File No	130134	Committee Item No Board Item No.	
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Committee	Neighborhood Services a	nd Safety Date	4/18/13
Committee.	TVeignbornood Gervices an		
Board of Su	pervisors Meeting	Date _	4/23/13
Cmte Boa	rd		
	Motion Resolution Ordinance Legislative Digest Budget and Legislative A Legislative Analyst Repo Youth Commission Repo Introduction Form (for he Department/Agency Cove MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Form 126 – Ethics Comm Award Letter Application Public Correspondence	rt earings) er Letter and/or Rep	ort
OTHER	(Use back side if addition	nal space is needed)	
Completed	by: Derek Evans	Date	4/15/13

PREPARED IN COMMITTEE 4/18/13

FILE NO. 130134

[Liquor License - 2379 Chestnut Street]

RESOLUTION NO.

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Resolution determining that the issuance of Type 42 on-sale beer and wine license to Ferris Ferdon for Ferdon Olive Oil, Inc., dba We Olive, located at 2379 Chestnut Street (District 2), will serve the public convenience or necessity of the City and County of San Francisco, in accordance with California Business and Professions Code, Section 23958.4, and recommending that the California Department of Alcoholic Beverage Control impose conditions on the issuance of the license.

WHEREAS, Ferris Ferdon is seeking the issuance of a Type 42 on-sale beer and wine license for Ferdon Olive Oil, Inc., dba We Olive, located at 2379 Chestnut Street; and,

WHEREAS, The Planning Department has verified that the area is properly zoned and recommends approval: and.

WHEREAS, The Police Department has filed two protests with the Department of Alcoholic Beverage Control under California Business and Professions Code, Section 24013, and recommends that the Department of Alcoholic Beverage Control issue the liquor license with conditions; and

WHEREAS, The conditions recommended by the Police Department are the following: 1) Sales, service and consumption of alcoholic beverages shall be permitted between the hours of 10:00 am and 9:00 pm daily: 2) The sale of alcoholic beverages for off-sale consumption is strictly prohibited; and 3) The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control; now, therefore, be it

Neighborhood Services & Safety Committee **BOARD OF SUPERVISORS**

RESOLVED, That in accordance with California Business and Professions Code, Section 23958.4, the Board of Supervisors of the City and County of San Francisco hereby determines that the issuance of a Type 42 on-sale beer and wine license to Ferris Ferdon for Ferdon Olive Oil, Inc., dba We Olive, located at 2379 Chestnut Street, will serve the public convenience or necessity of the City and County of San Francisco; and, be it

FURTHER RESOLVED, That the Board of Supervisors of the City and County of San Francisco hereby endorses and adopts the recommendations of the Police Department listed above, and recommends that the Department of Alcoholic Beverage Control issue the license with those conditions.

BOARD of SUPERVISORS



City Hall
Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

MEMORANDUM

NEIGHBORHOOD SERVICES & SAFETY COMMITTEE SAN FRANCISCO BOARD OF SUPERVISORS

TO:

Supervisor David Campos, Chair

Neighborhood Services & Safety Committee

FROM:

Derek Evans, Assistant Committee Clerk

DATE:

April 18, 2013

SUBJECT:

COMMITTEE REPORT, BOARD MEETING

Tuesday, April 23, 2013

The following file should be presented as a **COMMITTEE REPORT** at the Board meeting, Tuesday, April 23, 2013. This item was acted upon at the Committee Meeting on Thursday, April 18, 2013, at 10:00 a.m., by the votes indicated.

Item No. 1 File No. 130134

Resolution determining that the issuance of Type 42 on-sale beer and wine license to Ferris Ferdon for Ferdon Olive Oil, Inc., dba We Olive, located at 2379 Chestnut Street (District 2), will serve the public convenience or necessity of the City and County of San Francisco, in accordance with California Business and Professions Code, Section 23958.4, and recommending that the California Department of Alcoholic Beverage Control impose conditions on the issuance of the license.

