File No.	180977	Committee Item No	
		Board Item No.	

COMMITTEE/BOARD OF SUPERVISORS

	ACKET CONTENTS LIST
Committee: Rules Committee	Date October 17, 2018
Board of Supervisors Meeting	Date
Cmte Board	ative Analyst Report n Report
Department/Agend	et nt Commission
OTHER (Use back side if a	dditional space is needed)
Completed by: Victor Young Completed by:	Date Oct 12, 2018 Date

BOARD of SUPERVISORS



City Hall 1 Dr. Carlton B. Goodlett Place Room 244 San Francisco, CA 94102-4689 Tel. No. 554-5184 Fax No. 554-5163 TDD/TTY No. 544-5227

MEMORANDUM

TO:	Alisa Somera, Legislative Deputy	Director
FROM:	Kitty Fong, Office of Supervisor J	ane Kim
DATE:	October 1, 2018	V
SUBJECT:	Eastern Neighborhoods Citizens Appointment by Supervisor Jane	· · · · · · · · · · · · · · · · · · ·
		cted Kevin Ortiz to be appointed to the nittee for a term ending on October 19,
This appointm	ent will fill seat #5.	
Kevin Ortiz' ad	dress:	
San Francisco	, CA 94110	
Attachment: A	application	
For Clerk's off	ice use only:	
Seat No	Term Expiration Date:	Seat Vacated:
•		$\mathcal{A}^{*} = \{ (x,y) \in \mathcal{A} \mid (x,y) \in \mathcal{A} \mid (x,y) \in \mathcal{A} \}$

Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-5163

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Eastern Neighborhoods Community Advisory Committee (ENCAC)

Seat # or Category (If applicable): District:

Name: Kevin Ortiz

Home Address: San Francisco CA

Zip: 94110

Home Phone: (4 Occupation: Sales Development

Work Phone: Employer: Labelbox

Business Address: 259 Clara St, San Francisco, CA Zip: 94107

Business E-Mail: kevin@careerforce.co

Home E-Mail:

Pursuant to Charter, Section 4.101(a)(2), Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Resident of San Francisco: Yes: YES

Registered Voter in San Francisco: Yes: YES

to Charter, Section 4.101(a)(1), please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

Education: Salesforce Certified Administrator 201 through Careerforce

Mission Techies Graduate Cohort #15

CCSF Student - Political Science with a focus on Urban Planning

Business and/or professional experience

My passion for social justice stems from my experience as a young Latino that has witnessed first hand the displacement of my community violently through modern day redevelopment. As a San Francisco native from the Mission District and a victim of eviction myself, I have both the experience and empathy to help advocate for these low income communities of color with both corporate training and community organizing.

I have worked on 7 electoral campaigns since the age of 15 starting off with canvassing and phone banking for a state representative moving into city council, mayor, ballot measures and supervisorial race.

I have over 5 years of sales and marketing experience, ranging from a variety of products and services including tourism and tech sales in a multitude of different environments. These environments include fast paced sporting events, concerts, fairs and good old fashioned door to door canvassing. With over 10 years of experience working directly with the community

I eventually evolved my skills moving into inside sales. I have worked at 2 start ups and recently got my Salesforce Admin certification where I currently work for a 6 person start up as the Sales Ops Administrator for the organization.

Civic Activities:

Vice President of the Political Action Committee (PAC) chair of the San Francisco Latino Democratic Club (SFLDC) to help empower the Latino Community around issues of equity and equality in electoral politics.

Steering member of the United to Save the Mission coalition representing 15 Mission based organizations that fight to mitigate the effects of gentrification and displacement in San Francisco's historically Latino Mission District.

I have worked on over 20 negotiations with project sponsors to work on the ranges of affordability per unit to make our low income communities of color can qualify for these units, while increasing the amount of BMR units per site.

In addition, we have pushed for community benefits that total \$50 million that include mural additions with local artist funding, preservation of neighborhood characteristics per project with each design, as well as preserving Production Distribution Repair (PDR) space for affordable rates at as low as \$1.50 a square foot to ensure we do not lose these coveted spaces to retail conversions. Our efforts have been widely successful in curbing much of the gentrification in the Mission District.

Have you attended any meetings of the Board/Commission to which you wish appointment? YES

Appointments confirmed by the Board of Supervisors require an appearance before the Rules Committee. Once your application is received, the Rules Committee Clerk will contact you when a hearing is scheduled. (Please submit your application 10 days before the scheduled hearing.)

