

BOARD of SUPERVISORS



City Hall
Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

MEMORANDUM

NEIGHBORHOOD SERVICES & SAFETY COMMITTEE

SAN FRANCISCO BOARD OF SUPERVISORS

TO: Supervisor David Campos, Chair
Neighborhood Services & Safety Committee

FROM: Derek Evans, Assistant Committee Clerk

DATE: July 25, 2013

SUBJECT: **COMMITTEE REPORT, BOARD MEETING**
Tuesday, July 30, 2013

The following file should be presented as a **COMMITTEE REPORT** at the Board meeting, Tuesday, July 30, 2013. This item was acted upon at the Committee Special Meeting on Thursday, July 25, 2013, at 2:00 p.m., by the votes indicated.

Item No. 2 File No. 130520

Resolution determining that the premise-to-premise transfer of a Type 21 off-sale general license from 810 Mission Street to 810 Mission Street (District 6), to Sylvain Montassier for TamerSF, Inc., dba SF Deli and Wine, will serve the public convenience or necessity of the City and County of San Francisco, in accordance with Section 23958.4 of the California Business and Professions Code.

RECOMMENDED AS A COMMITTEE REPORT

Vote: Supervisor David Campos - Aye
Supervisor Eric Mar - Aye
Supervisor Malia Cohen - Absent
Supervisor Norman Yee - Excused

Cc: Board of Supervisors
Angela Calvillo, Clerk of the Board
Rick Caldeira, Deputy Legislative Clerk
Jon Givner, Deputy City Attorney

FILE NO. 130520

RESOLUTION NO.

1 [Liquor License Transfer - 810 Mission Street]
2

3 **Resolution determining that the premise-to-premise transfer of a Type 21 off-sale**
4 **general license from 810 Mission Street to 810 Mission Street (District 6), to**
5 **Sylvain Montassier for TamerSF, Inc., dba SF Deli and Wine, will serve the public**
6 **convenience or necessity of the City and County of San Francisco, in accordance**
7 **with Section 23958.4 of the California Business and Professions Code.**
8

9 WHEREAS, Sylvain Montassier is seeking the transfer of a Type 21 off-sale
10 general license from 810 Mission Street to 810 Mission Street (District 6) for TamerSF,
11 Inc., dba SF Deli and Wine; and,

12 WHEREAS, The Planning Department has verified that the area is properly
13 zoned and recommends approval; and,

14 WHEREAS, The Police Department has filed no protests with the Department of
15 Alcoholic Beverage Control under the California Business and Professions Code,
16 Section 24013, and recommends that the Department of Alcoholic Beverage Control
17 issue the liquor license without conditions; now, therefore, be it

18 RESOLVED, That in accordance with the California Business and Professions
19 Code, Section 23958.4, the Board of Supervisors of the City and County of
20 San Francisco hereby determines for the foregoing reasons that the transfer of a Type
21 21 off-sale general license from 810 Mission Street to 810 Mission Street (District 6) for
22 TamerSF, Inc., dba SF Deli and Wine, will serve the public convenience or necessity of
23 the City and County of San Francisco.
24
25



San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience or Necessity
Recommendation*

To: The San Francisco Board of Supervisors' Committee on City Operations & Neighborhood Services

Supervisor David Campos
Supervisor Eric Mar
Supervisor Norman Yee

From: Inspector Joseph Fong
ABC Liaison Unit (ALU) 553-1049

Date: July 18, 2013

Subject: P.C.N. Investigation Regarding:
DBA: SF Deli & Wine
810 Mission Street
San Francisco, CA 94103-3007
(708) 790-5962

Sylvain Montassier has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 21 (Off-Sale General) license for 810 Mission St., cross of 4th St.

This premises is currently operating with an existing type 21 license and is seeking approval from the committee to extend the license to cover the newly constructed front entrance of the store.

For the purposes of this hearing, the California Department of Alcoholic Beverage Control (ABC) seeks a determination from the Board of Supervisors as to the approval or denial of this license.

Police Calls for Service: From April 2012 to April 2013

1

Police Reports: From April 2012 to April 2013

0

Notifications

No residents within 500'.

