

File No. 140275

Committee Item No. 3

Board Item No. 20

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Neighborhood Services & Safety Date January 15, 2015

Board of Supervisors Meeting Date January 27, 2015

Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Legislative Analyst Report
- Youth Commission Report
- Introduction Form (for hearings)
- Department/Agency Cover Letter and/or Report
- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Form 126 – Ethics Commission
- Award Letter
- Application
- Public Correspondence

OTHER (Use back side if additional space is needed)

- Liquor License PCN Request
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____

Completed by: Derek Evans Date 1/9/15

Completed by: Derek Evans Date 1/21/15

An asterisked item represents the cover sheet to a document that exceeds 25 pages.
The complete document can be found in the file.

1 [Liquor License Transfer - 101-6th Street]

2
3 Resolution determining that the transfer of a Type 48 on-sale general public
4 premises license for the expansion of premises located at 101-6th Street (District
5 6) to Tadd Cortell for Electric Resistance Society, LLC, dba Monarch, will serve
6 the public convenience or necessity of the City and County of San Francisco, in
7 accordance with California Business and Professions Code, Section 23958.4.

8
9 WHEREAS, Tadd Cortell is seeking the transfer of a Type 48 on-sale general
10 public premises license for the expansion of premises located at 101-6th Street (District
11 6), for Electric Resistance Society, LLC, dba Monarch; and,

12 WHEREAS, The Planning Department has verified that the area is properly
13 zoned and recommends approval; and,

14 WHEREAS, The Police Department has filed zero (0) letters of protest and zero
15 (0) letters of support with the Department of Alcoholic Beverage Control under California
16 Business and Professions Code, Section 24013, and recommends that the Department
17 of Alcoholic Beverage Control approve the liquor license, now, therefore, be it

18 RESOLVED, That in accordance with California Business and Professions Code,
19 Section 23958.4, the Board of Supervisors of the City and County of San Francisco
20 hereby determines that the transfer of a Type 48 on-sale general public premises
21 license for the expansion of premises located at 101-6th Street (District 6), to Tadd
22 Cortell for Electric Resistance Society, LLC, dba Monarch, will serve the public
23 convenience or necessity of the City and County of San Francisco; and, be it

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FURTHER RESOLVED, That the Board of Supervisors of the City and County of San Francisco hereby recommends that the Department of Alcoholic Beverage Control issue the license with existing conditions.



**San Francisco Police Department
ABC Liaison Unit**



*Alcoholic Beverage License -
Public Convenience or
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Neighborhood Services and Safety

Supervisor David Campos
Supervisor Eric Mar
Supervisor Norman Yee

From: Lieutenant Dave Falzon
ABC Liaison Unit (ALU) 553-1049

Date: March 10, 2014

Subject: P.C.N. Investigation Regarding: Electric Resistance Society, LLC
DBA: Monarch
101-6th Street
San Francisco, CA 94102
(415) 279-8150

Mr. Tadd Cortell, on behalf of Monarch, has applied for a Type 48 (On-Sale General Public Premises) transfer for the premises located at 101-6th Street, in the South of Market District of San Francisco. This is not an actual transfer or relocation of the business, but merely an expansion. Monarch is adding approximately 400' feet to an adjacent space that became available to their premises. Monarch is currently conditioned by PCN file #100834 passed by resolution # 447-10 dated September 21, 2010. None of the current operating conditions will change or be removed.

It should be noted that during the application process, notification date for the 500' mailer was on March 19, 2014. The Notice to the Public was posted on March 17, 2014.

Police Calls for Service: From March 2013 to March 2014

1 Police calls

Police Reports: From March 2013 to March 2014

5 Reports

San Francisco Plot Information:

This premise is located in Plot 222

A High Crime area is defined as 99 or more police reports in a plot for the year of 2013.

This plot had 408 police reports recorded for 2013.

Applicant's premises is located in a "High Crime" area.

State Census Tract Information:

This premise is located in Census Tract 176.01

Population for this tract is: 7,630

On-sale license authorized by census tract: 26
Active on-sale licenses: 74

Off-sale licenses authorized by census tract: 7
Active off-sale licenses: 8

Applicant's premise is currently located in an "undue concentrated" area.

Letters of Protest:

None recorded with the California Department of Alcoholic Beverage Control, (ABC).

Letters of Support:

None recorded with the California Department of Alcoholic Beverage Control, (ABC).

