File No.	250801	Committee Item No.	1	
		Board Item No.	26	

#### **COMMITTEE/BOARD OF SUPERVISORS**

AGENDA PACKET CONTENTS LIST

Committee:	Public Safety and Ngbh Services	<u>Date:</u>	September 11, 2025	
Board of Supervisors Meeting: Date: September 30, 2025				
Cmte Board	d			
	Motion Resolution Ordinance Legislative Digest Budget and Legislative Analyst Youth Commission Report Introduction Form Department/Agency Cover Lette MOU Grant Information Form Grant Budget Subcontract Budget Contract / DRAFT Mills Act Agre Form 126 – Ethics Commission Award Letter Application Public Correspondence	er and/or F	Report	
OTHER	Police Department Report – 091 Police Department Report – 082 Planning Department Review – 0 PC or N Referral to Planning and PC or N Request Letter – 07292	225 080725 d Police – 0	072925	
Prepared by: Prepared by: Prepared by:	Monique Crayton		eptember 26, 2025 eptember 5, 2025	

[Liquor License Issuance - 2989 Mission Street - Endgames Improv]

1

2	
3	Resolution determining that the issuance of a Type-90 on-sale general music
4	venue liquor license to Endgames Improv LLC, to do business as Endgames
5	Improv located at 2989 Mission Street (District 9), will serve the public
6	convenience or necessity of the City and County of San Francisco, in accordance
7	with California Business and Professions Code, Section 23958.4; and requesting
8	that the California Department of Alcoholic Beverage Control impose conditions
9	on the issuance of the license.
10	
11	WHEREAS, Endgames Improv LLC, is seeking the issuance of a Type-90 on-
12	sale general music venue liquor license to do business as Endgames Improv, located
13	at 2989 Mission Street (District 9); and
14	WHEREAS, The Planning Department has verified that the area is properly
15	zoned and recommends approval; and
16	WHEREAS, The Police Department has filed zero protests and zero letters of
17	support with the Department of Alcoholic Beverage Control under California Business
18	and Professions Code, Section 24013, and recommends that the Department of
19	Alcoholic Beverage Control issue the liquor license with conditions; and
20	WHEREAS, The conditions recommended by the Police Department are the
21	following: 1) (1) Except as provided in Condition 2 below, no noise shall be audible
22	beyond the area under the control of the licensee; 2) Any noise caused by
23	entertainment or amplified sound that is subject to the provisions of an active
24	Entertainment Permit issued by the San Francisco Entertainment Commission shall be
25	authorized in accordance with the limits established by that Entertainment Permit,

1	including any limitation on hours during which entertainment or amplified sound is
2	permitted. A violation of the entertainment or amplified sound noise conditions of the
3	Entertainment Permit, as determined by the San Francisco Entertainment Commission
4	(or any successor agency), shall be deemed to be a violation of this Condition. Any
5	noise that is not subject to, or is beyond the scope of, the Entertainment Permit shall be
6	subject to Condition I above. "Entertainment Permit" means any of the following: a Just
7	Add Music permit, a Limited Live Performance permit, a Place of Entertainment permit,
8	a Fixed Place Amplified Sound permit, or any similar such permit issued by the San
9	Francisco Entertainment Commission; 3) Petitioner(s) shall actively monitor the area
10	under their control in an effort to prevent the loitering of persons on any property
11	adjacent to the licensed premises as depicted on ABC-257; and 4) The petitioner(s)
12	shall be responsible for maintaining free of litter the area adjacent to the premises over
13	which they have control, as depicted on ABC-257; now, therefore, be it
14	RESOLVED, That in accordance with California Business and Professions Code
15	Section 23958.4, the Board of Supervisors of the City and County of San Francisco
16	hereby determines that issuance of a Type-90 on-sale general music venue liquor
17	license to Endgames Improv LLC, to do business as Endgames Improv located at 2989
18	Mission Street, will serve the public convenience or necessity of the City and County of
19	San Francisco; and, be it
20	FURTHER RESOLVED, That the Board of Supervisors of the City and County of
21	San Francisco hereby endorses and adopts the recommendations of the Police
22	Department listed above and recommends that the Department of Alcoholic Beverage
23	Control issue the license with those conditions.
24	