RECOMMENDED AS A COMMITTEE REPORT

Vote: Supervisor David Campos - Aye

Supervisor Eric Mar - Excused Supervisor Norman Yee - Aye

Cc: Board of Supervisors

Angela Calvillo, Clerk of the Board Rick Caldeira, Deputy Legislative Clerk Jon Givner, Deputy City Attorney



San Francisco Police Department ABC Liaison Unit



Alcoholic Beverage License -Public Convenience or Necessity Recommendation

To:

The San Francisco Board of Supervisors' Committee on City Operations &

Neighborhood Services

Supervisor David Campos Supervisor Eric Mar Supervisor Norman Yee

From:

Inspector Joseph Fong

ABC Liaison Unit (ALU) 553-1049

Date:

April 11, 2013

Subject:

P.C.N. Investigation Regarding:

DBA: We Olive 2379 Chestnut Street

San Francisco, CA 94123-2609

(415) 673-3669

Ferris Ferdon on behalf of Ferdon Olive Oil Inc., has filed an application with the California Department of Alcoholic Beverage Control (ABC) seeking to a Type 42 (On-Sale Beer and Wine) license for 2379 Chestnut Street (located on the south side of Chestnut Street cross of Divisadero Street).

For the purposes of this hearing, the California Department of Alcoholic Beverage Control (ABC) seeks a determination from the Board of Supervisors as to the approval or denial of this license.

Police Calls for Service:

From December 2011 to December 2012

1

Police Reports:

From December 2011 to December 2012

None

Notifications

Notification date for the 500' mailer was on January 28, 2013.

The Notice to the Public was posted on January 29, 2013.

San Francisco Plot Information:

This premises is located in Plot 507.

The High Crime area is defined as 86 or more police reports in a plot.

This plot had 185 police reports recorded for 2012.

Applicant premises is located in a "High Crime" area.

State Census Tract Information:

This premises is located in Census Tract 128.00

Population for this tract is: 4,106

On-sale license authorized by census tract: 14.

Active on-sale licenses: 60.

Off-sale licenses authorized by census tract: 4.

Active off-sale licenses: 11.

Applicant premise is currently located in an "undue concentration" area.

Letters of Protest:

2 letters of protests are recorded with the California Department of Alcoholic Beverage Control, (ABC).

Letters of Support:

No record with the California Department of Alcoholic Beverage Control, (ABC).

Departmental Recommendation:

No opposition from Mission Police Station if the applicant agrees to the recommended conditions.

ALU recommends: Approval with the below conditions.

1. Sales, service and consumption of alcoholic beverages shall be permitted between the hours of 10:00 am and 9:00 pm daily.

- 2. The sale of alcoholic beverages for off-sale consumption is strictly prohibited.
- 3. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.

Thank you,



California Department of Alcoholic Beverage Control License Query System Summary as of 1/28/2013

License Information
License Number: 529255
Primary Owner: FERDON OLIVE OIL, INC.
ABC Office of Application: 24 - SAN FRANCISCO
Business Name
Doing Business As: WE OLIVE
Business Address
Address: 2379 CHESTNUT ST. Census Tract; 0128.00
City: SAN FRANCISCO County: SAN FRANCISCO
State: CA Zip Code: 94123
Licensee Information
Licensee: FERDON OLIVE OIL, INC.
Company Information
Officer: FERDON, JACOB FERRIS III (DIRECTOR)
Officer: FERDON, JACOB FERRIS III (PRESIDENT/SECRETARY)
Officer: FERDON, JACOB FERRIS III (VICE PRESIDENT/TREASURER)
Stock Holder: FERDON, JACOB FERRIS III
license Types
1) License Type: 42 - ON-SALE BEER AND WINE - PUBLIC PREMISES
License Type Status: PENDING
Status Date: 16-JAN-2013 Term: 12 Month(s)
Original Issue Date: Expiration Date:
Master: Y Duplicate: 0 Fee Code: P40
License Type was Transferred On: FROM:
urrent Disciplinary Action
No Active Disciplinary Action found
isciplinary History
. No Disciplinary History found
old Information
old Date: 16-JAN-2013 Type: FORM 220
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--- End of Report ---

For a definition of codes, view our glossary.

		1	
Call No	Agency	Call Type	Disposition
Report No	Jurisdiction	Dispatch Area	# Prior Calls
Unit ID	Origin	Dept ID	Priority
Rep Area	Area	Sector	
Location 2379 CHESTNI	JT	Section Section	Range
Apartment	City		
Entry Oper	Dispatch Oper		
From Date 12/01/2011	To Date 06/01/2012	From Time	To Time
Comments	attanian iriati anta tamat anta iriang ina pinang pang artin anta anta anta anta anta anta anta a		
	Sear	ch	

