

File No. 250801

Committee Item No. 1

Board Item No. 26

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Public Safety and Ngbh Services

Date: September 11, 2025

Board of Supervisors Meeting:

Date: September 30, 2025

Cmte Board

☐	☐	Motion
☐	☒	Resolution
☐	☐	Ordinance
☐	☐	Legislative Digest
☐	☐	Budget and Legislative Analyst Report
☐	☐	Youth Commission Report
☐	☒	Introduction Form
☐	☐	Department/Agency Cover Letter and/or Report
☐	☐	MOU
☐	☐	Grant Information Form
☐	☐	Grant Budget
☐	☐	Subcontract Budget
☐	☐	Contract / DRAFT Mills Act Agreement
☐	☐	Form 126 – Ethics Commission
☐	☐	Award Letter
☐	☐	Application
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OTHER

☐	☒	<u>Police Department Report – 091025</u>
☒	☒	<u>Police Department Report – 082225</u>
☒	☒	<u>Planning Department Review – 080725</u>
☒	☒	<u>PC or N Referral to Planning and Police – 072925</u>
☒	☒	<u>PC or N Request Letter – 072925</u>
☐	☐	<u> </u>
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☐	☐	<u> </u>

Prepared by: Monique Crayton

Date: September 26, 2025

Prepared by: Monique Crayton

Date: September 5, 2025

Prepared by:

Date:

1 [Liquor License Issuance - 2989 Mission Street - Endgames Improv]

2
3 **Resolution determining that the issuance of a Type-90 on-sale general music**
4 **venue liquor license to Endgames Improv LLC, to do business as Endgames**
5 **Improv located at 2989 Mission Street (District 9), will serve the public**
6 **convenience or necessity of the City and County of San Francisco, in accordance**
7 **with California Business and Professions Code, Section 23958.4; and requesting**
8 **that the California Department of Alcoholic Beverage Control impose conditions**
9 **on the issuance of the license.**

10
11 WHEREAS, Endgames Improv LLC, is seeking the issuance of a Type-90 on-
12 sale general music venue liquor license to do business as Endgames Improv, located
13 at 2989 Mission Street (District 9); and

14 WHEREAS, The Planning Department has verified that the area is properly
15 zoned and recommends approval; and

16 WHEREAS, The Police Department has filed zero protests and zero letters of
17 support with the Department of Alcoholic Beverage Control under California Business
18 and Professions Code, Section 24013, and recommends that the Department of
19 Alcoholic Beverage Control issue the liquor license with conditions; and

20 WHEREAS, The conditions recommended by the Police Department are the
21 following: 1) (1) Except as provided in Condition 2 below, no noise shall be audible
22 beyond the area under the control of the licensee; 2) Any noise caused by
23 entertainment or amplified sound that is subject to the provisions of an active
24 Entertainment Permit issued by the San Francisco Entertainment Commission shall be
25 authorized in accordance with the limits established by that Entertainment Permit,

1 including any limitation on hours during which entertainment or amplified sound is
2 permitted. A violation of the entertainment or amplified sound noise conditions of the
3 Entertainment Permit, as determined by the San Francisco Entertainment Commission
4 (or any successor agency), shall be deemed to be a violation of this Condition. Any
5 noise that is not subject to, or is beyond the scope of, the Entertainment Permit shall be
6 subject to Condition I above. "Entertainment Permit" means any of the following: a Just
7 Add Music permit, a Limited Live Performance permit, a Place of Entertainment permit,
8 a Fixed Place Amplified Sound permit, or any similar such permit issued by the San
9 Francisco Entertainment Commission; 3) Petitioner(s) shall actively monitor the area
10 under their control in an effort to prevent the loitering of persons on any property
11 adjacent to the licensed premises as depicted on ABC-257; and 4) The petitioner(s)
12 shall be responsible for maintaining free of litter the area adjacent to the premises over
13 which they have control, as depicted on ABC-257; now, therefore, be it

14 RESOLVED, That in accordance with California Business and Professions Code,
15 Section 23958.4, the Board of Supervisors of the City and County of San Francisco
16 hereby determines that issuance of a Type-90 on-sale general music venue liquor
17 license to Endgames Improv LLC, to do business as Endgames Improv located at 2989
18 Mission Street, will serve the public convenience or necessity of the City and County of
19 San Francisco; and, be it

20 FURTHER RESOLVED, That the Board of Supervisors of the City and County of
21 San Francisco hereby endorses and adopts the recommendations of the Police
22 Department listed above and recommends that the Department of Alcoholic Beverage
23 Control issue the license with those conditions.