The Notice to the Public was posted on 5/22/2013.

San Francisco Plot Information:

This premises is located in Plot 222.

The High Crime area is defined as 86 or more police reports in a plot.

This plot had 210 police reports recorded for 2012.

Applicant premises is located in a "high crime" area.

State Census Tract Information:

This premises is located in Census Tract **176.01**.

Population for this tract is: 7,630.

Off-sale licenses authorized by census tract: **7**.

Active off-sale licenses: **9**.

Applicant premise is located in an "undue concentration" area.

Letters of Protest:

No protest is recorded with the California Department of Alcoholic Beverage Control.

Letters of Support:

No letter of support is recorded with the California Department of Alcoholic Beverage Control.

Departmental Recommendation:

No opposition from Southern Police Station.

ALU recommends **Approval**.

Thank you,



**California Department of Alcoholic
Beverage Control**
*License Query System Summary
as of 5/28/2013*

License Information
License Number: 533370
Primary Owner: TAMER SF INC
ABC Office of Application: 24 - SAN FRANCISCO
Business Name
Doing Business As: SF DELI AND WINE
Business Address
Address: 810 MISSION ST Census Tract: 0176.01
City: SAN FRANCISCO County: SAN FRANCISCO
State: CA Zip Code: 94103
Licensee Information
Licensee: TAMER SF INC
Company Information
Officer: NASSERELDDIN, HELEN MAHA (CHIEF EXECUTIVE OFFICER)
Officer: MONTASSIER, SYLVAIN GERARD (CHIEF FINANCIAL OFFICER)
Officer: NASSERELDDIN, HELEN MAHA (PRESIDENT/SECRETARY)
License Types
1) License Type: 21 - OFF-SALE GENERAL
License Type Status: PENDING
Status Date: 21-MAY-2013 Term: 12 Month(s)
Original Issue Date: Expiration Date:
Master: Y Duplicate: 0 Fee Code: P40
License Type was Transferred On: FROM: 21-530135
Current Disciplinary Action
... No Active Disciplinary Action found ...
Disciplinary History
... No Disciplinary History found ...
Hold Information
Hold Date: 21-MAY-2013 Type: FORM 220
Escrow
... No Escrow found ...

--- End of Report ---

For a definition of codes, view our [glossary](#).



**California Department of Alcoholic
Beverage Control**
License Query System Summary
as of 5/28/2013


License Information
License Number: 530135
Primary Owner: TAMER SF INC
ABC Office of Application: 24 - SAN FRANCISCO
Business Name
Doing Business As: SF DELI AND WINE
Business Address
Address: 810 MISSION ST Census Tract: 0176.01
City: SAN FRANCISCO County: SAN FRANCISCO
State: CA Zip Code: 94103
Licensee Information
Licensee: TAMER SF INC
Company Information
Officer: NASSERELDDIN, HELEN MAHA (CHIEF EXECUTIVE OFFICER)
Officer: MONTASSIER, SYLVAIN GERARD (CHIEF FINANCIAL OFFICER)
Officer: NASSERELDDIN, HELEN MAHA (PRESIDENT/SECRETARY)
License Types
1) License Type: 21 - OFF-SALE GENERAL
License Type Status: ACTIVE
Status Date: 15-APR-2013 Term: 12 Month(s)
Original Issue Date: 12-APR-2013 Expiration Date: 30-APR-2014
Master: Y Duplicate: 0 Fee Code: P40
License Type was Transferred On: 12-APR-2013 FROM: 21-502094
License Type was Transferred On: TO: 21-533370
Current Disciplinary Action
... No Active Disciplinary Action found ...
Disciplinary History
... No Disciplinary History found ...
Hold Information
... No Active Holds found ...
Escrow
... No Escrow found ...

--- End of Report ---

For a definition of codes, view our [glossary](#).

