

File No. 231028

Committee Item No. 1

Board Item No. 28

# COMMITTEE/BOARD OF SUPERVISORS

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Committee: Land Use and Transportation

Date: Nov. 13, 2023

Board of Supervisors Meeting:

Date: Nov. 28, 2023

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- Hearing Notice – November 3, 2023
- PW Proof of Posting – November 3, 2023
- Referral FYI – October 11, 2023
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Prepared by: John Carroll

Date: Nov. 10, 2023

Prepared by: John Carroll

Date: Nov. 22, 2023

Prepared by: \_\_\_\_\_

Date: \_\_\_\_\_

1 [Cultural District Street Name Designations - "LEATHER & LGBTQ Cultural District" - Various  
2 Locations in the South of Market]

3 **Resolution adding placemaking street signs reading "LEATHER & LGBTQ Cultural**  
4 **District" to 26 existing street signs in the South of Market neighborhood in the vicinity**  
5 **of LEATHER & LGBTQ Cultural District generally bounded by Brannan Street, Third**  
6 **Street, Mission Street, 12th Street, and Division Street in recognition and honor of the**  
7 **extensive history and contributions of the leather and LGBTQ community pursuant to**  
8 **the Commemorative Street Plaque Ordinance in Public Works Code, Sections 789 et**  
9 **seq.**

10  
11 WHEREAS, In 2018, the Board of Supervisors adopted Resolution No. 129-18, which  
12 established the LEATHER & LGBTQ Cultural District (the "District"); and

13 WHEREAS, This Resolution is on file with the Clerk of the Board of Supervisors in File  
14 No. 171019 and incorporated herein by reference; and

15 WHEREAS, During the summer of 2023, supporters of the LEATHER & LGBTQ  
16 Cultural District installed 107 Leather Pride Flag images on light poles in the District as part of  
17 its ongoing placemaking efforts to reinforce the aesthetic and the identity of the neighborhood;  
18 and

19 WHEREAS, During the summer of 2023, supporters of the LEATHER & LGBTQ  
20 Cultural District installed up to 200 placemaking banners within its boundaries to further  
21 establish its presence in the South of Market; and

22 WHEREAS, Placemaking street signs have been installed prominently on street signs  
23 in the Calle 24 Latino Cultural District and the American Indian Cultural District and serve as  
24 important placemaking tools for the community; and

25

1           WHEREAS, The District street sign designation is commemorative in nature and not  
2 subject to procedural hearings or noticing pursuant to California Streets and Highway Code,  
3 Sections 970.5 and 5026; California Government Code, Section 5026; and San Francisco  
4 Transportation Code, Section 2.2 for official street names; and

5           WHEREAS, The Board of Supervisors is requesting the Cultural District street sign  
6 designations pursuant to the Commemorative Street Plaque Ordinance, Public Works Code,  
7 Sections 789 et seq.; and

8           WHEREAS, The following intersections are prominent locations within the boundaries  
9 of the LEATHER & LGBTQ Cultural District; and

- 10           (1) Brannan and 9th Streets (Northeast Corner)
- 11           (2) Bryant and 9th Streets (Northeast Corner)
- 12           (3) Division and 9th Streets (Northeast Corner)
- 13           (4) Division and 10th Streets (Northeast Corner)
- 14           (5) Folsom and 7th Streets
- 15           (6) Folsom and 8th Streets
- 16           (7) Folsom and 9th Streets
- 17           (8) Folsom and 10th Streets
- 18           (9) Folsom and 11th Streets
- 19           (10) Folsom and 12th Streets
- 20           (11) Folsom and 13th Streets (Northeast Corner)
- 21           (12) Folsom and Dore Streets
- 22           (13) Folsom and Langton Streets
- 23           (14) Folsom and Juniper Streets
- 24           (15) Folsom and Rausch Streets
- 25           (16) Folsom and Rogers Streets

- 1 (17) Harrison and 8th Streets
- 2 (18) Harrison and 9th Streets
- 3 (19) Harrison and 10th Streets
- 4 (20) Harrison and 11th Streets
- 5 (21) Harrison and 12th Streets
- 6 (22) Harrison and 13th Streets (Northeast Corner)
- 7 (23) Harrison and Dore Streets
- 8 (24) Howard and Dore Streets
- 9 (25) Ringold and 8th Streets
- 10 (26) Ringold and 9th Streets; now, therefore, be it

11 RESOLVED, That the Board of Supervisors requests the Municipal Transportation  
12 Agency (SFMTA) to erect street signs for Cultural District designation reading “LEATHER &  
13 LGBTQ Cultural District” in smaller letters above or beneath the existing street signs at the  
14 locations listed above; and, be it

15 FURTHER RESOLVED, That the Board of Supervisors urges the SFMTA to expedite  
16 the installation of the approved new signs; and, be it

17 FURTHER RESOLVED, That the Department of Public Works is directed to add the  
18 commemorative street name district designation to its official list of Commemorative Street  
19 Names in accordance with Public Works Code, Sections 789 et seq.