Departmental Recommendation:

ALU recommends approval.

FILE NO. 100834

RESOLUTION NO. 447-10

1 [Liquor License Transfer, 101 - 6th Street]

2

3 **Resolution determining that the premise to premise transfer of a Type 48 on-sale**
4 **general public premises liquor license from 101 - 6th Street to expansion of**
5 **public occupancy into basement storage at 101 - 6th Street (District 6), to Mark E.**
6 **Rennie for Playbar, Inc., dba The Room, will serve the public convenience or**
7 **necessity of the people of the City and County of San Francisco, in accordance**
8 **with Section 23958.4 of the California Business and Professions Code, with**
9 **conditions.**

10

11 WHEREAS, Mark E. Rennie is seeking a transfer of a Type 48 on-sale general
12 public premises liquor license from 101 - 6th Street to expansion of public occupancy
13 into basement storage at 101 - 6th Street for Playbar, Inc., dba The Room; and,

14 WHEREAS, The Planning Department has verified that the area is properly
15 zoned and recommends approval; and,

16 WHEREAS, The Police Department recommends that the liquor license
17 application be approved with conditions; now, therefore, be it

18 **RESOLVED**, That in accordance with Section 23958.4 of the California Business
19 and Professions Code, the Board of Supervisors of the City and County of San
20 Francisco hereby determines for the foregoing reasons that the transfer of a Type 48
21 on-sale general public premises liquor license from 101 - 6th Street to expansion of
22 public occupancy into basement storage at 101 - 6th Street to Mark E. Rennie for 1
23 Playbar, Inc., dba The Room, will serve the public convenience or necessity of the
24 people of the City and County of San Francisco.

25

1 Conditions: (1) The sales, service, and consumption of alcoholic beverages
2 shall be permitted only between the hours of 2:00 p.m. and 2:00 a.m. each day of the
3 week on the main (ground) floor. The lower floor (basement level) shall permit the
4 sales, service, and consumption of alcoholic beverages Sunday through Wednesday
5 2:00 p.m. to 1:00 a.m. and 2:00 p.m. to 1:45 a.m. Thursday, Friday, and Saturday. The
6 lower floor (basement level) may sell, service, and allow consumption of alcoholic
7 beverages from 2:00 p.m. to 2:00 a.m. on New Year's Eve, Christmas Eve,
8 Thanksgiving Eve, the Fourth of July, and the Sunday before Labor Day and Memorial
9 Day only. (2) No noise shall be audible beyond the area under control of the licensee.
10 (3) The sales, service and consumption of alcoholic beverages shall remain within the
11 confines of the area depicted on the ABC form 257. (4) The sale of alcoholic
12 beverages for consumption off the premises is strictly prohibited. (5) Petitioner shall
13 not permit its patrons or the general public to loiter or congregate on the sidewalks
14 adjacent to the licensed premises. The orderly standing of patrons in line to enter the
15 premises shall not be considered loitering or unlawfully congregating. (6) Petitioner
16 shall not make structural changes in the premises interior without prior written approval
17 from the Department.

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City and County of San Francisco

Tails
Resolution

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 100834

Date Passed: September 21, 2010

Resolution determining that the premise to premise transfer of a Type 48 on-sale general public premises liquor license from 101-6th Street to expansion of public occupancy into basement storage at 101-6th Street (District 6), to Mark E. Rennie for Playbar, Inc., dba The Room, will serve the public convenience or necessity of the people of the City and County of San Francisco, in accordance with Section 23953.4 of the California Business and Professions Code, with conditions.

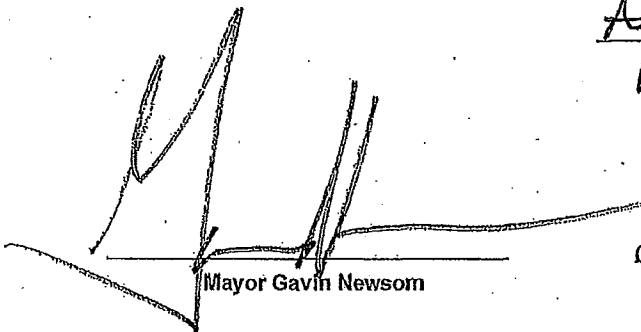
September 21, 2010 Board of Supervisors - ADOPTED

Ayes: 10 - Alioto-Pier, Avalos, Chiu, Chu, Daly, Dufty, Elsbernd, Mar, Maxwell and Mirkarimi

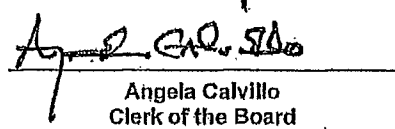
Excused: 1 - Campos

File No. 100834

I hereby certify that the foregoing Resolution was ADOPTED on 9/21/2010 by the Board of Supervisors of the City and County of San Francisco.