Call No	Agency	Call Type	Disposition
Report No	Jurisdiction	Dispatch Area	# Prior Calls
Unit ID	Origin	Dept ID	Priority
Rep Area	Area	Sector	
Location			Range
Apartment	City		
Entry Oper	Dispatch Oper		
From Date	To Date	From Time	To Time
01/01/2013	04/30/2013		
Comments 810 MISSION ST			
<input type="button" value="Search"/>			

No hits found


export To  **New!**

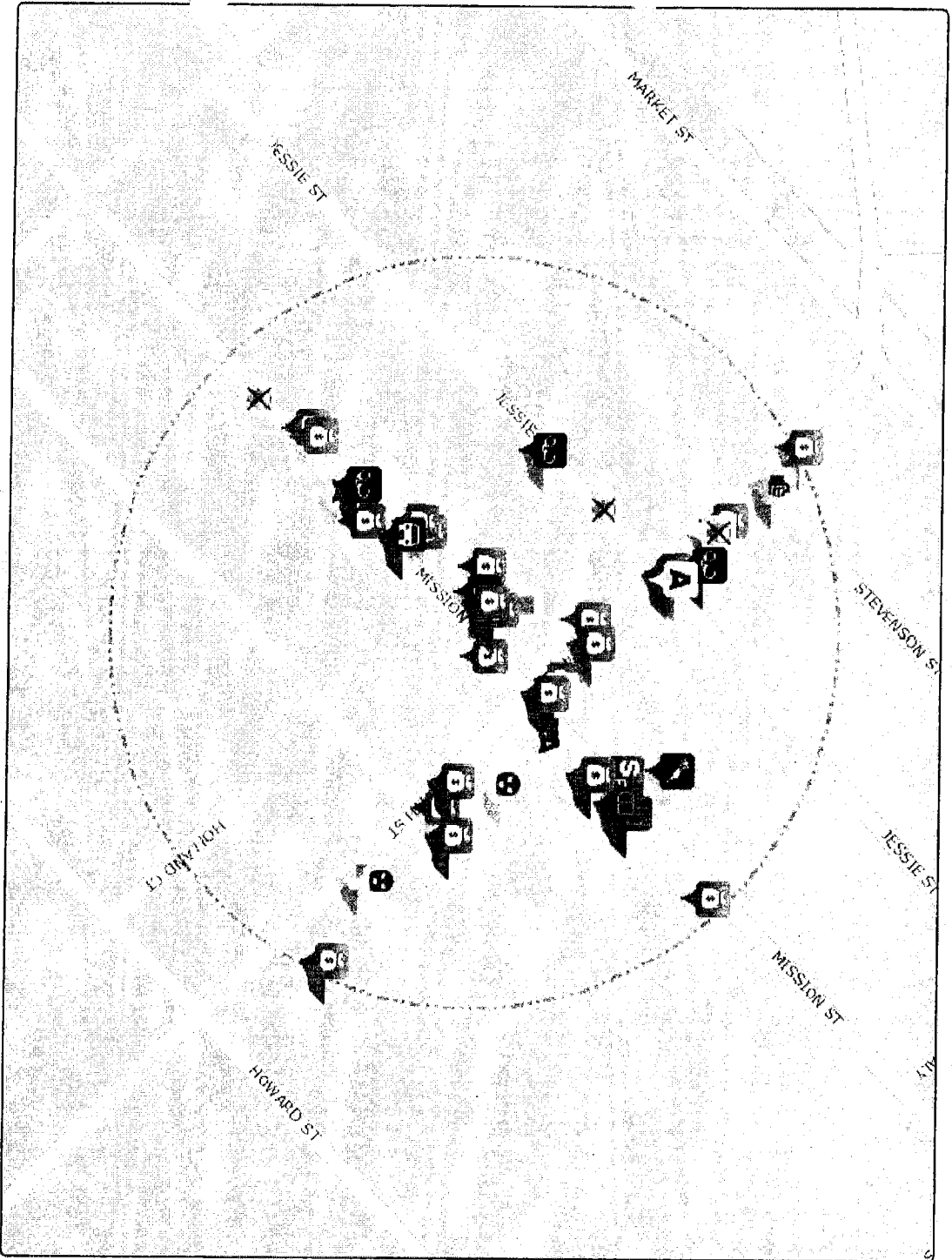
Records **1** through **2** of **2**

Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
<u>121791555</u>		06/27/2012	12:14:22	I	240	2R03B	HAN	MISSION ST/4TH ST
<u>121190124</u>		04/28/2012	00:39:15	A	488	3B11D	ND	810 MISSION ST