25



### San Francisco Police Department ABC Liaison Unit

Alcoholic Beverage License -Public Convenience or Necessity Recommendation

**To:** The San Francisco Board of Supervisors' Committee on Public Safety

and Neighborhood Services

Supervisor Matt Dorsey Supervisor Bilal Mahmood Supervisor Danny Sauter

From: Lt. David Goff #1465

Officer in Charge

ALU/Permits Unit 415-553-9550

Date: September 10, 2025

**Subject:** P.C.N. Investigation Regarding: First Owner:Endgames Improv, LLC

DBA: Endgames Improv

2989 Mission Street

San Francisco CA. 94110-3917

ABC File # 90-670142

Owner Endgames Improv LLC., operating as "Endgames Improv", has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 90 (On Sale General) license to be located at 2989 Mission Street. (located between 26th St and 25th St.)

#### **Hours of Operation:**

9 am to 2 am each day of the week, and also obtained extended hours (EHP) permit from 2 am - 5 am.

#### **Digest:**

"Endgames Improv." would like to operate a Music Venue to be located at 2989 Mission St. If approved, this license will allow them to sell Wine, Beer, and Distilled Spirits.

#### **Letters of Protest**

0

#### **Letters of Support**

0

#### **Police Calls for Service:**

From June 24th 2024 to June 24th 2025

0 calls for service

#### **Police Reports:**

From June 24<sup>th</sup> 2024 to June 24<sup>th</sup> 2025

#### 0 police reports

#### **San Francisco Plot Information:**

This premise is located in Plot: **461** 

A High Crime area is defined as 103 or more police reports in a plot for the year of 2024.

This plot had 121 police reports for **2024**, which is 18 **Higher** than the **Citywide "High Crime"** average.

#### **State Census Tract Information:**

This premise is located in Census Tract: **209.00** 

Population for this tract is: 4,296

On-sale license authorized by census tract: **15** Active on-sale licenses: 54 with 0 pending

Off-sale licenses authorized by census tract: **3** Active off-sale licenses: 8 with 0 pending

#### **Departmental Recommendation:**

Points of consideration: 1 (Church)

No opposition from Mission Station.

Applicant premise is located in a "High Crime" area.

Applicant premise is located in a "High Concentration" area.

**0** - Protest.

0 - Support

#### ALU Recommendation: **Approval with the condition:**

- l. (1) Except as provided in Condition 2 below, no noise shall be audible beyond the area under the control of the licensee. (SF district office only).
- 2. Any noise caused by entertainment or amplified sound that is subject to the provisions of an active Entertainment Permit issued by the San Francisco Entertainment Commission shall be authorized in accordance with the limits established by that Entertainment Permit, including any limitation on hours during which entertainment or amplified sound is permitted. A violation of the entertainment or amplified sound noise conditions of the Entertainment Permit, as determined by the San Francisco Entertainment Commission (or any successor agency), shall be deemed to be a violation of this Condition. Any noise that is not subject to, or is beyond the scope of, the Entertainment Permit shall be subject to Condition I above. "Entertainment Permit" means any of the following: a Just Add Music permit, a Limited Live Performance permit, a Place of Entertainment permit, a Fixed Place Amplified Sound permit, or any similar such permit issued by the San Francisco Entertainment Commission. (SF district office only)
- 3. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on ABC-257.
- 4. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control, as depicted on ABC-257.



### San Francisco Police Department ABC Liaison Unit



To:

The San Francisco Board of Supervisors' Committee on Public Safety

and Neighborhood Services

Supervisor Matt Dorsey Supervisor Bilal Mahmood Supervisor Danny Sauter

From:

Lt. David Goff #146

Officer in Charge

ALU/Permits Unit 415-553-9550

Date:

August 22, 2025

Subject:

P.C.N. Investigation Regarding:

First Owner: Endgames Improv, LLC

DBA: Endgames Improv

2989 Mission Street

San Francisco CA. 94110-3917

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- 2. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on ABC-257.
- The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control, as depicted on ABC-257.
- 4. At any time, the premise is providing live entertainment, the petitioner(s) shall have two (2) uniformed security guard(s) on the premises and shall maintain order therein to prevent any activity which would interfere with the quiet enjoyment of their nearby residents, or the surrounding community. The uniform security guards must be licensed by the State of California Department of Consumer Affairs.