No hits found

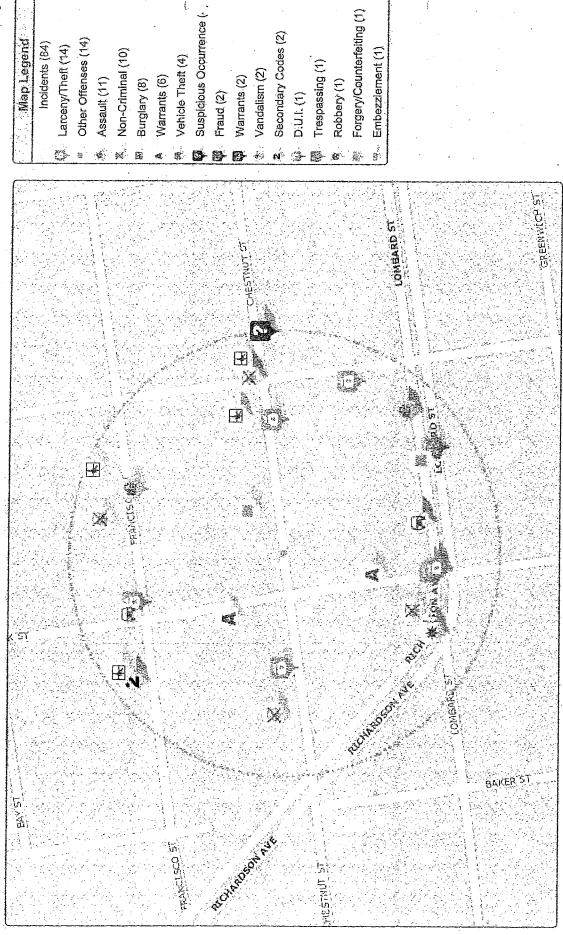
export To BNew!

Records 1 through 1 of 1

Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
122162977		08/03/2012	19:27:09	В	100A	3E15D		2379 CHESTNUT ST

End of document

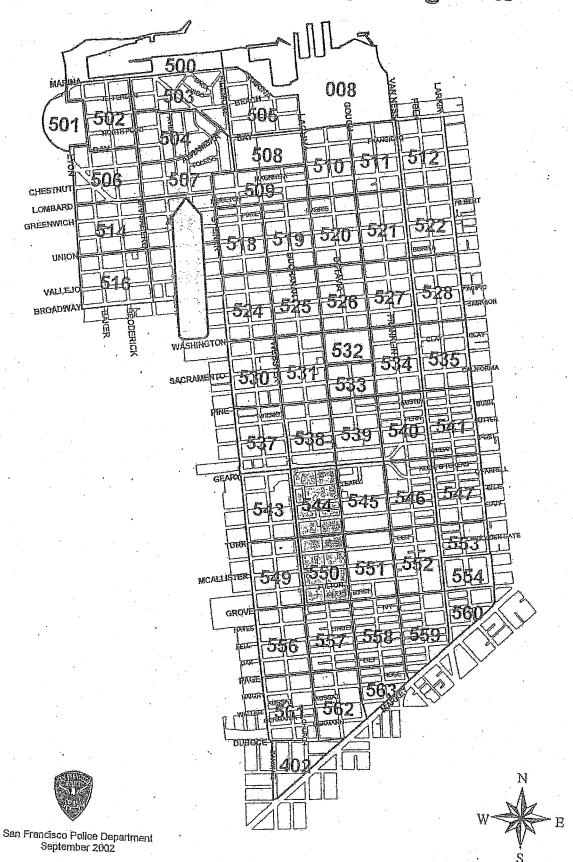
Incidents (84)



All representations on this map are distributed and transmitted "AS IS" without warranties of any kind, either expressed or implied including without limitation, warranties of fille or implied warranties of merchantability or fitness for a particular purpose. In no event shall San Francisco Police Department become liable to users of these data for any loss or damages, consequential or officewise, including but not limited to time, money, goodwill, arising from the use, operation or modification of the data. The visual presentation of data is being provided strictly as a countesy, not as an obligation to its users.

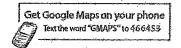
WARNING: This map does not meet the national map accuracy standards.