End of document

810 Mission St 21-533370
 05/29/2012-05/28/2013 500 ft.

San Francisco Police Department 



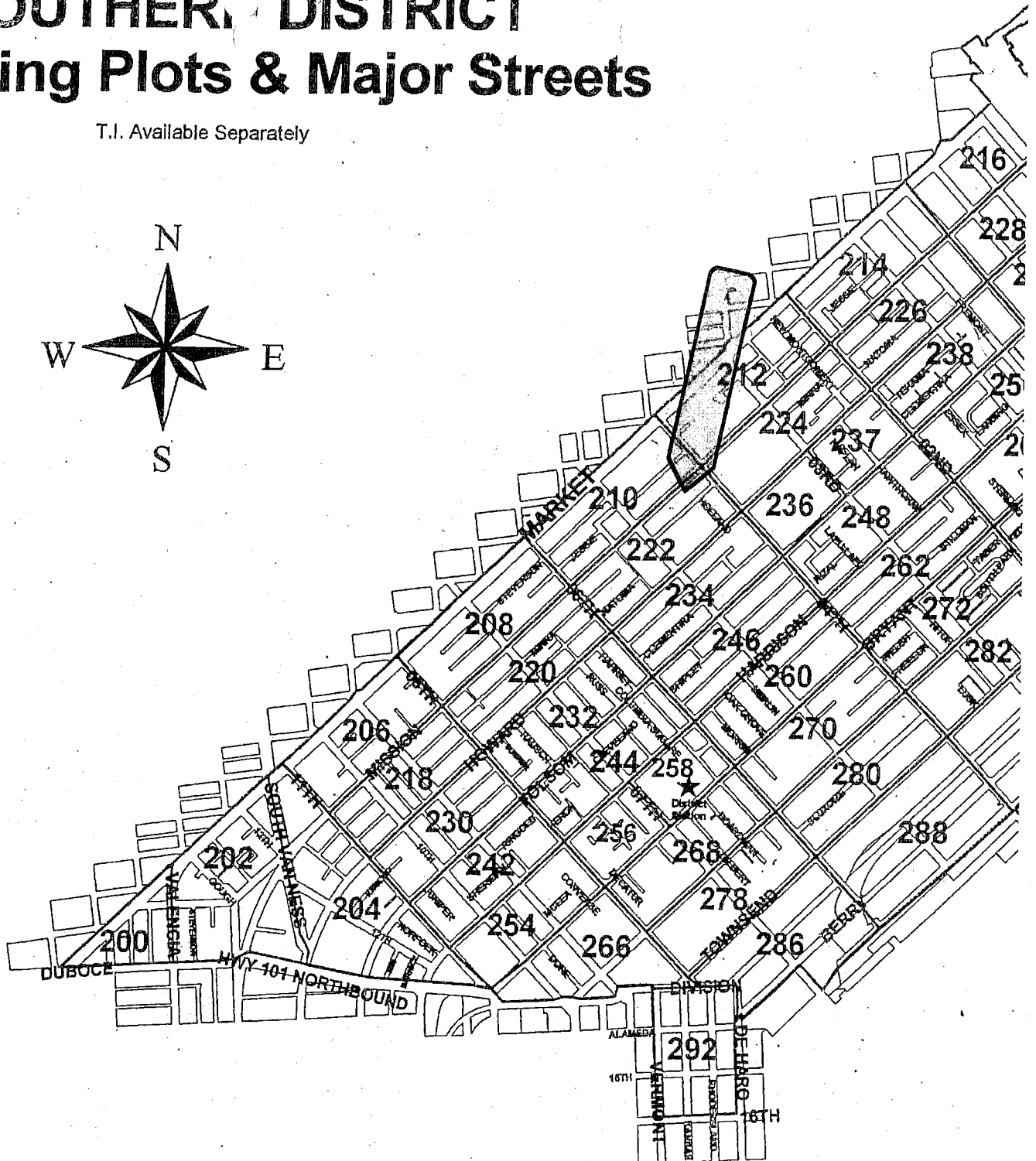
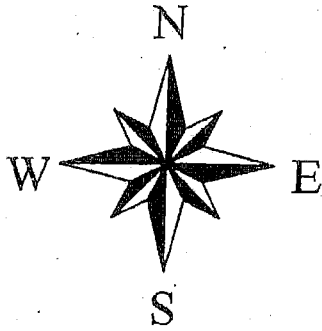
Map Legend	
	Incidents (579)
	Larceny/Theft (243)
	Non-Criminal (56)
	Warrants (52)
	Other Offenses (46)
	Warrants (30)
	Assault (29)
	Fraud (28)
	Robbery (18)
	Trespassing (13)
	Burglary (12)
	Vandalism (10)
	Vehicle Theft (8)
	Suspicious Occurrence (7)
	Sex Offenses, Forcible (5)
	Drug/Narcotic (5)
	Missing Person (3)
	Secondary Codes (3)
	D.U.I. (2)
	Recovered Vehicle (2)
	Weapon Laws (2)
	Forgery/Counterfeiting (2)
	Drunkness (1)
	Loitering (1)
	Disorderly Conduct (1)

