

FILE NO. 090287

ORDINANCE NO.

1 [State Video Franchise Holders.]

2 **Ordinance amending the San Francisco Administrative Code by: (1) amending Section**  
3 **11.1 and adding Section 11.28-A, to establish a fee for state video franchise holders**  
4 **offering services in San Francisco to support public, educational, and government**  
5 **channel facilities and activities; and (2) amending Section 11.1 and adding Section**  
6 **11.83-A, to establish penalties for violation of customer service and consumer**  
7 **protection standards by state video franchise holders.**

8 Note: Additions are *single-underline italics Times New Roman*;  
9 deletions are ~~*strikethrough italics Times New Roman*~~.  
10 Board amendment additions are double underlined.  
11 Board amendment deletions are ~~strikethrough-normal~~.

12 Be it ordained by the People of the City and County of San Francisco:

13 Section 1. The San Francisco Administrative Code is hereby amended by amending  
14 Chapter 11, Article I, Section 11.1, to read as follows:

15 SEC. 11.1. DEFINITIONS.

16 For purposes of Articles I through VIII of this Chapter, and of any Franchise granted  
17 pursuant to this Chapter, the following terms, phrases, words, abbreviations, their derivations,  
18 and other similar terms, when capitalized, shall have the meanings given herein. When not  
19 inconsistent with the context, words used in the present tense include the future tense; words  
20 in the plural number include the singular number; and words in the singular number include the  
21 plural number. The words "shall" and "will" are mandatory. "May" is permissive. However, as  
22 applied to official action, the words "shall" and "will" shall be directory in effect. Unless  
23 otherwise expressly stated, words not defined herein shall be given their common and ordinary  
24 meaning. References to governmental entities (whether persons or entities) refer to those  
25 entities or their successors in authority. Unless otherwise expressly stated, if specific  
provisions of law referred to herein are renumbered or amended, then the reference shall be

1 read to refer to the renumbered or amended provision.

2 (a) "Affiliate," when used in relation to any Person means another Person who owns  
3 or Controls is owned or Controlled by, or is under common ownership or Control with, such  
4 Person.

5 (b) "Applicable law" means all applicable federal, state, and City laws, ordinances,  
6 codes, rules, regulations and orders, as the same may be amended or adopted from time to  
7 time.

8 (c) "Applicant" means any Person submitting a Proposal pursuant to this Chapter.

9 (d) "Board" means the City's Board of Supervisors.

10 (e) "Bona Fide Institutional Lender" means any one or more of the following: (1) a  
11 savings bank, a savings and loan association, a commercial bank or trust company, an  
12 insurance company, a real estate investment trust, or any other Person which at the time a  
13 pledge in trust or mortgage is recorded in favor of such Person or Persons, has assets of at  
14 least \$500 million in the aggregate (or the equivalent in foreign currency, and is regularly  
15 engaged in the financial services business; or (2) any special account, managed fund,  
16 department, agency or Affiliate of any of the foregoing. For purposes hereof: (1) acting in a  
17 "fiduciary capacity" shall be deemed to include acting as a trustee, agent, or in a similar  
18 capacity under a mortgage, loan agreement, indenture or other loan document; and (2) a  
19 lender, even if not a Bona Fide Institutional Lender, shall be deemed to be a Bona Fide  
20 Institutional Lender if, no more than thirty (30) City business days after such loan is  
21 consummated, the notes or other evidence of indebtedness or the collateral securing the same  
22 are assigned to a Person then qualifying as a Bona Fide Institutional Lender.

23 (f) "Cable Service" means the one way transmission to Subscribers of video  
24 programming or other programming service and subscriber interaction, if any, required to  
25 select or use such video programming or other programming service.

