

From: [Carroll, John \(BOS\)](#)
To: [Carol Lau](#); [Melgar, Myrna \(BOS\)](#); [Chen, Chyanne \(BOS\)](#); [Mahmood, Bilal \(BOS\)](#)
Cc: [Lily Wong](#); [Low, Jen \(BOS\)](#); [Sciammas, Charlie \(BOS\)](#); [Cooper, Raynell \(BOS\)](#)
Subject: RE: Support for Sunset Chinese Cultural District CHHESS Report - BOS File No. 250357
Date: Friday, April 18, 2025 2:39:00 PM
Attachments: [SCCD CHHESS - Letter of Support.pdf](#)
[image001.png](#)

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

-

[Board of Supervisors File No. 250357](#)

John Carroll

Assistant Clerk

Board of Supervisors

San Francisco City Hall, Room 244

San Francisco, CA 94102

(415)554-4445



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From: Carol Lau <carol@sunsetmercantilesf.com>
Sent: Friday, April 18, 2025 2:30 PM
To: Low, Jen (BOS) <jen.low@sfgov.org>
Cc: Lily Wong <lwong@wahmei.org>; Carroll, John (BOS) <john.carroll@sfgov.org>
Subject: Re: Support for Sunset Chinese Cultural District CHHESS Report

Great thank you Jen!

On Fri, Apr 18, 2025 at 2:25 PM Low, Jen (BOS) <jen.low@sfgov.org> wrote:

Thank you Carol for your support. We will include in the file as well.

Jen

Office of Supervisor Myrna Melgar, District 7

1 Dr. Carlton B. Goodlett Place, Room 260

San Francisco, CA 94102

www.sfbos.org/melgar

[Sign up to receive Supervisor Melgar's Newsletter](#)

From: Carol Lau <carol@sunsetmercantilesf.com>

Sent: Friday, April 18, 2025 1:15 PM

To: MelgarStaff (BOS) <melgarstaff@sfgov.org>; Low, Jen (BOS) <jen.low@sfgov.org>

Cc: Lily Wong <lwong@wahmei.org>

Subject: Support for Sunset Chinese Cultural District CHHESS Report

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisor Melgar,

Sunset Mercantile strongly supports the Sunset Chinese Cultural District and their work in the community. Please find our letter of support attached.

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Carol Lau

Director of Operations

Sunset Mercantile

415-633-6675

www.sunsetmercantilesf.com

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Carol Lau
Director of Operations
Sunset Mercantile
415-633-6675
www.sunsetmercantilesf.com



Land Use and Transportation Committee

City Hall, 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Support for the Sunset Chinese Cultural District CHHESS Report

Dear Members of the Board of Supervisors and the Land Use and Transportation Committee,

I am writing on behalf of Sunset Mercantile to express our strong support for the Sunset Chinese Cultural District's (SCCD) Cultural History, Housing, Equity, and Sustainability Strategies (CHHESS) report, along with its findings and recommendations.

As an individual that lives and works for a small business that is deeply connected to the Sunset community, I believe it is critical that we uplift and implement the CHHESS framework to preserve the cultural integrity of the Sunset Chinese Cultural District, protect long-standing residents, support small businesses, and ensure the neighborhood grows in a way that reflects the values, voices, and history of its community.

The Sunset Chinese Cultural District is a vibrant area rooted in immigrant histories, intergenerational families, and a legacy of cultural resilience and activism. Yet without culturally informed policies and planning tools, this identity is at risk. The SCCD faces increasing threats from displacement, rising housing costs, commercial turnover, and systemic neglect.

The CHHESS report provides a clear and community-driven path forward. I urge the Land Use and Transportation Committee to prioritize its recommendations across six key areas critical to the long-term vitality of the Sunset Chinese Cultural District:

1. **Historic and Cultural Preservation:** Preserve the history of Chinese migration to the SCCD by uplifting the stories of those who overcame discrimination, honoring early contributions, and supporting local merchants, artists, and community-led cultural events.
2. **Housing Access and Stabilization:** Promote responsible development that honors the neighborhood's heritage, ensures affordability, and protects the needs of existing residents.
3. **Economic and Workforce Development:** Strengthen the SCCD's economic future by supporting small businesses, fostering youth entrepreneurship, and expanding job opportunities through community-based partnerships.
4. **Land Use:** Center community voices in decisions surrounding land use to ensure that developments reflect the needs, values, and identity of SCCD residents.
5. **Arts and Culture:** Invest in cultural spaces and programming that reflect Chinese heritage, share the district's migration stories, and cultivate intergenerational pride and connection.
6. **Cultural Competency:** Ensure all services are linguistically accessible, culturally sensitive, and grounded in meaningful community engagement and documentation.



Supporting the CHHESS report is a necessary step to honor the lived experiences of those who built the Sunset Chinese Cultural District and to advance a city that proactively values culture, equity, and belonging.