All representations on this map are distributed and transmitted "AS IS" without warranties of any kind, either expressed or implied including without limitation, warranties of title or implied warranties of merchantability or fitness for a particular purpose. In no event shall San Francisco Police Department become liable to users of these data for any loss or damages, consequential or otherwise, including but not limited to time, money, goodwill, arising from the use, operation or modification of the data. The visual presentation of data is being provided strictly as a courtesy, not as an obligation to its users.

WARNING: This map does not meet the national map accuracy standards.

SOUTHERN DISTRICT Reporting Plots & Major Streets


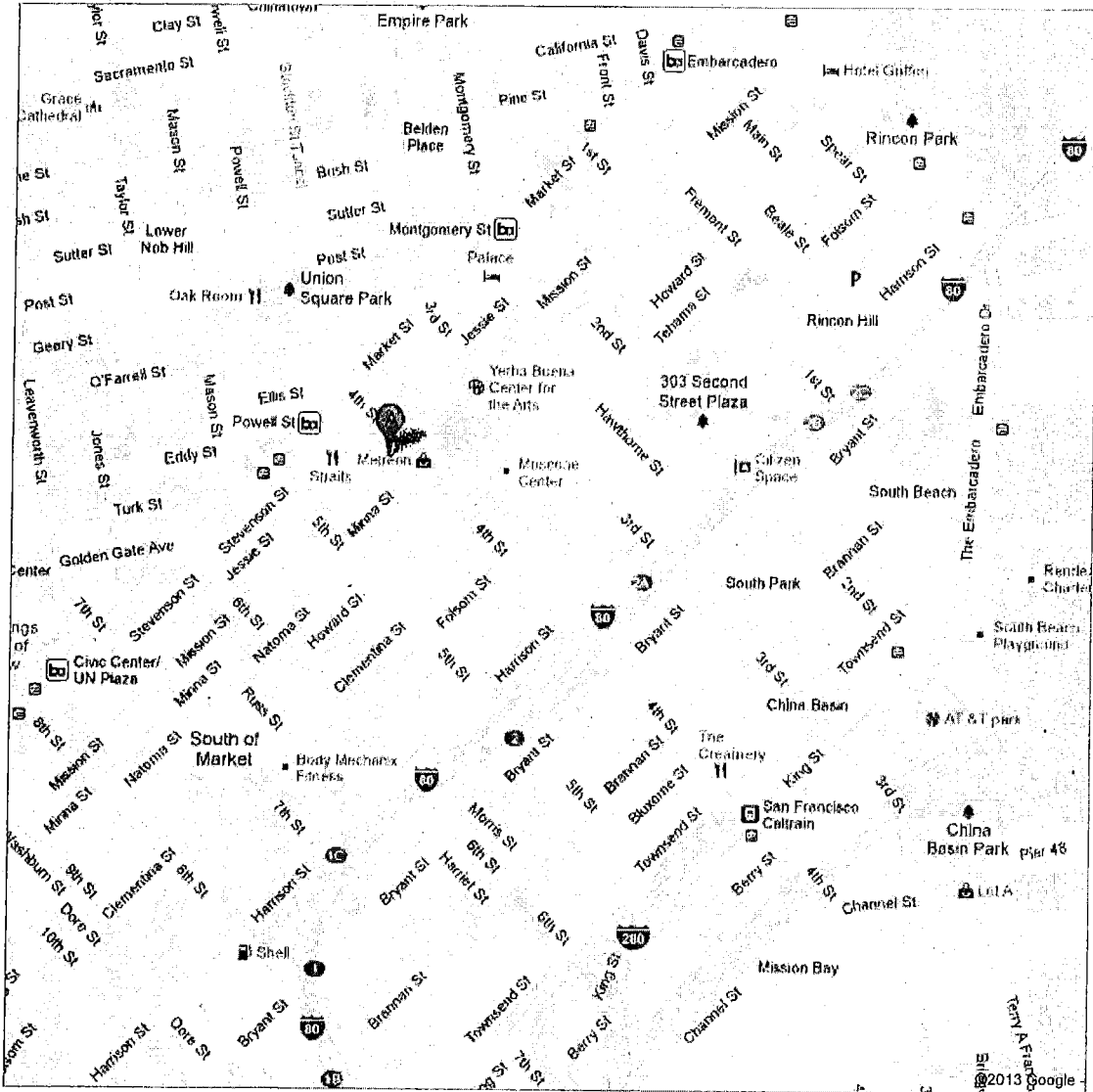
T.I. Available Separately





Address 810 Mission St
San Francisco, CA 94103

Get Google Maps on your phone
Text the word "GMAPS" to 466453



DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

PUBLIC NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

TAMER SF INC

21 OFF-SALE GENERAL

SF DELI AND WINE

1000 **BIG MISSION ST., S.F. CA 94103-3007**

NEW LICENSE **PREMISES TO PREMISES TRANSFER**

CHANGE IN LICENSE PRIVILEGES

Explanation:

