

File No. 100567

Committee Item No. 9

Board Item No. 2A

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Sub - Committee: Budget and Finance

Date: June 9, 2010

Board of Supervisors Meeting

Date: 6/15/10

Cmte Board

- | | | |
|-------------------------------------|-------------------------------------|--|
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Motion |
| <input type="checkbox"/> | <input type="checkbox"/> | Resolution |
| <input type="checkbox"/> | <input type="checkbox"/> | Ordinance |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Digest |
| <input type="checkbox"/> | <input type="checkbox"/> | Budget Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Introduction Form (for hearings) |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/> | <input type="checkbox"/> | MOU |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Information Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Subcontract Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Contract/Agreement |
| <input type="checkbox"/> | <input type="checkbox"/> | Award Letter |
| <input type="checkbox"/> | <input type="checkbox"/> | Application |
| <input type="checkbox"/> | <input type="checkbox"/> | Public Correspondence |

OTHER

(Use back side if additional space is needed)

- | | | |
|-------------------------------------|-------------------------------------|----------|
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Form 126 |
| <input type="checkbox"/> | <input type="checkbox"/> | _____ |
| <input type="checkbox"/> | <input type="checkbox"/> | _____ |
| <input type="checkbox"/> | <input type="checkbox"/> | _____ |
| <input type="checkbox"/> | <input type="checkbox"/> | _____ |

Completed by: Andrea S. Ausberry

Date Friday, June 4, 2010

Completed by: *AA*

Date 6.10.10

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

1 [Official Advertising, FY 2010-2011]

2
3 **Resolution designating the Examiner to be the official newspaper of the City and**
4 **County of San Francisco for all official advertising (Type 1 and Type 2) for FY 2010-**
5 **2011.**

6
7 WHEREAS, in each year, the Board of Supervisors shall designate the official
8 newspaper of the City and County of San Francisco, pursuant to Section 2.80-1 and 2.81 of
9 the San Francisco Administrative Code; now therefore, be it

10
11 RESOLVED, that the *Examiner*, a newspaper of general circulation published in the
12 City and County of San Francisco for the dissemination of local or telegraphic news and
13 intelligence of a general character, having a bona fide circulation of at least 50,000 copies
14 per calendar week, printed in the City, is hereby designated as an official newspaper of the
15 City and County of San Francisco for the publication of all official advertising (Type 1 and
16 Type 2) of the City and County for Fiscal Year 10-11;

17
18 FURTHER RESOLVED, that the Office of Contract Administration is hereby
19 authorized to enter into a contract with the *Examiner* and said contract must be in
20 accordance with all the contracting requirements of the City and County of San Francisco.

**FORM SFEC-126:
NOTIFICATION OF CONTRACT APPROVAL
(S.F. Campaign and Governmental Conduct Code § 1.126)**

City Elective Officer Information <i>(Please print clearly.)</i>	
Name of City elective officer(s): Members, San Francisco Board of Supervisors	City elective office(s) held: Members, San Francisco Board of Supervisors

Contractor Information <i>(Please print clearly.)</i>	
Name of contractor: San Francisco Chronicle	
<i>Please list the names of (1) members of the contractor's board of directors; (2) the contractor's chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary.</i>	
Frank J. Vega, Chairman and Publisher Mark Adkins, President Gary L. Anderson, Executive Vice President Elizabeth A. Cain, Chief Financial Officer	
Contractor address: 901 Mission Street, San Francisco, CA 94103	
Date that contract was approved:	Amount of contract: N/A
Describe the nature of the contract that was approved: Official advertising	
Comments: Naomi Kelly, Director of the Office of Contract Administration and Purchaser 554-7738	

This contract was approved by (check applicable):

- the City elective officer(s) identified on this form
- a board on which the City elective officer(s) serves _____

Print Name of Board

- the board of a state agency (Health Authority, Housing Authority Commission, Industrial Development Authority Board, Parking Authority, Redevelopment Agency Commission, Relocation Appeals Board, Treasure Island Development Authority) on which an appointee of the City elective officer(s) identified on this form sits

Print Name of Board

Filer Information <i>(Please print clearly.)</i>	
Name of filer:	Contact telephone number: ()
Address:	E-mail:

Signature of City Elective Officer (if submitted by City elective officer)

Date Signed

Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)

Date Signed

**FORM SFEC-126:
NOTIFICATION OF CONTRACT APPROVAL**
(S.F. Campaign and Governmental Conduct Code § 1.126)

City Elective Officer Information <i>(Please print clearly.)</i>	
Name of City elective officer(s): Members, San Francisco Board of Supervisors	City elective office(s) held: Members, San Francisco Board of Supervisors
Contractor Information <i>(Please print clearly.)</i>	
Name of contractor: The Examiner	
<i>Please list the names of (1) members of the contractor's board of directors; (2) the contractor's chief executive officer, chief financial officer and chief operating officer; (3) any person who has an ownership of 20 percent or more in the contractor; (4) any subcontractor listed in the bid or contract; and (5) any political committee sponsored or controlled by the contractor. Use additional pages as necessary.</i>	
See attached document	
Contractor address: 450 Mission Street, 5th Floor, San Francisco, CA, 94105	
Date that contract was approved:	Amount of contract: N/A
Describe the nature of the contract that was approved: Official Advertising	
Comments: Naomi Kelly, Director of the Office of Contract Administration and Purchaser 554-7738	