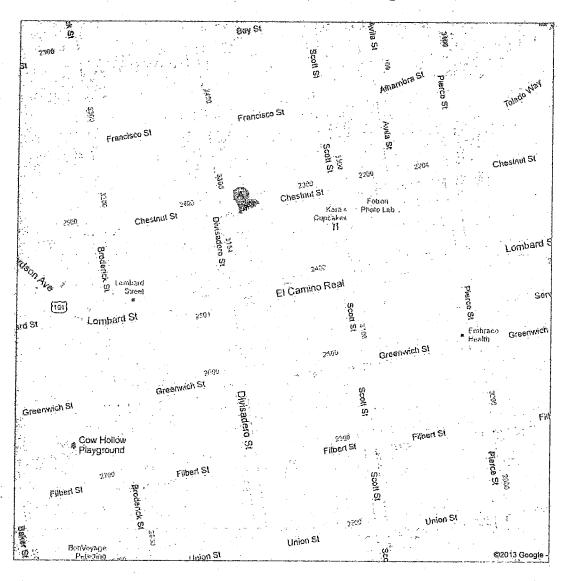
NORTHERN DISTRICT Major Streets & Reporting Plots



Coge

Address 2379 Chestnut St San Francisco, CA 94123





LIQUOR LICENSE REVIEW

TO: Planning Department AnMarie Rodgers/CTYPLN/SFGOV Georgia Powerl/CTYPLN/SFGOV BY No.: 558-6409 TO: Police Department Inspector Nelly Gordon Inspector Nelly Gordon Inspector Desph Fong Fax No.: 553-1463 DATE: February 25, 2013 This item is tentatively scheduled to be heard in four to six weeks. PLEASE EMAIL YOUR RESPONSE BY: April 8, 2013, to Derek Evans, Clerk, City Operations and Neighborhood Services Committee. Derek. Evans@sfgov.org - Fax No: 554-7714 Applicant Name: Ferris Ferdon Ferdon Olive Oil (dba We Olive) (2379 Chestnut Street) Applicant Address: 371 Georgetown Ave. San Mateo, CA 94402 and Phone No. (650) 520-3919 PLANNING COMMENTS: Approval Denial ABC license type 42 is permitted as incidental wine tasting within specialty food store in accordance with limitations per attached Planning Code Section 790.22 interpretations. Bar use exceeding interpretations requires a building permit application. Kanishka Burns 3/5/13 (415) 575-9112 POLICE COMMENTS: Approval Denial Denial		•		•	•	and the second s	•
DATE: February 25, 2013 Special Use District This item is tentatively scheduled to be heard in four to six weeks. PLEASE EMAIL YOUR RESPONSE BY: April 8, 2013, to Derek Evans, Clerk, City Operations and Neighborhood Services Committee. Derek.Evans@sfgov.org - Fax No: 554-7714 Applicant Name: Ferris Ferdon and Business Name: Ferdon Olive Oil (dba We Olive) (2379 Chestnut Street) Applicant Address: 371 Georgetown Ave. San Mateo, CA 94402 (650) 520-3919 PLANNING COMMENTS: Approval Denial ABC license type 42 is permitted as incidental wine tasting within specialty food store in accordance with limitations per attached Planning Code Section 790.22 interpretations. Bar use exceeding interpretations requires a building permit application. Kanishka Burns 3/5/13 (415) 575-9112			AnMarie Ro Georgia Po Fax No.: 5: Police Depa Inspector N Inspector J	odgers/CTYP well/CTYPLN 58-6409 artment lelly Gordon oseph Fong		Block/bJ:09. rong: NC- Quad: Nh ms#130	10214
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POLICE COMMENTS: Approval Denial	store in acco	type 42 is ordance wi ons. Bar u	permitte th limita se exceed	d as inci tions per ing inter	dental wine ta attached Plan pretations req	sting within spe ning Code Sectio	n 790.22
		POLICE	COMMEN	NTS:	☐ Approval	☐ Denial	

LL Review Referral Letter

San Francisco Planning Code

Code Section: 790.22

Subject: Wine Tasting, Liquor Stores, Bars

Effective Date: 8/05

Interpretation:

