

1 [Use Agreement - CSUITEMUSIC, LLC - Documentary “SFPD Journey to Justice”]

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3 **Resolution retroactively authorizing the San Francisco Police Department (“SFPD”)**
4 **to enter into a Use Agreement with CSUITEMUSIC, LLC (“Producer”) to develop and**
5 **produce a documentary, entitled “SFPD Journey to Justice,” about Sojourn to the**
6 **Past, a retracing of the Civil Rights Movement and its connection to the modern**
7 **policing profession, granting all necessary trademark licenses and rights to**
8 **traditional and digital networks.**

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10 WHEREAS, The San Francisco Police Department (SFPD) is charged under
11 Charter, Section 4.127, with the duty to “preserve the public peace, prevent and detect
12 crime, and protect the rights of persons and property by enforcing the laws of the United
13 States, the State of California, and the City and County;” and

14 WHEREAS, SFPD was founded in 1849, and as the nation’s third-oldest Police
15 Department, it has been among American popular culture’s most immediately recognizable
16 law enforcement agencies, storied in fictional and nonfictional depictions alike in books,
17 periodicals, films, television programming and more throughout its history; and

18 WHEREAS, SFPD has been hailed by the New York Times as a major City
19 department “where police reform has worked,” making strides over the last five years in its
20 aspirations to be a national model of 21st century policing, with its voluntary Collaborative
21 Reform Initiative partnership with the California Department of Justice since 2018, and its
22 work since 2020 on Mayor London N. Breed’s ambitious roadmap for police reforms; and

23 WHEREAS, The murder of George Floyd at the hands of Minneapolis police officers
24 in May 2020 set the stage for a national reckoning on race relations and police reform that
25 is still underway, causing millions of Americans and more than 18,000 United States (U.S.)

1 police departments that serve them to begin embracing 21st century policing reforms that
2 SFPD has been pioneering since 2016; and

3 WHEREAS, This documentary will highlight SFPD’s work to understand the root
4 causes of institutional racism and its effect on African Americans and other communities of
5 color through the lens of the Civil Rights Movement and America’s struggles for liberty by
6 immersing members from diverse backgrounds in a transformative weeklong journey about
7 sacrifices made and lives taken in pursuit of equality; and

8 WHEREAS, This documentary holds potential value for the City and County of San
9 Francisco to help attract the best and brightest recruits interested in becoming tomorrow’s
10 SFPD members; and

11 WHEREAS, CSUITEMUSIC, LLC, as the documentary Producer, is an
12 accomplished team of filmmakers, writers, producers and social entrepreneurs who are
13 extensively well versed to create films, content, strategies, and media solutions at the
14 intersection of culture and politics; and

15 WHEREAS, The City seeks to enter into a use agreement with CSUITEMUSIC, LLC
16 to develop and produce a documentary about the SFPD, the contract being substantially in
17 the form on file with the Clerk of the Board of Supervisors in File No. 240853
18 (“Agreement”); and

19 WHEREAS, The Agreement provides that, in connection with the production and
20 marketing of the documentary, the City would grant to Producer all necessary trademark
21 licenses to the documentary and access to SFPD personnel activities to produce a
22 documentary about Sojourn to the Past to benefit 21st century policing in San Francisco;
23 and

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1 WHEREAS, Charter, Section 1.101, provides that all rights and powers of the City
2 and County that are not vested in another officer or entity by that Charter, shall be
3 exercised by the Board of Supervisors; and

4 WHEREAS, The Charter, does not vest in SFPD the right to contract to develop and
5 produce a documentary; now, therefore, be it

6 RESOLVED, That the Board of Supervisors hereby retroactively authorizes the
7 SFPD, acting on behalf of the City and County of San Francisco, to enter into the
8 Agreement with Producer in substantially the form on file with the Clerk of the Board of
9 Supervisors in File No. 240853, pursuant to review and modification by the City Attorney;
10 and, be it

11 FURTHER RESOLVED, That within 30 days of the agreement being fully executed
12 by all parties, SFPD shall provide a copy to the Clerk of the Board for inclusion into the
13 official file.

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