

File No. 130282

Committee Item No. 2

Board Item No. 14

### COMMITTEE/BOARD OF SUPERVISORS

#### AGENDA PACKET CONTENTS LIST

Committee: Rules

Date 4/4/13

Board of Supervisors Meeting

Date 4/16/13

#### Cmte Board

- |                                     |                                     |  |
|-------------------------------------|-------------------------------------|--|
| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | Motion                                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Resolution                                   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Ordinance                                    |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Legislative Digest                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Budget Analyst Report                        |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Legislative Analyst Report                   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Youth Commission Report                      |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Introduction Form (for hearings)             |
| <input checked="" type="checkbox"/> | <input type="checkbox"/>            | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/>            | MOU  |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Contract/Agreement                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Award Letter                                 |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Application                                  |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Public Correspondence                        |

#### OTHER

(Use back side if additional space is needed)

<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____

Completed by: Linda Wong

Date 4/1/13

Completed by: L.W.

Date 4/9/13

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

1 [Appointment, Graffiti Advisory Board]

2

3 **Motion appointing Jonathan Goldberg, term ending April 10, 2015, to the Graffiti**  
4 **Advisory Board.**

5

6 MOVED, That the Board of Supervisors of the City and County of San Francisco does  
7 hereby appoint the hereinafter designated person to serve as a member of the Graffiti  
8 Advisory Board, pursuant to the provisions of San Francisco Administrative Code Section  
9 5.170, for the term specified:

10 Jonathan Goldberg, seat 13, succeeding David Crommie, term expired, must represent  
11 a nonprofit organization who provides services related to the City's beautification and  
12 neighborhood cleanup program, for the unexpired portion of a two-year term ending April 10,  
13 2015.

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Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO

FEB 14 PM 4:06

AK

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Graffiti Advisory Board

Seat # or Category (If applicable): Seat 13: Beautification District: N/A

Name: Jonathan Goldberg

Home Address: Post Street, SF CA Zip: 94115

Home Phone: 510 Occupation: Associate

Work Phone: 415-421-2608 Employer: San Francisco Beautiful

Business Address: 100 Bush Street, Suite 1812, SF CA Zip: 94104

Business E-Mail: jonathan@sfbeautiful.org Home E-Mail: @gmail.com

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes [X] No [ ] If No, where registered:

Resident of San Francisco [X] Yes [ ] No If No, place of residence:

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

As a staff member of San Francisco Beautiful, my role in the non-profit sector lends me a unique, independent perspective to address our City's aesthetic and beautification challenges. As a civic advocate, to striving to protect, create, and enhance the beauty and livability of the City, my experiences and connections in the civic, non-profit, and private sectors ensure I am well educated and informed to address relevant topics at hand. A role on the Graffiti Advisory Board would be a natural fit as a representative for my organization.

**Business and/or professional experience:**

Associate, San Francisco Beautiful: July 2010 to Current  
 Geary BRT CAC Member: November 2010 to Current  
 Ambassador, SPUR: January 2010 to July 2010  
 Legislative Intern, League of Women Voters of Oregon: January 2009  
 to August 2009  
 Policy, Media, and Communications Intern, Greenbelt Alliance: May  
 2008 to August 2008

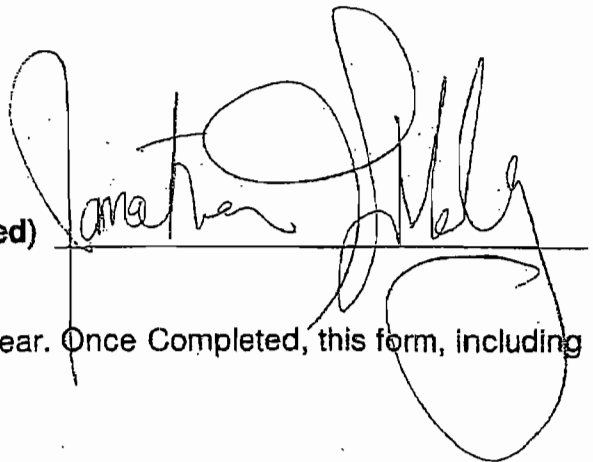
**Civic Activities:**

Volunteer Gardener, Panhandle Park Stewards: January 2013 to Current  
 Volunteer Gardener, SF Botanical Garden: January 2011 to August 2011  
 Volunteer Gardener, UC Berkeley Blake Estate, November 2009 to May  
 2010  
 Volunteer Gardener, Merritt College Permaculture Program: September  
 2009 through December 2009

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: 1/18/2013 Applicant's Signature: (required)



**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

**FOR OFFICE USE ONLY:**

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

San Francisco  
BOARD OF SUPERVISORS

Date Printed: March 26, 2013

Date Established: February 9, 2007

Active

**GRAFFITI ADVISORY BOARD - 2007**

**Contact and Address:**

Jimmer Cassiol  
Public Works  
2323 Cesar Chavez Street  
San Francisco, CA 94124

Phone: (415) 641-2625

Fax: (415) 641-2630

Email: [Jimmer.Cassiol@sfdpw.org](mailto:Jimmer.Cassiol@sfdpw.org)

**Authority:**

Administrative Code Sec. 5.170 et seq.; Added by Ordinance 20-07, approved 2/9/07;  
Ordinance 353-93, approved 11/12/93; Resolution 241-02, approved 4/26/02.

**Board Qualifications:**

The Graffiti Advisory Board consists of 25 voting members who shall be appointed as follows: (1) The Mayor, or his or her designee; (2) Eleven persons appointed by individual members of the Board of Supervisors to serve a term of two years, at the pleasure of the appointing Supervisor. These appointments shall be effective when written notice of the appointment is received by the Clerk of the Board of Supervisors; (3) The Board of Supervisors shall appoint the following members, who shall serve a term of two years:

(A) One member representing youth groups who provide services for juveniles involved in alternative programs for graffiti diversion,

(B) One member representing nonprofit organizations who provide services related to the City's beautification and neighborhood cleanup programs,

(C) Two members representing businesses who operate in San Francisco, one of which must be a property owner,

(D) One member representing private schools or art schools who operate in San Francisco, and

(E) One member representing the contracting agency for Municipal Railway shelters.

(4) The following officials and organizations shall each appoint one member to serve on the Advisory Board:

(A) The General Manager of the Municipal Railway,

(B) The Director of Public Works,

(C) The Executive Director of the Department of Parking and Traffic,

"R Board Description" (Screen Print)

San Francisco  
BOARD OF SUPERVISORS

(D) The General Manager of the Recreation and Park Department,

(E) The District Attorney

(F) The Chief of Police

(G) The Board of Education of the San Francisco Unified School District may appoint one member. If the Board of Education fails to appoint a member within 60 days of a vacancy, the Board of Supervisors shall appoint a student, teacher, or member of the San Francisco Unified School District academic branch.

The Graffiti Advisory Board shall have the duty to:

Reports: (a) Prepare and submit to the Board of Supervisors and the Mayor a report every six months on graffiti as it affects neighborhoods and the downtown area of San Francisco, which shall include a review and evaluation of the services and programs in place to respond to graffiti, prevention strategies, and recommendations and plans as to a consolidated program of public and private efforts;

(b) Advise about the coordination of information, activities and goals among existing programs funded by the City and County and privately sponsored programs;

(c) Advise about improving the efficiency in the provision of graffiti enforcement, prevention, and clean-up services.

Sunset Clause: None