This Section states that within NC Districts, establishments that serve liquor with ABC License Types 42, 47, 49, 61, or 78 are considered "bar" uses. An interpretation rendered in November 1986 had asserted that "a wine tasting room as part of the retail sales of wine is treated as a bar in the Neighborhood Commercial Districts." It was noted that an exception to this interpretation involves cases in which intermittent and/or occasional wine tasting is offered. This minor and related activity is analogous to the dispensation of sample-sized portions of food items by many grocers. Much as those grocers are not considered to be restaurant uses, liquor stores which provide incidental wine tastings are not considered to be bar uses. Any such tasting would (1) occur entirely during regular operating hours only, (2) take place no more than twice each week for no more than four hours each occurrence and on a further occasional appointment-only basis, (3) not occur on a premises on which any type of permit from the Entertainment Commission is held. (4) not occur in an area physically separated from the main liquor store retail area by full-height partitions or partitions that otherwise prevent clear visual access to and from the main retail area and (5) be limited to one ounce servings and three servings per individual customer per day. Should the liquor store not adhere to each of these five conditions it would be considered a "bar." It was also noted that, pursuant to Ordinance 260-00 which became effective in May of 2000, "retail sales of wine" is now considered to be a liquor store. It was also noted that conditions 4 and 5, above, reflect ABC and Police Department policies at the time of this interpretation, and may be modified should those regulations change.

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RECEIVED BOARD OF SUPERVISORS SAN FRANCISCO

2013 FEB 13 PH 3: 49

February 13, 2013

Good Morning San Francisco Board of Supervisors,

This letter is for the San Francisco Board of Supervisors to respond to their request for a "public convenience and necessity" resolution.

The attached form has my contact information, business information and the additional information as requested.

Let me first outline how the addition of the wine bar to the existing We Olive store will serve the public convenience and necessity in the Marina neighborhood and San Francisco city wide.

We Olive sells only California certified Olive Oil. All of our olive oil is certified by the California Olive Oil Council which started testing California olive oils over 20 years ago. The testing is done in conjunction with the UC Davis Mondovi Center standards which are set to higher levels than the European IOC olive oil council. This is both a scientific test and a sensory taste test.

Consequently, California olive oil is now considered to be some of the best olive oil in the world. This has also lead to olive oil and wine tasting. Napa, Sonoma, Paso Robles and all areas of the California wine market are finding that the California products are very good for business and a natural, almost elegant way to enjoy this rich tradition.

Our LaJolla store started doing these two years ago when they first opened and it has become a highly regarded, high quality atmosphere at their store on Prospect St. Our goal is to do the same here and create an atmosphere that serves the Marina and the city of San Francisco, and tourists from all across the U.S. and abroad, and showcases the very best qualities of California.

We are only applying for a 42 license so we can feature the best of California wines and let the customers buy what the taste. This will not be a large operation nor a liquor store type of environment. The patrons will be able to relax and enjoy the true essence of olive oil and wine with little Tapas on the side.

Our hours will be from 12:00 noon the 9:00 pm at the very latest. And in many cases we will not be open after about 8:00 depending on the time of year, weather, etc. We do want to have the option for 9:00pm hours because we do events such at the American Hearth Association, the San Francisco Jr. League, and several other charities on occasion.

2379 Chestnut Street San Francisco, CA 94123 Store: (415)673-3669 Fax: (415)673-3801 Ferris Ferdon Proprietor

130/34



The wine bar will be inside and we will not be hosting any loud, noisy events.

I hope I have answered your questions, and I look forward to getting our wine bar set up. This will be a tremendous asset to Chestnut St. The Marina, San Francisco, and to me personally. This will get our store a whole new dimension which will add very good value to our bottom line. I plan to be here a long time and possibly expanding this model.

Best regards,

rerris rerdon

371 Georgetown Ave.

San Mateo, CA 94402

650-520-3919

FAX No. 9516996869

Department of Alcoholic Beverage Control

State of California Edmund G. Brown Jr., Governor

INFORMATION AND INSTRUCTIONS -

SECTION 23958.4 B&P

- Instructions

 This form is to be used for all applications for original issuance or premises to premises transfer of licenses.

 Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.

 Part 2 is to be completed by the applicant, and returned to ABC.

 Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

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PART 1 - TO BE COMPLETED BY A	BC	· · · · · · · · · · · · · · · · · · ·				· · · · · · · · · · · · · · · · · · ·
1, APPLICANTS NAME					•	
FERDON OLIVE OIL INC	_ 		14	. LICENSE TYPE		
2. PREMISES ADDRESS (Street number and name, city		too.	٦	42	•	
2379 CHESTNUT ST , SAN	FRANCISCO, CA 94	123		<u> </u>		
Full Service Restaurant	Hofbrau/Cafeteria	Cocktail Lounge	•	Private Clu	b .	
Deli or Specialty Reslaurant	Comedy Club	Night Club	· F	Veterans C		
	╡	Tayem: Beer		Fretemal C	•	
Cafe/Coffee Shop	_Brew Pub	:		Wine Tasti		
Bed & Breakfast:	Theater	Tavern: Beer & Wine	L	TAMUE LEP	ig Koon	
Wine only All			`			
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Liquor Store	Department Store	Convenience Market		Drive-in Da	airy	
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. 🖵	ve Oil Shop	•			· .	
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812,820	317	X On-Sale Off-Sale		,	On-Sale	Off-Sale
B. CENSUS TRACT NUMBER	8. NO. OF LICENSES ALLOWED IN	CENSUS TRACT	10. NO. OF LICENS	ES EXISTING IN	CENSUS TRACT	
128	15	X On-Sale Off-Sale	62		X On-Sale	Off-Sale
11. IS THE ABOVE CENSUS TRACT OVERCONCENT	RATED WITH LICENSES? (i.e., does the	he ratio of licenses to population in the	COURTE LAC; EXOCER #	ne ratio of Ilcanes	a to population for I	the entire ocunty?)
X Yes, the number of existing licenses e	xceeds the number allowed		3	* PUI	2,	
No, the number of existing licenses is		1		/		
12. DOES LAW ENFORCEMENT AGENCY MAINTAIN					•	•
X Yes (Go to Item #13) 13. CRIME REPORTING DISTRICT NUMBER	No (Go to Item #20)	VC DIRTRICTS	15. TOTAL NUMBE	R OF OFFENSES	IN ALL REPORTI	NG DISTRICTS
	654	· ·	120.367			•
507 18. AVERAGE NO. OF OFFENSES PER DISTRICT	17, 120% OF AVERAGE NUMBER O	OF OFFENSES	18. TOTAL NUMBE	R OF OFFENSES	IN REPORTING	DISTRICT .
179	214.8		231			·
19. IS THE PREMISES LOCATED IN A HIGH CRIME	REPORTING DISTRICT? (I.E., DAS & 20	% greater number of reported crimes to	nen the everage number	er of reported crin	nos as determinad i	rom all crime
reporting districts within the jurisdiction of the local			um #17		•	
Yes, the total number of offenses in the						
X No, the total number of offenses in the		the total number in nem #17		<u> </u>		
20. CHECK THE BOX THAT APPLIES (check only one a. If "No" is checked in both item #1	i box) 1 and Itam #19 Section 23958	4 B&P does not apply to this	application, and	no additional	information wi	! be needed
on this issue. Advise the applicant to	o bring this completed form to	ABC when filling the application	on.			
b. If "Yes" is checked in either item to			•	hona fide pub	olic eating place	e license, s
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beer manufacturer's license, or wine	grower's license, advise the <u>ad</u>	pricant to complete Section 2	and bring the co	mpleted form	to ABC When I	ning me
application or as soon as possible th	ereaner.	· · · · · · · · · · · · · · · · · · ·	•			
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to the local governing body, or its de	signated subordinate officer or	body to have them complete	Section 3. The o	completed for	m will need to	be provided to
ABC in order to process the applicat	ion,					
Governing Body/Designated Subordin	nate Name: BOARD (OF SUPERVISORS				_
FOR DEPARTMENT USE ONLY				·		
PREPARED BY (Name of Department Employee)				,		
Jason						
ABC-245 (rev. 01-11)						

ABC CONSULTING

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RECEIVED BOARD OF SUPERVISORS SAN FRANCISCO

2613 FEB 13 PM 3:49

February 13, 2013

Good Morning San Francisco Board of Supervisors,

This letter is for the San Francisco Board of Supervisors to respond to their request for a "public convenience and necessity" resolution.

The attached form has my contact information, business information and the additional information as requested.

Let me first outline how the addition of the wine bar to the existing We Olive store will serve the public convenience and necessity in the Marina neighborhood and San Francisco city wide.

We Olive sells only California certified Olive Oil. All of our olive oil is certified by the California Olive Oil Council which started testing California olive oils over 20 years ago. The testing is done in conjunction with the UC Davis Mondovi Center standards which are set to higher levels than the European IOC olive oil council. This is both a scientific test and a sensory taste test.

Consequently, California olive oil is now considered to be some of the best olive oil in the world. This has also lead to olive oil and wine tasting. Napa, Sonoma, Paso Robles and all areas of the California wine market are finding that the California products are very good for business and a natural, almost elegant way to enjoy this rich tradition.

Our LaJolla store started doing these two years ago when they first opened and it has become a highly regarded, high quality atmosphere at their store on Prospect St. Our goal is to do the same here and create an atmosphere that serves the Marina and the city of San Francisco, and tourists from all across the U.S. and abroad, and showcases the very best qualities of California.