#### **BOARD of SUPERVISORS**



# City Hall 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco 94102-4689 Tel. No. (415) 554-5184 Fax No. (415) 554-5163 TDD/TTY No. (415) 554-5227

### LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

**DATE: July 29, 2025** TO: Planning Department AP Block/Lot Nos.: 6528/038 **Zoning:** NCT – Mission Attn: Phone No. Neighborhood Commercial Transit -40-X, 65-B TO: Police Department Sakher Ghanem Quad: Phone No. (415) 553- 1115 Record No.: Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in September 2025. PLEASE EMAIL YOUR RESPONSE by August 8, 2025, to: Monigue Crayton, Public Safety and Neighborhood Services Committee Clerk. monique.crayton@sfgov.org ~ (415) 554-7750 **Applicant name: Endgames Improv LLC Business name: Endgames Improv Application address: 2989 Mission Street** San Francisco, CA 94110 **Applicant contact info:** Scott Meyer (207) 939-4668 scott@endgamesimprov.com Jemma Jorel Lester jemma@properpourco.com 845-389-3958 PLANNING REVIEW: Approval Denial gabrisla pantoja Planning Staff Contact:

Recommend approval of PCN request for 2989 Mission St,, Endgames Improv. The existing use of the subject tenant space is permitted as General Entertainment which includes Type 90 ABC License.

From: <u>Crayton, Monique (BOS)</u>

To: CPC.Referrals; Ghanem, Sakher (POL); Villatoro-Crain, Natalie (POL); Erickson, Brandon (POL);

scott@endgamesimprov.com; Jemma Jorel Lester

Cc: Alabanza, Analyn@ABC; Tamber, Amarjit@ABC; Goff, David (POL); Dahl, Bryan (BOS); Ebadi, Mahanaz (BOS);

Donovan, Dominica (BOS); Tam, Madison (BOS); Ferrigno, Jennifer (BOS); Anderson, Mace (BOS); Han, Feng

(BOS); Gaona, Sasha (BOS)

Subject: Liquor License Issuance - 2989 Mission Street - Endgames Improv - BOS File No. 250801

**Date:** Tuesday, July 29, 2025 11:40:00 AM

#### Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license transfer. I'm referring this matter to you for response via the following linked document:

Referral Letter - Planning and Police Departments - July 29, 2025

You may review the entire matter on our <u>Legislative Research Center</u> by following the link below:

Board of Supervisors File No. 250801

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting in September 2025.

I request the Planning Department's response before August 8, 2025. Please confirm receipt of this message.

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

<u>Liquor License Public Convenience or Necessity Request</u>

Thanks for the review.

#### Monique C. Crayton (she/her)

#### **Assistant Clerk**

Board of Supervisors - Clerk's Office 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco, CA 94102 (415) 554-7750 | Fax: (415) 554-5163 monique.crayton@sfgov.org | www.sfbos.org

(VIRTUAL APPOINTMENTS) To schedule a "virtual" meeting with me (on Microsoft Teams), please

ask and I can answer your questions in real time.

#### **BOARD of SUPERVISORS**



City Hall
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## LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

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#### **BOARD of SUPERVISORS**



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## LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

(Please add comments on a trailing page.)

POLICE REVIEW:	<b>Approval</b>	Denial	
(Please add comments in a trailing report.)	• •		



# ENDGAMES IMPROV, LLC

SVED TV. 25 Militar25@

RE: Endgames Improv. LLC - Public Convenience or Necessity 2989 Mission St San Francisco, CA 94110 Type 90 Original ABC License #90-670142 Application Filed 6/24/2025

To the San Francisco Board of Supervisors, Clerk of the Board

The purpose of this letter is to respectfully request to be placed on the Board's PSNS Subcommittee calendar for Public Convenience and Necessity review for our Type 90 ABC license.

Endgames improving operated in San Francisco for more than 15 years; we are a training center and live entertainment venue. With the continued struggles of local theaters and almost every other small theater requiring donations to stay open, theaters need every lifeline we can get.