20  
21  
22  
23  
24  
25

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689  
Tel. No. (415) 554-5184  
Fax No. (415) 554-5163  
TDD/TTY No. (415) 554-5227

## NOTICE OF PUBLIC HEARING

### LAND USE AND TRANSPORTATION COMMITTEE

#### BOARD OF SUPERVISORS OF THE CITY AND COUNTY OF SAN FRANCISCO

NOTICE IS HEREBY GIVEN THAT the Land Use and Transportation Committee of the City and County of San Francisco will hold a public hearing to consider the following hearing matter and said public hearing will be held as follows, at which time all interested parties may attend and be heard:

**Date:** November 13, 2023

**Time:** 1:30 p.m.

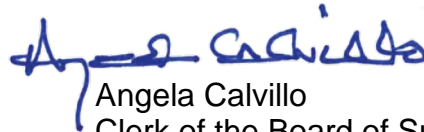
**Location:** Legislative Chamber, Room 250, located at City Hall  
1 Dr. Carlton B. Goodlett Place, San Francisco, CA

**Subject:** **File No. 231028.** Resolution adding placemaking street signs reading "LEATHER & LGBTQ Cultural District" to 26 existing street signs in the South of Market neighborhood in the vicinity of LEATHER & LGBTQ Cultural District generally bounded by Brannan Street, Third Street, Mission Street, 12th Street, and Division Street in recognition and honor of the extensive history and contributions of the leather and LGBTQ community pursuant to the Commemorative Street Plaque Ordinance in Public Works Code, Sections 789 et seq.

In accordance with Administrative Code, Section 67.7-1, persons who are unable to attend the hearing on this matter may submit written comments prior to the time the hearing begins. These comments will be made as part of the official public record in this matter and shall be brought to the attention of the Board of Supervisors. Written comments should be addressed to Angela Calvillo, Clerk of the Board, City Hall, 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA, 94102 or sent via email ([bos@sfgov.org](mailto:bos@sfgov.org)). Information relating to this matter is available with the Office of the Clerk of the Board or the Board of Supervisors' Legislative Research Center (<https://sfbos.org/legislative-research-center-lrc>). Agenda information relating to this matter will be available for public review on Friday, November 10, 2023.

For any questions about this hearing, please contact the Assistant Clerk for the Land Use and Transportation Committee:

John Carroll ([john.carroll@sfgov.org](mailto:john.carroll@sfgov.org)) ~ (415) 554-4445)

A handwritten signature in blue ink, appearing to read "Angela Calvillo".

Angela Calvillo  
Clerk of the Board of Supervisors  
City and County of San Francisco

jec:sc:ams

BOARD of SUPERVISORS



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San Francisco, CA 94102-4689  
Tel. No. (415) 554-5184  
Fax No. (415) 554-5163  
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## PROOF OF POSTING

Legislative File No. (231028) Cultural District Street Name Designations -  
"LEATHER & LGBTQ Cultural District" -  
Various Locations in the South of Market

Description of Items:

Resolution adding placemaking street signs reading "LEATHER & LGBTQ Cultural District" to 26 existing street signs in the South of Market neighborhood in the vicinity of LEATHER & LGBTQ Cultural District generally bounded by Brannan Street, Third Street, Mission Street, 12th Street, and Division Street in recognition and honor of the extensive history and contributions of the leather and LGBTQ community pursuant to the Commemorative Street Plaque Ordinance in Public Works Code, Sections 789 et seq.