We are only applying for a 42 license so we can feature the best of California wines and let the customers buy what the taste. This will not be a large operation nor a liquor store type of environment. The patrons will be able to relax and enjoy the true essence of olive oil and wine with little Tapas on the side.

Our hours will be from 12:00 noon the 9:00 pm at the very latest. And in many cases we will not be open after about 8:00 depending on the time of year, weather, etc. We do want to have the option for 9:00pm hours because we do events such at the American Hearth Association, the San Francisco Jr. League, and several other charities on occasion.

B0/22



The wine bar will be inside and we will not be hosting any loud, noisy events.

I hope I have answered your questions, and I look forward to getting our wine bar set up. This will be a tremendous asset to Chestnut St. The Marina, San Francisco, and to me personally. This will get our store a whole new dimension which will add very good value to our bottom line. I plan to be here a long time and possibly expanding this model.

Best regards,

Ferris Ferdon

371 Georgetown Ave.

San Mateo, CA 94402

650-520-3919

Edmund G. Brown Jr., Governor

Department of Alcoholic Beverage Control

INFORMATION AND INSTRUCTIONS -

SECTION 23958.4 B&P

Instructions This form is to be used for all applications for original issuance or premises to premises transfer of licenses.

 Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.

Part 2 is to be completed by the applicant, and returned to ABC.

Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

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PART 1 - TO BE COMPLETED BY A	BC				
1, APPLICANT'S NAME					
FERDON OLIVE OIL INC					
2. PREMISES ADDRESS (Street number and name, cit		400		3. LICENSE TYPE	
2379 CHESTNUT ST , SAN	FRANCISCO, CA 94	123		42	
Full Service Restaurant	Hofbrau/Cafeteria	Cocktail Lounge	e e e	Private Club	
Deli or Specialty Restaurant	Comedy Club	Night Club		Veterans Club	•
Cafe/Coffee Shop	Brew Pub	Tavern: Beer		Fraternal Club	
Bed & Breakfest:	Theater	Tavem: Beer & Wine		Wine Tasting Room	
Wine only All			•		
Supermarket	Membership Store	Service Station		Swap Meet/Flea Marke	
Liquor Store	Department Store	Convenience Market	• .	Drive-in Dairy	
Drug/Variety Store	Florist/Gift Shop	Convenience Market w	(Casolina		* * * * * * * * * * * * * * * * * * * *
X Other - describe: Wine & Oli	→ •	Oblination Market My	Gasoline		
5, COUNTY POPULATION	6. TOTAL NUMBER OF LICENSES I	N COUNTY	7. RATIO OF LICE	NSES TO POPULATION IN COUN	πΥ
812,820	317	X On-Sale Off-Sale		On-Sale	
8. CENSUS TRACT NUMBER	8. NO. OF LICENSES ALLOWED IN	CENSUS TRACT	10. NO. OF LICEN	SES EXISTING IN CENSUS TRAC	π
128	15	X On-Sale Off-Sale	62	X On-Sele	Off-Sale
11. IS THE ABOVE CENSUS TRACT OVERCONCENT		ne ratio of licenses to population in the	census trect exceed	the ratio of licenses to population t	or the entire county?)
X Yes, the number of existing licenses ex				* PUB	• ;
No, the number of existing licenses is 12. DOES LAW ENFORCEMENT AGENCY MAINTAIN		<u> </u>		7 (7)	
X Yes (Go to Item #13)	No (Go to Item #20)		• -		
13. CRIME REPORTING DISTRICT NUMBER	14. TOTAL NUMBER OF REPORTIN	IG DISTRICTS	15. TOTAL NUMBI	ER OF OFFENSES IN ALL REPOF	TING DISTRICTS
507	654		120,367		
18. AVERAGE NO. OF OFFENSES PER DISTRICT	17. 120% OF AVERAGE NUMBER O	OF OFFENSES		ER OF OFFENSES IN REPORTIN	6 DISTRICT
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Yes, the total number of offenses in th	e reporting district equals or ex	ceeds the fotal number in ite	m #17		
X No, the total number of offenses in the	reporting district is lower than	the total number in item #17		÷	
20. CHECK THE BOX THAT APPLIES (check only one			/ 15 45 5.0	1	
a. If " <u>No"</u> is checked in both item #1" on this issue. Advise the applicant to	. <u>and</u> item #19 <u>, Section 23958.</u> bring this completed form to A	,4 <u>H&P ages not apply</u> to this ABC when filling the applicatio	application, and n.	nonsmanon internation	win be nejeded
				Lean fide mublic action als	, , , , , , , , , , , , , , , , , , ,
b. If "Yes" is checked in either Item # retail license issued for a hotel, motel	or other lodging establishmen	t as defined in Section 25503	1.16(b) B&P, or a	a retail license Issued in co	njuction with a
beer manufacturer's license, or wineg application or as soon as possible the	rower's license, advise the <u>apr</u>	plicant to complete Section 2	and bring the co	empleted form to ABC whe	n filing the
application as soon as possible the	**************************************	• • • • • • • • • • • • • • • • • • • •			
X c. If "Yes" is checked in either item #	11 or item #19, and the applica	ant is applying for an off-sale	beer and wine li	cense, an off-sale general	license, an on-
sale beer license, an on-sale beer an to the local governing body, or its des	d wine (public premises) (icens	se, or an on-sale general (put	ofic premises) lic	ense, advise the <u>applicant</u>	to take this form
ABC in order to process the application	<u>лдпатео випоготпата отност от .</u> Эп.	pody to have them complete	<u>section s</u> . The	complated form will need to	o be provided to
Governing Body/Designated Subordin	ate Name: BOARD O	F SUPERVISORS			·
FOR DEPARTMENT USE ONLY			<u> </u>		
PREPARED BY (Name of Department Employee)					
ABC-245 (rev. 01-11)					