Endgames stands out as one of the few arts organizations focused on permanent spaces without needing donations or catering to a wealthy clientele. We have IOO% financial aid for classes and to my knowledge have not turned anyone down who sincerely requested.

The premises are underutilized at the moment, as we are not a competitive venue for talent to perform without the option of alcohol in the evening. We are uniquely set up to develop new talent based right here in San Francisco, but we need a proper rightlife environment to be able to keep them as they become more polished.

Our primary focus is theater, comedy, and art. These activities are not known to bring crime to an area. When services are provided to community members, it gives folks a place to congregate constructively. In addition, we are going to make certain that alcohol is not the sale focus of cur menu. Non-alcoholic options will be available and encouraged.

This request helps a part of San Francisco arts survive. Too often full bars are in control of the local entertainment scene as they allow only the shows that bring in drinkers to perform. Endgames is arts first, with only 10% of our revenue coming from liquor sales in the first year of having a license at our other space.

Last year, we started a yearly comedy festival that will be hosted again in September. Activating our second location enables more performances for more names and audiences coming through town.

We appreciate your consideration of our Type 90 Live Entertainment Venue alcohol license and look forward to many more years of operating in San Francisco.

If you have any questions, you can reach out to me, Scott Meyer, owner of Endgames Improv, LLC as well as my ABC consultant, Jemma Jorel Lester (jemma@properpourco.com / 845-389-3958).

Regards.

Scott Meyer, Director Endgames Improv, LLC

scott@endgamesimprov.com

207-939-4664

Proposed Hours of Operation: 6:00p to II:00p

#### APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE

ABC 211 (6/99)

Jemma Jorel Lester

jemma@properpourco.com

845-389-3958

TO: Department of Alcoholic Beverage Control

33 NEW MONTGOMERY STREET

STE 1230

SAN FRANCISCO, CA 94105

(415) 356-6500

File Number: 670142

3014949 Receipt Number:

Geographical Code: 3800

Copies Mailed Date: June 24, 2025

Issued Date:

DISTRICT SERVING LOCATION: SAN FRANCISCO

First Owner:

ENDGAMES IMPROV, LLC

Name of Business:

ENDGAMES IMPROV

Location of Business:

2989 MISSION ST

SAN FRANCISCO, CA 94110-3917

County

SAN FRANCISCO

Is Premises inside city limits

Yes

Census Tract:

0461.00

Mailing Address:(If different

from

premises address)

Type of license(s):

90

Dropping Partner: Yes

No x

Transferor's license/name:

License Type 90 - On-Sale General Music Venue	Transaction Type ori	Master Y	Secondary LT And Count		Master Second	
License Type	Transaction Description	Fee Code	Dup	Date	Fee	
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	06/24/25	\$19,315.00	
90 - On-Sale General Music Ven	ANNUAL FEE	P40	0	06/24/25	\$1,505.00	
				Total	\$20,820.00	

Have you ever been convicted of a felony?

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? No

STATE OF CALIFORNIA

County of SAN FRANCISCO

Date: June 24, 2025

Applicant Name(s)

ENDGAMES IMPROV, LLC

REVENIED TRID OF SUFERINGERS TOWN FIRM CONTRACTOR 2025 Mil 26 PMG 1194

#### **Introduction Form**

(by a Member of the Board of Supervisors or the Mayor)

	bmit the following item for introduction (select only one):	L
1	For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment	nent)
2.	Request for next printed agenda (For Adoption Without Committee Reference) (Routine, non-controversial and/or commendatory matters only)	
3,	Request for Hearing on a subject matter at Committee	
4.	Request for Letter beginning with "Supervisor	inquiries"
5.	City Attorney Request	
6.	Call File No. from Committee.	
7.	Budget and Legislative Analyst Request (attached written Motion)	
8.	Substitute Legislation File No.	
	Reactivate File No.	
	Topic submitted for Mayoral Appearance before the Board on	
	Small Business Commission	es Department 4.105 & Admin 2A.5
Sponsor(s		
TOPL OF	he Board	
Subject:	ense Issuance - 2989 Mission Street - Endgames Improv	
Subject: Liquor L	ense Issuance - 2989 Mission Street - Endgames Improv	

250801

Signature of Sponsoring Supervisor:

or: A Ollisomera