WE T. WELDETENSAS S. GUEVARA H. JIAN G, an employee of the City and County of San Francisco, posted the above-described document(s) along the street(s) to be affected at least ten (10) days in advance of the hearing (pursuant to Public Works Code Sec. 789, et seq.):

Date: 11-03-2023

Time: 8:40 am - 12:45 pm

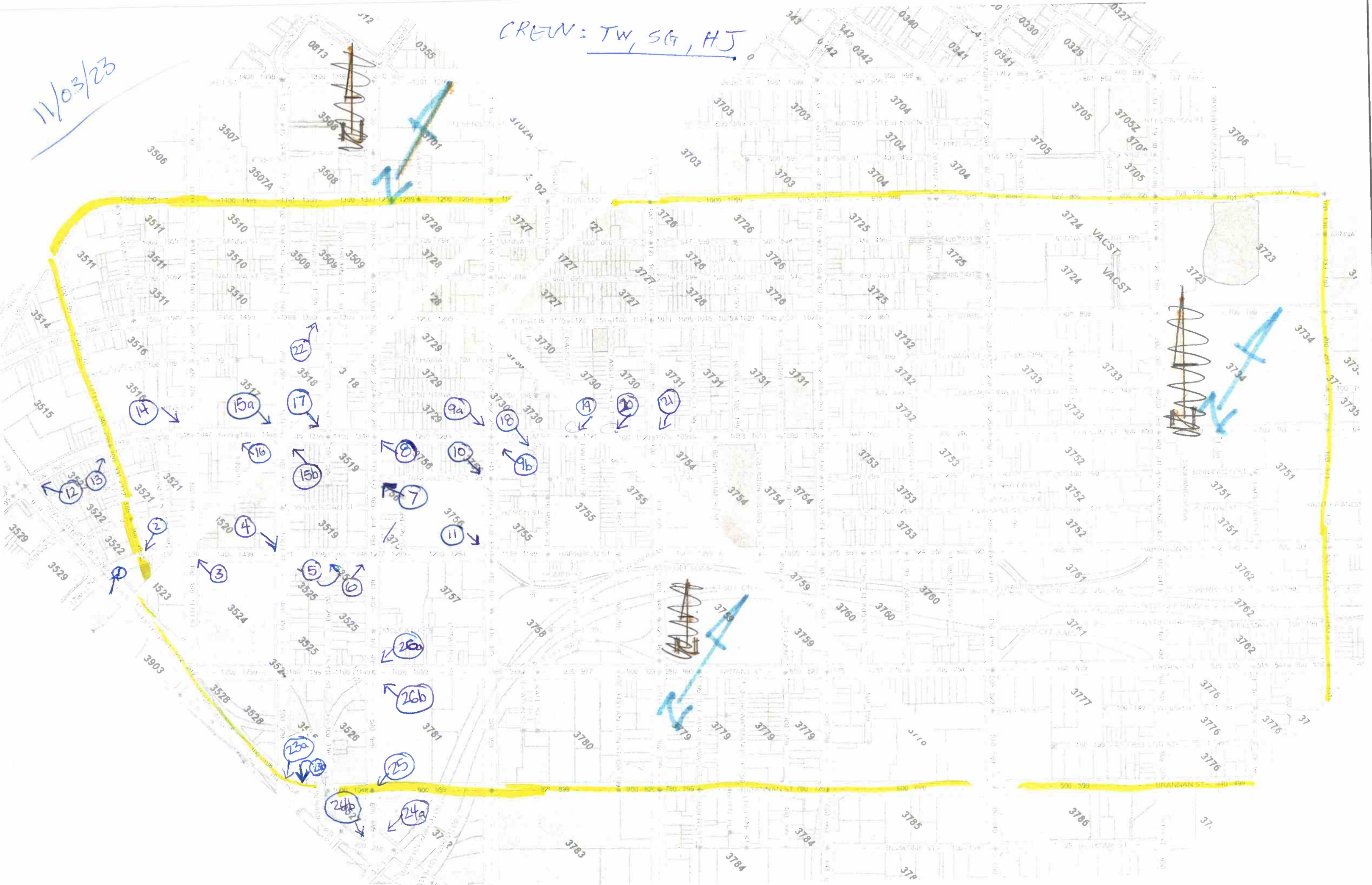
Location: VARIOUS LOCATIONS IN THE SOUTH OF MARKET  
26 INTERSECTIONS

Signature: *Tamela, Ann, Sten*

Instructions: Upon completion, original must be filed in the above referenced file.

