

1 [Outreach Community-Based Weekly Advertising and Outreach Neighborhood-Based Monthly  
2 Advertising - Various Periodicals - FY2024-2025]

3 **Resolution designating *Bay Area Reporter* to be the outreach community-based weekly**  
4 **periodical of the City and County of San Francisco for the Lesbian, Gay, Bisexual and**  
5 **Transgender community; *El Reportero* to be the outreach neighborhood-based monthly**  
6 **periodical of the City and County of San Francisco for the Bayview/Hunters Point,**  
7 **Mission District, Bernal Heights neighborhoods; *El Tecolote* to be the outreach**  
8 **neighborhood-based monthly periodical of the City and County of San Francisco for**  
9 **the Mission, Excelsior, and Potrero Hill neighborhoods; *Henry Society Journal* to be**  
10 **the outreach neighborhood-based monthly periodical of the City and County of San**  
11 **Francisco for the Bayview/Hunters Point and Visitacion Valley neighborhoods; *Noe***  
12 ***Valley Voice* to be the outreach neighborhood-based monthly periodical of the City and**  
13 **County of San Francisco for the Noe Valley and Diamond Heights neighborhoods;**  
14 ***Potrero View* to be the outreach neighborhood-based monthly periodical of the City**  
15 **and County of San Francisco for the Potrero Hill, Dogpatch, Mission Bay, and eastern**  
16 **South of Market neighborhoods; *San Francisco Bay Times* to be the outreach**  
17 **neighborhood-based monthly periodical of the City and County of San Francisco for**  
18 **the Castro, Noe Valley, and Duboce Triangle neighborhoods; *San Francisco Examiner***  
19 **to be the outreach neighborhood-based monthly periodical of the City and County of**  
20 **San Francisco for the Sunset, Presidio Heights, Excelsior, Pacific Heights, Mission,**  
21 **Haight-Ashbury, Richmond, Financial District, Tenderloin, Eureka Valley, Russian Hill,**  
22 **Forest Hill, South of Market, Marina, and North Beach neighborhoods; *Sing Tao Daily* to**  
23 **be the outreach neighborhood-based monthly periodical of the City and County of San**  
24 **Francisco for the Chinatown, Richmond, Sunset, Portola Valley, Excelsior, Outer**  
25 **Mission, Tenderloin, Oceanview, Ingleside, and Merced Heights; *Small Business***

1 ***Exchange*** to be the outreach neighborhood-based monthly periodical of the City and  
2 **County of San Francisco serving the entire City; *Wind Newspaper*** to be the outreach  
3 **neighborhood-based monthly periodical of the City and County of San Francisco for**  
4 **the Chinatown, Sunset, Richmond, Visitacion Valley, Portola, Tenderloin, Outer Mission**  
5 **neighborhoods, and the outreach community-based weekly periodical of the City and**  
6 **County of San Francisco for the Chinese community; *World Journal*** to be the outreach  
7 **neighborhood-based monthly periodical of the City and County of San Francisco for**  
8 **the Bayview/Hunters Point, Chinatown, Mission, South of Market, Tenderloin, Visitacion**  
9 **Valley, and Western Addition neighborhoods; and to provide outreach advertising for**  
10 **Fiscal Year (FY) 2024-2025.**

11  
12 WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach  
13 advertising to those communities which may not be adequately served by the official  
14 newspaper, pursuant to Sections 2.80 and 2.80-1 of the Administrative Code; and

15 WHEREAS, In each year, the Board of Supervisors shall designate the outreach  
16 periodical for each outreach community, pursuant to Section 2.81-3 of the Administrative  
17 Code; and

18 WHEREAS, The Board of Supervisors may designate neighborhood outreach  
19 periodical, pursuant to Section 2.81-4 of the Administrative Code; now, therefore, be it

20 RESOLVED, That the Board designates the following periodicals, which circulate  
21 primarily in the indicated communities and are printed in San Francisco, to be the outreach  
22 periodicals for the indicated communities for Fiscal Year (FY) 2024-2025:

23 Lesbian, Gay, Bisexual, Transgender -Bay Area Reporter

24 Chinese -Wind Newspaper

1 FURTHER RESOLVED, That the Board designates the following neighborhood  
2 outreach periodicals for the indicated neighborhood(s) for FY2024-2025:

