

SFDPH NEOP- Rec and Park PSE Project

Funded by CDC- State Physical Activity and Nutrition (SPAN) Program and CDPH CalFresh Health Living Grant

August 1st 2024- September 30th 2024 (Year 1)

Direct costs- Personnel, Class #	Months	Salary	FTE	Budget
NEOP Project Director, 2593	1.5	141622	.6	\$42,487
Health Educator, 2822	1.5	\$118,397	.3	\$17,760

Fringe: \$27,111

Travel: \$642

88,000

October 1st 2024- September 30th2028 (Year 2-Year 5)

Direct costs- Personnel, Class #	Months	Salary	FTE	Budget
Nutritionist, 2846	12	\$126,958	.45	\$63479

Fringe: \$23,521

Travel: \$ 1000

Budget Justification

San Francisco Local Health Department will utilize CDC-SPAN grant will support the rollout of the Recreation and Parks Department Wellness Policy (RPD WP), which includes nutrition standards based on the local SF vending policy and the USDA Smart Snacks guidance. Staff funded with these grants will conduct the following activities:

- conducting focus groups of parents and youth to ensure the policy is community-driven.
- assisting in implementing and evaluating the RPD WP in 6 pilot sites for FY23-24 located in RPD equity zones, under-resourced areas with the highest prevalence of health disparities.
- developing training curricula, toolkits [e.g. nutrition enrichment classes, food demonstrations, handouts, healthy snack buying guide, etc.] for RPD camp leads, Nutrition and Wellness Youth Ambassadors on the new nutrition standards.
- leading trainings among RPD staff and leadership on identifying and procuring healthy snacks and beverages using the train-the-trainer model
- communicating with RPD staff, parents, and other stakeholders about current and updated nutrition standards via email, mailed flyers, and social media.
- providing technical assistance for camp leads to purchase healthy snacks and beverages for students participating in summer camps and afterschool programs, as needed.
- assisting in the coordination and completion of site-level assessment questionnaires and other forms of evaluation to assess policy impact.

Fringe will range from 40-45% . Travel budget will support local travel to RPD sites