CREW: TW, SG, HJ

11/03/23





BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689  
Tel. No. (415) 554-5184  
Fax No. (415) 554-5163  
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## MEMORANDUM

TO: Carla Short, Interim Director, Public Works  
Jeffrey Tumlin, Executive Director, Municipal Transportation Agency

FROM: John Carroll, Assistant Clerk, Land Use and Transportation Committee

DATE: October 11, 2023

SUBJECT: LEGISLATION INTRODUCED

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The Board of Supervisors' Land Use and Transportation Committee has received the following proposed legislation, introduced by Supervisor Dorsey on October 3, 2023.

**File No. 231028**

Resolution adding placemaking street signs reading "LEATHER & LGBTQ Cultural District" to 26 existing street signs in the South of Market neighborhood in the vicinity of LEATHER & LGBTQ Cultural District generally bounded by Brannan Street, Third Street, Mission Street, 12th Street, and Division Street in recognition and honor of the extensive history and contributions of the leather and LGBTQ community pursuant to the Commemorative Street Plaque Ordinance in Public Works Code, Sections 789 et seq.

If you have comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102 or by email at: [john.carroll@sfgov.org](mailto:john.carroll@sfgov.org).

cc: David Steinberg, Public Works  
Ian Schneider, Public Works  
John Thomas, Public Works  
Lena Liu, Public Works  
Kate Breen, Municipal Transportation Agency  
Janet Martinsen, Municipal Transportation Agency  
Joel Ramos, Municipal Transportation Agency

**From:** [Carroll, John \(BOS\)](#)  
**To:** [Robert Goldfarb](#)  
**Cc:** [Melgar, Myrna \(BOS\)](#); [Low, Jen \(BOS\)](#); [Preston, Dean \(BOS\)](#); [Smeallie, Kyle \(BOS\)](#); [Peskin, Aaron \(BOS\)](#); [Angulo, Sunny \(BOS\)](#); [Dorsey, Matt \(BOS\)](#); [Dahl, Bryan \(BOS\)](#)  
**Subject:** RE: file #231028 - Letter of support for LEATHER & LGBTQ Cultural District - Street Name Designations  
**Date:** Monday, November 13, 2023 1:22:00 PM  
**Attachments:** [image002.png](#)  
[image003.png](#)

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Thank you for your comment letter.

I am forwarding your comments to the members of the LUT committee, and I will include your comments in the file for this resolution matter.

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

-

[Board of Supervisors File No. 231028](#)

**John Carroll**  
**Assistant Clerk**

Board of Supervisors  
San Francisco City Hall, Room 244  
San Francisco, CA 94102  
(415)554-4445



Click [here](#) to complete a Board of Supervisors Customer Service Satisfaction form.

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation and archived matters since August 1998.

***Disclosures:** Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.*

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**From:** Robert Goldfarb <Bob@hellobob.net>  
**Sent:** Monday, November 13, 2023 1:15 PM  
**To:** Carroll, John (BOS) <john.carroll@sfgov.org>  
**Subject:** file #231029 - Letter of support for LEATHER & LGBTQ Cultural District - Street Name Designations

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Mr. Carroll,

I am unable to attend today's Land Use and Transportation Committee meeting.

I would like to express my support for file #231029,  
Cultural District Street Name Designations - "LEATHER & LGBTQ Cultural District" - Various Locations  
in the South of Market

The leather & LGBTQ communities have been located in SOMA since the 1960's and having the street signs in our District will be an acknowledgement that this is a historic location for our community. It also sends a message noting our presence that makes it harder to displace us.

Thank you for your consideration.

Best regards,

Bob Goldfarb

Executive Director (Pronouns: he, him)

LEATHER & LGBTQ Cultural District

SFLeatherDistrict.org



## Introduction Form

(by a Member of the Board of Supervisors or the Mayor)



I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- 2. Request for next printed agenda (For Adoption Without Committee Reference)  
*(Routine, non-controversial and/or commendatory matters only)*
- 3. Request for Hearing on a subject matter at Committee
- 4. Request for Letter beginning with "Supervisor  inquires..."
- 5. City Attorney Request
- 6. Call File No.  from Committee.
- 7. Budget and Legislative Analyst Request (attached written Motion)
- 8. Substitute Legislation File No.
- 9. Reactivate File No.
- 10. Topic submitted for Mayoral Appearance before the Board on

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- Small Business Commission       Youth Commission       Ethics Commission
- Planning Commission       Building Inspection Commission       Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- Yes       No

*(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)*

Sponsor(s):

Subject:

Long Title or text listed:

Signature of Sponsoring Supervisor: