

File No. 220564

Committee Item No. 1

Board Item No. \_\_\_\_\_

## COMMITTEE/BOARD OF SUPERVISORS

### AGENDA PACKET CONTENTS LIST

Comm: Public Safety & Neighborhood Services

Date: July 14, 2022

Board of Supervisors Meeting:

Date: \_\_\_\_\_

#### Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Youth Commission Report
- Introduction Form
- Department/Agency Cover Letter and/or Report
- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Form 126 – Ethics Commission
- Award Letter
- Application
- Public Correspondence

#### OTHER

- PCN Request 05/06/22
- PCN Referral 05/13/22
- PLN Recommendation 05/26/22
- SFPD Recommendation 07/07/22
- \_\_\_\_\_

Prepared by: Jessica Perkinson

Date: July 8, 2022

Prepared by: \_\_\_\_\_

Date: \_\_\_\_\_



San Francisco Police Department  
**ABC Liaison Unit**



Alcoholic Beverage License -  
*Public Convenience or  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on Public Safety  
and Neighborhood Services

**Supervisor Gordon Mar**  
**Supervisor Catherine Stefani**  
**Supervisor Myrna Melgar**

**From:** Lt. Steve Jonas #79  
Officer in Charge  
ALU/Permits Unit 415-553-9550

**Date:** July 7, 2022

**Subject:** P.C.N. Investigation Regarding: Golden Stage Consulting, LLC  
DBA: TBD  
304 Clement St.  
San Francisco, CA. 94109

Golden Stage Consulting, LLC has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 21 (Off-Sale General) license to be located at 304 Clement St. (located between 4<sup>th</sup> Ave. and 5<sup>th</sup> Ave.)

**Hours of Operation:**

6:00 am to 12:00 am each day of the week.

**Digest:**

Golden Stage Consulting LLC would like to operate a Specialty Turkish Grocery at 304 Clement St. If approved, this license will allow them to sell Beer, Wine and Distilled Spirits.

**Letters of Protest**

0

**Letters of Support**

0

**Police Calls for Service:**

From April 2021 to April 2022

**0 calls for service**

**Police Reports:**

From April 2021 to April 2022

**0 police reports**

**San Francisco Plot Information:**

This premise is located in Plot: 723

A High Crime area is defined as **96** or more police reports in a plot for the year of **2021**.

This plot had 116 police reports for **2021**, which is 20 **higher** than the **Citywide “High Crime”** average

**State Census Tract Information:**

This premise is located in Census Tract: **401.00**

Population for this tract is: **4,417**

On-sale license authorized by census tract: **15**

Active on-sale licenses: 83 with 0 pending

Off-sale licenses authorized by census tract: **3**

Active off-sale licenses: 22 with 0 pending

**Departmental Recommendation:**

Points of consideration: **1**

No opposition from **Richmond Station**.

Applicant premise **is** located in a “**High Crime**” area.

Applicant premise **is** located in a “**High Concentration**” area.

**0** - Protest.

**0** - Support

ALU Recommendation: **Approval with the following condition.**

1. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the ABC-253.



BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. (415) 554-5184  
Fax No. (415) 554-5163  
TDD/TTY No. (415) 554-5227

## LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

**TO:** Planning Department  
Attn: Sharon Young  
Phone No. (628) 652-7349

**DATE:** May 13, 2022

**AP Block/Lot Nos.:** 1429/019

**Zoning:** NCD - Inner Clement Street Neighborhood Commercial

**Quad:** NW Planning Team

**Record No.:** 2022-004691MIS

**TO:** Police Department  
Joel Salmonson  
Phone No. (415) 553-1115

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Please submit your response within three weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for the regular meeting of \_.

**PLEASE EMAIL YOUR RESPONSE by July 1, 2022, to:**

Alisa Somera, Public Safety and Neighborhood Services Committee Clerk.

[alisa.somera@sfgov.org](mailto:alisa.somera@sfgov.org) ~ (415) 554-7711

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**Applicant name:** Golden Stage Consulting, LLC

**Business name:** dba Olive

**Application address:** 304 Clement Street  
San Francisco, CA 94118

**Applicant contact info:** Samuel Ray, Colla & Ray LLP  
[sam@collaray.com](mailto:sam@collaray.com) ~ (415) 579-1413

**PLANNING REVIEW:**  Approval  Denial

Planning Staff Contact: Sharon Young 5/26/2022  
(Please add comments on a trailing page.)

**POLICE REVIEW:**  Approval  Denial  
(Please add comments in a trailing report.)



City and County of San Francisco Board of Supervisors  
c/o Clerk of the Board of Supervisors  
1 Dr. Carlton B. Goodlett Place, Rm 244  
San Francisco, California 94102

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

MAY -6 AM 9:31

BY \_\_\_\_\_

*A*



May 3, 2022

**Re: Golden Stage Consulting, LLC d/b/a Olive - Liquor License "PCN" Request, Type 21,  
Pending License 637262, 304 Clement Street, San Francisco, California 94118**

To the Clerk of the Board:

The purpose of this letter is to respectfully request that Golden Stage Consulting, LLC d/b/a Olive ("Olive") be placed on the Board's Calendar for Public Convenience and Necessity approval with regard to its transfer of California Department of Alcoholic Beverage Control Type 21 liquor license to 304 Clement Street in District 1.

Olive is a new and locally owned specialty grocer that will carry products from Turkey, the Middle East, and other Mediterranean countries. Olive also aspires to sell specialty liquors, beers, and wines from those regions. While the Inner Richmond is a large and diverse neighborhood, it is lacking in ethnic grocers that specialize in foods and beverages from the Mediterranean region. As such, approval of this license transfer will be beneficial to the distinctive and diverse character of the Inner Richmond and harmonious to the overall objectives of District 1 as a whole, both culturally and aesthetically.

Additionally, although alcoholic beverages are expected to comprise a minor fraction of Olive's sales and floor space, it is nonetheless necessary in order to provide its customers with a complete range of products. Thus, alcoholic beverages are a key element of Olive's business model. By ensuring a whole host of products, including alcoholic beverages, are readily available to customers at Olive, the public convenience of the neighborhood will be served.

Furthermore, diversity and small businesses are some of this City's greatest strengths. Olive is a locally owned small business that endeavors to carry and sell unique products that are not otherwise available in San Francisco. It is also important to note that Olive purchased this Type 21 license from a CVS store. Surely the benefit to public is greater now that the license will be operated by a small business offering diverse and unique products, rather than a generic box store.

As part of the ABC License transfer process, Olive has notified all residents within 500 feet of the building of its ABC application. Olive now seeks the Board of Supervisors' affirmative ruling that its application serves a public convenience and necessity of our City.

Please contact me to schedule a hearing date. I can be reached at 415-579-1413 or via email at [sam@collaray.com](mailto:sam@collaray.com). Thank you in advance for your time and consideration.

Very Truly Yours,

*Samuel Ray*  
Samuel Ray  
Colla & Ray LLP



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