San Francisco Police Department **ABC Liaison Unit**



Alcoholic Beverage License -
Public Convenience or
Necessity Recommendation

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Matt Dorsey
Supervisor Bilal Mahmood
Supervisor Danny Sauter

From: Lt. David Goff #1465
Officer in Charge
ALU/Permits Unit 415-553-9550

Date: September 10, 2025

Subject: P.C.N. Investigation Regarding: First Owner: Endgames Improv, LLC
DBA: Endgames Improv

2989 Mission Street
San Francisco CA. 94110-3917
ABC File # 90-670142

Owner Endgames Improv LLC., operating as "Endgames Improv", has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 90 (On Sale General) license to be located at 2989 Mission Street. (located between 26th St and 25th St.)

Hours of Operation:

9 am to 2 am each day of the week, and also obtained extended hours (EHP) permit from 2 am – 5 am.

Digest:

"Endgames Improv." would like to operate a Music Venue to be located at 2989 Mission St. If approved, this license will allow them to sell Wine, Beer, and Distilled Spirits.

Letters of Protest

0

Letters of Support

0

Police Calls for Service:

From June 24th 2024 to June 24th 2025

0 calls for service

Police Reports:

From June 24th 2024 to June 24th 2025

0 police reports

San Francisco Plot Information:

This premise is located in Plot: **461**

A High Crime area is defined as **103** or more police reports in a plot for the year of **2024**.

This plot had 121 police reports for **2024**, which is 18 **Higher** than the **Citywide “High Crime”** average.

State Census Tract Information:

This premise is located in Census Tract: **209.00**
Population for this tract is: **4,296**

On-sale license authorized by census tract: **15**
Active on-sale licenses: 54 with 0 pending

Off-sale licenses authorized by census tract: **3**
Active off-sale licenses: 8 with 0 pending

Departmental Recommendation:

Points of consideration: **1 (Church)**

No opposition from **Mission Station**.

Applicant premise **is** located in a “**High Crime**” area.

Applicant premise **is** located in a “**High Concentration**” area.

0 - Protest.

0 - Support

ALU Recommendation: **Approval with the condition:**

1. (1) Except as provided in Condition 2 below, no noise shall be audible beyond the area under the control of the licensee. (SF district office only).
2. Any noise caused by entertainment or amplified sound that is subject to the provisions of an active Entertainment Permit issued by the San Francisco Entertainment Commission shall be authorized in accordance with the limits established by that Entertainment Permit, including any limitation on hours during which entertainment or amplified sound is permitted. A violation of the entertainment or amplified sound noise conditions of the Entertainment Permit, as determined by the San Francisco Entertainment Commission (or any successor agency), shall be deemed to be a violation of this Condition. Any noise that is not subject to, or is beyond the scope of, the Entertainment Permit shall be subject to Condition 1 above. "Entertainment Permit" means any of the following: a Just Add Music permit, a Limited Live Performance permit, a Place of Entertainment permit, a Fixed Place Amplified Sound permit, or any similar such permit issued by the San Francisco Entertainment Commission. (SF district office only)
3. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on ABC-257.
4. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control, as depicted on ABC-257.



San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience or
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Matt Dorsey
Supervisor Bilal Mahmood
Supervisor Danny Sauter

From: Lt. David Goff #1465 
Officer in Charge
ALU/Permits Unit 415-553-9550

Date: August 22, 2025

Subject: P.C.N. Investigation Regarding: First Owner: Endgames Improv, LLC
DBA: Endgames Improv

2989 Mission Street
San Francisco CA. 94110-3917
ABC File # 90-670142

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Digest:

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No opposition from **Mission Station**.

Applicant premise **is** located in a "**High Crime**" area.

Applicant premise **is** located in a "**High Concentration**" area.

0 - Protest.