1 (g) "Cable System" means a Facility that consists of a set of closed transmission  
2 paths and associated signal generation, reception, and control equipment designed to provide  
3 Cable Service to multiple Subscribers. Except where expressly stated otherwise, Cable  
4 System includes an Open Video System. Cable System does not include: (1) a Facility that  
5 serves only to retransmit the television signals of one or more television broadcast stations, (2)  
6 a Facility of a common carrier which is subject, in whole or in part, to the provisions of Title II of  
7 the Communications Act of 1934 (47 U.S.C. Sections 201—276) except that such Facility shall  
8 be considered a Cable System to the extent such Facility is used to provide Cable Services;  
9 and (3) any Facilities of a gas or electric utility necessary or proper and used solely for: (i) the  
10 transmission, distribution, or supply of gas or electricity; or (ii) the transmission or collection of  
11 gas and electric usage and pricing information incidental thereto; or (iii) to provide services  
12 required by the City.

13 (h) "Cable System Franchise" means a Franchise authorizing construction,  
14 installation, or operation of a Cable System or the provision of Cable Service over a Cable  
15 System. "Cable System Franchise" includes an OVS Franchise, unless expressly excluded  
16 hereunder.

17 (i) "CPUC" means the California Public Utilities Commission.

18 (j) "City" means the City and County of San Francisco, a municipal corporation of  
19 the State of California.

20 (k) "Control" means the power to control the affairs and key decisions of another  
21 Person, in whatever manner exercised, whether directly or indirectly.

22 (l) "Department," in reference to a Cable System Franchise or any other  
23 communications-related Franchise, means the Department of *Technology Telecommunications*  
24 *and Information Services*. In reference to any gas, electric, or steam Franchise, "Department"  
25 means the San Francisco Public Utilities Commission. In reference to any other type of

1 Franchise, "Department" means the City department assigned by the Board to process the  
2 Proposal or administer the Franchise.

3 (m) "Facilities" includes any physical element used in connection with, or designed to  
4 be used in connection with, the provision of Services, whether or not located in the Public  
5 Rights-of-Way, including, without limitation, pedestals, cabinets, ducts and conduits (whether  
6 empty or occupied), transformers, equipment, drains, handholds, lines, line extensions, service  
7 drops, manholes, poles, power supplies and generators, splice boxes, surface location  
8 markers, vaults, tunnels, amplifiers, power guards, nodes, cables, and fiber optics (whether  
9 active or dark).

10 (n) "FCC" means the Federal Communications Commission.

11 (o) "Final Report" means a report submitted to the Board by the Department making  
12 a final recommendation upon a Proposal.

13 (p) "Franchise" means an authorization granted by ordinance of the Board to a  
14 Person to construct, install, or operate Facilities in the Public Rights-of-Way or to provide  
15 Services using Facilities installed in the Public Rights-of-Way. "Franchise" shall not mean or  
16 include any license or permit required for the privilege of transacting and carrying on a  
17 business within the City as required by other ordinances or laws of the City, including, without  
18 limitation:

19 (1) Any permit, agreement or authorization required in connection with operations on  
20 public streets or property such as permits and agreements for placing devices on or in poles,  
21 conduits or other structures, whether owned by the City or a private entity, or for excavating or  
22 performing other work in or along Public Rights-of-Way; and

23 (2) Express or implicit authorization to provide Service to, or install Facilities on,  
24 private property without owner consent.

1 (q) "Franchise Area" means the geographic area of the City in which a Franchise  
2 authorizes a Grantee to construct, install, or operate Facilities or to provide Services.

3 (r) "Franchise Fee" means a payment made to the City in accordance with Section  
4 11.21 below. In the case of a UVPP, "Franchise Fee" shall mean a fee in lieu of a franchise  
5 fee, pursuant to 47 U.S.C. Section 573(c)(2)(B).

6 (s) "Grantee" means a Person granted a Franchise by the City, and any lawful  
7 permitted successor or assign.