Date:___8/29/_18______Applicant's Signature:

Kevin Anthony Ortiz______

(Manually sign or type your complete name. NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once completed, this form, including

all attachments, become public record.

FOR OFFICE USE ONLY: Appointed to Seat #:______ Term Expires:_____ Date Seat was Vacated:

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MEMORANDUM

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Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-5163

Application for Boards, Commissions, Committees, & Task Forces Name of Board, Commission, Committee, or Task Force: ____ Eastern Neighborhoods Citizens Advi District: 6 Seat # or Category (If applicable): ____5, 10, 11 Name: C. Heather Phillips Home Addres Occupation: Director of Programs Home Phone: Employer: ___United Playaz Work Phone: 415-254-6869 Business Address: ___ 1038 Howard st 94103 Zip: Business E-Mail: heather@unitedplayaz.org @gmail.com Home E-Mail: Pursuant to Charter, Section 4.101(a)(2), Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement. Check All That Apply: Resident of San Francisco: Yes No I If No, place of residence: Registered Voter in San Francisco: Yes ■ No □ If No, where registered: ____ Pursuant to Charter, Section 4.101(a)(1), please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco: am 33 year old woman, who has lived and worked in SOMA for the last 15 years. My wife and I moved to Mission Bay almost a year ago.

Business and/or bi	ofessional experience:	
I have worked in you coordinating programe Housing and was a Studies with an empedirector of a small nework as the director	uth development programs for the last fins as well as managing staff. I spent so HUD certified occupancy specialist. I had hasis in Community Development. For on-profit organization that served youth of programs for United Playaz, a violend and manage programs as well as over	ome time working for Mercy ave a master's degree in Urban three years I was the executive and families in SOMA. I currently ace prevention non-profit
Civic Activities:		
home-run fence, a k planning commissio understand the prop	ed the neighborhood park and rec centeritchen renovation, and annual activation, Rec and Park commission, and Boar bosed developments in our neighborhoos. I also volunteer to coach a neighborhoos.	n events. I have been to many d of Supervisors meetings to better od and to speak alongside fellow
Appointments confir	meetings of the Board/Commission to which yo	e an appearance before the Rules
Appointments confir Committee. Once y	med by the Board of Supervisors requir our application is received, the Rules C	e an appearance before the Rules ommittee Clerk will contact you when
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BOARD of SUPERVISORS



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VACANCY NOTICE

EASTERN NEIGHBORHOODS CITIZENS ADVISORY COMMITTEE

Replaces All Previous Notices

NOTICE IS HEREBY GIVEN of the following vacancies (in bold) and term expirations, appointed by the Board of Supervisors:

- **Seat 1**, Keith Goldstein, term expires October 19, 2017, must be nominated by the District 10 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for a two-year term.
- **Seat 2**, Irma Lewis, term expires October 19, 2017, must be nominated by the District 10 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for a two-year term.
- **Seat 3**, succeeding Joseph Boss, term expired, must be nominated by the District 10 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for the unexpired portion a two-year term ending October 19, 2019.
- **Seat 4**, succeeding Walker Bass, term expired, must be nominated by the District 10 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for the unexpired portion of a two-year term ending October 19, 2019.
- **Seat 5**, Fernando Marti, term expires October 19, 2017, must be nominated by the District 6 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for a two-year term.
- Seat 6, Theresa Imperial, term expires October 19, 2019, must be nominated by the District 6 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for a two-year term.
- **Seat 7**, succeeding Chris Block, term expired, must be nominated by the District 8 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for the unexpired portion of a two-year term ending October 19, 2019.

Seat 8, Chirag Bhakta, term expires October 19, 2017, must be nominated by the District 9 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for a two-year term.

Seat 9, Roshann Pressman, term expires October 19, 2017, must be nominated by the District 9 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for a two-year term.

Seat 10, Toby Levy, term expires October 19, 2017, must be nominated by the District 6 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for a two-year term.

Seat 11, John Elberling, term expires October 19, 2017, must be nominated by the District 6 Supervisor, and shall live, work, own property or own a business in the "Plan Area" they are appointed to represent, for a two-year term.

The five designated "Plan Areas" of the Eastern Neighborhoods Area Plan, include: 1) East SoMa, 2) Western SoMa, 3) Mission, 4) Showplace Square/Potrero Hill, and 5) Center Waterfront.