0 - Support

ALU Recommendation: **Approval with the condition:**

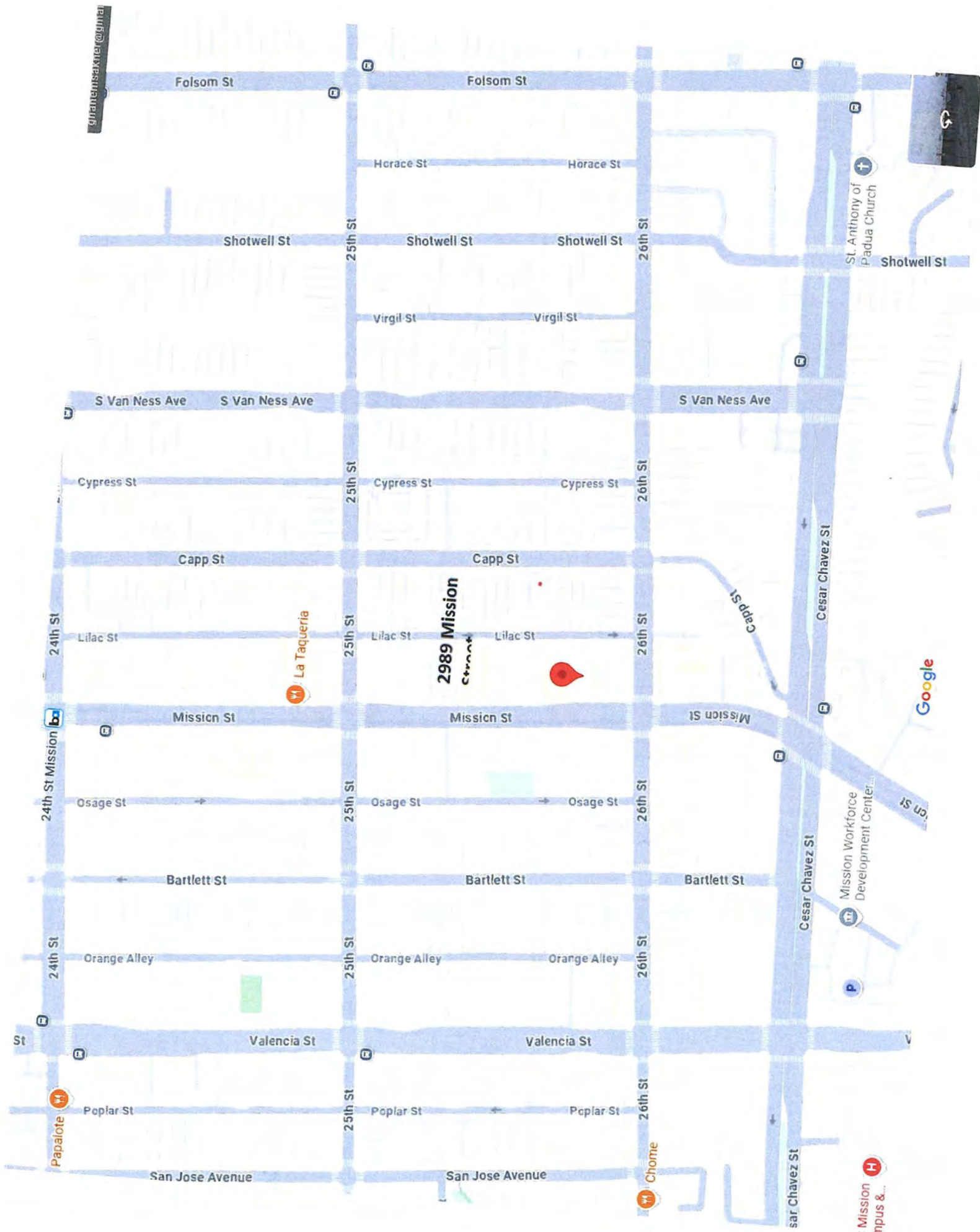
1. (1) Except as provided in Condition 2 below, no noise shall be audible beyond the area under the control of the licensee. (SF district office only).

(2) Any noise caused by entertainment or amplified sound that is subject to the provisions of an active Entertainment Permit issued by the San Francisco Entertainment Commission shall be authorized in accordance with the limits established by that Entertainment Permit, including any limitation on hours during which entertainment or amplified sound is permitted. A violation of the entertainment or amplified sound noise conditions of the Entertainment Permit, as determined by the San Francisco Entertainment Commission (or any successor agency), shall be deemed to be a violation of this Condition. Any noise that is not subject to, or is beyond the scope of, the Entertainment Permit shall be subject to Condition 1 above. "Entertainment Permit" means any of the following: a Just Add Music permit, a Limited Live Performance permit, a Place of Entertainment permit, a Fixed Place Amplified Sound permit, or any similar such permit issued by the San Francisco Entertainment Commission. (SF district office only)

2. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on ABC-257.

3. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control, as depicted on ABC-257.

4. At any time, the premise is providing live entertainment, the petitioner(s) shall have two (2) uniformed security guard(s) on the premises and shall maintain order therein to prevent any activity which would interfere with the quiet enjoyment of their nearby residents, or the surrounding community. The uniform security guards must be licensed by the State of California Department of Consumer Affairs.



BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

DATE: July 29, 2025

TO: Planning Department
Attn: _____
Phone No. _____

AP Block/Lot Nos.: 6528/038
Zoning: NCT – Mission
Neighborhood Commercial Transit –
40-X, 65-B

TO: Police Department
Sakher Ghanem
Phone No. (415) 553- 1115

Quad: _____
Record No.: _____

Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in September 2025.