8 (t) "Gross Revenues" means any and all income, receipts and other revenue of any  
9 kind or nature arising from or in connection with the operation of, or provision of Service using,  
10 Facilities in the Franchise Area and as may be more specifically defined in a Franchise, except  
11 that when used in Section 11.28-A, "Gross Revenues" shall mean and refer to the definition of that term  
12 contained in California Public Utilities Code Section 5860(d), as amended.

13 (u) "Material Breach" means a breach of the Franchise that has a substantial and  
14 significant effect on the rights or benefits either party to the Franchise has secured pursuant to  
15 the Franchise. "Material Breach" shall include, but not be limited to, those breaches  
16 designated as such in the Franchise and this Chapter, except that when used in Section 11.83-A,  
17 "Material Breach" shall mean any substantial and repeated failures by a State Video Franchise holder  
18 to comply with standards specified in Section 11.83-A(a).

19 (v) "Open Video System" or "OVS" means a Cable System owned, operated, or  
20 Controlled by a Person certified by the FCC pursuant to 47 U.S.C. Section 573 and holding an  
21 OVS Franchise pursuant to this Article.

22 (w) "Operator" means any Person who: (1) provides Service over Facilities and  
23 either directly or indirectly owns, or has an Affiliate that owns, a significant interest in the  
24 Facilities; or (2) otherwise Controls, or is responsible for, through any arrangement, the  
25 operation or management of Facilities.

1 (x) "OVS Franchise" means a Franchise authorizing construction, installation, or  
2 operation of an Open Video System or the provision of Cable Service over an Open Video  
3 System.

4 (y) "Permittee" means a person granted a UCP.

5 (z) "Person" means any individual, group, company, partnership, association, joint  
6 stock company, trust, corporation, society, syndicate, club, business, or governmental entity.

7 "Person" shall not include the City.

8 (aa) "Personal Wireless Service" means commercial mobile services provided under a  
9 license issued by the FCC.

10 (bb) "Personal Wireless Service Facilities" means antennas and related Facilities  
11 used to provide or facilitate the provision of Personal Wireless Service.

12 (cc) "Personal Wireless Service Facilities Site Permit" means a permit issued by the  
13 Department of Public Works authorizing a Person to construct Personal Wireless Service  
14 Facilities.

15 (dd) "Proposal" means any application proposal submission or request filed pursuant  
16 to the requirements of this Chapter to; (1) obtain a new Franchise; (2) Transfer a Franchise; (3)  
17 extend a Franchise; or otherwise modify a Franchise. A Proposal includes an Applicant's initial  
18 proposal, submission or request, as well as any and all amendments or supplements to the  
19 Proposal and relevant correspondence.

20 (ee) "Proposal Fee" means a charge to recover the City's actual costs of processing  
21 Proposals hereunder.

22 (ff) "Public Rights-of-Way" means the area in, on, upon, above, beneath, within,  
23 along, across, under, and over the public streets, sidewalks, roads, lanes, courts, ways, alleys,  
24 spaces, and boulevards within the geographic area of the City in which the City now or  
25 hereafter holds any property interest, which is dedicated to Public use and which, consistent

1 with the purposes for which it was dedicated, may be used for the purpose of installing and  
2 maintaining Facilities to provide Service to customers.

3 (gg) "Required Service Area" means the geographic area of the City a Grantee must  
4 construct, install or operate Facilities in or provide Service in, pursuant to its Franchise.

5 (hh) "Revocation" means the City's affirmative act of Terminating a Franchise.

6 (ii) "Service" means any service provided on a Commercial or for hire basis using  
7 Facilities installed in the Public Rights-of-Way. "Service" includes without limitation: (1) leasing  
8 or, through any other arrangement, offering the use of a Facility installed in the Public Rights-  
9 of-Way (except for the mandatory provision of Facilities pursuant to 47 U.S.C. Section 224 or  
10 California Public Utility Commission orders) and (2) the transmission of electronic signals  
11 through Facilities installed in the Public Rights-of-Way, whether or not owned by Person  
12 providing service to Subscribers. "Service" shall not include Telecommunications Service,  
13 State Video Service or Personal Wireless Service.

