

1 [Outreach Advertising]

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3 **Resolution designating El Latino to be the outreach newspaper of the City and**
4 **County of San Francisco for the Hispanic community; San Francisco Bay View to be**
5 **the outreach newspaper of the City and County of San Francisco for the African**
6 **American community; and, the San Francisco Bay Times to be the outreach**
7 **newspaper of the City and County of San Francisco for the Lesbian Gay Bisexual**
8 **Transgender community, to provide outreach advertising services for the fiscal year**
9 **commencing July 1, 2006 and ending June 30, 2007.**

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11 WHEREAS, the voters, by passing Proposition J in 1994, mandated to provide
12 outreach advertising to those communities which may not be adequately served by the official
13 newspaper (s), pursuant to Article IX, Section 2.80 and 2.80-1 of the San Francisco
14 Administrative Code; and,

15 WHEREAS, in each year, the Board of Supervisors shall designate the outreach
16 periodical for each outreach community, pursuant to Article IX, Section 2.81-3 of the San
17 Francisco Administrative Code; now therefore, be it

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19 RESOLVED, that El Latino, a newspaper which circulates primarily in the Hispanic
20 community of San Francisco and which is printed in San Francisco on one or more days in a
21 calendar week, is hereby designated as the outreach newspaper of the City and County of
22 San Francisco for the Hispanic community, commencing July 1, 2006, for the publication of
23 outreach advertising as determined by the Clerk of the Board of Supervisors in accordance
24 with Section 2.80-1(d) of the San Francisco Administrative Code; and, be it

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1 FURTHER RESOLVED, that San Francisco Bay View, a newspaper which circulates
2 primarily in the African American community of San Francisco and which is printed in San
3 Francisco on one or more days in a calendar week, is hereby designated as the outreach
4 newspaper of the City and County of San Francisco for the African American community,
5 commencing July 1, 2006, for the publication of outreach advertising as determined by the
6 Clerk of the Board of Supervisors in accordance with Section 2.80-1(d) of the San Francisco
7 Administrative Code; and, be it

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9 FURTHER RESOLVED, that San Francisco Bay Times, a newspaper which circulates
10 primarily in the Lesbian Gay Bi Sexual Transgender community of San Francisco and which is
11 printed in San Francisco on one or more days in a calendar week, is hereby designated as the
12 outreach newspaper of the City and County of San Francisco for the Lesbian Gay Bi Sexual
13 community, commencing July 1, 2006, for the publication of outreach advertising as
14 determined by the Clerk of the Board of Supervisors in accordance with Section 2.80-1(d) of
15 the San Francisco Administrative Code; and, be it

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17 FURTHER RESOLVED, that the Office of Contract Administration is hereby authorized
18 to enter into contracts with El Latino, San Francisco Bay View and San Francisco Bay Times
19 and said contracts must fully comply with all the contracting requirements of the City and
20 County of San Francisco.

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