




San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience and
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Hillary Ronen
Supervisor Jeff Sheehy
Supervisor Sandra Lee Fewer

From: A/Lieutenant Nelly Gordon 
Officer in Charge
ABC Liaison Unit (ALU) 415-553-9550

Date: September 6, 2017

Subject: P.C.N. Investigation Regarding: 7 Eleven INC
DBA: 7 Eleven Store
195 Pine Street
Ryan M. Kroll
(310) 822-9848

Mr. Ryan M. Kroll on behalf of 7 Eleven INC has filed an application with the California Department of Alcoholic Beverage Control seeking a -Type 20 (Off- Sale Beer and Wine) License for 195 Pine Street (located between Battery Street and Front Street).

Hours of Operation:
24 hours 7 days a week
Hours of Sales of Alcohol:
7 days a week: 7:00 a.m. -12:00 a.m.

Digest:

7 Eleven is a convenience store located at 195 Pine Street in the San Francisco financial district. This 7-Eleven has been in operation by the current franchisee for the last three years. This license will be transferred from the 7-Eleven store located at 1750 Ocean Ave to 195 Pine Street.. If approved, this license will allow 7-Eleven to sell Off-Sale Beer and Wine.

Letters of Protest:

1- Valid Protest

Letters of Support:

No Record

Police Calls for Service:

From December 2015 to December 2016

103 calls for service

Police Reports:

From December 2015 to December 2016

3 police reports

San Francisco Plot Information:

This premise is located in Plot **162**

A High Crime area is defined as **106** or more police incident in a plot for the year of **2015**.

This plot had **90** police incident for **2015**, which is **16** below the **Citywide “High Crime”** average.

State Census Tract Information:

This premise is located in Census Tract: **117.00**
Population for this tract is: **1,783**

On-sale license authorized by census tract: **6**
Active on-sale licenses: **43** with **0** pending

Off-sale licenses authorized by census tract: **1**
Active off-sale licenses: **19** with **0** pending

Departmental Recommendation:

Points of consideration: **0**

No opposition from **Central Station**

Applicant premise **is** located in a "**Low Crime**" area.

Applicant premise **is** located in an "**undue concentration**" area.

1 - Record of protest.

0 - Record of support.

ALU Recommendation: **Approval with following conditions**

1. Sales of alcoholic beverages shall be permitted between the hours of 7:00 am to 12:00 Midnight daily.
2. No more than 5% of the square footage of the premise will be used for the display of the alcoholic beverages.
3. Sales of beer or malt beverages in quantities of 40oz, or similar size containers is prohibited.
4. No prepackaged beer or malt beverages shall be sold as a single unit.
5. Wine shall not be sold in bottles or containers smaller than 750 ml.
6. Loitering (loitering is defined as "to stand idly about; linger aimlessly without lawful business") is prohibited on any sidewalks or property adjacent to the licensed premises under the control of the licensee as depicted on the ABC-257.
7. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.

END

- ❖ **It should be noted the applicant has agreed with the above recommended conditions.**