<u>Additional Qualifications</u>: All members shall represent the diversity of the Eastern Neighborhoods, including resident renters, resident homeowners, low-income residents, local merchants, established neighborhood groups within the Plan Area, and other groups identified through refinement of the process.

Reports: None.

<u>Sunset Date</u>: The Committee will automatically terminate on December 31, 2020, unless the Board of Supervisors extends the Eastern Neighborhoods Citizens Advisory Committee's term by Ordinance.

Additional information relating to the Eastern Neighborhoods Citizens Advisory Committee, or other seats on this body that are appointed by another authority, may be obtained by reviewing Administrative Code, Section 10E.2(d), available at http://www.sfbos.org/sfmunicodes or by visiting the Committee's website at http://sf-planning.org/eastern-neighborhoods-citizens-advisory-committee.

Interested persons may obtain an application from the Board of Supervisors website at http://www.sfbos.org/vacancy_application or from the Rules Committee Clerk at 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102-4689. Completed applications should be submitted to the Clerk of the Board. All applicants must-be-residents-of-san Francisco, unless otherwise stated.

Next Steps: Applicants who are nominated by a District Supervisor and meet minimum qualifications will be contacted by the Rules Committee Clerk once the Rules Committee Chair determines the date of the hearing. Members of the Rules Committee will consider the appointment(s) at the meeting and the applicant(s) may be asked to

state their qualifications. The appointment(s) of the individual(s) who are recommended by the Rules Committee will be forwarded to the Board of Supervisors for final approval.

Please Note: Depending upon the posting date, a vacancy may have already been filled. To determine if any vacancy for this Committee is still available, or if you require additional information, please call the Rules Committee Clerk at (415) 554-5184.

Further Note: Additional seats on this body may be available through other appointing authorities, including the Mayor.

Angela Calvillo Clerk of the Board

DATED/POSTED: October 3, 2017

San Francisco BOARD OF SUPERVISORS

Date Printed:

March 24, 2017

Date Established:

December 19, 2008

Active

EASTERN NEIGHBORHOODS CITIZENS ADVISORY COMMITTEE

Contact and Address:

Mathew Snyder
Planning
1660 Mission Street
San Francisco, CA 94103

Phone: (415) 558-6377 Fax: (415) 558-6409

Email: mathew.snyder@sfgov.org

Authority:

Administrative Code, Section 10E.2(d) (Ordinance Nos. 58-09, 230-09, 197-11, 44-13, and 71-14) (formerly Administrative Code, Section 10E.2 (Ordinance Nos. 500-85, 263-99, 199-06, and 300-08))

Board Qualifications:

The Eastern Neighborhoods Citizens Advisory Committee (CAC) was established to be the advisory body charged with providing input to City agencies and decision makers on all activities related to the implementation of the Eastern Neighborhoods Area Plans: 1) East SoMa, 2) Western SoMa, 3) Mission, 4) Showplace Square/Potrero Hill, and 5) Central Waterfront (Plan Areas). The CAC shall provide input on the prioritization of public benefits, updating the public benefits program, relaying information to community members in each of the four neighborhoods regarding the status of development proposals in the Eastern Neighborhoods, and providing input to Plan Area monitoring efforts.

The CAC shall consist of nineteen (19) members that represent the diversity of the Eastern Neighborhoods (key stakeholders), including resident renters, resident homeowners, low-income residents, local merchants, established neighborhoods groups within the Plan Area, and other groups identified through refinement of the CAC process:

BOARD OF SUPERVISORS APPOINTMENTS (11 Total)

- > Four (4) members nominated by the District 6 Supervisor
- > Four (4) members nominated by the District 10 Supervisor
- > Two (2) members nominated by the District 9 Supervisor
- One (1) member nominated by the District 8 Supervisor

San Francisco BOARD OF SUPERVISORS

MAYORAL APPOINTMENTS (8 Total)

> Five (5) members, with one (1) voting member representing each of the five neighborhoods > Three (3) at-large members

Additional Qualifications: All members shall live, work, own property or own a business in the Plan Area they are appointed to represent.

Members shall serve for two-year terms, with the initial terms being staggered randomly. The Planning Department or the Interagency Plan Implementation Committee shall designate necessary staffing from relevant agencies to the CAC.

Reports: None.

Sunset Date: The CAC will automatically terminate on December 31, 2020, unless the Board of Supervisors extends the CAC's term by Ordinance.