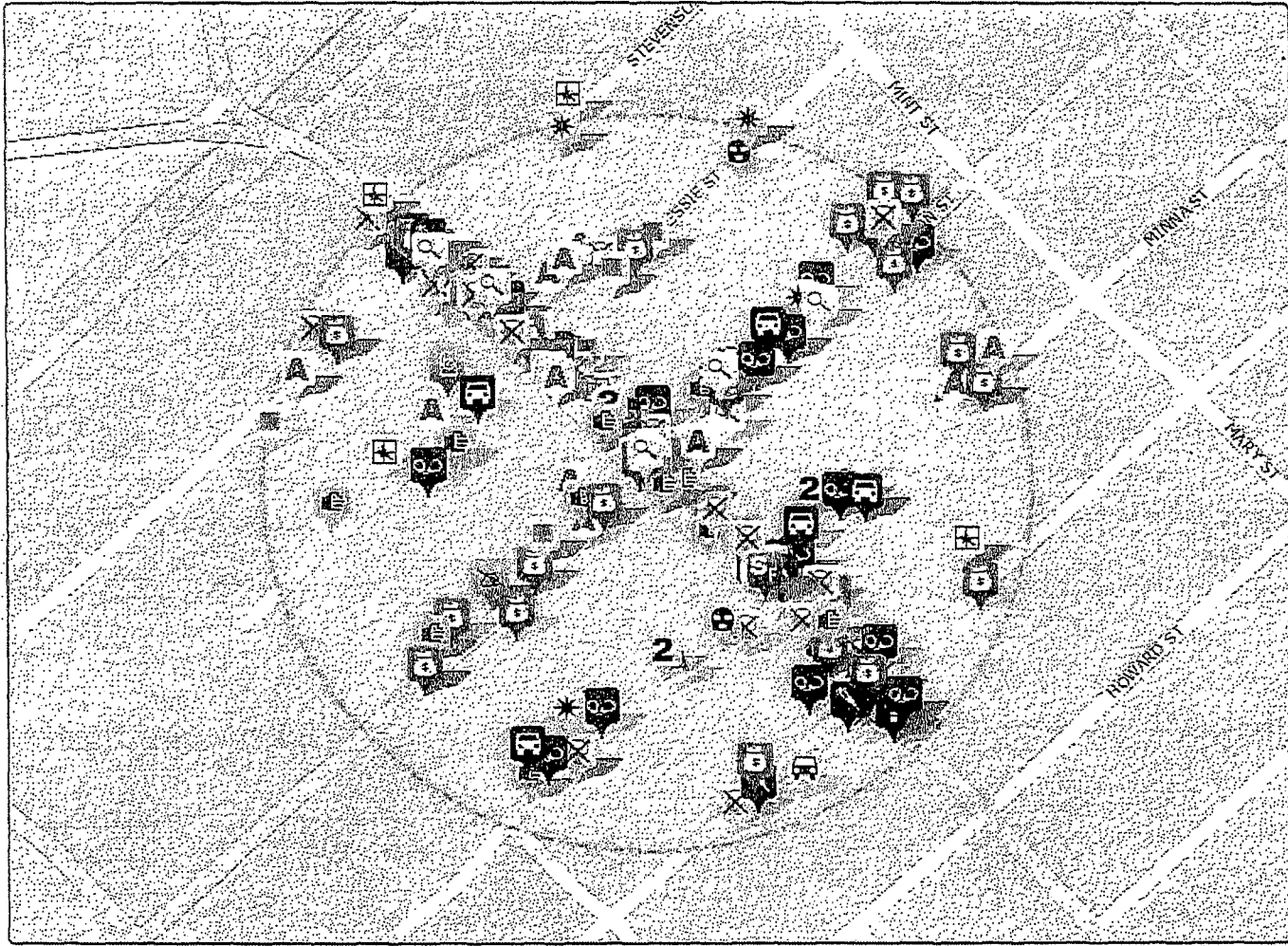
Mayor Gavin Newsom



Angela Calvillo
Clerk of the Board

September 28, 2010
Date Approved

1011



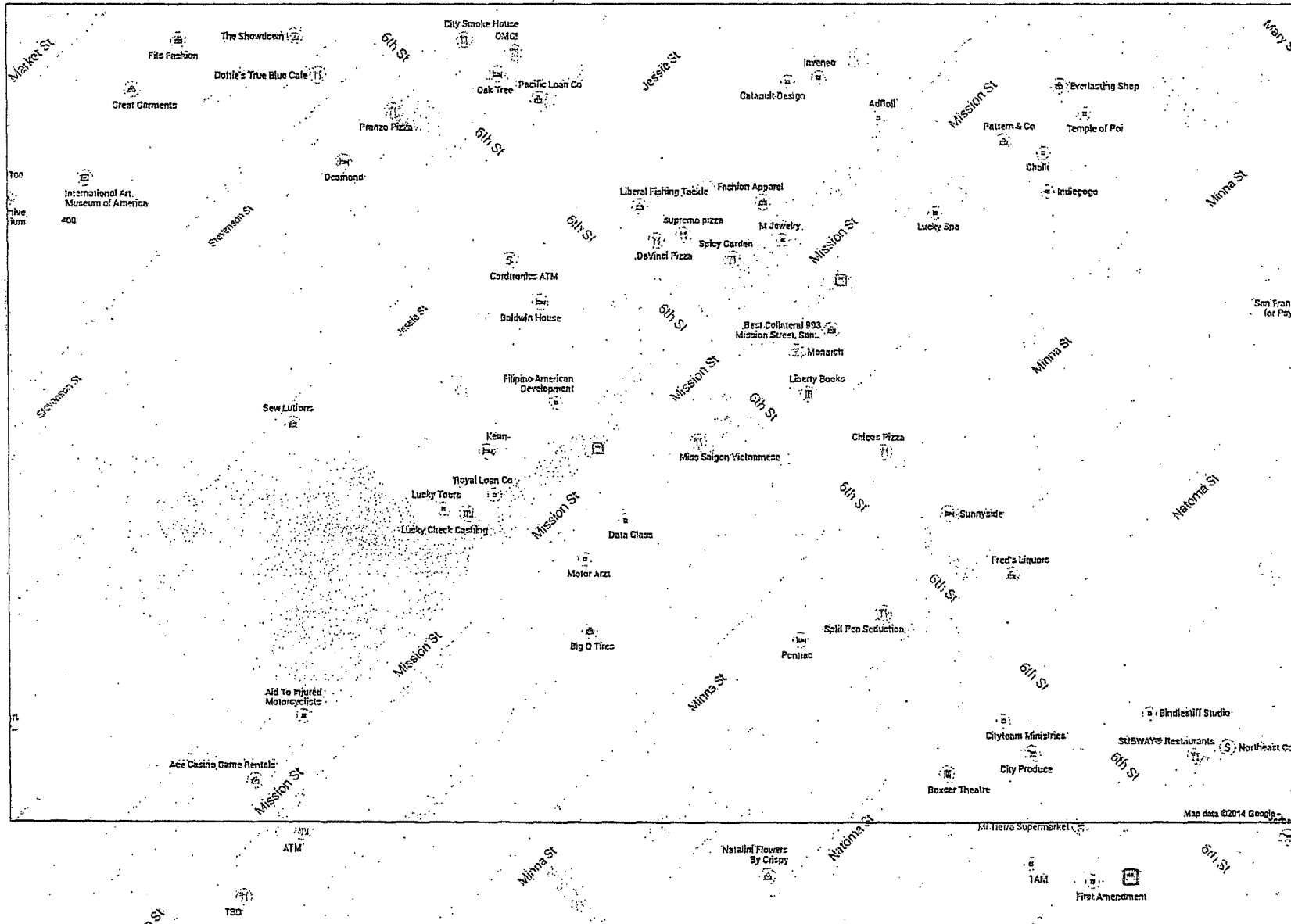
Map Legend	
	Incidents (1967)
	Drug/Narcotic (283)
	Non-Criminal (259)
	Other Offenses (247)
	Warrants (230)
	Warrants (217)
	Larceny/Theft (182)
	Assault (159)
	Drunkenness (69)
	Vandalism (50)
	Missing Person (40)
	Robbery (40)
	Suspicious Occurrence (28)
	Burglary (24)
	Weapon Laws (23)
	Fraud (18)
	Forgery/Counterfeiting (15)
	Secondary Codes (14)
	Vehicle Theft (13)
	Liquor Laws (9)
	Trespassing (8)
	Arson (7)
	Kidnapping (7)
	Sex Offenses, Forcible (6)
	Recovered Vehicle (6)
	D.U.I. (3)
	Suicide (2)
	Disorderly Conduct (2)
	Homicide (2)
	Prostitution (2)
	Embezzlement (1)
CrimeView Server	
Printed: 10/26/05 9:13 AM	

