



July 22, 2014

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Mohammed Nuru
Director of Public Works
San Francisco Department of Public Works
Office of the Director
1 Dr. Carlton B. Goodlett Place, City Hall, Room 348
San Francisco, CA 94102

Dear Director Nuru,

The Castro/Upper Market Community Benefit District (CBD) is excited about the changes proposed for the Castro Streetscape Improvement Project. We are pleased to partner with the City on the project by granting Public Works funding toward decorative crosswalks, historic facts, and celebratory lighting elements of the project.

The enclosed grant application details the agreed upon scope and budget for we will support.

The CBD agrees to award Public Works \$121,860 based on the Castro Community Benefit District Board of Directors memorandum on February 13, 2014.

Regards,

Executive Director

Enclosure

Grant Application for Castro Streetscape Improvement Project:
Celebratory Lighting, Decorative Crosswalks, Historic Facts

Project Description

Overall Project:

The Castro Streetscape Improvement Project will add a number of beautification, safety, and paving improvements to the street. Funded largely by the 2011 Road Repaving & Street Safety Bond and Federal Transportation Administration, the project will add wider sidewalks, special paving and barrier improvements to Jane Warner Plaza, ADA compliant curb ramps, bike parking, street trees, and bulb-outs at indicated intersections. Muni overhead wiring and catenary pole relocation funded with Federal Transportation Administration dollars is also within the scope of the project. In addition, all of Castro Street and a portion of 18th Street will be newly repaved. As one of the most popular neighborhood destinations in San Francisco, and a district of great historic reference, the streetscape improvement project will increase pedestrian capacity and safety, and pay homage to LGBT (lesbian, gay, bi-sexual, transgender) history that has defined the Castro neighborhood.

Scope of the grant:

Celebratory lights

One unique feature of the proposed street design is “celebratory lights,” programmable, colored lights affixed to Muni poles along Castro Street. The scope of lights is along the 400 and 500 block of Castro Street, between Market Street and 19th Street. These lights would enhance the street life of Castro Street and provide customizable colors for holiday or community celebrations. There will be 48 lights affixed to 24 streetlight/catenary poles in pairs and 5 spare fixtures.

Decorative crosswalks

To define the neighborhood and add a gateway element to the main commercial strip of the Castro neighborhood, four decorative crosswalks will be installed in the project site on Castro Street at the intersection of Castro and 18th Streets. These decorative crosswalks will span all four crossings at this intersection. The designs will be applied through Dura Therm street print; a more durable method of crosswalk embedding that extends crosswalk visibility and longevity. In addition to aesthetic value and community pride, the high-visibility crosswalks also increase pedestrian safety at intersections. Final design for decorative crosswalks has been selected through a public process overseen by the Castro/Upper Market Community Benefit District.

Historic facts special paving

To highlight the cultural, social, and historic importance of the Castro neighborhood, historical facts of the neighborhood will be embedded into the sidewalk pavement along the project site. These facts will indicate significant dates, locations, and moments that have defined both the Castro/Eureka Valley the Castro, as well as the history of the LGBT movement. Historic facts will be etched onto 18 inch by 36 inch sections of paving within the site furnishing zone. There will be 20 historic facts installed in pairs at 10 locations.

Right-of-Way Excavation

Section 12.4 of DPW Order No. 176,707 Regulations for Excavating and Restoring Streets in San Francisco states that: Pavement made of special materials shall be restored in kind. So grant agreement should reference this document in regards to both decorative crosswalks and historic texts.

Cost Overage/Underage

If the actual cost of any one of the items described in the grant (celebratory lights, special crosswalk paving, historic facts special paving) are higher than itemized below (Celebratory Lights - \$74,360; Special Crosswalk paving - \$37,500; Historic Facts Special Paving - \$10,000) the City will absorb the cost overage to complete the project or return the entire amount of the funding for that item to the Castro/Upper Market CBD.

If the actual cost to complete the projects are lower than any of the itemized improvements below (Celebratory Lights - \$74,360; Special Crosswalk paving - \$37,500; Historic Facts Special Paving - \$10,000); the City will refund the Castro/Upper Market CBD for the difference.

Approved fund amounts

<i>Item Description</i>	<i>Extension</i>
Celebratory Lights	\$74,360
Special Crosswalk Paving	\$37,500
Historic Facts Special Paving	\$10,000
TOTAL	\$ 121,860

Attachments:

- A. Location of historic facts on Castro Street
- B. Historic facts illustration
- C. Decorative crosswalk illustrations
- D. Cut-sheet/brochure for celebratory lights (Lumenpulse)
- E. Castro/Upper Market Community Benefit District meeting minutes (February 13, 2014)