14 (jj) "State Video Service" means video programming services, Cable Service, or  
15 OVS Service authorized under a State Video Service Franchise that is provided through  
16 Facilities located at least in part in Public Rights-of-Way without regard to delivery technology,  
17 including Internet protocol or other technology.

18 (kk) "State Video Service Franchise" means a franchise issued by the CPUC  
19 pursuant to California Public Utilities Code Section 5800, et. seq.

20 (ll) "Subscriber" means the City or any Person who legally receives any Service.

21 (mm) "Telecommunications Service" means any service subject to regulation by the  
22 CPUC or the FCC as a telecommunications service and provided to customers by a telephone  
23 corporation regulated by the CPUC.

24 (nn) "Termination" means the conclusion of a Franchise by any means, including, but  
25 not limited to, by expiration of its term, abandonment, or Revocation.

1 (oo) "Transfer" means any transaction in which: (1) all or a portion of any Facilities or  
2 any rights to use or operate Facilities located in the Public Rights-of-Way are sold, conveyed,  
3 transferred, assigned, encumbered (except as set forth herein) or leased, in whole or in part,  
4 directly or indirectly, by one or more transactions to another Person, whether voluntarily or by  
5 operation of law or otherwise; or (2) there is any change, acquisition, or transfer in the identity  
6 of the Person in Control of the Grantee, or any Person that controls Grantee, including, without  
7 limitation, forced or voluntary sale, merger, consolidation, or receivership; or (3) the rights or  
8 obligations under the Franchise are sold, conveyed, transferred, assigned, encumbered  
9 (except as set forth herein) or leased, in whole or in part, directly or indirectly, by one or more  
10 transactions to another Person, whether voluntarily or by operation of law or otherwise. It will  
11 be presumed, for purposes of clause (2) above, that any transfer or cumulative transfer of a  
12 voting interest by a Person or group of Persons acting in concert of twenty five percent (25%)  
13 or more of Grantee, or Person that Controls Grantee, or any change in the managing general  
14 partners of a Grantee is a change of Control. "Transfer" does not include: (1) a lease to a  
15 UVPP pursuant to 47 U.S.C. Sections 532 or 573; (2) the transmission of a commodity or  
16 electronic signal using Facilities on a common carrier basis; (3) a lease or other right to use  
17 Facilities mandated pursuant to 47 U.S.C. Section 224, California Public Utilities Code Section  
18 767.5, or by an order of the CPUC; or (4) a pledge in trust, mortgage or other encumbrance  
19 against the Facilities, or any portion thereof, given to a Bona Fide Institutional Lender in  
20 connection with a loan or other financing required to secure the construction, operation, or  
21 repair of the Facilities ("Loan") provided that such Loan is subject to the rights and powers of  
22 the City pursuant to the Franchise and Applicable Law, including, without limitation, the right of  
23 the City to approve any Transfer pursuant to Section 11.14 below upon foreclosure.  
24 "Transferring" and "Transferee" shall have correlative meanings.  
25



1 (pp) "Unaffiliated Video Programming Provider" or "UVPP" means any Person who  
2 uses capacity on a franchised Cable System to deliver Cable Service or other communications  
3 service (as that term is used in 47 U.S.C. Section 542(h)) to Subscribers and who is not an  
4 Affiliate of the Grantee.

5 (qq) "Utility Conditions Permit" or "UCP" means a permit issued by the Department of  
6 Public Works authorizing a Person to construct, install, and maintain specific Facilities in the  
7 Public Rights-of-Way.