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|--|--------------------------|
| 3 Bayview/Hunters Point, Mission, Bernal Heights   | -El Reportero            |
| 4 Mission, Excelsior, Potrero Hill   | -El Tecolote             |
| 5 Bayview/Hunters Point, Visitacion Valley   | -Henry Society Journal   |
| 6 Noe Valley, Diamond Heights  | -Noe Valley Voice        |
| 7 Potrero Hill, Dogpatch, Mission Bay, eastern<br>8 South of Market  | -Potrero View            |
| 9 Castro, Noe Valley, Duboce Triangle  | -San Francisco Bay Times |
| 10 Sunset, Presidio Heights, Excelsior, Pacific Heights,<br>11 Mission District, Haight-Ashbury, Richmond,<br>12 Financial District, Tenderloin, Eureka Valley,<br>13 Russian Hill, Forest Hill, South Market, Marina,<br>14 North Beach | -San Francisco Examiner  |
| 15 Chinatown, Richmond, Sunset, Portola Valley,<br>16 Excelsior, Outer Mission, Tenderloin, Oceanview,<br>17 Ingleside, Merced Heights   | -Sing Tao Daily          |
| 18 All San Francisco Neighborhoods   | -Small Business Exchange |
| 19 Chinatown, Sunset, Richmond, Visitacion Valley,<br>20 Portola, Tenderloin, Outer Mission  | -Wind Newspaper          |
| 21 Bayview/Hunters Point, Chinatown, Mission, South<br>22 of Market, Tenderloin, Visitacion Valley,<br>23 Western Addition   | -World Journal           |

24 FURTHER RESOLVED, That the Office of Contract Administration is hereby  
25 authorized to award these designated outreach periodicals to be listed as sub-awards to the  
Daily Journal, the City's official Clearinghouse contractor must be in accordance with all the  
contracting requirements of the City and County of San Francisco; and, be it

1           FURTHER RESOLVED, That within 30 days of the Clearinghouse contract being fully-  
2 executed by all parties, the Office of Contract Administration shall provide the final contract to  
3 the Clerk of the Board for inclusion into the official file.  
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# City and County of San Francisco

## Tails

### Resolution

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

**File Number:** 240364

**Date Passed:** May 14, 2024

Resolution designating Bay Area Reporter to be the outreach community-based weekly periodical of the City and County of San Francisco for the Lesbian, Gay, Bisexual and Transgender community; El Reportero to be the outreach neighborhood-based monthly periodical of the City and County of San Francisco for the Bayview/Hunters Point, Mission District, Bernal Heights neighborhoods; El Tecolote to be the outreach neighborhood-based monthly periodical of the City and County of San Francisco for the Mission, Excelsior, and Potrero Hill neighborhoods; Henry Society Journal to be the outreach neighborhood-based monthly periodical of the City and County of San Francisco for the Bayview/Hunters Point and Visitacion Valley neighborhoods; Noe Valley Voice to be the outreach neighborhood-based monthly periodical of the City and County of San Francisco for the Noe Valley and Diamond Heights neighborhoods; Potrero View to be the outreach neighborhood-based monthly periodical of the City and County of San Francisco for the Potrero Hill, Dogpatch, Mission Bay, and eastern South of Market neighborhoods; San Francisco Bay Times to be the outreach neighborhood-based monthly periodical of the City and County of San Francisco for the Castro, Noe Valley, and Duboce Triangle neighborhoods; San Francisco Examiner to be the outreach neighborhood-based monthly periodical of the City and County of San Francisco for the Sunset, Presidio Heights, Excelsior, Pacific Heights, Mission, Haight-Ashbury, Richmond, Financial District, Tenderloin, Eureka Valley, Russian Hill, Forest Hill, South of Market, Marina, and North Beach neighborhoods; Sing Tao Daily to be the outreach neighborhood-based monthly periodical of the City and County of San Francisco for the Chinatown, Richmond, Sunset, Portola Valley, Excelsior, Outer Mission, Tenderloin, Oceanview, Ingleside, and Merced Heights; Small Business Exchange to be the outreach neighborhood-based monthly periodical of the City and County of San Francisco serving the entire City; Wind Newspaper to be the outreach neighborhood-based monthly periodical of the City and County of San Francisco for the Chinatown, Sunset, Richmond, Visitacion Valley, Portola, Tenderloin, Outer Mission neighborhoods, and the outreach community-based weekly periodical of the City and County of San Francisco for the Chinese community; World Journal to be the outreach neighborhood-based monthly periodical of the City and County of San Francisco for the Bayview/Hunters Point, Chinatown, Mission, South of Market, Tenderloin, Visitacion Valley, and Western Addition neighborhoods; and to provide outreach advertising for Fiscal Year (FY) 2024-2025.

May 08, 2024 Budget and Finance Committee - RECOMMENDED

May 14, 2024 Board of Supervisors - ADOPTED

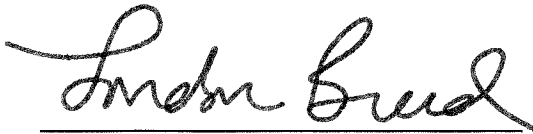
Ayes: 11 - Chan, Dorsey, Engardio, Mandelman, Melgar, Peskin, Preston, Ronen, Safai, Stefani and Walton

File No. 240364

I hereby certify that the foregoing  
Resolution was ADOPTED on 5/14/2024 by  
the Board of Supervisors of the City and  
County of San Francisco.



**f** Angela Calvillo  
Clerk of the Board



London N. Breed  
Mayor

5/24/24

Date Approved