

1 [Outreach Advertising]

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3 **Resolution designating the Asian Week to be outreach newspaper of the City and**
4 **County of San Francisco for the Chinese community for outreach advertising for the**
5 **fiscal year commencing July 1, 2003 and ending June 30, 2004.**

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7 WHEREAS, the voters, by passing Proposition J in 1994, mandated to provide
8 outreach advertising to those communities which may not be adequately served by the official
9 newspaper (s), pursuant to Article IX, Section 2.80 and 2.80-1 of the San Francisco
10 Administrative Code; and,

11 WHEREAS, in each year, the Board of Supervisors shall designate the outreach
12 periodical for each outreach community, pursuant to Article IX, Section 2.81-3 of the San
13 Francisco Administrative Code; now therefore, be it

14 RESOLVED, that the Asian Week, a newspaper which circulates primarily in the
15 Chinese community of San Francisco and which is printed in San Francisco on one or more
16 days in a calendar week, is hereby designated as the outreach newspaper of the City and
17 County of San Francisco for the Chinese community, commencing July 1, 2003, for the
18 publication of outreach advertising as determined by the Clerk of the Board of Supervisors in
19 accordance with Section 2.80-1(d) of the San Francisco Administrative Code; and, be it

20 FURTHER RESOLVED, that the Office of Contract Administration is hereby authorized
21 to execute a contract with Asian Week and said contract must fully comply with all the
22 contracting requirements of the City and County of San Francisco.

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