All representations on this map are distributed and transmitted "AS IS" without warranties of any kind, either expressed or implied including without limitation, warranties of title or implied warranties of merchantability or fitness for a particular purpose. In no event shall San Francisco Police Department become liable to users of these data for any loss or damages, consequential or otherwise, including but not limited to time, money, goodwill, arising from the use, operation or modification of the data. The visual presentation of data is being provided strictly as a courtesy, not as an obligation to its users.

WARNING: This map does not meet the national map accuracy standards.



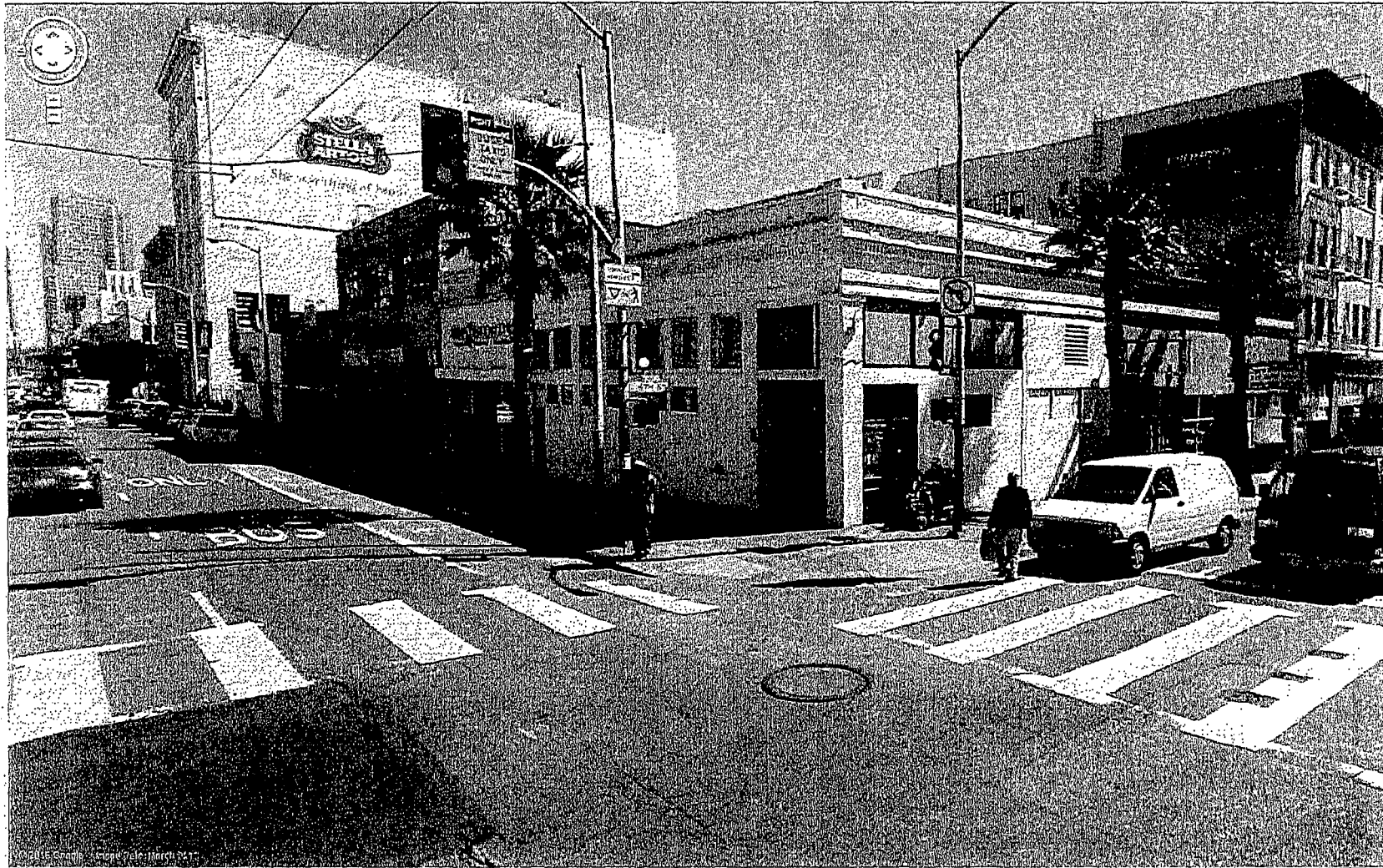
To see all the details that are visible on the screen, use the "Print" link next to the map.