IF AN OBJECTION IS TO BE MADE AGAINST THIS APPLICATION, IT MUST BE RECEIVED BY AN OFFICIAL OF THE DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL, 3927 LENHANE DRIVE, SUITE 100, SACRAMENTO, CALIFORNIA 95834, ON OR BEFORE THE DATE POSTED. PROTESTS MUST BE VERIFIED. FURTHER INFORMATION REGARDING REGULATION FORMS MAY BE OBTAINED AT

SAN FRANCISCO A.B.C. DIST. OFFICE
35 NEW MONTGOMERY ST., SUITE 1230
SAN FRANCISCO, CA 94105
TEL. 415-398-6500

WARNING
 Every person who intentionally defaces, mutilates, tears down or destroys a public notice posted in this manner shall be guilty of a misdemeanor and is subject to a fine or imprisonment in the County Jail (Section 41a, Penal Code).

APPROVED TO LICENSED TO SELL ALCOHOLIC BEVERAGES.

05/30/2013

Google

Address 810 Mission St
San Francisco, CA 94103



LIQUOR LICENSE REVIEW

TO: Planning Department
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: 558-6409

File: 130520

TO: Police Department
Inspector Nelly Gordon
Inspector Joseph Fong
Fax No.: 553-1463

Block/lot: 3724/067
Zoning: P
Quad: NE
MB # 1300927

DATE: May 28, 2013

This item is tentatively scheduled to be heard in four to six weeks.

PLEASE EMAIL YOUR RESPONSE BY: July 9, 2013, to Derek Evans, Clerk,
Neighborhood Services and Safety Committee.