PLEASE EMAIL YOUR RESPONSE by August 8, 2025, to:
Monique Crayton, Public Safety and Neighborhood Services Committee Clerk.
monique.crayton@sfgov.org ~ (415) 554-7750

Applicant name: Endgames Improv LLC

Business name: Endgames Improv

Application address: 2989 Mission Street
San Francisco, CA 94110

Applicant contact info: Scott Meyer
(207) 939-4668
scott@endgamesimprov.com

Jemma Jorel Lester
jemma@properpourco.com
845-389-3958

PLANNING REVIEW: ☐ Approval ☐ Denial

Planning Staff Contact: _____ *gabriel pantoja*

Recommend approval of PCN request for 2989 Mission St., Endgames Improv. The existing use of the subject tenant space is permitted as General Entertainment which includes Type 90 ABC License.

From: [Crayton, Monique \(BOS\)](#)
To: [CPC.Referrals](#); [Ghanem, Sakher \(POL\)](#); [Villatoro-Crain, Natalie \(POL\)](#); [Erickson, Brandon \(POL\)](#); [scott@endgamesimprov.com](#); [Jemma Jorel Lester](#)
Cc: [Alabanza, Analyn@ABC](#); [Tamber, Amarjit@ABC](#); [Goff, David \(POL\)](#); [Dahl, Bryan \(BOS\)](#); [Ebadi, Mahanaz \(BOS\)](#); [Donovan, Dominica \(BOS\)](#); [Tam, Madison \(BOS\)](#); [Ferrigno, Jennifer \(BOS\)](#); [Anderson, Mace \(BOS\)](#); [Han, Feng \(BOS\)](#); [Gaona, Sasha \(BOS\)](#)
Subject: Liquor License Issuance - 2989 Mission Street - Endgames Improv - BOS File No. 250801
Date: Tuesday, July 29, 2025 11:40:00 AM

Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license transfer. I'm referring this matter to you for response via the following linked document:

[Referral Letter - Planning and Police Departments – July 29, 2025](#)

You may review the entire matter on our [Legislative Research Center](#) by following the link below:

-

Board of Supervisors [File No. 250801](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting in September 2025.

I request the Planning Department's response before August 8, 2025. Please confirm receipt of this message.

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

[Liquor License Public Convenience or Necessity Request](#)

Thanks for the review.

Monique C. Crayton (she/her)

Assistant Clerk

Board of Supervisors - Clerk's Office

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

(415) 554-7750 | Fax: (415) 554-5163

monique.crayton@sfgov.org | www.sfbos.org

(VIRTUAL APPOINTMENTS) To schedule a "virtual" meeting with me (on Microsoft Teams), please

ask and I can answer your questions in real time.

BOARD of SUPERVISORS



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Tel. No. (415) 554-5184
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LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

DATE: July 29, 2025

TO: Planning Department
Attn: _____
Phone No. _____

AP Block/Lot Nos.: 6528/038
Zoning: NCT – Mission
Neighborhood Commercial Transit –
40-X, 65-B

TO: Police Department
Sakher Ghanem
Phone No. (415) 553- 1115

Quad: _____
Record No.: _____

Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in September 2025.

PLEASE EMAIL YOUR RESPONSE by August 8, 2025, to:
Monique Crayton, Public Safety and Neighborhood Services Committee Clerk.
monique.crayton@sfgov.org ~ (415) 554-7750

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Business name: Endgames Improv

Application address: 2989 Mission Street
San Francisco, CA 94110

Applicant contact info: Scott Meyer
(207) 939-4668
scott@endgamesimprov.com

Jemma Jorel Lester
jemma@properpourco.com
845-389-3958

PLANNING REVIEW: ☐ Approval ☐ Denial

Planning Staff Contact: _____

BOARD of SUPERVISORS



City Hall
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San Francisco 94102-4689
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LIQUOR LICENSE

PUBLIC CONVENIENCE OR NECESSITY REFERRAL

(Please add comments on a trailing page.)

POLICE REVIEW: ☐ Approval ☐ Denial
(Please add comments in a trailing report.)



ENDGAMES IMPROV, LLC

RE: Endgames Improv, LLC - Public Convenience or Necessity
2989 Mission St
San Francisco, CA 94110
Type 90 Original ABC License #90-670142
Application Filed 6/24/2025

To the San Francisco Board of Supervisors, Clerk of the Board

The purpose of this letter is to respectfully request to be placed on the Board's PSNS Subcommittee calendar for Public Convenience and Necessity review for our Type 90 ABC license.