FEB/07/2013/THU 15:36

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FAX No. 9516996869

ABC-245 REVERSE (rev. 01-11)

3/29 E960 ON WAEN

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WE OLIVE

We Dive

Wine Bar Petition*

In recent months, We Olive-San Francisco has been putting forth the efforts necessary to acquire a wine & beverage license. The end goal of these efforts is to provide the Marina neighborhood and beyond with an elegant, sophisticated Wine Bar element within our store. This way, patrons and neighbors can enjoy the fantastic quality of California Extra Virgin Olive Oils along with their favorite Napa Valley or other local wine with dual olive oil/wine tastings.

Please show your support by signing this petition and telling us your favorite wine or varietal, we would love to hear your input!

*This petition is for our own curlosity and purpose as we want to find out how much public interest there is for this sort of store synergy, any and all feedback is greatly appreciated.

Name	Email	Favorite Wine? (optional)	
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LIQUOR LICENSE REVIEW

	•			* Company of the Comp	
TO:		dgers/CTYPL well/CTYPLN:	.N/SFGOV /SFGOV@SFGOV	File: 130134	
TO: DATE:	Police Depa Inspector Ne Inspector Jo Fax No.: 55 February 25	elly Gordon seph Fong 3-1463			
PLEASE EN	IAIL YOUR R ons and Neigh	RESPONSE Enborhood Ser	heard in four to si BY: April 8, 2013, vices Committee. .org - Fax No: 55	to Derek Evans, Clerk,	
Applicant N and Busine		Ferris Ferdo Ferdon Oliv (2379 Ches	e Oil (dba We Oliv	e)	٠
Applicant A and Phone I		371 George San Mateo, (650) 520-3	CA 94402		
PLANNIN	IG COMM	ENTS:	☐ Approval	☐ Denial	
POLICE	COMMEN	TS:	☐ Approval	☐ Denial	

Member, Board of Supervisors District 9



City and County of San Francisco

DAVID CAMPOS

DATE:

April 10, 2013

TO:

Angela Calvillo

Harel Conflo

Clerk of the Board of Supervisors

FROM:

Supervisor David Campos

RE:

Neighborhood Services and Safety Committee

COMMITTEE REPORT

Pursuant to Board Rule 4.20, as Chair of the Neighborhood Services and Safety Committee, I have deemed the following matter is of an urgent nature and request it be considered by the full Board on April 23, 2013, as a Committee Report:

130134 Liquor License - 2379 Chestnut Street

Hearing to consider that the issuance of Type 42 on-sale beer and wine license to Ferris Ferdon for Ferdon Olive Oil, Inc., dba We Olive, located at 2379 Chestnut Street (District 2), will serve the public convenience or necessity of the City and County of San Francisco.

This matter will be heard in the Neighborhood Services and Safety Committee on April 18, 2013, at 10:00 p.m.