1012

Google

To see all the details that are visible on the screen, use the "Print" link next to the map.



1013

LIQUOR LICENSE REVIEW

TO: Planning Department
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: 558-6409

File: 140275

TO: Police Department
Inspector Nelly Gordon
Inspector Darcy Keller
Fax No.: 553-1463

Block/Lot: 3725/081
Zoning: NCT
Quad: SE
MR # 1400448



DATE: March 25, 2014

This item is tentatively scheduled to be heard in four to six weeks.
PLEASE EMAIL YOUR RESPONSE BY: April 29, 2014, to Derek Evans, Clerk,
Neighborhood Services and Safety Committee.

Derek.Evans@sfgov.org - Fax No: 554-7714

Applicant Name: Tadd Cortell
and Business Name: Electric Resistance Society, LLC, dba Monarch
(101- 6th Street)

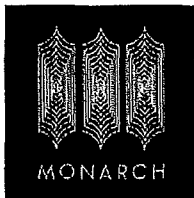
Applicant Address: 101- 6th Street.
San Francisco, CA 94103
and Phone No. (415) 279-8150

PLANNING COMMENTS: Approval Denial

*Recommend approval, bar and other
entertainment use established under
Building Permit No. 2014.07.07.0580*

POLICE COMMENTS: Approval Denial

*Patricia Bendigo
12/2/14*



March 19, 2014

Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Re: Electric Resistance Society, LLC dba Monarch, Liquor License "PCN" Request
Premises Expansion – Type 48

To the Clerk of the Board,

The purpose of this letter is to respectfully request to be placed on the Board's calendar for Public Convenience and Necessity approval with regard to our premises expansion. We are Electric Resistance Society LLC, doing business as Monarch at 101 6th Street, San Francisco, CA 94103. We currently hold a Type 48 – On Sale General Public Premises liquor license, and have been in good standing since 2011. We simply intend to expand and utilize the adjacent space, which we have acquired and renovated, as part of our operations. The new space is approximately 400 square feet.

Our approved business hours are from 6:00 am to 2:00 am each night of the week. Commonly, though, we operate from 5:30 pm to 2:00 am each night of the week.

We care deeply for San Francisco, and we choose to operate in this location in SOMA to bring a high quality business to an underserved area. We keep the vicinity clean, free from crime and nuisance, and attract paying and respectful patrons to our establishment and the neighborhood. A thriving business is good for the city, and we are one of the best in terms of our bar program, world class music offered in our downstairs venue, and the beautifully designed and maintained interior.

We vigilantly monitor the surrounding area to ensure the safety of our business and customers, do not serve obviously intoxicated people, and have good relationships with community leaders and members. Further, we have a close, working relationship with Captain Michael Redmond of the Southern Police Station. We are actively involved in making District 6 a thriving, safer community and feel our business contributes to this effort.

We seek the SF Board of Supervisor's affirmative ruling that our premises expansion serves the public convenience and necessity of our City.

Sincerely,

Tadd Cortell, Owner

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)

ABC 211 (6/99)

Carrie Refers

TO: Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
SUITE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: 542986
Receipt Number: 2220395
Geographical Code: 3800
Copies Mailed Date: March 14, 2014
Issued Date:

(415) 225-3921

DISTRICT SERVING LOCATION: SAN FRANCISCO
First Owner: ELECTRIC RESISTANCE SOCIETY LLC
Name of Business: MONARCH
Location of Business: 101 6TH ST
SAN FRANCISCO, CA 94103-2814
County: SAN FRANCISCO

Is Premise inside city limits? Yes Census Tract 0176.01

Mailing Address:
(If different from
premises address)

Type of license(s): 48, 58

Transferor's license/name: 513179 / ELECTRIC RESISTANCE SOCIETY LLC Dropping Partner: Yes No [checked]

Table with 7 columns: License Type, Transaction Type, Fee Type, Master, Dup, Date, Fee. Rows include 48 - On-Sale General Public and 58 - Caterer Permit, with a Total fee of \$200.00.