8 Section 2. The San Francisco Administrative Code is hereby amended by adding  
9 Section 11.28-A to Chapter 11, Article II, to read as follows:

10 SEC. 11.28-A. PUBLIC, EDUCATIONAL, AND GOVERNMENT ACCESS CHANNELS  
11 FACILITIES AND ACTIVITIES FEE.

12 (a) Amount of Fee. After January 1, 2010, any State Video Franchise holder providing State  
13 Video Service in the City shall pay to the City a fee to support the ongoing costs of public, educational,  
14 and government access channel facilities and activities in the amount of ~~three~~ one and one-fifteenth  
15 percent (~~3~~1.15%) of the State Video Franchise holder's annual Gross Revenues from providing State  
16 Video Services in the City.

17 (b) Payment of Fee.

18 (1) A State Video Franchise holder shall pay the fee due to the City in this Section on a  
19 quarterly basis. Each quarterly payment shall be made to the City Controller no later than forty-five  
20 (45) days after the end of the calendar quarter.

21 (2) A State Video Franchise holder shall include with the payment a statement of its Gross  
22 Revenues from providing State Video Services during the calendar quarter.

23 (c) Use of Fee.

24 (1) The City shall use the first one percent (1%) of the fee required under this Section to  
25 support public, educational, and government channel facilities.

1           (2) The City shall use any amounts over one percent (1%) of the fee required under this  
2 Section to support public, educational, and government channel facilities and activities.

3           (3) In the event that federal or state law is amended to allow the use of these funds  
4 for the purpose of PEG operating expenses the City may use these fees accordingly.

5           Section 3. The San Francisco Administrative Code is hereby amended by adding  
6 Section 11.83-A to Chapter 11, Article VIII, to read as follows:

7           SEC. 11.83-A. PENALTIES FOR VIOLATION OF CUSTOMER SERVICE AND  
8 CONSUMER PROTECTION STANDARDS.

9           (a) Applicable Standards. A State Video Franchise holder shall comply with all of the  
10 customer service and consumer protection standards contained in: (1) California Government Code  
11 Sections 53055, 53055.1, 53055.2, and 53088.2; and (2) Title 47, Code of Federal Regulations, Section  
12 76.309(c), or any other customer service standards pertaining to the provision of video service  
13 subsequently established by federal law or adopted by federal regulation.

14           (b) Amount of Penalties.

15           (1) If the Department finds that a State Video Franchise holder is in Material Breach of any  
16 of the customer service or consumer protection standards identified in subsection (a) above, and that  
17 such Material Breach was in the reasonable control of the State Video Franchise holder, the  
18 Department may impose the following monetary penalties: (A) a maximum of five hundred dollars  
19 (\$500) for each day of each Material Breach, not to exceed one thousand five hundred dollars (\$1,500)  
20 for each occurrence of a Material Breach; (B) a maximum of one thousand dollars (\$1,000) for each  
21 day of each Material Breach, not to exceed three thousand dollars (\$3,000) for each occurrence of the  
22 Material Breach for any subsequent Material Breach of the same nature occurring within twelve (12)  
23 months; and (C) a maximum of two thousand five hundred dollars (\$2,500) for each day of each  
24 Material Breach, not to exceed seven thousand five hundred dollars (\$7,500) for each occurrence of the  
25 Material Breach for a third or further Material Breach of the same nature occurring within those same

1 twelve (12) months; provided that the increased penalties may only be assessed after the Department  
2 has provided the State Video Franchise holder with notice and a penalty has been assessed pursuant to  
3 subsection (c) below.

4 (2) The Department shall not seek to impose a penalty on a State Video Franchise holder for  
5 a violation of any of the customer service or consumer protection standards contained in subsection (a)  
6 above other than in the amounts authorized by this Section. For other violations of this Chapter, the  
7 penalties authorized by Section 11.77 shall still apply.

8 (c) Procedure to Impose Penalties.

9 (1) The Department shall notify a State Video Franchise holder in writing of any Material  
10 Breach of any of the customer service or consumer protection standards contained in subsection (a)  
11 above, and the penalty to be imposed for such Material Breach. The State Video Franchise holder shall  
12 have thirty (30) days from the receipt of the notice to remedy the specified Material Breach or the  
13 penalties set forth in the notice shall be imposed.