This contract was approved by (check applicable):

- the City elective officer(s) identified on this form
- a board on which the City elective officer(s) serves _____
Print Name of Board
- the board of a state agency (Health Authority, Housing Authority Commission, Industrial Development Authority Board, Parking Authority, Redevelopment Agency Commission, Relocation Appeals Board, Treasure Island Development Authority) on which an appointee of the City elective officer(s) identified on this form sits

Print Name of Board

Filer Information <i>(Please print clearly.)</i>	
Name of filer:	Contact telephone number: ()
Address:	E-mail:

Signature of City Elective Officer (if submitted by City elective officer)

Date Signed

Signature of Board Secretary or Clerk (if submitted by Board Secretary or Clerk)

Date Signed

THE SF NEWSPAPER COMPANY LLC

*[f/k/a Anschutz SF Newspaper Company, name changed February 18, 2004]
Limited liability company formed in Delaware, February 10, 2004*

DESCRIPTION: Holder of San Francisco Examiner, San Francisco Independent, San Mateo Independent and related assets

OTHER STATES QUALIFIED IN: California (2/19/04)

OWNERSHIP: Anschutz Print Media Company 100%

FEIN: 20-0708535

MANAGEMENT:

Officers:	John P. Wilcox	President, CEO
	Steven A. Cohen	Vice President
	Wayne A. Barnes	Vice President
	Richard M. Jones	Secretary
	Thomas G. Kundert	Treasurer and Assistant Secretary
	Pat Brown	Assistant Secretary, CFO

Directors: Cannon Y. Harvey
Steven A. Cohen

REGISTERED AGENT:

Delaware: The Corporation Trust Company
Corporation Trust Center
1209 Orange Street
Wilmington, Delaware 19801

California: CT Corporation System
818 West 7th Street
Los Angeles, CA 90017

PRINCIPAL ADDRESS: 71 Stevenson St., 2nd Floor
San Francisco, CA 94105

OPERATING DOCUMENTS KEPT: Ceci Oertli
555 Seventeenth St., #2400
Denver, Colorado 80202

Bid Evaluation
Official Advertising, FY 10-11
Contract 95435

Item	Possible points	Item 1: Consecutive-day advertising		Item 2: Nonconsecutive-day advertising	
		San Francisco Chronicle	The Examiner	Chronicle	The Examiner
Evaluation factors, per Admin. Code Sec. 2.81					
Advertising price	15	14.46	15.00	14.46	15
Circulation	10	10.00	5.02	9.35	10
Newsstand price: free	5	0	5	0	5
Locally owned and operated	2	0	0	0	0
Chapter 14B LBE preference	10%	0	0	0	0
Score		24.46	25.02	23.81	30.00
Ranking		2	1	2	1
Recommended vendor (responsive)			Examiner		Examiner
Bid price, sample ad, FY 10-11		\$1,137	\$1,096	\$1,137	\$1,096
Bid price, sample ad, FY 09-10		\$1,066	\$1,096	\$1,066	\$1,096
Bid price, per line, FY 10-11		\$4.99	\$4.00	\$4.99	\$4.00
Bid price, per line, FY 09-10		\$5.25	\$4.00	\$5.25	\$4.00
Bid status		non-responsive	Responsive	non-responsive	Responsive
Reason for non-responsiveness		Not printed in S.F. (printed in Union City)		Not printed in S.F. (printed in Union City)	

Board's designated papers for FY 09-10: The Board designated both papers as official newspapers, and each received a six-month contract



Gavin Newsom
Mayor

Naomi Kelly
Director and Purchaser
Purchasing

May 7, 2010

To: Angela Calvillo
Clerk of the Board

From: Naomi Kelly *Naomi Kelly*
Director of OCA and Purchaser

Subject: Resolution designating Official Newspaper for FY 10-11

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2010 MAY - 7 PM 12:16
BY

I am enclosing the resolution that would designate the *Examiner* as the City's official newspapers for all official advertising for Fiscal Year 10-11.

The attached table, "Summary of Official Advertising Bids for FY 10-11," shows that the *Examiner* submitted the only responsive bid for official advertising. The *San Francisco Chronicle's* bid was non-responsive because the *Chronicle* is not printed in San Francisco. OCA has advised both papers of their status.

If I can provide any additional information, please let me know.

Enclosures: Summary of Official Advertising Bids for FY 10-11
Resolution designating the *Examiner* as the official newspaper