

Cultural Districts

BUDGET PRIORITY HEARING

MAY 3, 2018

PURPOSE

MISSION:

San Francisco's Cultural Districts program seeks to formalize a collaborative partnership between the City of San Francisco and its diverse communities to develop clear strategies to stabilize vulnerable communities.

VISION:

To leverage City capacity and resources to support communities facing, or at risk of, displacement and to preserve, strengthen and promote cultural assets and San Francisco's diverse history.

PUBLIC GOOD PROVIDED:

Individuals, families, businesses, nonprofit organizations, community arts, and educational institutions are able to live, work and prosper within the City through heightened coordination and efficiencies.

Goals

1. **Maintaining**, preserving and developing unique cultural and historic assets;
2. **Preserving** and promoting significant assets that have contributed to the history or cultural heritage of San Francisco and its people
3. **Strengthening** or developing new tools to prevent the displacement of residents that identify with the cultural heritage of the district, and promoting affordable housing opportunities and home ownership within the Districts;
4. **Attracting** artists, creative entrepreneurs, cultural enterprises and people that embody and promote the cultural heritage of the district;
5. **Celebrating**, strengthening, and sharing the unique cultural and ethnic identities of communities, and providing opportunities for community neighbors, supporters, and allies to participate;
6. **Creating** appropriate City regulations and programs to promote and protect businesses and industries that advance cultural heritage;
7. **Promoting** employment and economic opportunities for residents of Cultural Districts;
8. **Promoting** culturally competent and culturally appropriate City services and policies
9. **Promoting** and strengthening collaboration between the City and communities to maximize cultural competency and pursue social equity within some of the City's most vulnerable communities.

STAKEHOLDERS

CITY DEPARTMENTS

- MOHCD
- OEWD
- Planning/Historic Preservation
- Arts Commission
- Department of Public Works
- Human Rights Commission

GRANTS & PARTNERSHIPS

- Community based organizations
- Small Businesses
- Artists
- Residents

MOHCD & OEWD HISTORICAL PROGRAM BUDGETING FOR EXISTING CULTURAL DISTRICTS*

	2013-14	2014-15	2015-16	2016-17	2017-18
OEWD					
Calle 24 Cultural District (General Fund)		\$77,500	\$200,000	\$225,000	\$200,000
SOMA Pilipina (General Fund)					\$195,000
Japantown (CDBG and General Fund)	\$155,000	\$90,000	\$100,000	\$141,000	\$158,044
MOHCD					
SOMA Pilipinas planning grant (General Fund)				\$60,000	\$220,000
SOMA Pilipinas Night Market (SoMa Fund)					\$75,000
SOMA Pilipinas Night Market (General Fund)					\$50,000
Compton Transgender Cultural District					\$125,000
Total	\$155,000	\$167,500	\$300,000	\$426,000	\$1,023,044

*Does not include Departmental costs

Cultural Districts in Process:

LGBTQ LEATHER CULTURAL
DISTRICT

Was approved by BOS on 5/1

Will create a district in SOMA

BAYVIEW AFRICAN AMERICAN
CULTURAL DISTRICT

Actively meeting and planning

Moving Forward: Proposed Program Activities

Current proposal would limit new cultural districts to no more than two per year.

- Community working groups engage in community-based planning efforts
- Preparation of Cultural Heritage and Economic Sustainability Strategy (CHESS) report by City Departments in partnership with community
- Approval of Chess report by BOS
- Implementation of CHESS strategies through community based organizations and City Departments

Departmental Roles*

Department	Roles
MOHCD	Lead on Cultural Heritage & Economic Sustainability Strategy (CHESS) Report
Planning Dept.	Lead on Context Statement Additional coordination with anti-displacement and neighborhood stabilization efforts
OEWD	Lead on Neighborhood Based Economic & Workforce Alignment & Project Support
City Departments	Consultants, event/mtg space, community engagement tools

*Assumes no more than two districts per year

Next Steps

- 1) Cultural District Legislation will be reviewed by the Rules Committee on 5/9
- 2) Continue to work with existing districts and those in the pipeline
- 3) Phase in of expanded implementation of Cultural Districts depended upon approval of legislation and resource allocation