings for historical
2 significance and integrity; and

3 WHEREAS, Through applying the evaluative framework as outlined in the Progressive
4 Era & Early Revival Styles (1890-1930) Historic Context Statement, the property can be
5 considered as an individually eligible historic resource based on year built, extant character-
6 defining features, and sufficient integrity; now, therefore be it

7 RESOLVED, The Board of Supervisors hereby initiates landmark designation of the
8 Floyd Spreckels Mansion, under Planning Code, Section 1004.1; and, be it

9 FURTHER RESOLVED, The Board requests that the Planning Department prepare a
10 landmark designation report to submit to the Historic Preservation Commission for its
11 consideration of the full historical, architectural, aesthetic, and cultural interest and value of
12 the Floyd Spreckels Mansion; and, be it

13 FURTHER RESOLVED, The Board of Supervisors requests that the Historic
14 Preservation Commission consider whether the Floyd Spreckels Mansion warrants landmark
15 designation and submit its recommendation to the Board according to Article 10 of the
16 Planning Code.

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