Derek.Evans@sfgov.org - Fax No: 554-7714

Applicant Name: Sylvain Montassier
and Business Name: TamerSF, Inc., dba SF Deli and Wine
(810 Mission Street)

Applicant Address: 810 Mission Street
San Francisco, CA 94103
and Phone No. (708) 790-5962

PLANNING COMMENTS: Approval Denial

Permitted per Section 218 (b) of the Planning Code.
Janice Shamray 6/14/13
8-6392

POLICE COMMENTS: Approval Denial

Member, Board of Supervisors
District 9



City and County of San Francisco

Orig: NSS Clerk
C: COB, Leg Dep, cpage

DAVID CAMPOS

DATE: July 18, 2013
TO: Angela Calvillo
Clerk of the Board of Supervisors
FROM: Supervisor David Campos
RE: Neighborhood Services and Safety Committee
COMMITTEE REPORT

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2013 JUL 17 PM 3:42
BY [Signature]

Pursuant to Board Rule 4.20, as Chair of the Neighborhood Services and Safety Committee, I have deemed the following matter is of an urgent nature and request it be considered by the full Board on July 30, 2013, as a Committee Report:

130520 Liquor License Transfer - 810 Mission Street

To be PREPARED IN COMMITTEE AS A RESOLUTION:

Resolution determining that the premise-to-premise transfer of a Type 21 off-sale general license from 810 Mission Street to 810 Mission Street (District 6), to Sylvain Montassier for TamerSF, Inc., dba SF Deli and Wine, will serve the public convenience or necessity of the City and County of San Francisco, in accordance with California Business and Professions Code, Section 23958.4, and recommending that the California Department of Alcoholic Beverage Control impose conditions on the issuance of the license.

This matter will be heard in the Neighborhood Services and Safety Committee Special Meeting on July 25, 2013, at 2:00 p.m.

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO

2013 JUN 25 PM 3:28

Montassier Sylvain

(708) 790-5962

SF Deli and Wine

810 mission street, San Francisco, CA, 94103

License applied for:

Premise to premise transfer, to be able to license the front entrance of our store which is currently not licensed yet to serve alcoholic beverage. The address of the premise is 810 mission street, and will remain at the same address. The main part of the store is already licensed to sell alcoholic beverages and only the entrance is not, due to how the original transfer from the previous owner was a person to person transfer and the new entrance came after the person to person transfer.

Our business hours are, Monday to Thursday 7am to 12am, Friday from 7am to 2am, Saturday from 9am to 2am and Sunday from 9am to 12am

This business has been in our family and in this location for over 20 years. We are an important part of the neighborhood as many group of people count on us throughout the day, from morning student buying coffee, office workers getting their lunch and energy drink at our deli to tourists and visitors looking to buy a bottle of wine from Napa valley or a nice bottle of scotch to share with friends. Our business hours make it very reliable for our customers in need, very early in the morning or late at night, to get their needs, without having to go miles away.

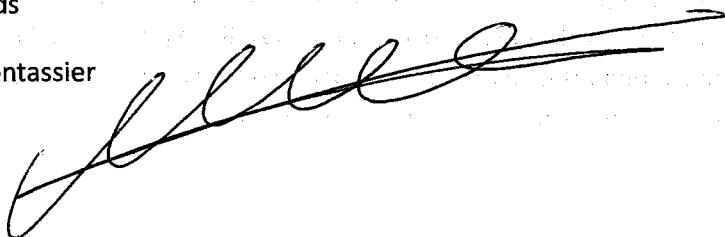
Granting our licensing of the front entrance of the store will allow us to extend our selection of beverages and good to our customers and it will make the store look complete and full, and customers will have the feeling that they will be able to find what they are looking for. We are a small business dedicated to carry the largest selection possible of popular beverages as well as rare and hard to find one. Giving us the space to display and sale our product will contribute as well to the businesses around us , like hotels as they can send their guest to us to find what they are looking for.

Contrary to big chain store that buy in large quantity, therefore can only buy large production items, we can serve the city as we carry very small production beverages that only a family run store can carry as we get those beverages bottle at a time. We currently have a lot of customers coming to our store from different part of town just because we carry items that no one else carries and those customers count on us as well as spread the word around about their finds.

Thank you for reviewing our application.

Best regards

Sylvain Montassier



LIQUOR LICENSE REVIEW

TO: Planning Department
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: 558-6409

File: 130520

TO: Police Department
Inspector Nelly Gordon
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