



San Francisco Police Department
ABC Liaison Unit

Alcoholic Beverage License -
*Public Convenience or
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Gordon Mar
Supervisor Catherine Stefani
Supervisor Matt Haney

From: Lt. Georgia Sawyer #1565
Officer in Charge
ALU/Permits Unit 415-553-9550

Date: March 18, 2020

Subject: P.C.N. Investigation Regarding: Bloomingdales Inc.
DBA: BLOOMINGDALES
845 Market St, First Floor
San Francisco, CA. 94103-1923

Bloomingdales Inc. has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 21 (Off-Sale General) license to be located at 845 Market St. (located 4th St. and 5th St.)

Hours of Operation:

10:00 am to 9:00 pm each day of the week.

Digest:

Bloomingdales would like to operate a liquor store to include Beer, Wine and Distilled spirits sales, located at 845 Market St. If approved, this license will allow them to sell Off-Sale General.

Letters of Protest

0

Letters of Support

0

Police Calls for Service:

From March 2019 to March 2020

186 calls for service

Police Reports:

From March 2019 to March 2020

44 police reports

San Francisco Plot Information:

This premise is located in Plot: **210**

A High Crime area is defined as **107** or more police reports in a plot for the year of **2019**.

This plot had **1,374** police reports for **2019**, which is **1,267 higher** than the **Citywide "High Crime"** average

State Census Tract Information:

This premise is located in Census Tract: **176.01**

Population for this tract is: **7,630**

On-sale license authorized by census tract: **27**

Active on-sale licenses: 93 with 0 pending

Off-sale licenses authorized by census tract: **6**

Active off-sale licenses: 14 with 0 pending

Departmental Recommendation:

Points of consideration: **0**

No opposition from **Tenderloin Station**.

Applicant premise **is** located in a “**High Crime**” area.

Applicant premise **is** located in a “**High Concentration**” area.

0 - Protest.

0 - Support

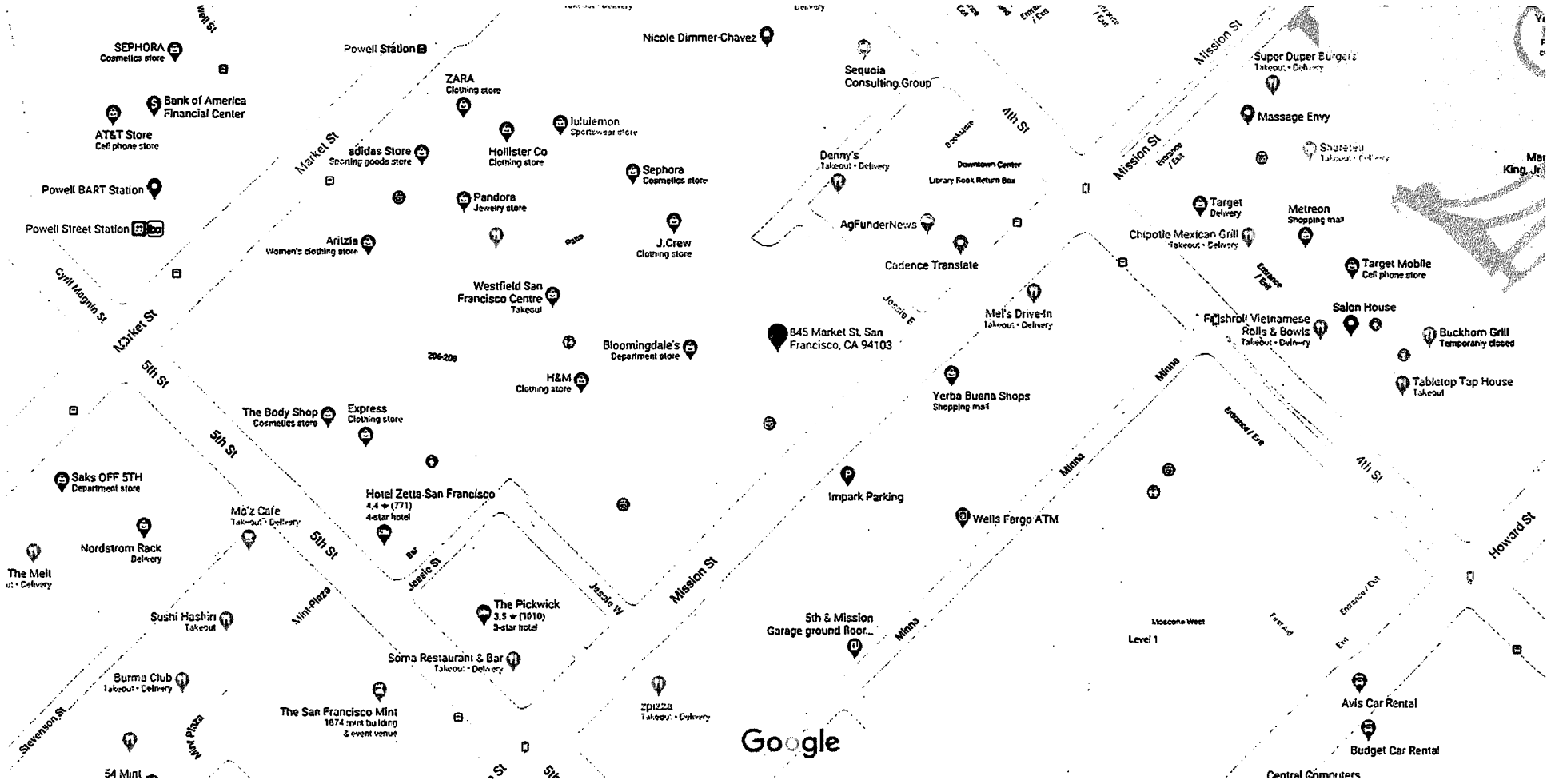
ALU Recommendation: **Approval with following conditions:**

Conditions for Type 21- Off-Sale General

1. No distilled beverages shall be sold in bottles or containers of less than 200 ml.
2. No wine shall be sold in bottles or container less than 750 ml.
3. Beer or malt beverage products, regardless of size, shall only be sold in pre-packaged multi-unit quantities.
4. The following alcoholic beverages shall not be sold in quantities of fewer than three (3) individual containers per sale:
 1. Beer, including malt beverages and malt liquor products, in containers of 16 oz or less;
 2. Pre-mixed wine products commonly known as “wine coolers”;
 3. Pre-mixed distilled spirits-based cocktails.
5. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the most recently certified ABC-253.

It should be noted that as of March 17, 2021 the applicant had not signed to the above listed recommended conditions.

Google Maps 845 Market St



Map data ©2021 Google 100 ft