Have you ever been convicted of a felony? No
Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? No

Explain any "Yes" answer to the above questions on an attachment which shall be deemed part of this application.

Applicant agrees (a) that any manager employed in an on-sale licensed premises will have all the qualifications of a licensee, and (b) that he will not violate or cause or permit to be violated any of the provisions of the Alcoholic Beverage Control Act.

STATE OF CALIFORNIA County of SAN FRANCISCO Date: March 14, 2014

Under penalty of perjury, each person whose signature appears below, certifies and says: (1) He is an applicant, or one of the applicants, or an executive officer of the applicant corporation, named in the foregoing application, duly authorized to make this application on its behalf; (2) that he has read the foregoing and knows the contents thereof and that each of the above statements therein made are true; (3) that no person other than the applicant or applicants has any direct or indirect interest in the applicant or applicant's business to be conducted under the license(s) for which this application is made; (4) that the transfer application or proposed transfer is not made to satisfy the payment of a loan or to fulfill an agreement entered into more than ninety (90) days preceding the day on which the transfer application is filed with the Department or to gain or establish a preference to or for any creditor or transferor or to defraud or injure any creditor of transferor; (5) that the transfer application may be withdrawn by either the applicant or the licensee with no resulting liability to the Department.

Effective July 1, 2012, Revenue and Taxation Code Section 7057, authorizes the State Board of Equalization and the Franchise Tax Board to share taxpayer information with Department of Alcoholic Beverage Control. The Department may suspend, revoke, and refuse to issue a license if the licensee's name appears in the 500 largest tax delinquencies list. (Business and Professions Code Section 494.5.)

Applicant Name(s)

ELECTRIC RESISTANCE SOCIETY LLC

Applicant Signature(s)

See 211 Signature Page

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2014 MAR 18 PM 2:34

Evans, Derek

From: Angulo, Sunny (BOS)
Sent: Monday, March 31, 2014 6:35 PM
To: Evans, Derek; Powell, Georgia (CPC); Duarte, Alberto (POL)
Cc: Rodgers, AnMarie (CPC); Santos, Edward (POL); Goossen, Carolyn;
carrie@carriepeters.com
Subject: RE: Liquor License - PCN.Review - 101 6th Street (Monarch) - File No. 140275

Unless there are outstanding concerns on the part of ALU, we are okay with this expansion.

From: Evans, Derek
Sent: Tuesday, March 25, 2014 4:57 PM
To: Powell, Georgia (CPC); Duarte, Alberto (POL)
Cc: Rodgers, AnMarie (CPC); Santos, Edward (POL); Goossen, Carolyn; Angulo, Sunny (BOS); carrie@carriepeters.com
Subject: Liquor License - PCN Review - 101 6th Street (Monarch) - File No. 140275

Hello,

Attached is a Public Convenience and Necessity Request for the subject liquor license. Please review and provide your response.

Thank you,

Derek K. Evans
Assistant Committee Clerk
Board of Supervisors
1 Dr. Carlton B. Goodlett Place, City Hall, Room 244
San Francisco, CA 94102
Phone: (415) 554-7702 | Fax: (415) 554-5163
derek.evans@sfgov.org | www.sfbos.org

Complete a Board of Supervisors Customer Satisfaction form by clicking the link below.
<http://www.sfbos.org/index.aspx?page=104>

LIQUOR LICENSE REVIEW

TO: Planning Department **File:** 140275
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: 558-6409

TO: Police Department
Inspector Nelly Gordon
Inspector Darcy Keller
Fax No.: 553-1463

DATE: March 25, 2014

This item is tentatively scheduled to be heard in four to six weeks.

PLEASE EMAIL YOUR RESPONSE BY: April 29, 2014, to Derek Evans, Clerk,
Neighborhood Services and Safety Committee.

Derek.Evans@sfgov.org - Fax No: 554-7714

Applicant Name: Tadd Cortell
and Business Name: Electric Resistance Society, LLC, dba Monarch
(101- 6th Street)

Applicant Address: 101- 6th Street
San Francisco, CA 94103
and Phone No. (415) 279-8150

PLANNING COMMENTS: Approval Denial

POLICE COMMENTS: Approval Denial