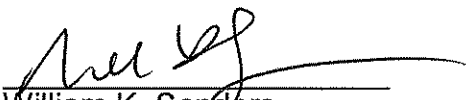
14 (2) The Department shall not seek to impose a penalty on a State Video Franchise holder for  
15 a violation of any of the customer service or consumer protection standards contained in subsection (a)  
16 above without first sending the State Video Franchise holder notice of the violation as required by this  
17 Section. For other violations of this Chapter, the notice required by Section 11.75 shall still apply.

18 (d) Material Breach. A Material Breach for the purposes of assessing penalties under this  
19 Section shall be deemed to have occurred for each day following the expiration of the thirty (30)-day  
20 notice period that any Material Breach has not been remedied by the State Video Franchise holder,  
21 irrespective of the number of Subscribers affected.

22 (e) Use of Penalties. Any penalty assessed under this Section shall be divided as follows:  
23 (1) fifty percent (50%) of the penalty assessed shall be placed in the Subscriber Service Account  
24 established under Section 11.82; and (2) fifty percent (50%) of the penalty assessed shall be remitted to  
25

1 the State of California to be placed in the Digital Divide Account established under California Public  
2 Utilities Code Section 280.5.

3  
4 APPROVED AS TO FORM:  
DENNIS J. HERRERA, City Attorney

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6 By:   
7 William K. Sanders  
8 Deputy City Attorney  
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# City and County of San Francisco

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

## Tails Ordinance

**File Number:** 090287

**Date Passed:**

Ordinance amending the San Francisco Administrative Code by: (1) amending Section 11.1, and adding Section 11.28-A, to establish a fee for state video franchise holders offering services in San Francisco to support public, educational, and government channel facilities and activities; and (2) amending Section 11.1, and adding Section 11.83-A, to establish penalties for violation of customer service and consumer protection standards by state video franchise holders.

May 5, 2009 Board of Supervisors — CONTINUED ON FIRST READING

Ayes: 7 - Alioto-Pier, Avalos, Chiu, Chu, Dufty, Elsbernd, Maxwell  
Noes: 4 - Campos, Daly, Mar, Mirkarimi

May 19, 2009 Board of Supervisors — AMENDED, AN AMENDMENT OF THE WHOLE BEARING SAME TITLE

Ayes: 11 - Alioto-Pier, Avalos, Campos, Chiu, Chu, Daly, Dufty, Elsbernd, Mar, Maxwell, Mirkarimi

May 19, 2009 Board of Supervisors — PASSED ON FIRST READING AS AMENDED

Ayes: 8 - Avalos, Campos, Chiu, Daly, Dufty, Mar, Maxwell, Mirkarimi  
Noes: 3 - Alioto-Pier, Chu, Elsbernd

June 2, 2009 Board of Supervisors — CONTINUED ON FINAL PASSAGE


Ayes: 11 - Alioto-Pier, Avalos, Campos, Chiu, Chu, Daly, Dufty, Elsbernd, Mar, Maxwell, Mirkarimi

June 9, 2009 Board of Supervisors — FINALLY PASSED

Ayes: 8 - Avalos, Campos, Chiu, Daly, Dufty, Mar, Maxwell, Mirkarimi  
Noes: 3 - Alioto-Pier, Chu, Elsbernd

File No. 090287

I hereby certify that the foregoing Ordinance was **FINALLY PASSED** on June 9, 2009 by the Board of Supervisors of the City and County of San Francisco.



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Angela Calvillo  
Clerk of the Board

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6/19/09

Date Approved

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UNSIGNED

Mayor Gavin Newsom

Date: June 19, 2009

I hereby certify that the foregoing ordinance, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, became effective without his approval in accordance with the provision of said Section 3.103 of the Charter.



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Clerk of the Board

File No.  
090287

File No. 090287