1   [Waiver of Banner Fee - Office of Economic and Workforce Development - Shop and Dine in the 49 Campaign]

2

3   **Ordinance waiving the banner fees under Public Works Code, Section 184.78, for up to**

4   **300 banners to be placed by the Office of Economic and Workforce Development to**

5   **publicize the City's "Shop and Dine in the 49" campaign, beginning on November 20,**

6   **2017, and for one year.**

7   NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.
                           Additions to Codes are in _single-underline italics Times New Roman font_.

8   **Deletions to Codes** are in ~~_strikethrough italics Times New Roman font_~~.
                             Board amendment additions are in <ins>double-underlined Arial font</ins>.

9   **Board amendment deletions** are in ~~strikethrough Arial font~~.
                             Asterisks (* * * *) indicate the omission of unchanged Code

10   subsections or parts of tables.

11   Be it ordained by the People of the City and County of San Francisco:

12   Section 1. Findings. In collaboration with Shop Small and San Francisco's Buy Local

13   campaign, the Office of Economic and Workforce Development coordinates the "Shop & Dine

14   in the 49" campaign (the "Campaign") to promote local businesses and challenge residents to

15   do their shopping and dining within the 49 square miles of San Francisco. In addition, Small

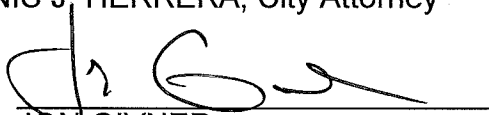16   Business Saturday, an annual event promoting small businesses, will be November 25, 2017.

17   The Office of Economic and Workforce Development intends to post up to 300 banners

18   publicizing the Campaign in major merchant corridors beginning November 20, 2017, subject

19   to approval by the Department of Public Works. The Office of Economic and Workforce

20   Development plans to remove the banners one year after posting.

21   Section 2. Fee waiver. The fees set forth in Public Works Code Section 184.78 shall

22   be waived for the Office of Economic and Workforce Development for up to 300 banners

23   posted on City-owned utility poles publicizing the Campaign in major merchant corridors

24   beginning November 20, 2017. All other provisions of Public Works Code Section 184.78

25   shall remain in full effect.

1   Section 3. Effective Date and Retroactivity. This ordinance shall become effective 30

2 days after enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor

3 returns the ordinance unsigned or does not sign the ordinance within ten days of receiving it,

4 or the Board of Supervisors overrides the Mayor's veto of the ordinance. However, the

5 provisions of this ordinance shall be retroactive to November 20, 2017 if the effective date of

6 the ordinance occurs after that date. If this ordinance becomes effective after November 20,

7 2017, the Board of Supervisors intends that the Department of Public Works exercise

8 administrative discretion to waive the fee during that period. Otherwise, in light of the

9 retroactivity provision above, upon the effective date of this ordinance, the Department of

10 Public Works shall be obligated to refund any excess fees collected during that time period.

11

12 APPROVED AS TO FORM:
DENNIS J. HERRERA, City Attorney

13

14 By: _____

15 JON GIVNER
Deputy City Attorney

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City and County of San Francisco

Tails

Ordinance

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 170944   **Date Passed:** October 24, 2017

Ordinance waiving the banner fees under Public Works Code, Section 184.78, for up to 300 banners to be placed by the Office of Economic and Workforce Development to publicize the City's "Shop and Dine in the 49" campaign, beginning on November 20, 2017, and for one year.

October 05, 2017 Budget and Finance Committee - RECOMMENDED

October 17, 2017 Board of Supervisors - PASSED ON FIRST READING

    Ayes: 11 - Breed, Cohen, Farrell, Fewer, Kim, Peskin, Ronen, Safai, Sheehy, Tang and Yee

October 24, 2017 Board of Supervisors - FINALLY PASSED

    Ayes: 10 - Breed, Cohen, Farrell, Fewer, Kim, Peskin, Ronen, Safai, Tang and Yee
    Absent: 1 - Sheehy

File No. 170944

I hereby certify that the foregoing Ordinance was FINALLY PASSED on 10/24/2017 by the Board of Supervisors of the City and County of San Francisco.

_____
Angela Calvillo
Clerk of the Board

_____
Mayor

_____
11/03/17
Date Approved