I respectfully urge you to adopt and implement the CHHESS recommendations for the SCCD and to work in close partnership with local organizations, residents, and community stakeholders to bring this vision to life.

Sincerely,

Carol Lau

Director of Operations

Sunset Mercantile

From: [Carroll, John \(BOS\)](#)
To: ["Kerri Young"](#); [Melgar, Myrna \(BOS\)](#); [Mahmood, Bilal \(BOS\)](#); [Chen, Chyanne \(BOS\)](#)
Cc: [diane@avenuesconsulting.net](#); [rob@avenuesconsulting.net](#); [Lily Wong](#); [Woody LaBounty](#); [EngardioStaff \(BOS\)](#); [Shao, Sophie \(BOS\)](#); [MelgarStaff \(BOS\)](#); [Low, Jen \(BOS\)](#); [MahmoodStaff](#); [Logan, Samantha \(BOS\)](#); [ChenStaff](#); [Prager, Jackie \(BOS\)](#); [Cooper, Raynell \(BOS\)](#); [Sciammas, Charlie \(BOS\)](#)
Subject: RE: Support for Sunset Chinese Cultural District CHHESS Report
Date: Friday, April 18, 2025 11:17:00 AM
Attachments: [SCCD CHHESS SFH Letter of Support.pdf](#)
[image001.png](#)
[image002.png](#)

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this resolution matter.

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

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[Board of Supervisors File No. 250357](#)

John Carroll
Assistant Clerk

Board of Supervisors
San Francisco City Hall, Room 244
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From: Kerri Young <kyoung@sfheritage.org>
Sent: Friday, April 18, 2025 10:44 AM
To: EngardioStaff (BOS) <EngardioStaff@sfgov.org>; Shao, Sophie (BOS) <hshao@sfgov.org>; MelgarStaff (BOS) <melgarstaff@sfgov.org>; Low, Jen (BOS) <jen.low@sfgov.org>; MahmoodStaff <MahmoodStaff@sfgov.org>; Logan, Samantha (BOS) <sam.logan@sfgov.org>; ChenStaff

<ChenStaff@sfgov.org>; Prager, Jackie (BOS) <jackie.prager@sfgov.org>; Carroll, John (BOS) <john.carroll@sfgov.org>
Cc: diane@avenuesconsulting.net; rob@avenuesconsulting.net; Lily Wong <lwong@wahmei.org>; Woody LaBounty <wlabounty@sfheritage.org>
Subject: Support for Sunset Chinese Cultural District CHHESS Report

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Land Use and Transportation Committee and Legislation Sponsor,

Please see the attached letter in support of the Sunset Chinese Cultural District's CHHESS policy report.

Thank you for your consideration,

Kerri Young



Kerri Young

Programs and Communications Director

she/her/hers

SAN FRANCISCO HERITAGE

On Unceded Ramaytush Ohlone Land

**HAAS-LILIENTHAL HOUSE
2007 FRANKLIN STREET
SAN FRANCISCO, CA 94109**

P: 415.483.4774

www.sfheritage.org

[**kyoung@sfheritage.org**](mailto:kyoung@sfheritage.org)

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April 18, 2025

To:

**Land Use and Transportation Committee
City Hall, 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102**

Support for the Sunset Chinese Cultural District CHHESS Report

Dear Members of the Board of Supervisors and the Land Use and Transportation Committee,

I am writing on behalf of San Francisco Heritage to express our strong support for the Sunset Chinese Cultural District's (SCCD) Cultural History, Housing, Equity, and Sustainability Strategies (CHHESS) report, along with its findings and recommendations.

As San Francisco's leading historic preservation organization and one of SCCD's early community planning partners, we support the protection of the tangible and intangible elements that define a community's cultural character and believe it is critical to uplift and implement the CHHESS framework. This will help preserve the cultural integrity of the Sunset Chinese Cultural District, protect long-standing residents, support small businesses, and ensure the neighborhood grows in a way that reflects the values, voices, and history of its community.

The Sunset Chinese Cultural District is a vibrant area rooted in immigrant histories, intergenerational families, and a legacy of cultural resilience and activism. Yet without culturally informed policies and planning tools, this identity is at risk. The SCCD faces increasing threats from displacement, rising housing costs, commercial turnover, and systemic neglect.

The CHHESS report provides a clear and community-driven path forward. I urge the Land Use and Transportation Committee to prioritize its recommendations across six key areas critical to the long-term vitality of the Sunset Chinese Cultural District:

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Supporting the CHHESS report is a necessary step to honor the lived experiences of those who built the Sunset Chinese Cultural District and to advance a city that proactively values culture, equity, and belonging.

We respectfully urge you to adopt and implement the CHHESS recommendations for the SCCD and to work in close partnership with local organizations, residents, and community stakeholders to bring this vision to life.

Sincerely,

A handwritten signature in black ink, appearing to read 'K. Young', with a stylized, flowing script.

Kerri Young, San Francisco Heritage
Programs and Communications Director