Endgames improv has operated in San Francisco for more than 15 years; we are a training center and live entertainment venue. With the continued struggles of local theaters and almost every other small theater requiring donations to stay open, theaters need every lifeline we can get.

Endgames stands out as one of the few arts organizations focused on permanent spaces without needing donations or catering to a wealthy clientele. We have 100% financial aid for classes and to my knowledge have not turned anyone down who sincerely requested.

The premises are underutilized at the moment, as we are not a competitive venue for talent; to perform without the option of alcohol in the evening. We are uniquely set up to develop new talent based right here in San Francisco, but we need a proper nightlife environment to be able to keep them as they become more polished.

Endgames Improv, LLC – 2989 Mission St, SF, CA 94110
www.EndgamesImprov.com - (415) 854-2262

Our primary focus is theater, comedy, and art. These activities are not known to bring crime to an area. When services are provided to community members, it gives folks a place to congregate constructively. In addition, we are going to make certain that alcohol is not the sole focus of our menu. Non-alcoholic options will be available and encouraged.

This request helps a part of San Francisco arts survive. Too often full bars are in control of the local entertainment scene as they allow only the shows that bring in drinkers to perform. Endgames is arts first, with only 10% of our revenue coming from liquor sales in the first year of having a license at our other space.

Last year, we started a yearly comedy festival that will be hosted again in September. Activating our second location enables more performances for more names and audiences coming through town.

We appreciate your consideration of our Type 90 Live Entertainment Venue alcohol license and look forward to many more years of operating in San Francisco.

If you have any questions, you can reach out to me, Scott Meyer, owner of Endgames Improv, LLC as well as my ABC consultant, Jemma Jorel Lester (jemma@properpourco.com / 845-389-3958).

Regards,



Scott Meyer, Director
Endgames Improv, LLC
scott@endgamesimprov.com
207-939-4664

Proposed Hours of Operation: 6:00p to 11:00p

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE

ABC 211 (6/99)

Jemma Jorel Lester

845-389-3958

jemma@properpourco.com

TO: Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: **670142**
Receipt Number: **3014949**
Geographical Code: **3800**
Copies Mailed Date: **June 24, 2025**
Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**First Owner: **ENDGAMES IMPROV, LLC**Name of Business: **ENDGAMES IMPROV**Location of Business: **2989 MISSION ST
SAN FRANCISCO, CA 94110-3917**County **SAN FRANCISCO**Is Premises inside city limits **Yes** Census Tract: **0461.00**Mailing Address:(If different
from
premises address)Type of license(s): **90** Dropping Partner: Yes ☐ No ☒

Transferor's license/name:

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
90 - On-Sale General Music Venue	ORI	Y			
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	06/24/25	\$19,315.00
90 - On-Sale General Music Ven	ANNUAL FEE	P40	0	06/24/25	\$1,505.00
Total					\$20,820.00

Have you ever been convicted of a felony? **No**Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the
Department pertaining to the Act? **No**STATE OF CALIFORNIA County of **SAN FRANCISCO**Date: **June 24, 2025**

Applicant Name(s)

ENDGAMES IMPROV, LLC

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2025 JUN 26 PM 01:44

Introduction Form

(by a Member of the Board of Supervisors or the Mayor)

I hereby submit the following item for introduction (select only one):

- ☐ 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- ☐ 2. Request for next printed agenda (For Adoption Without Committee Reference)
(Routine, non-controversial and/or commendatory matters only)
- ☒ 3. Request for Hearing on a subject matter at Committee
- ☐ 4. Request for Letter beginning with "Supervisor _____ inquiries..."
- ☐ 5. City Attorney Request
- ☐ 6. Call File No. _____ from Committee.
- ☐ 7. Budget and Legislative Analyst Request (attached written Motion)
- ☐ 8. Substitute Legislation File No. _____
- ☐ 9. Reactivate File No. _____
- ☐ 10. Topic submitted for Mayoral Appearance before the Board on _____

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- ☐ Small Business Commission ☐ Youth Commission ☐ Ethics Commission
- ☐ Planning Commission ☐ Building Inspection Commission ☐ Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- ☐ Yes ☐ No

(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)

Sponsor(s):

Clerk of the Board

Subject:

Liquor License Issuance - 2989 Mission Street - Endgames Improv

Long Title or text listed:

Hearing to consider that the issuance of a Type-90 on-sale general music venue liquor license to Endgames Improv LLC, to do business as Endgames Improv located at 2989 Mission Street (District 9), will serve the public convenience or necessity of the City and County of San Francisco.

250801

Signature of Sponsoring Supervisor: _____

Olivia Gomez