

1 [Commemorative Street Name Designation - "Midge Wilson Alley" - 100 Block of Elm Street]

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3 **Resolution adding the commemorative street name "Midge Wilson Alley" to the 100**  
4 **Block of Elm Street in recognition of Midge Wilson's incredible contribution to the**  
5 **children and families in the Tenderloin neighborhood.**

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7 WHEREAS, Midge Wilson founded the Bay Area Women's and Children Center  
8 (BAWCC) in 1981, where she served as Executive Director until her retirement in 2022; and

9 WHEREAS, The BAWCC has created a safe space where women can take a break  
10 from their daily lives, rest on a comfortable couch, find community with other women from the  
11 neighborhood, receive food, clothing and other necessary supplies, and get referrals to jobs  
12 and other important resources; and

13 WHEREAS, The BAWCC is central to the diverse Tenderloin community, by feeding  
14 families, providing clothing and connecting families to essential resources, as well as  
15 embarking on multiple special projects as enumerated below; and

16 WHEREAS, Midge Wilson founded the Angel Child Program at the BAWCC, which has  
17 coordinated a special gift-giving program for hundreds of low-income children and youth over  
18 many holiday seasons; and

19 WHEREAS, Midge Wilson's work always started from a place of deep listening to what  
20 the community had to say, where she and her team of staff and volunteers conducted regular  
21 surveys and door to door inquiries to fully understand the issues that affected the Tenderloin;  
22 and

23 WHEREAS, The intentional survey conducted by BAWCC has been critical in  
24 identifying community needs and getting much-needed resources to the neighborhood; and

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1           WHEREAS, Midge Wilson understood the need for parks and kid-safe areas in the  
2 Tenderloin, and worked with the community to create four playgrounds, including the  
3 Tenderloin Recreation Center; and

4           WHEREAS, Midge Wilson spearheaded the successful campaign to open an  
5 elementary school in the Tenderloin, and the establishment of the Tenderloin Community  
6 School was a victory for the community and continues to serve the kids and families residing  
7 in the Tenderloin; and

8           WHEREAS, The BAWCC has provided many services to the Tenderloin Community  
9 School over the years, including free dental services, healthy food, after school clubs,  
10 technology classes, library programs and youth sports; and

11           WHEREAS, Midge Wilson was hands-on in the school, as well as her community  
12 initiatives, for over four decades by providing many important essential services to families  
13 and children and enabled the organization to grow and change to meet the needs of the  
14 community; and

15           WHEREAS, Through her work with the BAWCC, Midge Wilson has made a huge  
16 difference in the lives of Tenderloin families; now, therefore, be it

17           RESOLVED, That in order to celebrate the legacy and contributions of Midge Wilson,  
18 there shall be an honorary naming of "Midge Wilson Alley" on Elm Street between Van Ness  
19 and Polk Street; and, be it

20           FURTHER RESOLVED, That the Department of Public Works is directed to add the  
21 honorary street name to its official list of Commemorative Street Names in accordance with  
22 Public Works Code, Sections 789, *et seq.*

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